

# molix

 2020/21  
catalog preview

Think. Feel. Fish. 



“I’ve had a long standing relationship for Molix for many years. Molix provides me with the best and most cutting edge and unique bass fishing products in the world. The detail that goes into each Molix Bait helps me catch more fish! And Molix also shares my passion for fishing and growing the sport! And that’s SO IMPORTANT!”

Mike Iaconelli



“I only align myself with company’s I truly believe in and the Molix brand is just that. They design unique baits. I’m also proud to see so many Bass being caught on my signature bait the Supernato Frog. To have my first Elite win on the GT Football jig made it so much more special to me.”

Carl Jocumsen

## About us...

Molix is a dynamic brand from Italy and established itself worldwide with 100% Italian designed, innovative and originals fishing lures. Every single lure is manufactured following our high quality standards which easily rivals the toughest and finest world’s standards.

## Think. Feel. Fish...

This means respect for the anglers, for fishing and for the fish as well. We strongly believe that build a lure is making the anglers happy to enjoy the outdoors and share with them a common lifestyle. The Italian lifestyle! Every time we develop a new lure we always “think” about how it can improve our fishing skills, how the anglers “feel” going for it and what’s “fish” reaction to it. Enjoy Molix, enjoy your life and respect the environment around you.

## About our lures...

100% Italian design - in a country where living is style, attention to details and design.

High Quality Standards and innovation - Produced with high tech performance machinery, innovative materials and a strictly enforced quality control. Our lures feature a unique action as result of a combination of factors that make them noticeably different and innovative.

Attention to Details and Finishing - As Mike Iaconelli states about Molix wire baits: “really fine details, and when talking about details on a wire bait, I am not just talking about the lead head, but actual details on that head, a baitfish-looking head, with gills, with eyes, with color patterns”

Used successfully by Pros’ - Professional anglers all over the world think that Molix makes unbelievable 100% quality baits.



S E R I E S

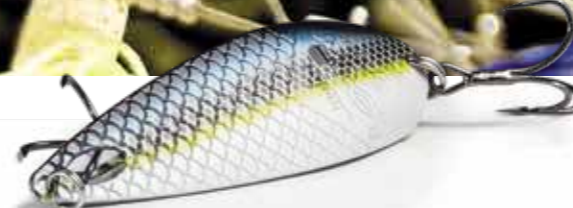
“ I choose to use Molix products many years ago because of the level of quality, design, and uniqueness to the regular mass produced lures. The small subtle differences in each Molix Bait helps me get more bites and catch more fish! Molix also shares the same high level of passion for the sport of fishing! ”

*Mike Deaconelli*

Ike signature baits



*Mike Deaconelli*



# LOVER BUZZ SS Junior

**SUPER SQUEAKY**  
REGISTERED DESIGN

WEIGHT  $\frac{1}{4}$  oz  
HOOK SIZE 2/0

After the famous Lover Buzz SS, Molix realizes, in collaboration with Mike Iaconelli, the Lover Buzz SS Junior. Compared to the first, the body and the lip appear greatly reduced to obtain an inline buzz to be used with a light equipment, for an approach less invasive than a traditional buzz bait. Its vibrations on the surface, more discreet, the special "Squeaky" noise, and its compact size can stimulate the attack of apathetic and mistrustful fishes. It is effective in spots with high fishing pressure.

Ike signature baits



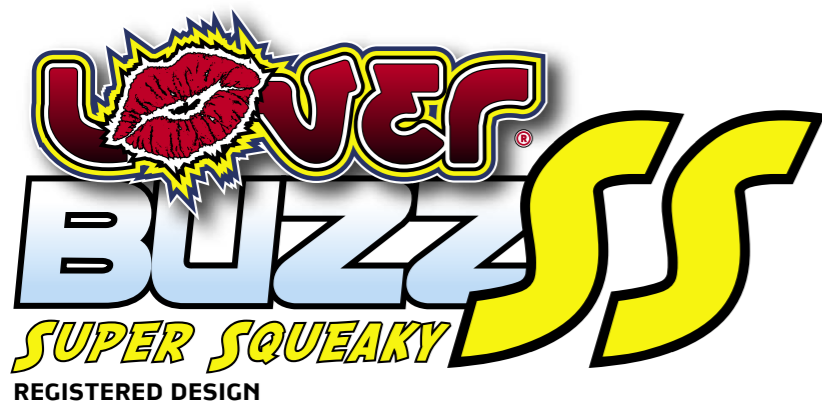
## BUZZBAITS



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# BUZZBAITS



WEIGHT 1/2 oz  
HOOK SIZE 3/0

When the Italian design meets a talented U.S. Pro angler like Mike Iaconelli what comes next is everything but some that really help to catch more fish. The LOVER BUZZSS is an innovative in-line buzzbait made to perform with any kind of predator and conditions. Precise casts and excellent distances even with strong wind. It features a special loud sounds underwater that attract lot more fish.

Ike signature baits



02 White Chartreuse



07 Special White



18 Bogolu Dace



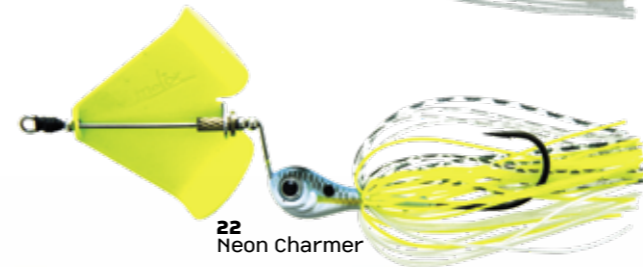
19 Pummel Fish



20 Purple Sinsay



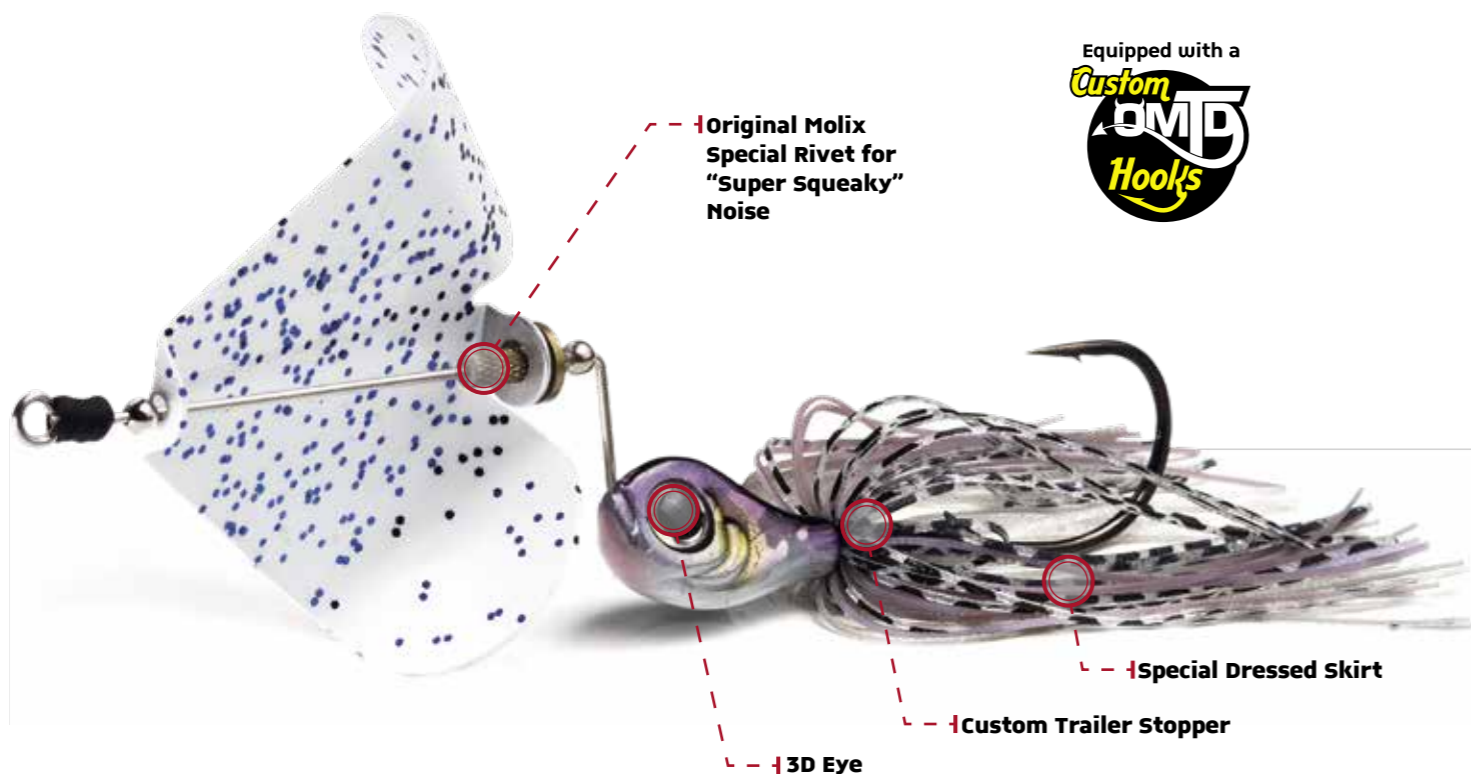
21 Mud Vein



22 Neon Charmer



37 Luna Nera



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**WEIGHT** 3/4 oz  
**LENGTH** 3.3/4 in

**WEIGHT** 1 oz  
**LENGTH** 4 in

The Lover Spoon "Ike Signature" bait is made with specific "curve" and personalized "fish skin" hammered body.

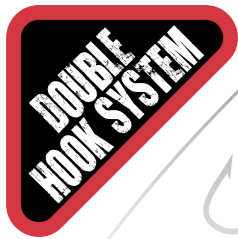
Front double hook with special magnet holding system. Strong U.S. approved rear treble hook.

Ike signature baits



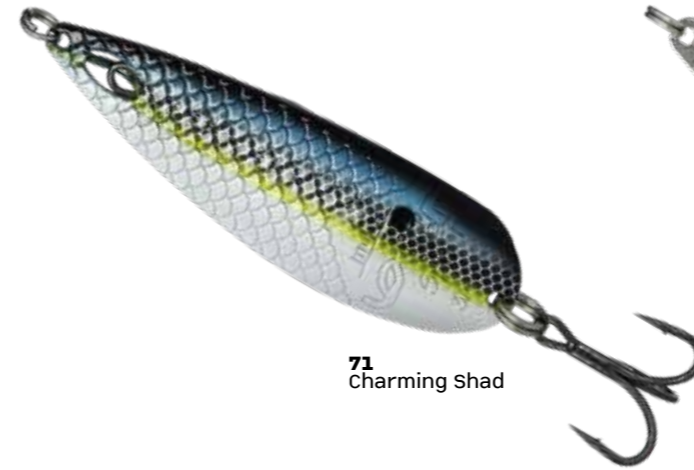
“try the brand new lover spoon and you gonna catch way more fish...”

*Mike Iaconelli*



Fish skin hammered body

# SPOONS



**71**  
Charming Shad



**148**  
Silver Mirror



**149**  
Gold Mirror



**215**  
Gunsmoke



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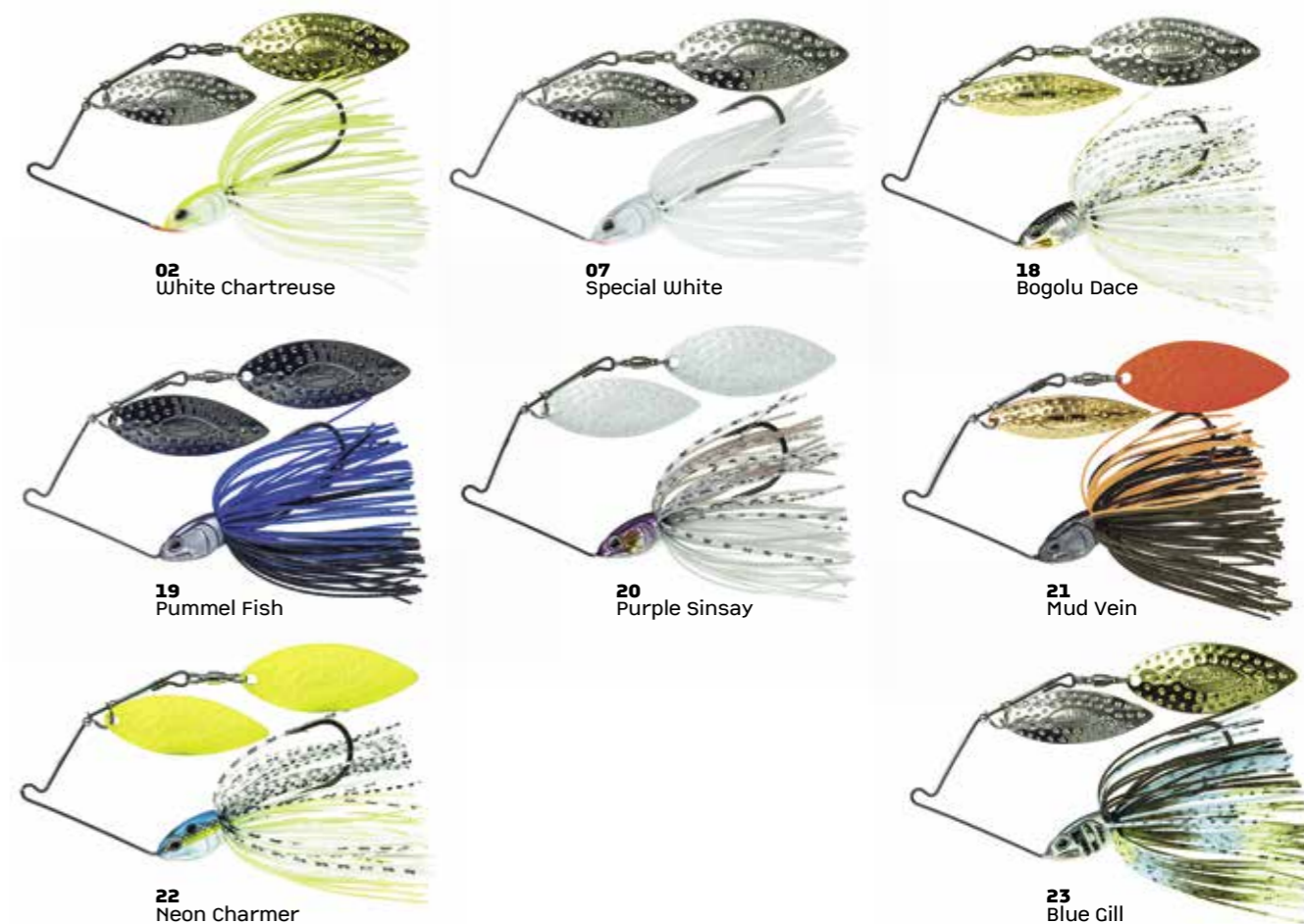
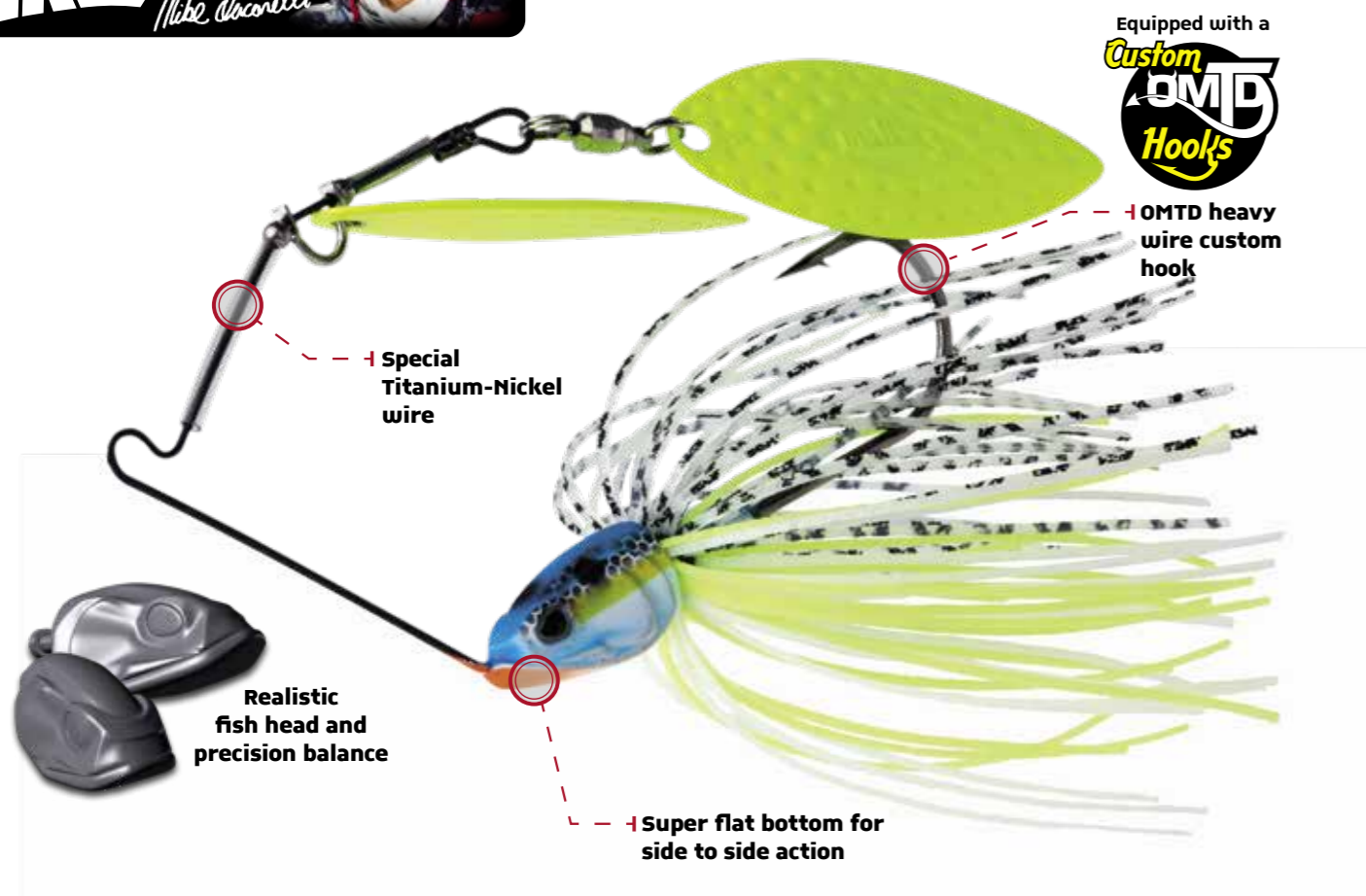
# SPINNERBAITS

## LOVER TITANIUM Spinnerbait PAT.P.

WEIGHT  $\frac{1}{2}$  oz  
HOOK SIZE 3/0

After over two years of studies and tests under any fishing condition, the Lover Titanium spinnerbait come true. Developed with a new assembling concept that use a special wire-head connection, this spinnerbait guarantee an high security level with enhanced capability power. The special Titanium-Nickel wire used to build it will amplify the vibrations emitted by the blades, this will make this spinnerbait particularly effective on finicky fish and in high pressured waters. The special colors for the USA market have been selected by U.S. pros like Mike Iaconelli. Available as DW (Double Willow).

Ike signature baits



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# SPINNERBAITS

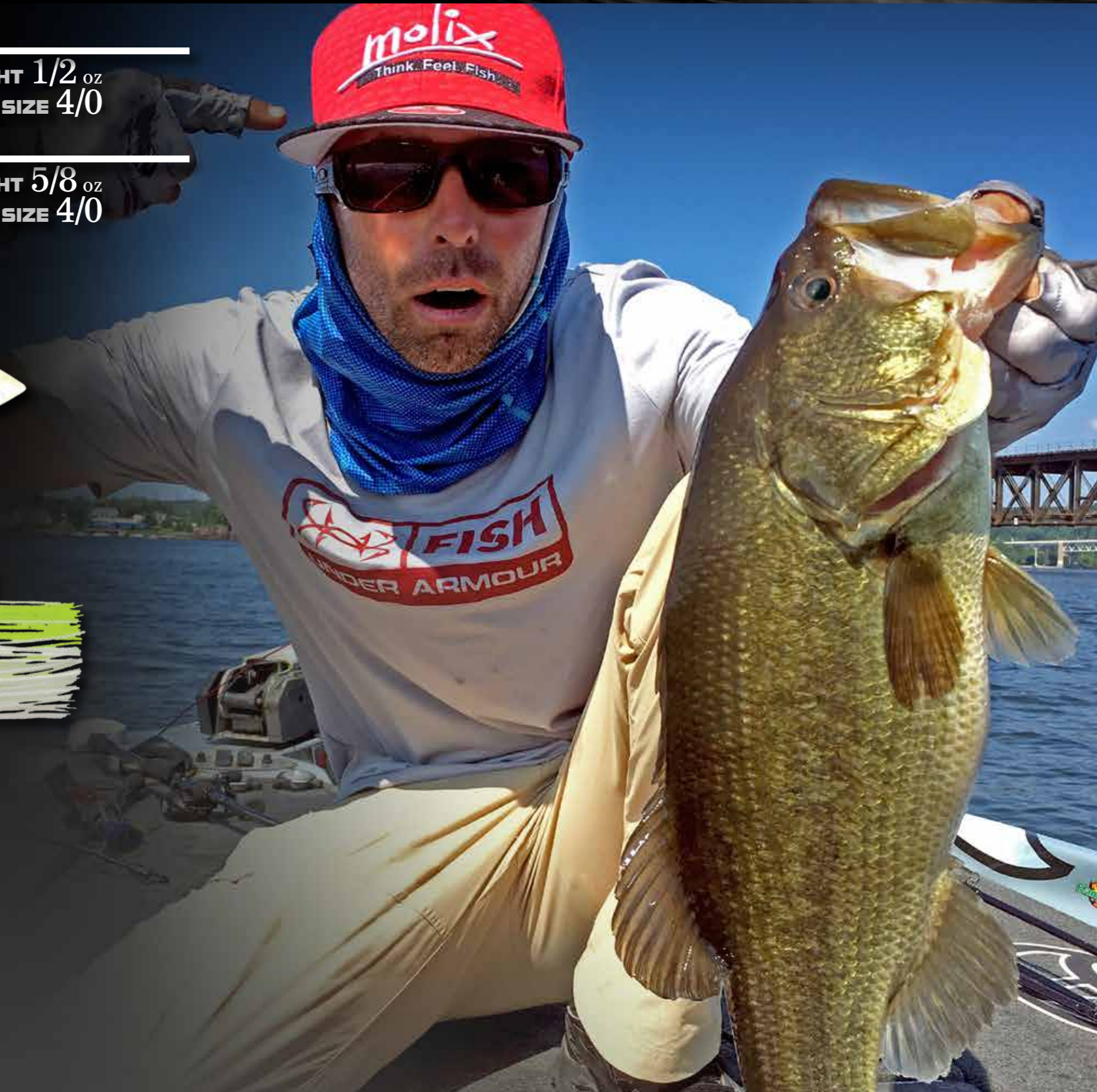
## VENATOR BIG BLADE

DOUBLE WILLOW

**COMING SOON**

WEIGHT 1/2 oz  
HOOK SIZE 4/0

WEIGHT 5/8 oz  
HOOK SIZE 4/0



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## VENATOR

DOUBLE WILLOW

WEIGHT 1/2 oz  
HOOK SIZE 4/0

WEIGHT 5/8 oz  
HOOK SIZE 4/0

The Venator is built with a "tapered" stainless steel wire. It's made with a thinner and flexible upper arm to trigger more vibrations right on the blades and a thicker lower arm to give more strength when you need to swing the fish right into the boat. The hook is made with a heavy wire and its very high quality compared with other spinnerbaits sold on the market. All those features make the new Venator one of the strongest and sought after lures ever build. Molix also paid serious attention to the head form. It is designed with a special "Flat Head" shape that gives the perfect balance during any retrieve to go with a super attractive side to side action. The oversized 3D eye is proven to attract the fish and give a natural appeal to this lure. The skirt is made with "fine cut" silicon and features a real life like action typical of schooling baitfish. The wide profile blade used on Venator helps to increase vibrations even during low speed and slow rolling retrieves.



Fine cut silicone skirt  
LSS (Live Skirt System)



# SPINNERBAITS



02 White Chartreuse



07 Special White



18 Bogolu Dace



19 Pummel Fish



20 Purple Sinsay



21 Mud Vein



22 Neon Charmer



23 Blue Gill

## MIKE'S TIPS

### 18 - Bogolu Dace

This color was modeled from the small minnow, chub, and dace forage species that bass love to eat! The skirt and head colors enhance the blade flash and vibration and cause the fish to react! This is a really versatile color that really shines in clearer water and stream and river situations!

### 19 - Pummel Fish

This was based off of the classic black and blue color that is so effective in other type of lures like jigs and vibration jigs. The toned down black blades make this one really special! It is perfect for low light conditions and for fishing at night! It's also a sleeper when fishing in extremely clear water!

### 20 - Purple Sinsay

This color was taken from the fact that most bait fish forage species have a white and purple sheen to their coloration. Shad, Alewife, Herring, White Perch, Crappie, White Bass and many other types of forage have these same color attributes. This color is also an amazing color in rivers and tidal water!

### 21 - Mud Vein

This is really cool color combination that is normally hard to find. It has several applications. First, for extremely muddy or stained water, the front orange blade and copper blade combination allows the bass to find it more easily. Also, it is a perfect match when fishing in tannic based water color where forage species like golden shiners and roach are present. The copper blade makes this one stand out!

### 22 - Neon Charmer

This loud color spinnerbaits has been one of my favorite colors for many years! It has several applications. First, for extremely aggressive fish and species like smallmouth or spotted bass, the bright Chartreuse blades act as a aggravator and trigger an impulse strike; especially when retrieved very fast! The skirt color and flat mat finish head, make it a perfect match for many perch and panfish forage species that have a lot of Chartreuse and pale orange coloration. Finally, like Mud Vein, it's also an amazing dirty water color and helps the bass track down the bait.

### 23 - Blue Gill

This color was created to match one of the most KEY forage species that bass eat: panfish, bluegill, sunfish, shell crackers and war mouths. The combination of blues, greens, and yellows in addition to the bar patterned head, make this a perfect match for all water conditions. This is a super versatile color that I love to fish any time I'm fishing around these panfish species!

Mike Sacorelli

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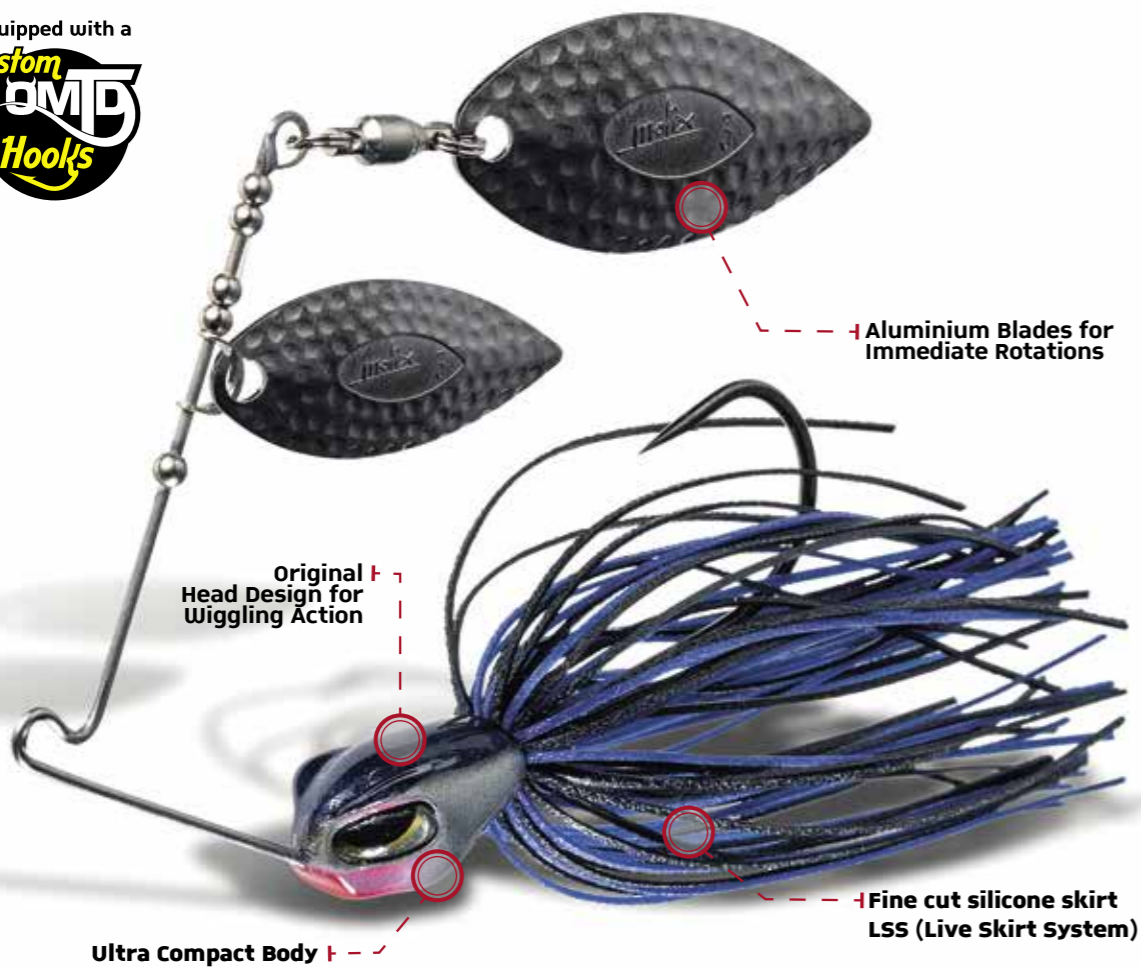
# FS SPINNERBAIT

**FINESSE SPINNERBAIT DOUBLE WILLOW**

WEIGHT 1/2 oz

A compact, finesse presentation for those times when fishing pressure is heavy or the water is extremely clear, the Molix FS Spinnerbait features extra light special grade aluminum blades that start flashing and vibrating the moment they hit the water. Its wider head design also gives it a wiggling action unlike any other spinnerbait on the market, which helps it trigger strikes from the finickiest of fish. Equipped with an ultra-fine cut silicone skirt as well for a more realistic and natural action.

Equipped with a  
**Custom  
OMP  
Hooks**



# SPINNERBAITS



## FS SPINNERBAIT

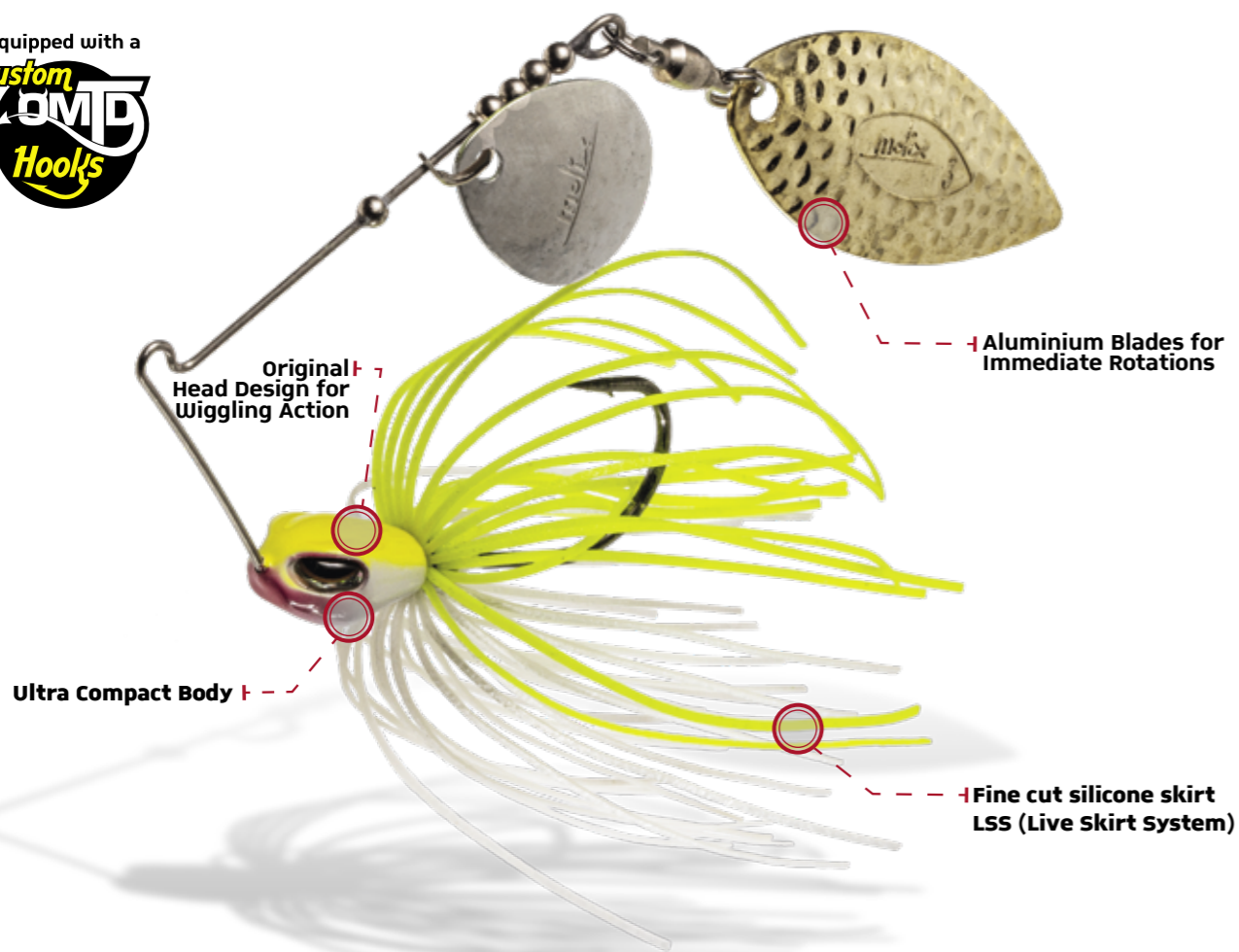
**FINESSE SPINNERBAIT** **WILLOW TANDEM**

**WEIGHT** 5/16 oz

**WEIGHT** 1/2 oz

A compact, finesse presentation for those times when fishing pressure is heavy or the water is extremely clear, the Molix FS Spinnerbait features extra light special grade aluminum blades that start flashing and vibrating the moment they hit the water. Its wider head design also gives it a wiggling action unlike any other spinnerbait on the market, which helps it trigger strikes from the finickiest of fish. Equipped with an ultra-fine cut silicone skirt as well for a more realistic and natural action.

Equipped with a  
**Custom GMP Hooks**



# [GT FOOTBALL-JIG]

GOLDEN TEAM SERIES

The GT Football-Jig is a classic Jig rich in details, like the skirt mixed with finesse rubber and the fine silicon filaments to make it ultra natural during the swimming action and in the stop phases. The worm keeper has a double hook made of stainless steel that fixes and keeps the bait firmly to the jig even after the intensive use. It is equipped with a VMC hook, placed horizontally respecting the weight, and with an eyelet positioned at 60 degrees.

WEIGHT  $\frac{3}{8}$  oz  
HOOK SIZE 4/0

WEIGHT  $\frac{1}{2}$  oz  
HOOK SIZE 5/0

WEIGHT  $\frac{3}{4}$  oz  
HOOK SIZE 5/0

VMC hook

Recessed line-tie

Armed with  
**VMC**

Mixed fibers  
silicon rubber  
for lifelike  
action

Heavy duty custom worm  
keeper

# SKIRTED JIGS



109  
Spanish  
Craw



126  
Wild  
Craw



127  
Green Pumpkin Red/Purple



134  
Missouri  
Craw



136  
Brown Purple



302  
Green Pumpkin Flash



# [GT SWIM-JIG]

GOLDEN TEAM SERIES

The GT Swim-Jig was conceived to offer the maximum fishing performances in areas with obstacles such as submerged trees, docks or piers. Spots where you need to explore wider areas with the maximum effectiveness. The high anti-algae performance is guaranteed by the calibrated weed guard fibers based on the weight of the jig, which reduce the risk of stranding without compromising the effectiveness of the hook set. The worm keeper is made of resin to not unbalance the jig and ensures a perfect seal of the trailer. The skirt is made of silicone and gives a very realistic and natural movement in water.

WEIGHT 5/16 oz  
HOOK SIZE 5/0

WEIGHT 3/8 oz  
HOOK SIZE 5/0

WEIGHT 1/2 oz  
HOOK SIZE 5/0



# SKIRTED JIGS



07 Special White



104 Black Blue



126 Wild Craw



132 Fantastic Gill



302 Green Pumpkin Flash



456 Chart Glimmer



# [KENTO-JIG]

SWIMMING & HEAVY COVER

WEIGHT 3/8 oz

WEIGHT 1/2 oz

The Molix Kento Jig is built with versatility in mind. Each jig head has been perfectly shaped and balanced for an easy penetration and perfect swimming. The number of fibers of the weedguard is based on the jig weight and combines a perfect weedless effect for solid hook sets. Offering a bait keeper, soft plastic trailers will be firmly held. The Kento Jig offers a very fine cut silicone skirt (Live Skirt System), providing natural movement and life like action.



## SKIRTED JIGS



## [TENAX-JIG]

FLIPPING & HEAVY COVER

*Wide Gap*

The Tenax is a jig designed to operate at its best in the densest vegetation and thickest cover. The head, an exclusive bullet-shaped design, facilitates a greater penetration even in the most intricate fishing conditions. The high efficiency of the weed guard is guaranteed by the fibers adjusted to the weight of the jig in order to reduce the risk of snagging. This U.S. Edition Tenax is built with the OMTD OH1900 hook featuring a wider gap which performs also with big trailers that give a visible stand up effect. The hook point design allows better hook up and reduces the lost of the fish during the fight and retrieve. The skirt is made with an innovative "fine cut" silicone, which provides it a very realistic and natural motion, called "LSS" (Live Skirt System).

WEIGHT 3/8 oz

WEIGHT 1/2 oz

Perfect weedless effect  
for solid hook sets.

OMTD wide gap heavy  
wire custom hook



Head  
bullet-shaped  
design

Fine cut silicone skirt  
LSS (Live Skirt System)

## SKIRTED JIGS



101  
Black



104  
Black Blue



107  
Pumpkin



109  
Spanish Craw



115  
Tigre Porpora



120  
Green Pumpkin/Chart



126  
Wild Craw



127  
Green Pumpkin Red/Purple



132  
Fantastic Gill



133  
Blue Craw



134  
Missouri Craw



135  
Green Pumpkin Special



301  
Black Blue Purple



302  
Green Pumpkin Flash

## [MF-JIG] MOLIX FOOTBALL JIG

WEIGHT 3/8 oz

WEIGHT 1/2 oz

The MF Jig it's made with tungsten composite which is an environmentally safer material. Its extremely sensible and durable. It's made with a new "Bi-Round" head, studied to give this jig a unique action making it more versatile. It's realized with fine cut silicon skirt and heavy duty weed-guard. The special hook design improves lure penetration.

Perfect weedless effect  
for solid hook sets.

**TUNGSTEN  
COMPOUND**

"Bi-Round"  
head  
made with  
tungsten  
composite

OMTD wide gap  
heavy wire  
custom hook

Equipped with a  
**Custom  
OMP  
Hooks**

Fine cut silicone skirt  
LSS (Live Skirt System)

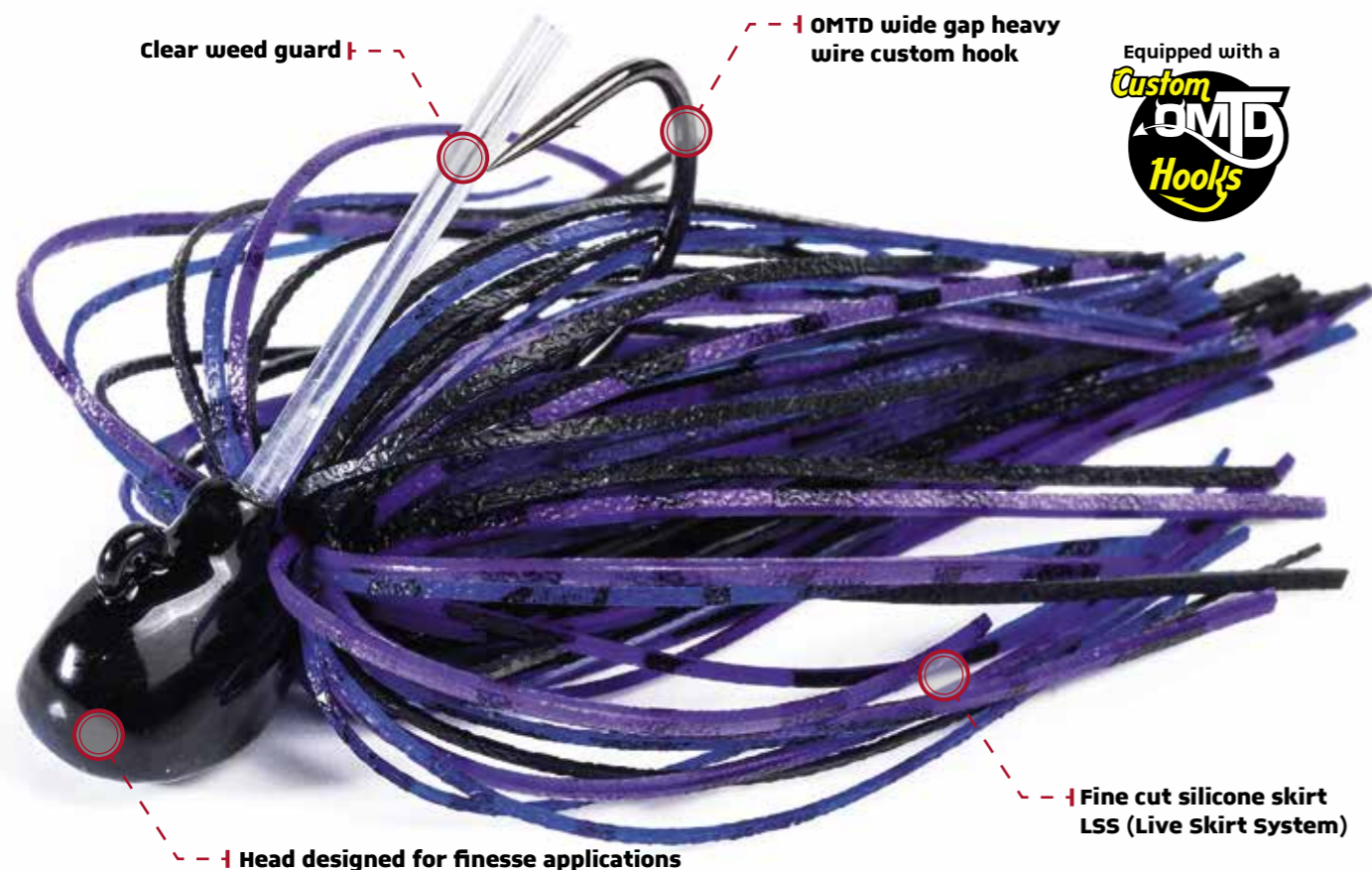
## SKIRTED JIGS



## [NANO-JIG]

FINESSE & STILL PRESENTATION

The Nano Jig is designed for finesse applications when a subtle and natural presentation is required. It is an evolution of the Racing Jig head with the addition of an ultra-fine silicone skirt and reinforced the weed guard. It's ideal for a perfect presentation inside thick covers or to let it slip between the surfacing structures. The versatility of its head allows the use of it in any environment. The Nano Jig is recommended when you need smaller and effective jigs, and a more "finesse" approach helps sorting out even the most difficult days.



WEIGHT 3/32 oz

WEIGHT 1/8 oz

WEIGHT 3/16 oz

WEIGHT 1/4 oz

WEIGHT 5/16 oz

## SKIRTED JIGS



102 Brown



104 Black Blue



106 Black Red/Flake



107 Pumpkin



110 Watermelon Special



111 White Shad



113 Hot Tiger



114 Ghiaccio Camo



115 Tigre Porpora



117 Red Tiger



119 Spring Time



126 Wild craw



132 Fantastic Gill



133 Blue Craw



134 Missouri Craw



135 Green Pumpkin Special



301 Black Blue Purple



302 Green Pumpkin Flash

## NEW Pop Frog

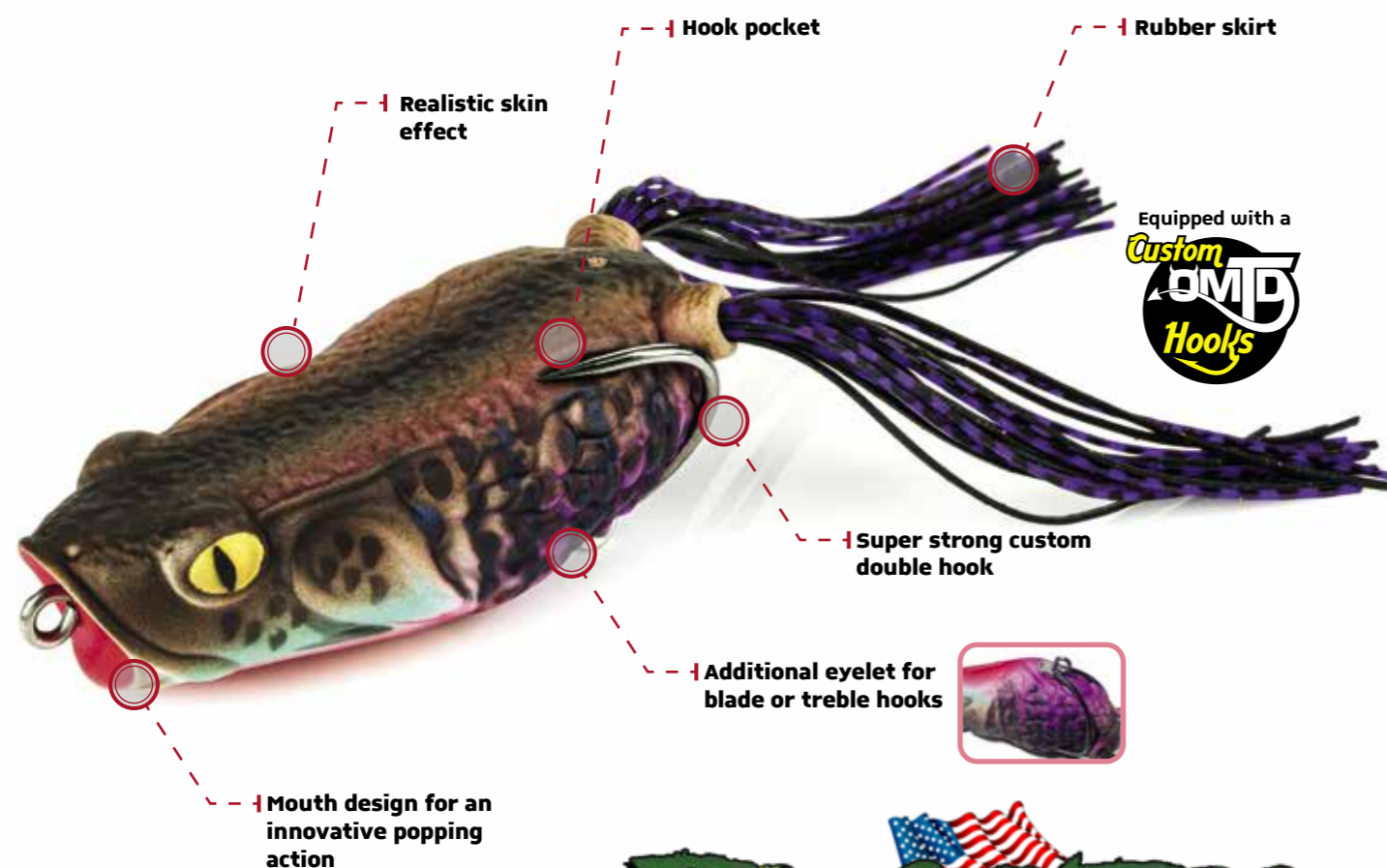
**RATTLIN'**  
REGISTERED DESIGN

Floating  
WEIGHT  $\frac{5}{8}$  oz  
LENGTH  $2\frac{1}{2}$  in  
DEEP RANGE Surface

The new "Rattlin" Pop Frog is an innovative hollowbody frog created in collaboration with USA Team Frog Eaters. This innovative Pop Frog stands out for its exclusive design and attention to detail that make it versatile and suitable for different styles of fishing and action.

Unique for the dual possibility of being used as a classic pop frog, creating a strong sound recall on the surface or as a WTD, obtaining a sinuous and enticing swimming.

It is equipped with a double stron OMTD Custom Hook, characterized by an additional eyelet that allows you to further customize the bait: with a blade to create additional vibrations and flashes of light, or with an additional anchor if you are fishing in waters free and unobstructed.



**FROG EATERS**  
COLLABORATION



## Supernato Frog

PAT.P.



**CARL JOCUMSEN**  
signature baits

**TOTAL WEIGHT** 3/4 oz  
**TOTAL LENGTH** 4.1/2 in  
**BODY LENGTH** 2.1/2 in  
**TAIL LENGTH** 2 in

A new hybrid bait developed by Molix, with the contribution of Carl Jocumsen, Australian-USA Pro Angler, expert and talented frog angler. It was conceived by exploiting the hydrodynamics and the buoyancy of the realistic body of a classic frog bait. The double tail made of a high density mixture creates high frequency vibrations. The two parts of the bait are joined by a solid mechanism fixed in the back part of the body of the frog. The fastening system allows a quick and precise assembly and the possibility to use customized tails of any type and shape. The inward-facing appendages can move during the retrieval phases like a true propeller. It lends itself to slow and fast retrieval over the vegetation or also to powerful jerks-strokes. The Supernato Frog is armed with a double and strong OMTD Custom hook.



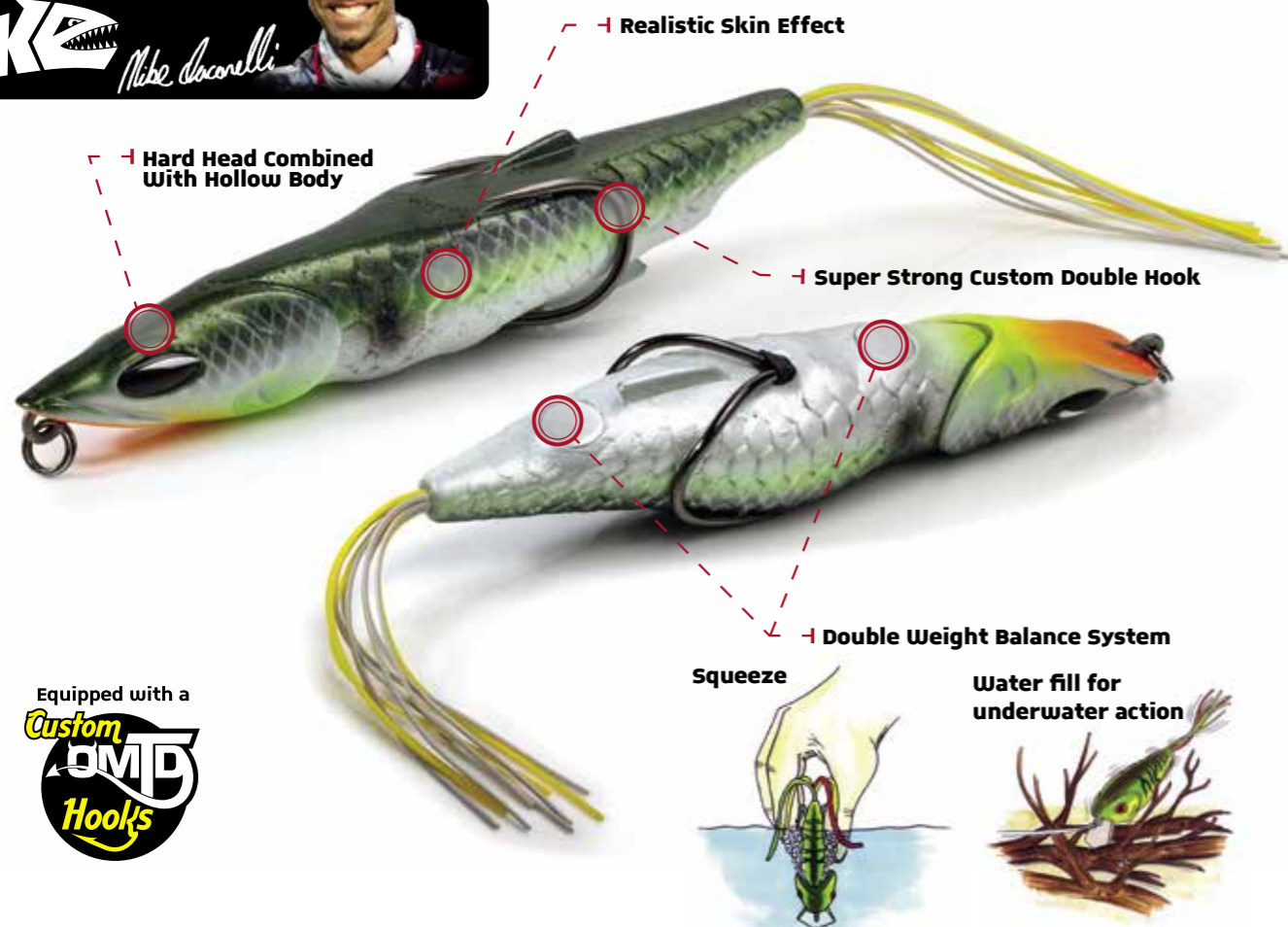
## Supernato Walk

REGISTERED DESIGN

WEIGHT 7/16 oz  
LENGTH 3.3/4 in

With the Supernato Walk project, Molix proposes a new concept of bait for fishing in heavy cover with a hybrid and eclectic solution that will help to expand the possibilities of use and the range of action. On the surface like a classic WTD, at medium depth like a jerk or on the bottom like a soft bait. Squeeze it with a slight pressure on the body and get the amount of water needed to use it at the desired depth. The Supernato Walk switch with ease as wtd swimming on the surface, to the suspending stop & go with wide irregular jerks at medium depth. Once completely filled it skips and feed like a small forage fish that sneaks on the bottom keeping a perfect vertical position. The exclusive double weight positioned in the front and in the rear side of the body determines a perfect balance in all situations of use. The skirt on tail, silicon rubber, accentuates the sinuosity of the movement during recovery and sinking. Equipped with a strong double hook custom made by OMTD. Endorsed by Mike "Ike" Iaconelli.

Ike signature baits



Equipped with a  
Custom  
OMTD  
Hooks



05 Alqueva Craw



119 Charming Ghost Shad



121 Ghost Silver Stripes



145 Blue Gill



180 Silver Albino



239 Black Mamba



281 Peacock Bass



311 Blueback Herring



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**Supernato**  
REGISTERED DESIGN

**SUPERNATO**

WEIGHT  $\frac{3}{4}$  oz  
LENGTH  $2\frac{3}{4}$  in

**SUPERNATO BABY**

WEIGHT  $\frac{3}{8}$  oz  
LENGTH  $1\frac{3}{4}$  in

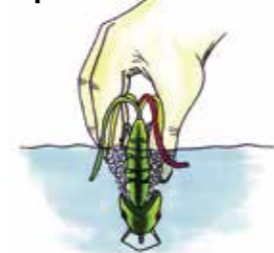
The Molix Supernato is a hybrid crankbait offering a whole new level of versatility. The idea was to have a crankbait that you can use inside heavy cover and thick vegetation as well as open water, and that also works at a variety of depths (depending on retrieve speed). Created with the best materials and assembled by hand, piece-by-piece by selected craftsmen, it is built with two different sections - one hard and one soft.

The Supernato is coated with a special film that provides the bait with a very realistic skin effect. It will be available in eight unbeatable color patterns.

Equipped with a



Squeeze



Water fill for crankbait action



Realistic skin effect

Hard head combined with hollow body

Original snagless lip

Super strong custom double hook



# HYBRID BAITS



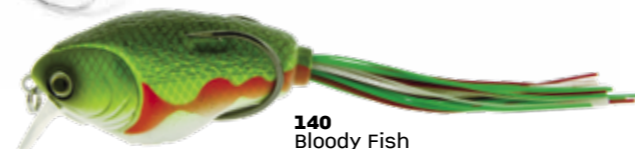
54 Daddy Bass



71 Charming Shad



91 Gray Mouse



140 Bloody Fish



59 WCC Red Craw



72 Leopard Frog



92 Rainforest Frog



145 Blue Gill



201 Moss Brown Craw



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# Supernato BEETLE

REGISTERED DESIGN

## SUPERNATO BEETLE

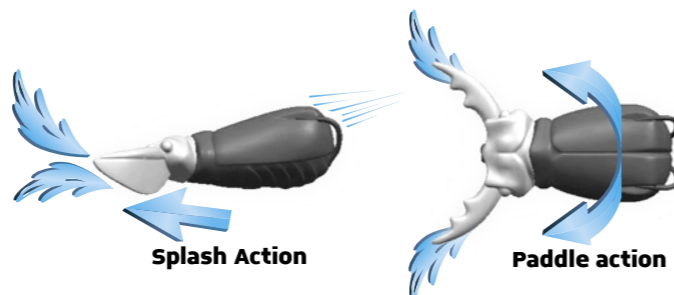
WEIGHT  $\frac{5}{8}$  oz  
LENGTH 3 in

## SUPERNATO BEETLE BABY

WEIGHT  $\frac{3}{16}$  oz  
LENGTH 2 in

The Supernato Beetle is unique and extraordinarily versatile. Easy to fish and good for all the open waters as well as heavy cover or intense vegetation. Its natural "paddle and splash" action during retrieves drives the fish crazy! It's built with a special soft body and a strong double hook for an easy hook-up. The Supernato Beetle has been tested and approved by Molix Golden Team USA Elite Pro Angler.

Equipped with a



# HOLLOW BODY

Supernato BEETLE



107 Brown Frog

Supernato BEETLE



190 Black Scrabble



191 Chart Beetle

Supernato BEETLE



192 White Beetle

Supernato BEETLE



193 Stag Beetle



194 Metallic Orange

Supernato BEETLE



195 Metallic Green

Supernato BEETLE



221 Black Red Stripe



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# FLEX SERIES

**NEW**

## STICK FLEX 2.75"

REGISTERED DESIGN

LENGTH 2.75 in  
PACK 6 pcs

Made with the new MOLIX FORMULA developed by Molix, an extremely soft and flexible floating compound, which is more resistant to cutting and which is added with salt and shrimp scent. The Stick Flex is a finesse bait with an extremely effective finesse action on multiple types of rigs such as Wacky-rig, Jig head and Ned-rig. The swimming action combined with the exclusive buoyancy of the material, guarantee an excellent lifelike stand up action of the bait when it is skipped on the bottom. MOLIX FORMULA baits not only have a specific design, but are also more resistant than other plastic materials.



Flexible & bite-proof  
floating compound

Shrimp scent

Micro flaps

MADE USING THE NEW  
MOLIX FORMULA  
MATERIAL

DO NOT MIX  
MOLIX FORMULA  
BAITS WITH  
STANDARD SOFT  
PLASTIC



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# FLEX SERIES

**NEW**

## FREAKY FLEX 3"

REGISTERED DESIGN

LENGTH **3** in  
PACK **6** pcs

Freaky Flex is a small creature that perfectly combines the details and the functionalities. It is made of a new MOLIX FORMULA developed by Molix, it is an extremely soft and flexible floating compound, which is more cut resistant and it is enriched with salt and shrimp scent. The special appendices create micro vibrations during the swimming action which, combined with the floating characteristics of the material, guarantee a stand up effect of the bait while it is jumping off the bottom. The Freaky Flex allows different kind of rigs, it is suitable both for finesse fishing and for big predators.



Tails designed for lifelike action



MADE USING THE NEW  
MOLIX FORMULA MATERIAL

DO NOT MIX  
MOLIX FORMULA  
BAITS WITH  
STANDARD SOFT  
PLASTIC



**01**  
Green Pumpkin



**02**  
Watermelon Red/Black Flake



**30**  
Orange Pumpkin



**156**  
Watermelon Candy



**98**  
Cola



**177**  
Black Blue Flake



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# FLEX SERIES

## NEW CRAW FLEX 3"

REGISTERED DESIGN

LENGTH 3 in  
PACK 6 pcs

The Craw Flex is a small craw that perfectly combines the details and the functionalities. It is made of a new MOLIX FORMULA developed by Molix, it is an extremely soft and flexible floating compound, which is more cut resistant and it is enriched with salt and shrimp scent. The special appendices create micro vibrations during the swimming action which, combined with the floating characteristics of the material, guarantee a stand up effect of the bait while it is jumping off the bottom. The Craw Flex allows different kind of rigs such as jig head, Wacky-rig, Texas-rig and Ned-rig, it is suitable both for finesse fishing and for big predators.



MADE USING THE NEW  
MOLIX FORMULA MATERIAL

DO NOT MIX  
MOLIX FORMULA  
BAITS WITH  
STANDARD SOFT  
PLASTIC



01  
Green Pumpkin



02  
Watermelon Red/Black Flake



30  
Orange Pumpkin



98  
Cola



156  
Watermelon Candy



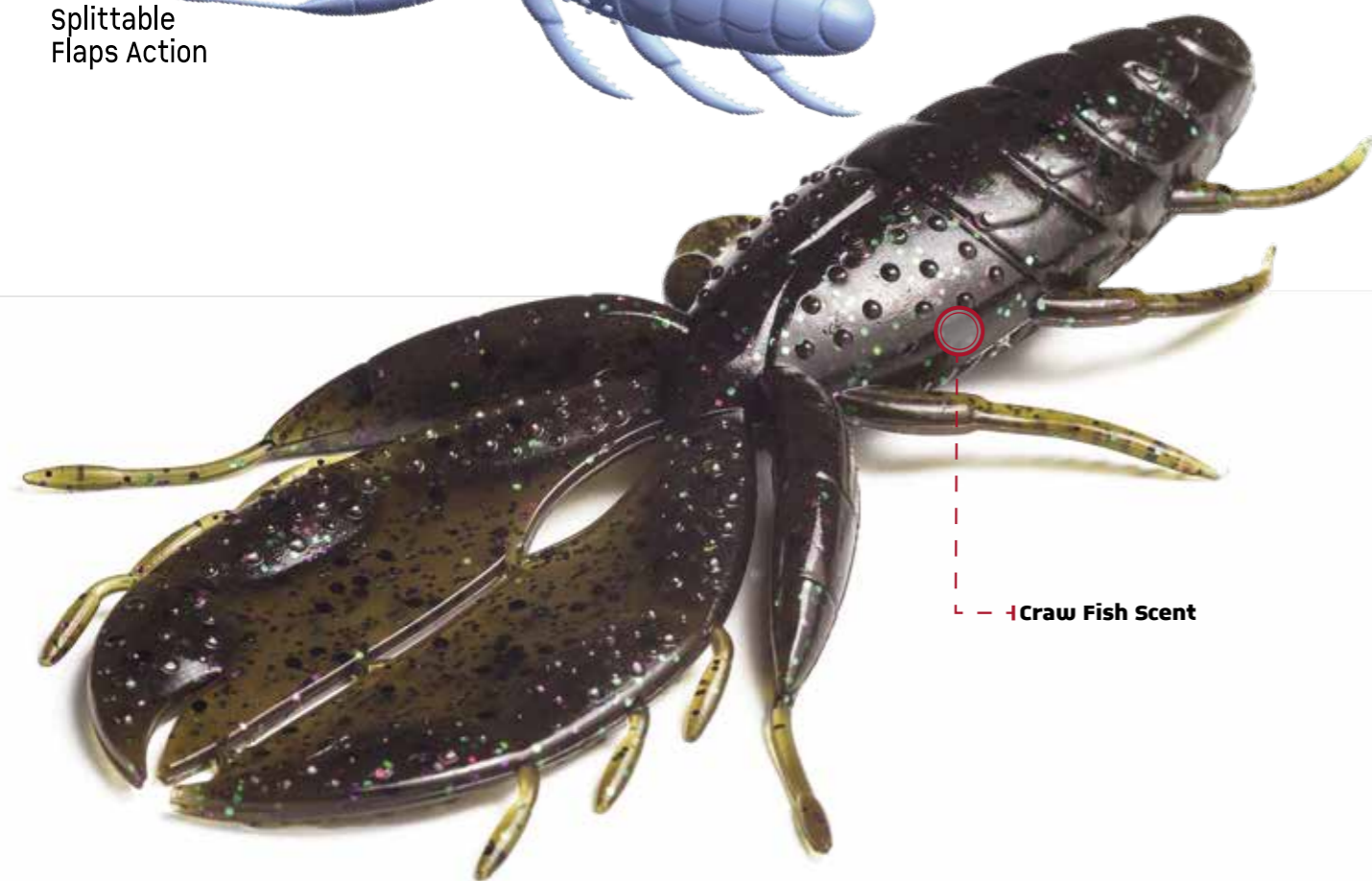
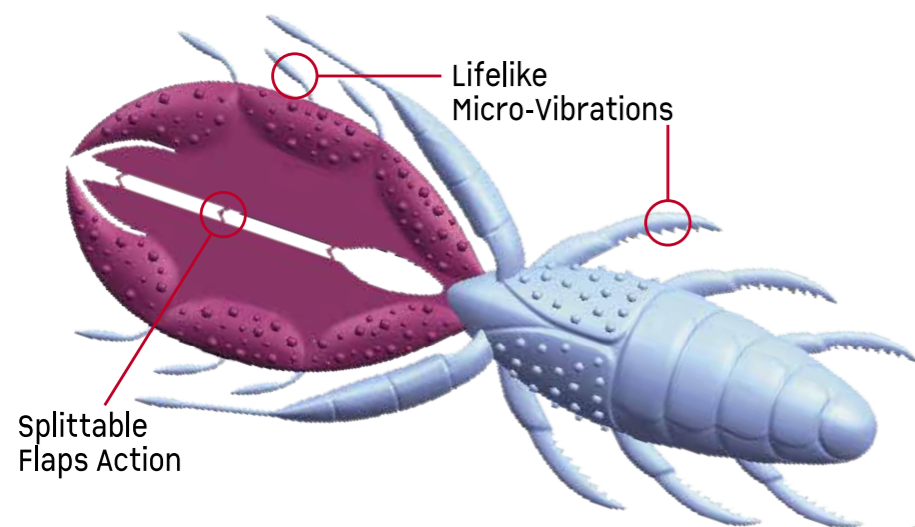
177  
Black Blue Flake

# CREATURE 4" REGISTERED DESIGN

LENGTH **4** in  
PACK **5** pcs

The new Molix Creature is a perfect combination of details and functionality. The special appendices give it a kind of micro-vibrations that combined with the flap action make it a special lure.

A real unique Molix lifelike action that can let you conceive soft bait fishing from a different perspective.



**01**  
Green Pumpkin



**18**  
Bloody Pumpkin



**30**  
Orange Pumpkin



**51**  
Blue Notte / Black Blue



**100**  
Okee Craw



**108**  
Watermelon Pepper



**137**  
Candy Craw



**156**  
Watermelon Candy



**175**  
Green Pumpkin Blue Craw

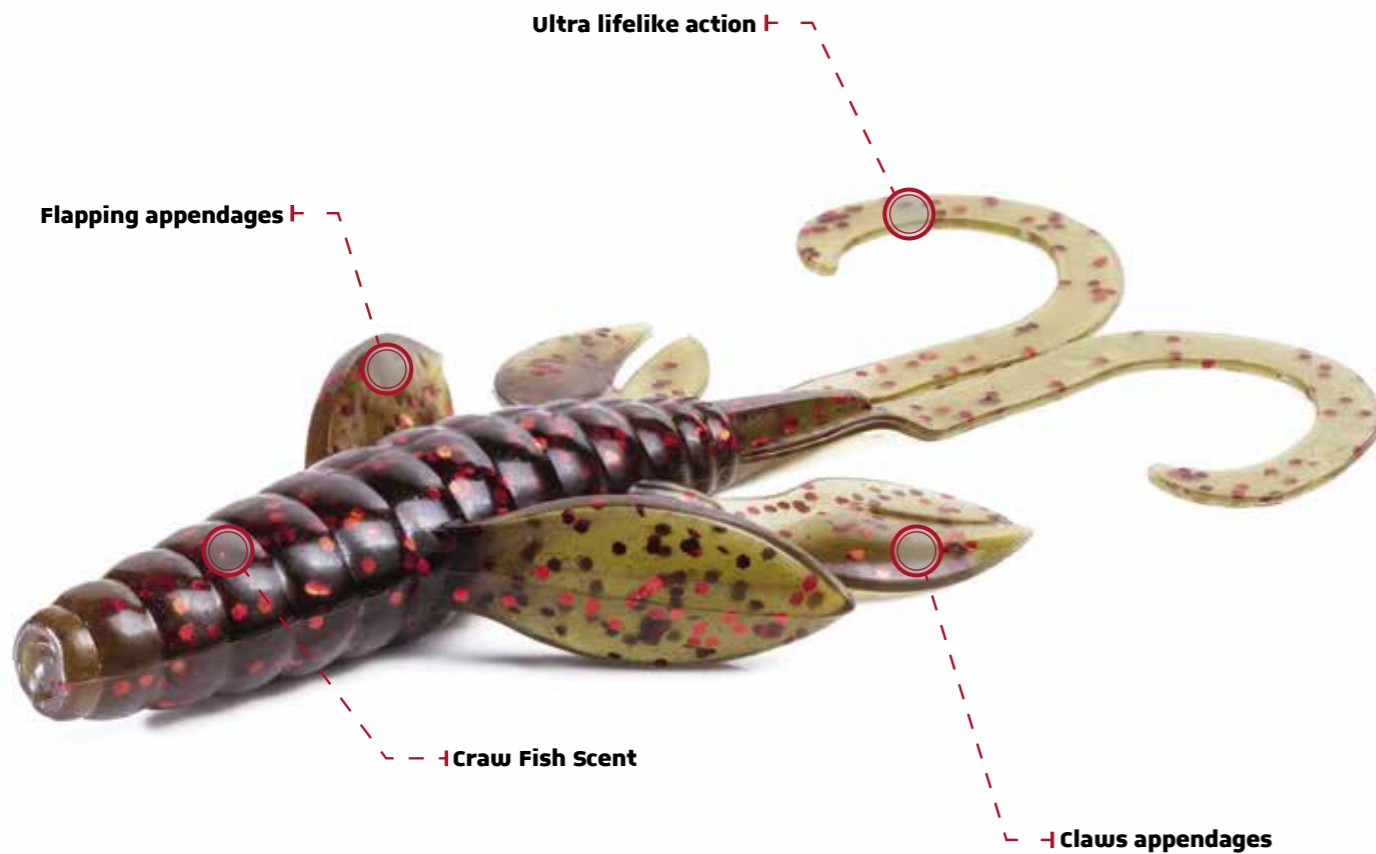


**312**  
California 420 Special

# FREAKY FLIP

LENGTH **4** in  
PACK **8** pcs

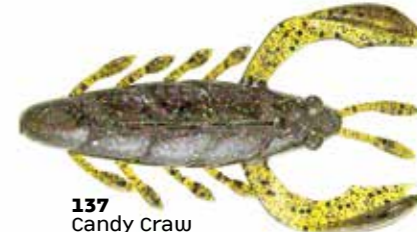
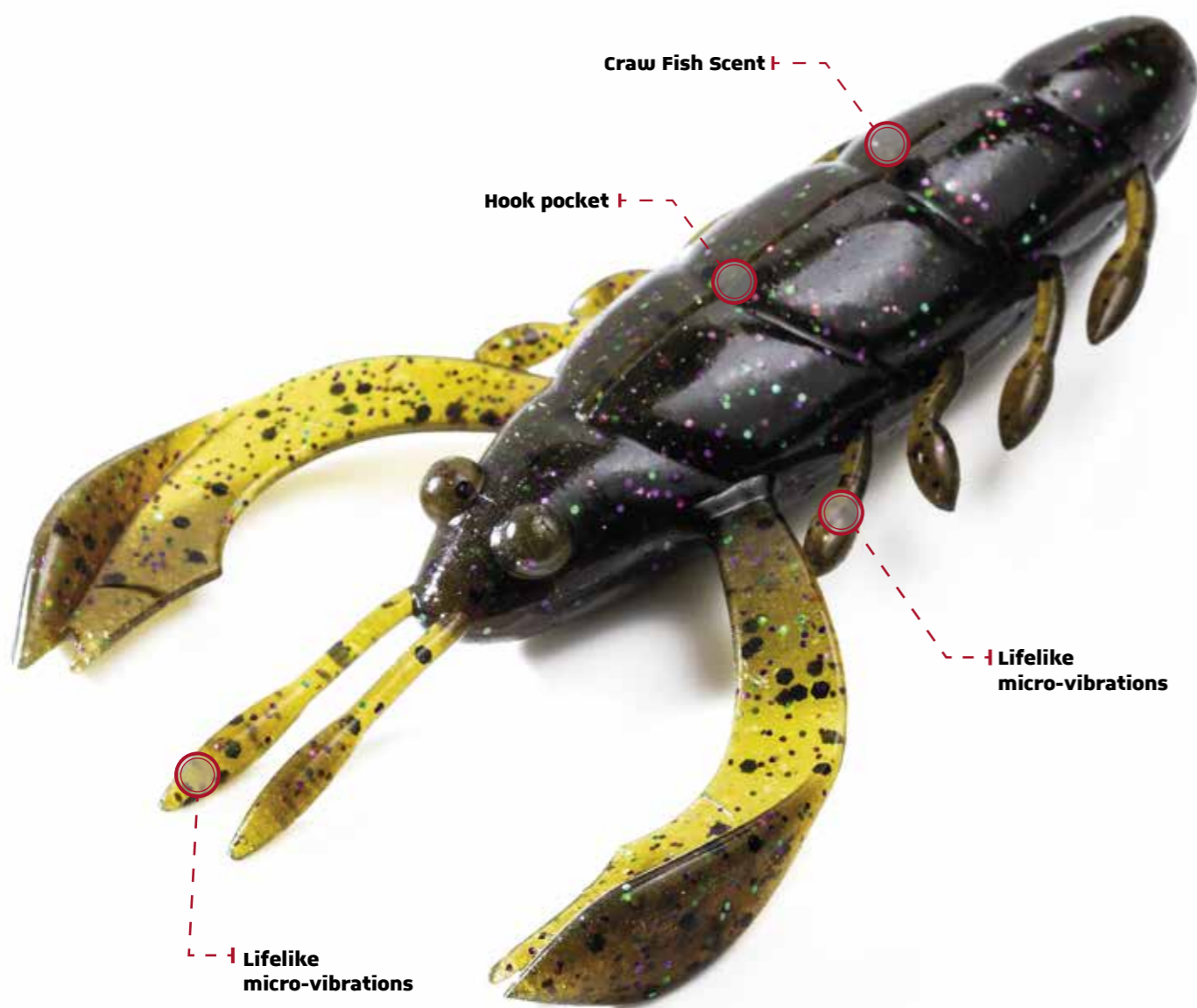
The Molix Freaky Flip features a medium density mineral plastic blend that allows the Freaky Flip to better penetrate into heavy cover and vegetation with natural movements. Ideal for flipping and pitching, it is also poured with micro salt crystals and enhanced with Bio-Amino scent, an exclusive natural extract base formula - for added fish attraction. Available in several colors, the Molix Freaky Flip is used by Molix US pro staffers, Bassmaster Elite Series.



# SV CRAW 3.5" MAGNUM SUPER VIBRATION CRAW

LENGTH 3.1/2 in  
PACK 5 pcs

The SV Craw 3.5" is the "magnum" version of Molix's most popular SV Craw. The claws, which are the most functional and mobile part of this bait, have great amount of vibration during descent or retrieve. It's fat but compact body features a great penetration into the heaviest of cover. The SV Craw 3.5" can be easily rigged Texas, Neko, with a jig head or used like trailer on big jigs.



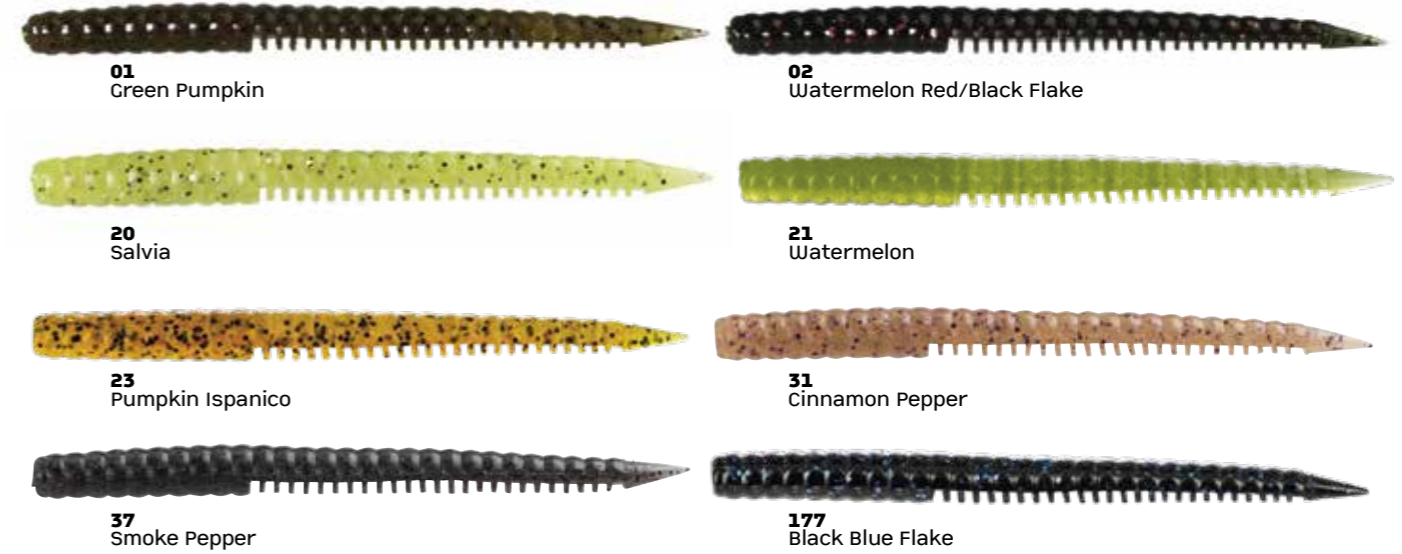
# SIDUS 145

LENGTH 5.7 in  
PACK 10 pcs

The Sidus is poured with an exclusive mix of “variable density plastic” used for this bait and formulated to give this lure more consistency, longer castability and better penetration into the heavy cover. It’s also well balanced with a more natural movement underwater. The Sidus 145 is perfect for finesse presentation where the natural movement is a must and for pitching where a more compact head is important to penetrate the cover. The “flaps” along the body catch the air during the cast and release it in action to attract more fish. Also they give a life like action to the lure and create vibrations just like the real forage fish does. It’s poured with micro salt crystals and enhanced with Bio-Amino Scent, an exclusive natural extracts base formula.



## WORMS



## Trago SPIN TAIL

If you search for a new compact and innovative Spin Tail the new Trago Spin Tail is what you need. Handy compact profile. Ultra realistic shape and action. Built in tail swivel for enhanced blade action and vibrations. It's perfect for casting, jigging steady or vertical presentation the Trago Spin Tail can be successfully used in any body of water and for different kind of predators. It's made with Zinc Alloy with respect of nature and ecosystems.

WEIGHT **3/8 oz**

WEIGHT **1/2 oz**

WEIGHT **3/4 oz**

**NEW SIZE** WEIGHT **1/4 oz**



**LEAD FREE**



# Trago **VIB**

**WEIGHT** 3/8 oz

**WEIGHT** 1/2 oz

**WEIGHT** 3/4 oz

The Trago Vib is a “metal concept lure ” excellent for vertical presentations or fast retrieves, made possible thanks to the excellent balance and irregular wobbling action during the fall. The special paint finished through the “electro-painting” process ensures maximum strength and durability even under extreme fishing use, both freshwater and saltwater, a territory yet to be explored for this category of baits. The double hooks offer a wider opening angle so as to allow ready and safe hook ups. During our tests the Trago Vib, during winter and autumn, was effective with slow vertical presentations while it is recommended a faster retrieve in the warmer months when predators are active.



**molix**

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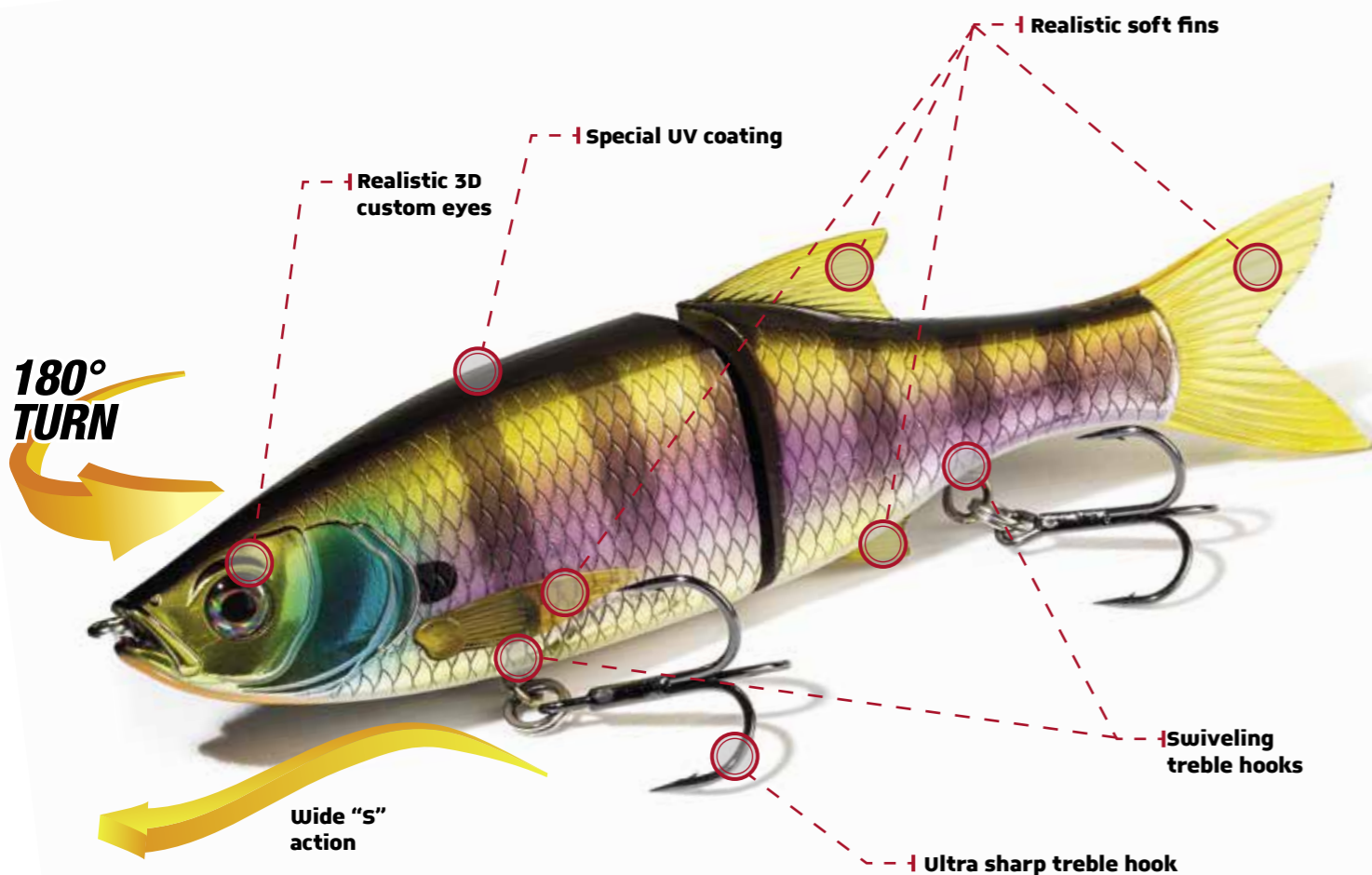
# SWIMBAITS

## NEW Glide Bait 178

**FLOATING**

Floating  
WEIGHT 2.1/2 oz  
LENGTH 7 in

A step forward in the glide baits wonder world. It's a realistic and authentic baits moulded from an hand carved mother samples. It produces a realistic curve action when slow retrieved, but can get erratic and dart up-down-back with a jerking retrieve. The Molix Glide Bait is fitted with two swiveling ultra sharp treble hooks to resist with the most Big Bass fighting, realistic soft fins and 3D custom eyes. This is the glide's you need to have for the big predators hunting.



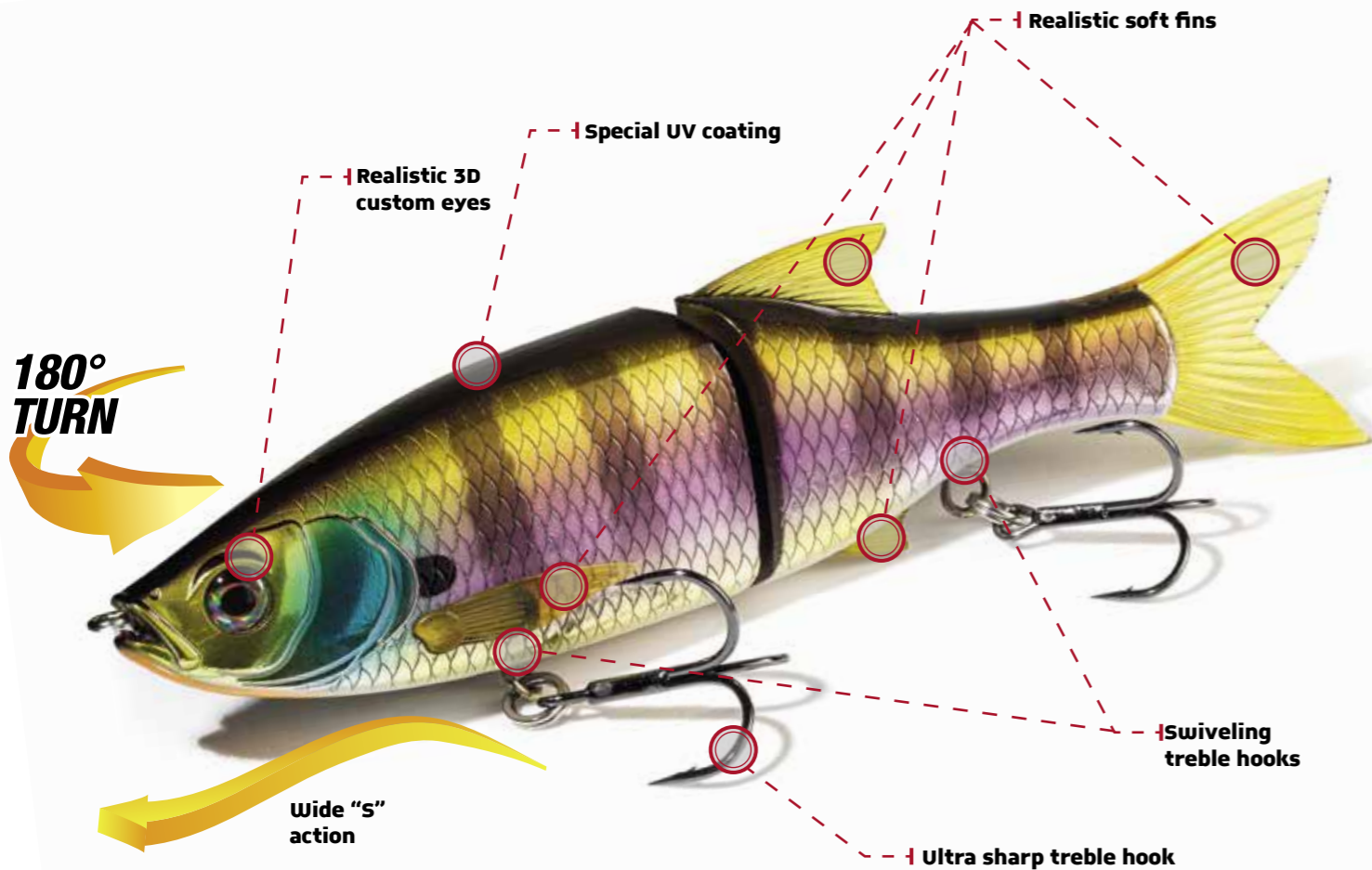
# Glide Bait 178

Slow Sinking

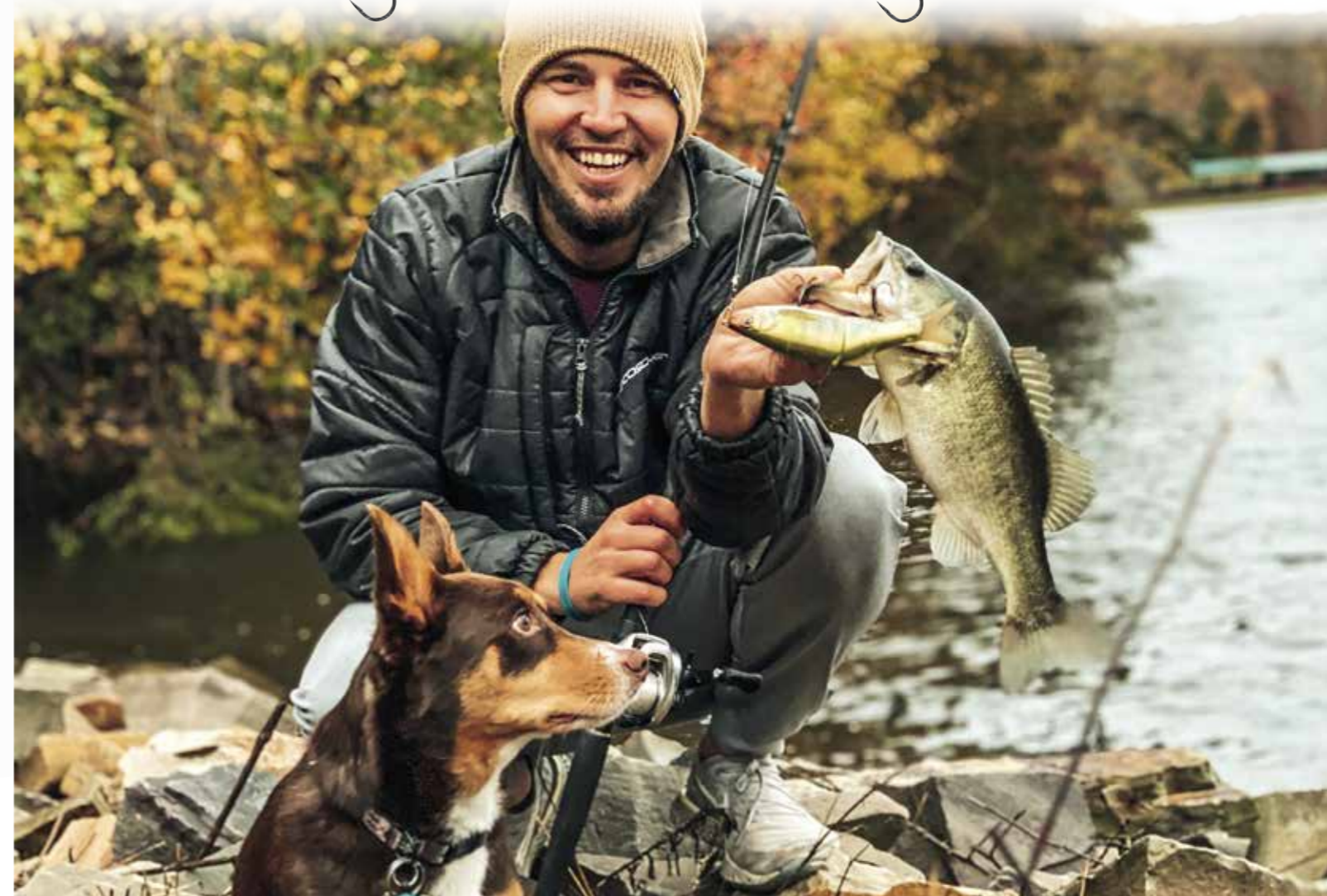
WEIGHT 2.3/4 oz

LENGTH 7 in

A step forward in the glide baits wonder world. It's a realistic and authentic baits moulded from an hand carved mother samples. It produces a realistic curve action when slow retrieved, but can get erratic and dart up-down-back with a jerking retrieve. The Molix Glide Bait is fitted with two swiveling ultra sharp treble hooks to resist with the most Big Bass fighting, realistic soft fins and 3D custom eyes. This is the glide's you need to have for the Big Bass hunting.



## SWIMBAITS



# SB CRANK

SQUARE BILL

**RATTLIN'**

Floating  
WEIGHT  $\frac{3}{8}$  oz  
LENGTH  $2\frac{1}{4}$  in  
DEEP RANGE 0 to 3 feet

The SB Crank 55 is a square bill for power fishing cranking, in spots with tangled covers. It moves easily through the obstacles, without losing the wobbling movement. This action, during slow retrievals, characterizes the originality of this lure compared to other crankbaits. The compact body support the casting and makes the bait effective as soon as you touch the reel. Also try making it wag on water or pushing it firmly into deep areas.



## CRANK BAIT



**05**  
Alqueva Craw



**71**  
Charming Shad



**126**  
MX Ghost Minnow



**128**  
MX Blue Back



**130**  
Mud Craw



**145**  
Blue Gill



**molix**

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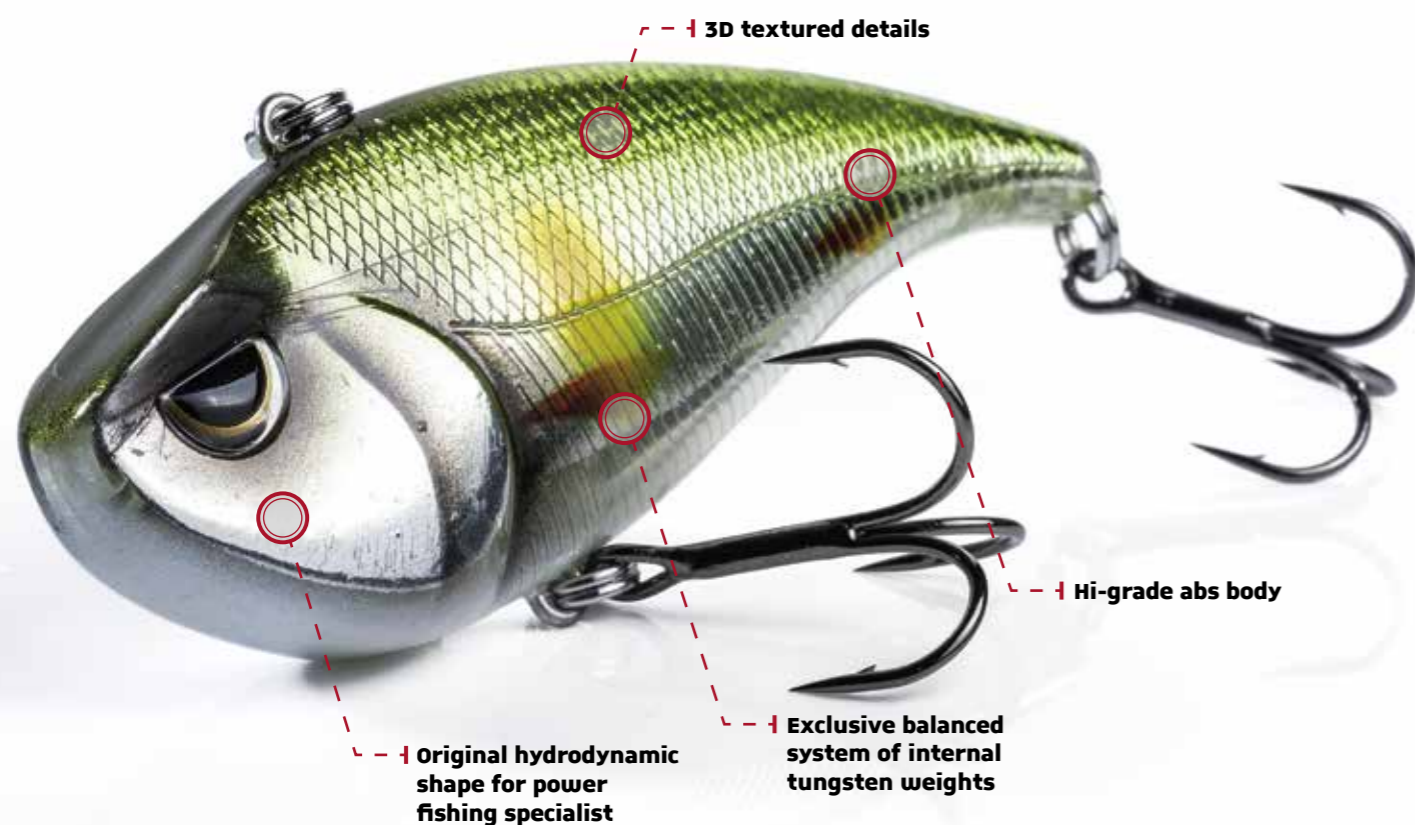
# Lipless **CRANK**

**LIPLESS CRANKBAIT**

Sinking  
WEIGHT  $\frac{3}{4}$  oz  
LENGTH  $2\frac{3}{4}$  in

"A modern lure with a unique and inimitable swimming action". The new balanced system of internal tungsten weights ( $\frac{3}{4}$ oz) and the original aerodynamic shape of the body make this bait easy to use. Cover a lot of water in a short time with excellent performance. The most important change is in the special high-frequency sound produced by tungsten balls that combined with the innovative ABS Special Grade body gives this lure an excellent attractive power.

Designed and developed to face the wind and strong currents. But excel especially with large freshwater predators such as black bass and big trout. Use it with confidence when predators are stationed in areas rich of obstacles and its effectiveness will surprise you.



## LIITLESS



# Shaman Popper

**Floating**  
**WEIGHT** 7/16 oz  
**LENGTH** 3.1/4 in  
**DEEP RANGE** Surface

Are all poppers the same? Only apparently! Just think about so many high quality poppers, all of them are top water baits right? Right! All of them are excellently finished with super treble hooks right? Right! So all these lures are the same right? Wrong! Because only Molix is designed and developed totally in Italy sharing experiences and ideas with several professional anglers that made their hobby a real lifestyle. The Shaman is an innovative high performances lure, original, easy to cast and created by anglers for anglers. What else?



**08**  
Silver Bait



**33**  
Tigre Ardente



**49**  
The Verde



**53**  
Shinner Shad



**55**  
Ghost Shell NC



**57**  
US Blue Gill





-2011-

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**Molix lures 100% Italian designed**



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