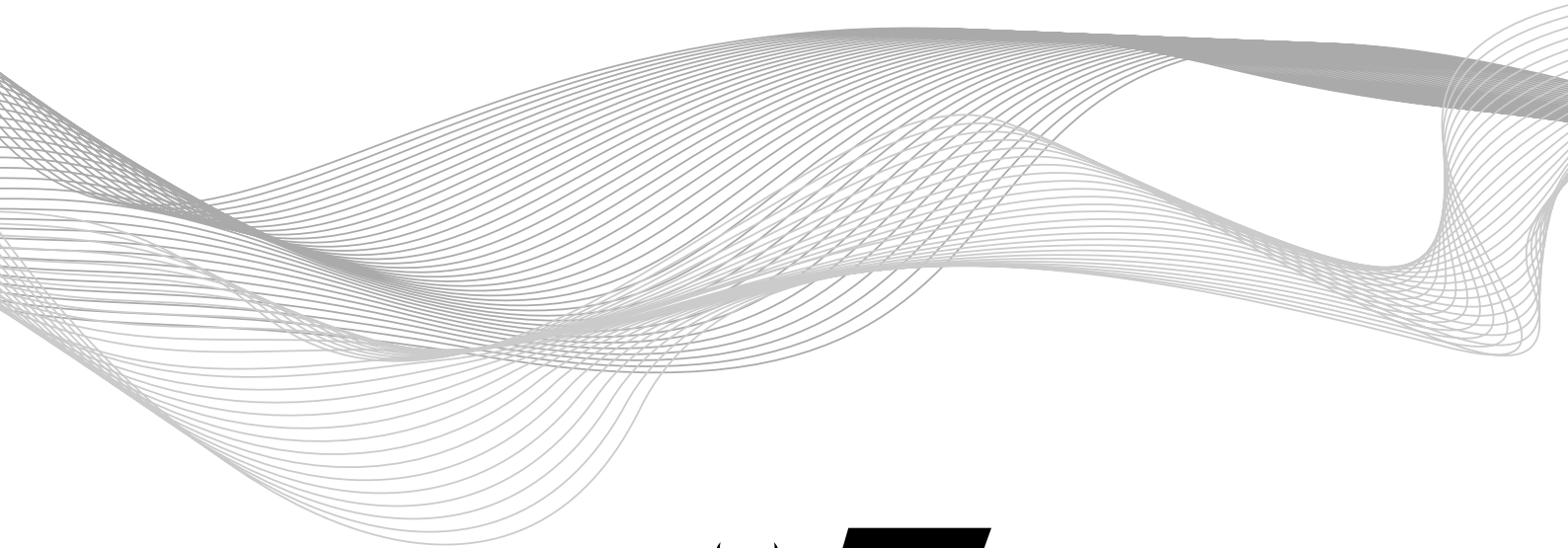


2023 ICAST preview



Think. Feel. Fish. 





Ike signature baits



# MUSCLE ANT

DOUBLE WILLOW  
DOUBLE INDIANA      Weight **3/8 oz • 1/2 oz**



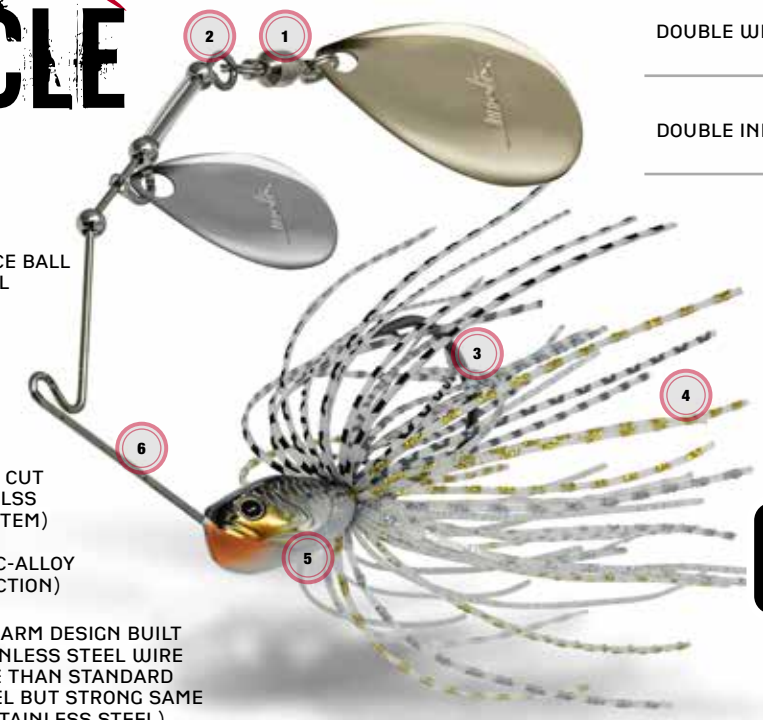
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REGISTERED DESIGN

## NEW molix WIRE BAITS SPINNERBAITS

### MUSCLE ANT

- 1 HI-PERFORMANCE BALL BEARING SWIVEL
- 2 LASER WELDED EYELET
- 3 \*3/0 OMTD CUSTOM HOOK
- 4 HAND TIED FINE CUT SILICONE SKIRT LSS (LIVE SKIRT SYSTEM)
- 5 LEAD FREE (ZINC-ALLOY HEAD CONSTRUCTION)
- 6 CUSTOM SHORT ARM DESIGN BUILT WITH 17/7 STAINLESS STEEL WIRE (MORE FLEXIBLE THAN STANDARD STAINLESS STEEL BUT STRONG SAME AS STANDARD STAINLESS STEEL)

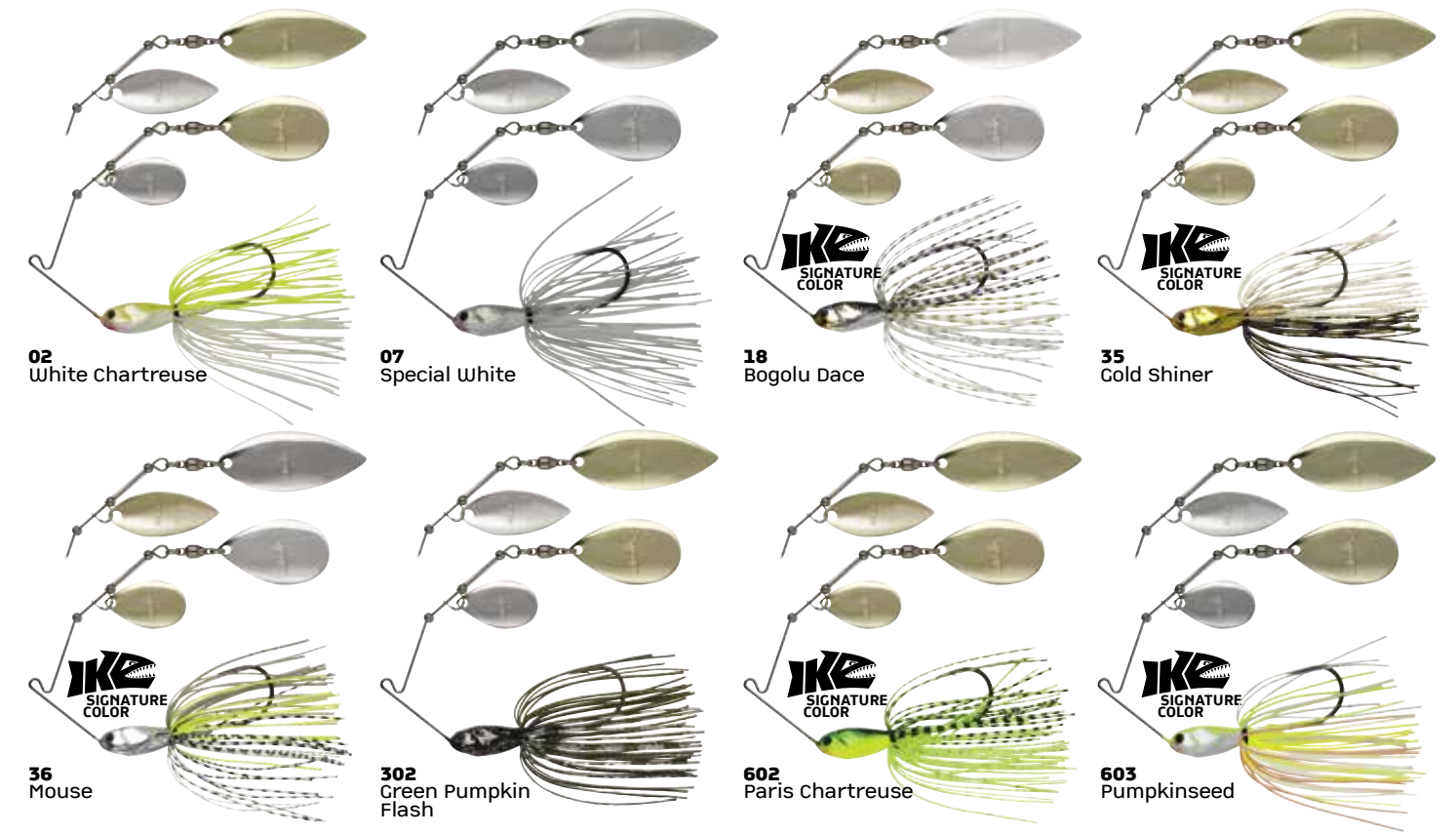


DOUBLE WILLOW	WEIGHT <b>1/2 oz</b>	WEIGHT <b>3/8 oz</b>
DOUBLE INDIANA	WEIGHT <b>1/2 oz</b>	WEIGHT <b>3/8 oz</b>

Ike signature baits



The compact size of the Muscle Ant is the perfect combination between design and functionality. It allows each angler to succeed in the most challenging fishing conditions, requiring a finesse spinner bait presentation to catch more fish. It's an "innovation machine" full of exclusive features starting from the original Molix custom design, lead-free Zinc-Alloy head construction, and 17/7 stainless steel wire which is more flexible than standard SS wires. The weight of the blades is calibrated to avoid overloading the spinnerbait, which immediately springs into action upon contact with water. The "fine cut" silicone skirt is assembled by hand, adding naturalness to the lure's swimming. The Muscle Ant is a Mike Iaconelli signature bait in a complete "Mike's tournament-tested" colour selection.







**NEW**

**molix**

# Trago 65 SPYBLADE

WEIGHT **1/4 oz** LENGTH **2.1/2 in**  
REGISTERED DESIGN

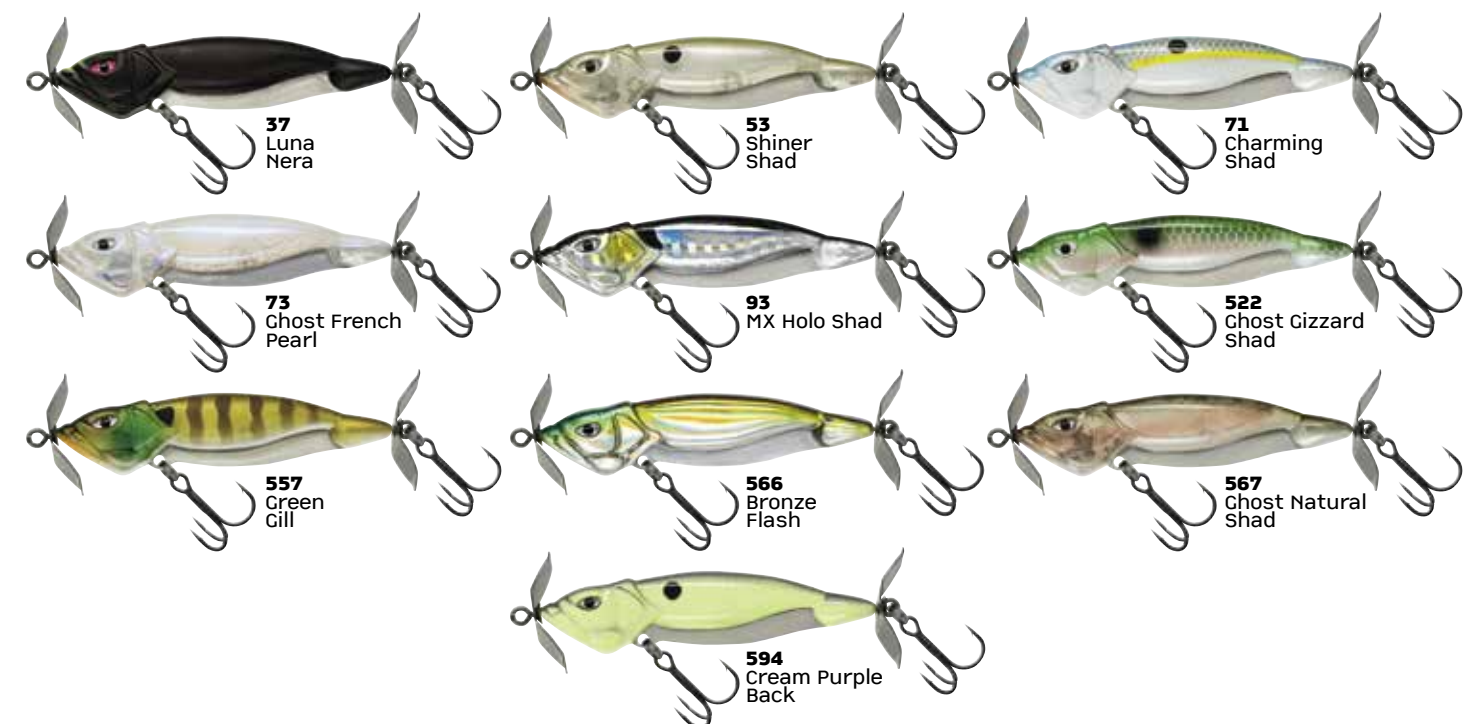
- 1 ABS SHELL CONSTRUCTION
- 2 METAL PLATE BODY CONCEPT
- 3 STAINLESS STEEL CUSTOM DESIGNED PROPELLERS
- 4 ULTRA SHARP TREBLE HOOK



Ike signature baits



It was designed by the B.A.S.S. champion Mike Iaconelli. The Molix Trago 65 Spyblade was developed to be a unique and newly designed spybait, which differs from any others of its class for the hybrid body made of ABS and metal. This Metal Blade Body concept developed by Molix accentuates the transmission of the vibrations generated by the propellers to the whole structure and emits flashes during movement. The special custom-tailored stainless steel propellers allow the lure to jump into action as soon as it touches the water. The balance of the body enhances the shimmy action both in the fall and in the recovery, making it highly effective on suspended and suspicious fish. Equipped with chemically sharpened treble hooks for excellent hookset in all conditions.







NEW

molix RODS

## OUTSET

Molix designed the Outset series to offer a modern tool with high performance, highly accurate technical details, and an excellent quality/price ratio. The blanks are made using the best production processes, such as the exclusive HMSHM Technology, obtained from combining and shielding premium Toray carbon sheets with differentiated modulus. This process gives the blanks a gradual taper, a progressive increase in power and high resistance to torsion, raising the parameters of casting precision, sensitivity, control and hook setting performance. The handles of the Molix Outset have been designed to be ergonomic, functional and light. They amplify the sensations and the sensitivity improving the handling in fishing. The high-quality rings are made of stainless steel with titanium oxide stone and stainless steel tip-top with zirconia stone. These rings can adequately dissipate heat and therefore, also be used with modern braided lines. Like all Molix rods, the Outset series has been entirely developed in Italy and tested worldwide by expert professionals. Molix encompasses everything a fisherman looks for in this project: quality, design, and performance to satisfy the most experienced enthusiasts and those who want to undertake lure techniques with specialised tools.

### > CASTING SERIES



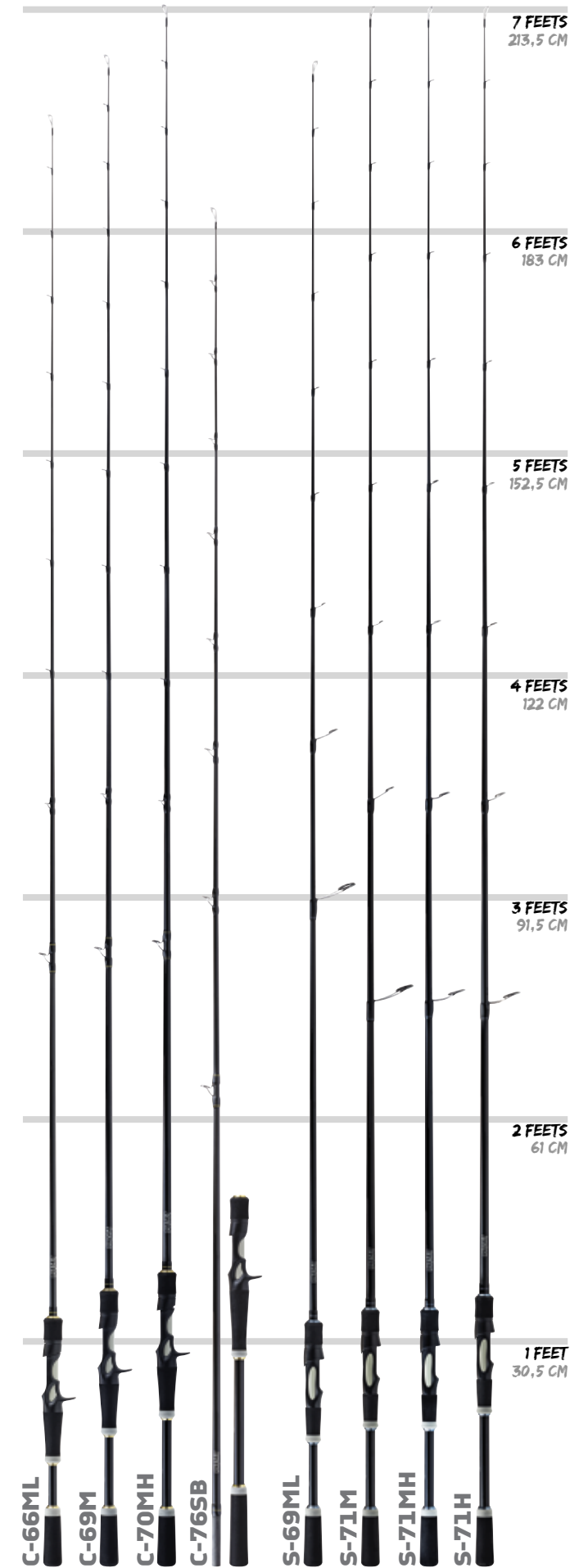
MODEL	PCS.	LENGTH	LURE	PE	LINE	WEIGHT	ACTION
MOR-C-66ML	1	6'6" (198 cm)	3,5-10 g (1/8-3/8 oz)	0.4-1	6-12 lb	120 g	Fast
MOR-C-69M	1	6'9" (206 cm)	7-14 g (1/4-1/2 oz)	0.6-1.2	8-16 lb	128 g	Fast
MOR-C-70MH	1	7'0" (213 cm)	7-28 g (1/4-1 oz)	0.8-2	10-20 lb	131 g	Fast
MOR-C-76SB	OFFSET	7'6" (229 cm)	14-110 g (1/2-4 oz)	40-80 lb	40-80 lb	163 g	Regular Fast



### > SPINNING SERIES



MODEL	PCS.	LENGTH	LURE	PE	LINE	WEIGHT	ACTION
MOR-S-69ML	1	6'9" (206 cm)	3,5-10 g (1/8-3/8 oz)	0.4-1	6-12 lb	122 g	Fast
MOR-S-71M	1	7'1" (216 cm)	5-14 g (3/16-1/2 oz)	0.4-1	8-14 lb	124 g	Fast
MOR-S-71MH	1	7'1" (216 cm)	5-21 g (3/16-3/4 oz)	0.6-1.2	8-16 lb	130 g	Fast
MOR-S-71H	1	7'1" (216 cm)	10-35 g (3/8-1.1/4 oz)	0.8-2	10-20 lb	137 g	Extra Fast



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**NEW**

**molix**

SOFT BAITS  
**WORMS & STICKS**

## SNEAKY WORM 5"

LENGTH  
**5 in**

PACK  
**8 pcs**

REGISTERED DESIGN

- 1 THIN TAIL FOR LIFELIKE SWIMMING ACTION
- 2 RIBBED BODY
- 3 SHRIMP SCENT
- 4 MEDIUM DENSITY SOFT BODY



One-of-a-kind slim profile worm made of high-density rubber enriched with salt and a scent based on shrimp extract. The surface is covered with rings that allow you to create volume and guarantee maximum mobility. At both ends, the unmistakable Molix shad tail gives this lure the movement in the recovery phase. In the centre, a ringless segment perfectly mimics the body of a worm and provides a solid trigger point for hooks and jig heads. The versatility of this lure is its strong point. It can be hooked in the centre and used for the wacky rig, or remove one or both tails to use it Texas style or finesse weightless. This innovative worm guarantees endless customisation possibilities.



**NEW**

**molix**

SOFT BAITS  
**LIPLESS**

## Soft Lipless VIB 55

WEIGHT  
**1/2 oz**

LENGTH  
**2.1/8 in**

REGISTERED DESIGN

- 1 ULTRA DURABLE SOFT MATERIAL
- 2 ORIGINAL HYDRODYNAMIC SHAPE FOR POWER FISHING SPECIALIST
- 3 SMALL METAL STRIP FOR MORE FLASH AND VIBRATIONS



DO NOT MIX  
**ULTRA DURABLE FORMULA**  
BAITS WITH STANDARD  
SOFT PLASTIC



"Soft" evolution of the Molix Lipless Crank, maintaining the vibrating action in a soft and extremely resistant body. It is made using a unique and extremely durable flexy elastomer. The blade with the unmistakable Molix design gives the lure a strong visual appeal through flashes of light and additional vibrations. This feature, associated with the particular movement of the tail, visually recalls the actions of the forage fish. The perfect bait for all fishing situations is slow rolling, keeping contact with the structures or ripping free of vegetation. It allows you to cover and probe a lot of water from the surface to the bottom, right into the best strike zone.







**NEW**

**molix**

HARD BAIT

**GLIDE BAIT**

## Glide Bait 130

### FLOATING

WEIGHT  
**1 oz**

LENGTH  
**5 in**

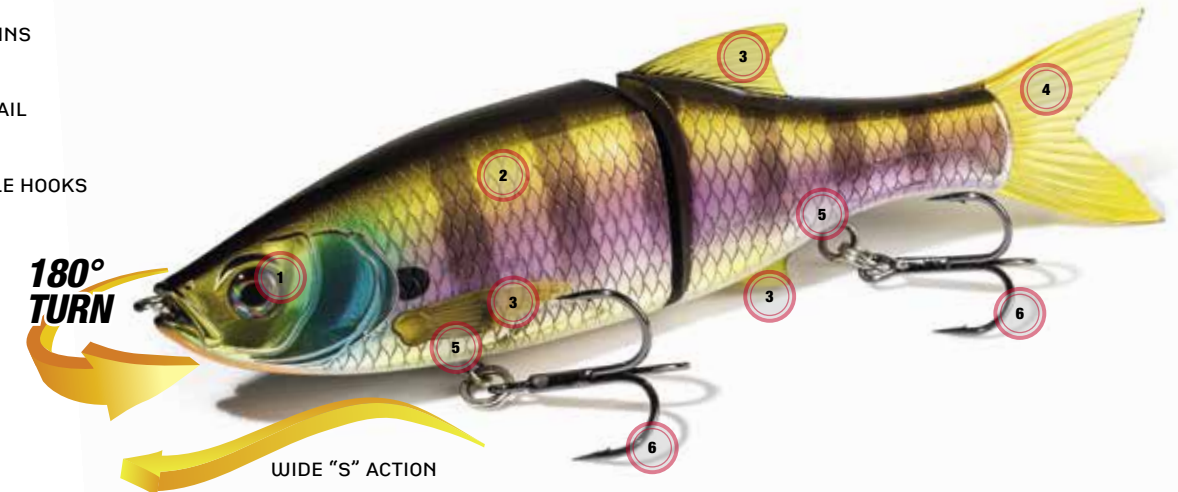
### SLOW SINKING

WEIGHT  
**1.1/13 oz**

LENGTH  
**5 in**

REGISTERED DESIGN

- 1 REALISTIC 3D CUSTOM EYES
- 2 SPECIAL UV COATING
- 3 REALISTIC SOFT FINS
- 4 REALISTIC SOFT TAIL
- 5 SWIVELING TREBLE HOOKS
- 6 ULTRA SHARP TREBLE HOOK



A step forward in the glide bait world. It's a realistic and authentic bait moulded from hand-carved mother samples. It produces a natural curve action with a slow retrieve but can get erratic and dart up-down-back with a jerking retrieve. The Molix Glide Bait is fitted with two swivelling ultra-sharp treble hooks to resist with the Big Bass fighting, realistic soft fins and 3D custom eyes. This is the glide you need to have for the big predator hunting.





**NEW**

**molix**

HARD BAITS

**GLIDE BAITS**

# Glide Bait 178 LIP FLOATING

WEIGHT  
2.1/2 oz

LENGTH  
7 in

REGISTERED DESIGN

- 1 REALISTIC 3D CUSTOM EYES
- 2 SPECIAL UV COATING
- 3 REALISTIC SOFT FINS
- 4 REALISTIC SOFT TAIL
- 5 SWIVELING TREBLE HOOKS
- 6 ULTRA SHARP TREBLE HOOK
- 7 REINFORCED LIP



WIDE "S" ACTION

The Glide 178 Lip lets you fish with a swimbait even in windy or cloudy water conditions. The lip gives the lure a nervous and erratic movement, making it more attractive and driving all predators crazy. It has two quality treble hooks, chemically sharpened and mounted on swivels to withstand the most demanding fights. It features 3D eyes and soft and realistic fins, making it a masterpiece for all predators.



**NEW**

**molix**

**OFFICIAL  
STORAGE**

# Smart Shoulder Bag

The Smart Shoulder Bag is a shoulder fishing bag made of 100% Premium Quality PVC with several unique features. It has four pockets with other dividers inside for terminal tackles and boxes. There is a bottle keeper pocket, enriched with several eyelets to fix any accessory to the bag. The shoulder strap has a practical plier's holder. A quick belt release strap lets you keep the bag secured to your waist, so you can rotate it comfortably back to front, open the pockets and take what you need without removing it. This fishing bag features many details, making it unique, versatile and customisable.





**NEW**

**molix**

**OFFICIAL  
STORAGE**

## Rod Case

The Molix Rod Case is a practical and robust semi-rigid case for safely transporting rods without the reel. It is equipped with a handle and a salt-resistant zipper closure. It is made of high-quality 100% polyester.

SIZE **70 cm** DIMENSION **27.56 x 2.95 x 3.74 h in**

SIZE **125 cm** DIMENSION **49.21 x 2.95 x 3.74 h in**



**NEW**

**molix**

**OFFICIAL  
STORAGE**

## Pro Lure Bag

DIMENSION **9.05 x 3.94 x 7.28 h in**

The Pro Lure Bag is a practical shoulder bag for carrying hard baits. It is equipped with 15 vertical and separate compartments, allowing you to store and transport the baits safely. It has heat-sealed seams, salt-resistant zippers and a detachable shoulder strap.

Heavy Duty Net Lid

Saltwater  
Resistant Zip

Premium Quality  
EVA Material



Adjustable Belt







# OH1900LN

## CLASSIC WIDE GAP LONG NECK

The long-neck version of the Classic Wide Gap provides more space to hold the bait on the hook. The profile and the lowered bend facilitate the triggering of soft stick baits and keep the bait in a perfect snagless position. Produced with high-quality steel (Steel Special Grade), it is forged with an innovative thermal process and chemically sharpened. These processes and the unique DG COATING finish guarantee a high penetration point and a smooth surface with a matt appearance.

# NEW

**KI HYUN PARK**  
South Korea Professional Angler  
**SIGNATURE**



Hook Size: **1**

Hook Size: **1/0**

Hook Size: **2/0**

Hook Size: **3/0**

Hook Size: **4/0**

Hook Size: **5/0**



Hook Size	0.1mm
1	6
1/0	6
2/0	5
3/0	5
4/0	4
5/0	3

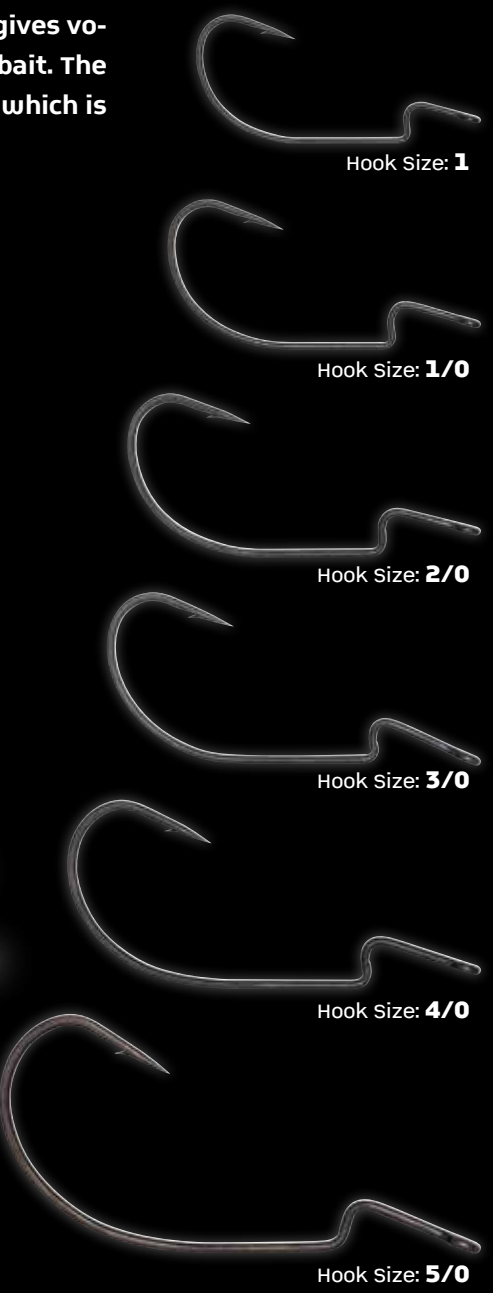




# OH1900LNS

## CLASSIC WIDE GAP LONG NECK SKIRTED

The skirted version of the Classic Wide Gap Long Neck OH1900LN. The skirt gives volume and colour to your rig giving a more natural presentation to the soft bait. The particular texture on the filaments simulates the scales of the forage fish, which is more attractive and natural for any predatory species.



REAL HOOK SIZES

**KI HYUN PARK**  
South Korea Professional Angler  
SIGNATURE



104 Black Blue

126 Wild Craw

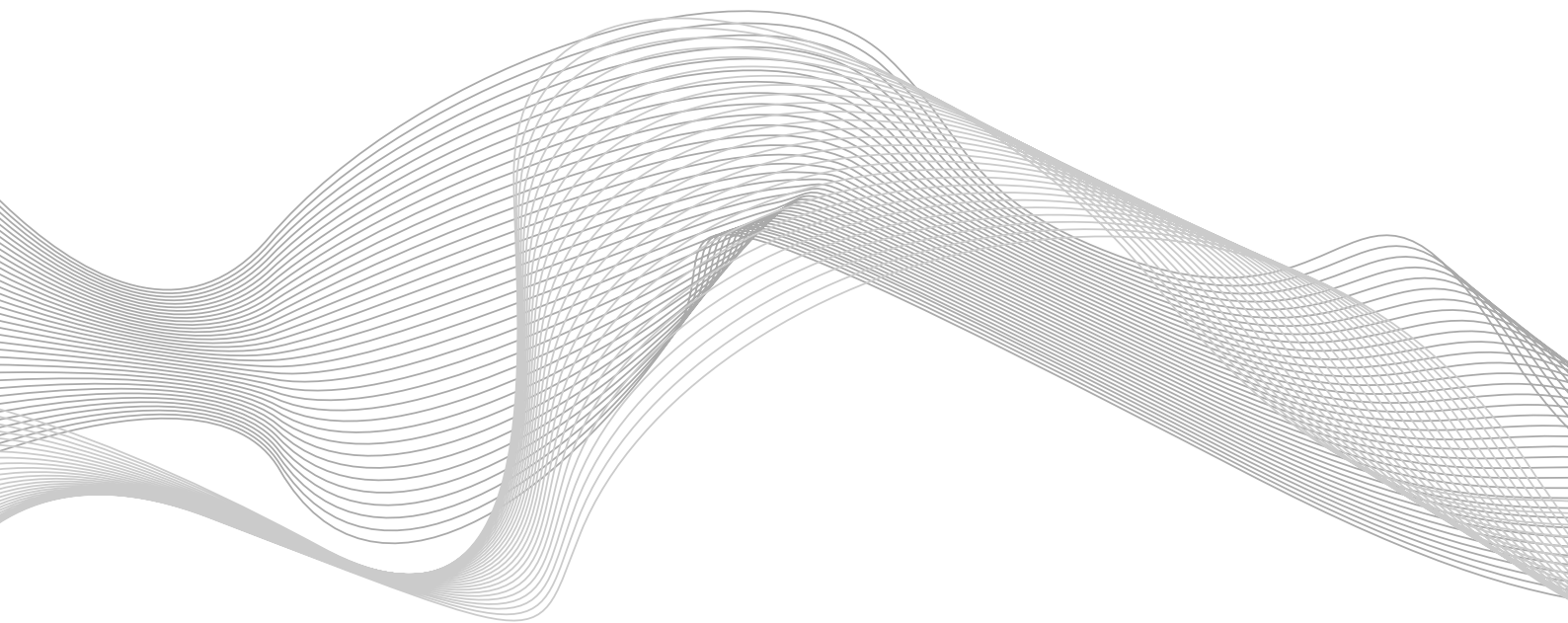
607 Brown Smoke Magic

Hook Size	Qty
1	2
1/0	2
2/0	2
3/0	2
4/0	2
5/0	2





**Molix lures 100% Italian designed**



**MOLIX USA CORP.**

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