
2026
CATALOG
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Think. Feel. Fish.















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Think. Feel. Fish.

ABOUT US

Molix is a young dynamic company from Italy and established itself worldwide with 100% Italian designed, innovative and originals fishing lures. Every single lure is manufactured following our high quality standards which easily rivals the toughest and finest world's standards.

THINK. FEEL. FISH...

This means respect for the anglers, for fishing and for the fish as well. We strongly believe that build a lure is making the anglers happy to enjoy the outdoors and share with them a common lifestyle. The Italian lifestyle! Every time we develop a new lure we always "think" about how it can improve our fishing skill, how the anglers "feels" going for it and what's "fish" reaction to it. Enjoy Molix, enjoy your life and respect the environment around you.

ABOUT OUR LURES

100% Italian design - in a country where living is style, attention to details and design. High Quality Standards and innovation Produced with high tech performance machinery, innovative materials and a strictly enforced quality control. Our lures features a unique action as result of combination of factors that make them noticeably different and innovative. Attention to Details and Finishing - As Mike Iaconelli, world renowned professional angler, states about Molix wire baits: "really fine details, and when talking about details on a wire bait, I am not just talking about the lead head, but actual details on that head, a baitfish-looking head, with gills, with eyes, with color patterns". Used successfully by Pros' - Professional anglers all over the world think that Molix makes unbelievable 100% quality baits.

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Cover Photo courtesy of Marco Tortora & Francisco Javier Martínez

molix

RODS

fioretto X

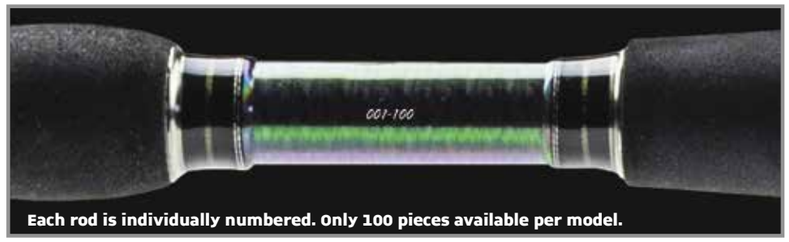
LIMITED EDITION

LIMITED EDITION

At the heart of this series lies the exclusive HM-X Technology—a sophisticated construction system utilizing five layers of high-modulus carbon, arranged in multidirectional orientations (unidirectional, 30°, 90°, 150°) to optimize torsional resistance, responsiveness, and blank control. This complex structure is further reinforced with an advanced Nano Technology-based resin, significantly reducing overall weight, enhancing vibration transmission, and improving the rod's durability over time. The engineering result is a structure up to 15% lighter and 35% more resistant than conventional blanks, ensuring swift response, heightened sensitivity, and extraordinary power reserves when battling oversized catches.




Fuji DPSSD (deluxe) reel seat



Each rod is individually numbered. Only 100 pieces available per model.


High-quality EVA handles


Fuji SiC guides with corrosion-resistant titanium frames


Fuji Back Stop Reel Seat Lock Nut

MFX-S73-25

Lightweight, sensitive yet powerful, this 7'3" offset rod features a fast-action blank designed for quick, precise responses, enabling long and accurate casts with lures up to 25 grams. The sensitive tip detects even the slightest bites, providing impeccable lure control—be it topwater, jerk minnows, or soft baits. Despite its light structure, it incorporates a significant power reserve, allowing safe handling of unexpected catches. Its optimal balance ensures exceptional maneuverability, reducing fatigue during extended fishing sessions. The 7'3" length makes it versatile and suitable for various coastal environments, delivering reliable performance both from shore and boat. This specific rod is the ideal choice for technical anglers seeking casting precision, lure sensitivity, and combat reliability.

MFX-S76-40

Designed for topwater fishing with pencil and floating stickbaits, this 7'6" offset rod features an Extra Fast action blank engineered for immediate responsiveness to the angler's input, enabling long and precise casts with both light and heavier lures up to 40 grams. The highly sensitive tip allows for precise control of topwater lures, keeping them active even in windy or current-prone conditions. Additionally, the rod's action provides excellent handling of long jerk minnows. The blank's structure offers a significant power reserve, effectively countering large predators over long distances or in challenging environments. Its 7'6" length makes it perfectly adaptable for use from both boat and shore, offering great operational versatility in various coastal and medium-light offshore fishing situations. The recommended usage range includes PE lines from 1.5 to 3.5 and a maximum drag of 9 kg, ensuring an excellent combination of control, safety, and strength during intense battles. This technical choice is ideal for anglers seeking extreme casting precision, impeccable management of reactive lures, and confidence during hook sets and fights.

MFX-S75-60

This well-balanced fast-action rod features a progressive and fluid curve combined with high tip sensitivity. These qualities allow anglers to detect even the slightest bites and maintain full control over the lure, making it particularly effective for targeting coastal and offshore pelagic predators. The structure is designed to maximize casting performance, offering great precision and significant distances with reactive lures up to 60 grams. The perfect balance between elasticity and power ensures impeccable lure management even in challenging conditions. The blank incorporates a significant power reserve and a maximum drag of 10 kg, while the handle length and grip provide a secure hold during intense battles, enhancing control and reducing angler fatigue. This 7'5" rod is a technical choice for those seeking a responsive and manageable rod capable of delivering reliable performance in all sea spinning situations. Designed to deliver high performance in marine environments, this offset rod embodies the perfect balance of lightness, precision, and controlled power.

MFX-S77-80

Designed to cover a wide range of inshore and offshore techniques, this 7'7" rod focuses on precise control of reactive lures in dynamic and variable conditions. It's crafted for long, controlled casts, even with bulky lures like topwater, jerk minnows, and metal jigs up to 80g. Its Fast Action, combined with a progressive and sensitive tip, offers impeccable lure control, ensuring a quick response and direct communication with the angler. The robust and balanced blank integrates a generous power reserve, allowing you to confidently tackle even the most challenging situations. With a max drag of 10 kg and compatibility with PE lines from 2.5 to 4, it proves to be an extremely reliable tool for handling oversized catches, guaranteeing power, precision, and durability over time. The Game 80 is the perfect choice for those seeking versatility without compromise—a technical tool that excels with rapid jerks, surface animations, and deep retrieves, always offering sensitivity, control, and strength in every condition.

MFX-S80-180

Designed to tackle the most extreme challenges of saltwater fishing, this rod is a high-performance tool for anglers who demand power, precision, and total reliability when facing large pelagic predators. At 8 feet in length, it is perfectly balanced to deliver long and accurate casts, even with bulky lures and in strong headwinds. The Fast Tip Action has been engineered to offer maximum responsiveness and control when working stickbaits up to 180 g, ensuring natural, fluid movements even during the most intense retrieves. Despite its solid and powerful structure, the rod remains surprisingly light and well-balanced, allowing anglers to fish for long hours with minimal fatigue—even during the most demanding sessions. This is essential in technical and extreme environments, where physical endurance and focus are key. The blank supports PE 10 lines and features a generous power reserve and a max drag of 18 kg at 45°, enabling you to confidently handle tough battles with oversized predators such as tuna, amberjack, and other ocean giants. Extreme reliability, precise control, instant response, and maximum comfort.

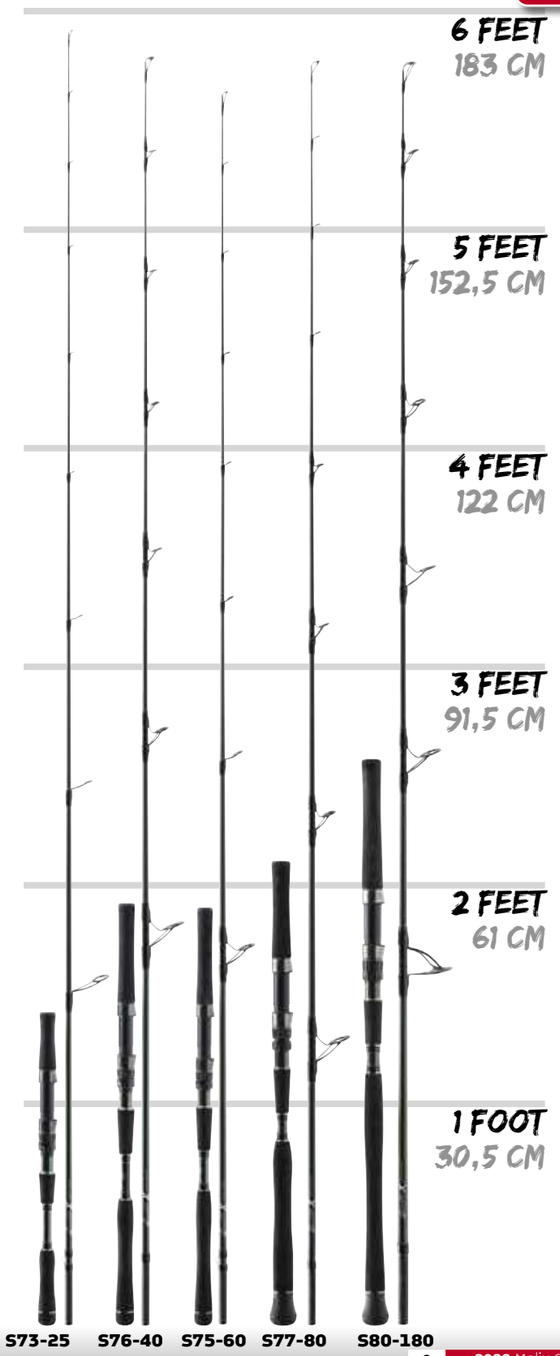


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fioretto X LIMITED EDITION
RODS FIORETTO X

MODEL	LENGTH	LURE	PE	MAX DRAG	WEIGHT	ACTION
MFX-S73-25	7'3"	10-20 gr MAX: 25 gr	#1-#2	7 kg/45°	133 gr	FAST
MFX-S76-40	7'6"	15-35 gr MAX: 40 gr	#1.5-#3.5	9 kg/45°	172 gr	EXTRA FAST
MFX-S75-60	7'5"	20-50 gr MAX: 60 gr	#2-#4	10 kg/45°	171 gr	REGULAR FAST
MFX-S77-80	7'7"	30-65 gr MAX: 80 gr	#3-#5	12 kg/45°	261 gr	FAST
MFX-S80-180	8'0"	60-160 gr MAX: 180 gr	#10	18 kg/45°	379 gr	FAST



MODEL	FUJI GUIDES	FUJI TIP TOP	TOTAL HANDLE	GRIP A	GRIP B	REEL SEAT SIZE
MFX-S73-25	KLSG-KTSG (TITANIUM/SIC)	KGST (TITANIUM SIC)	445 mm	325 mm	80 mm	18
MFX-S76-40	KWSG-KLSG-KTSG (TITANIUM SIC)	MNST (TITANIUM SIC)	595 mm	420 mm	135 mm	18
MFX-S75-60	KWSG-KTSG (TITANIUM SIC)	KGST (TITANIUM SIC)	585 mm	410 mm	135 mm	18
MFX-S77-80	KWSG (TITANIUM SIC)	MNST (TITANIUM SIC)	645 mm	465 mm	130 mm	20
MFX-S80-180	RVSG-KWSG (TITANIUM SIC)	MNST (TITANIUM SIC)	790 mm	560 mm	180 mm	22





fiorella essence MX

MOLIX MX CORE

Multidirectional Carbon Reinforcement Technology

Molix MX CORE is the structural heart of the rod, an advanced technology that differs from traditional construction methods where fiber multidirectionality is achieved by layering unidirectional fibers at different angles.
This new technology fuses multidirectional fibers directly into a seamless single carbon sheet.

It is designed to distribute stress in all directions, ensuring superior resistance to torsion, increased responsiveness and sensitivity, and exceptional long-term performance retention.



MULTIDIRECTIONAL CARBON SHEETS
The cross-pattern on the single carbon sheet creates an uniform full-coverage reinforcement and absorbs and redistributes forces, reducing the risk of blank deformation under stress.

CONTROLLED RIGIDITY
Enhances casting accuracy and sensitivity during retrieval.

OPTIMIZED WEIGHT
Maximum strength with minimal weight, resulting in a rod that is lightweight yet extremely robust. 10% lighter compared to the use of unidirectional layers.

EXTREME DURABILITY
Withstands mechanical and environmental stress, even in the most demanding conditions. 30% stronger compared to the use of unidirectional layers.















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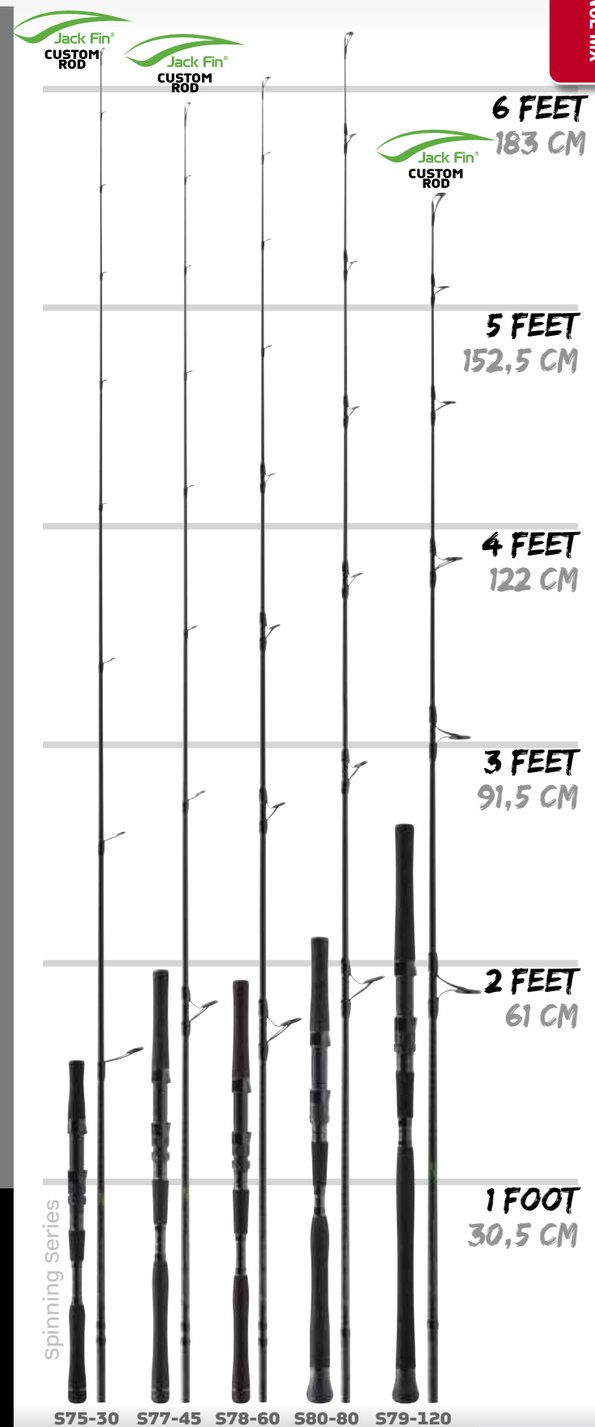
fioretto essence MX

MODEL	LENGTH	LURE	PE	MAX DRAG	WEIGHT	ACTION
EMX-S75-30	7'5"	10-25 gr MAX: 30 gr	#1-#2	7 kg/45°	146 gr	FAST
EMX-S77-45	7'7"	15-40 gr MAX: 45 gr	#1-#2	7 kg/45°	197 gr	EXTRA FAST
EMX-S78-60	7'8"	20-50 gr MAX: 60 gr	#2-#4	10 kg/45°	193 gr	REGULAR FAST
EMX-S80-80	8'0"	30-65 gr MAX: 80 gr	#3-#5	12 kg/45°	292 gr	FAST
EMX-S79-120	7'9"	50-100 gr MAX: 120 gr	#6-#8	16 kg/45°	403 gr	FAST



SPECS

MODEL	FUJI GUIDES	FUJI TIP TOP	TOTAL HANDLE	GRIP A	GRIP B	REEL SEAT SIZE
EMX-S75-30	KLAG-KTAG (SS ALCONITE)	LGAT (SS ALCONITE)	470 mm	350 mm	80 mm	18
EMX-S77-45	KWAG-KLAG-KTAG (SS ALCONITE)	MNAT (SS ALCONITE)	595 mm	420 mm	135 mm	18
EMX-S78-60	KWAG-KTAG (SS ALCONITE)	LGAT (SS ALCONITE)	585 mm	410 mm	135 mm	18
EMX-S80-80	KWAG (SS ALCONITE)	MNAT (SS ALCONITE)	645 mm	465 mm	130 mm	20
EMX-S79-120	MNAG (SS ALCONITE)	MNAT (SS ALCONITE)	795 mm	550 mm	190 mm	22





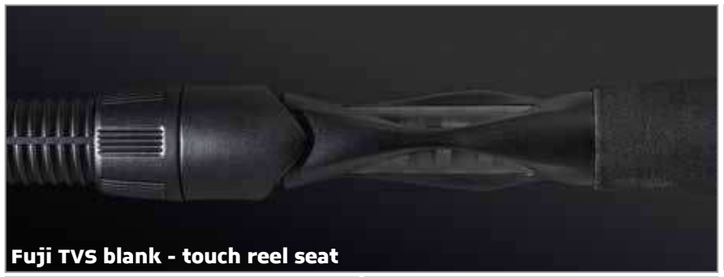
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FEATURING Fuji GUIDES SiC GUIDE
DYNAMIC & SENSITIVE · BEST PROTECTION FOR ALL FISHING LINE

Tangle Free
K GUIDE



The series is dedicated to salt water fishing and is characterized by the great lightness and reactivity of the blanks.It is designed and manufactured with high max drags, that make these tools suitable for multiple fishing situations and oversized predators. The fusion between FDCSC technology and Molix's design has created unique tools for power and lightness and with high performances during the casting, the hook setting and the fight. They are equipped with high-quality components such as the Fuji SIC salt resistant ringsand the handle with a grip made of EVA premium quality.


Fuji TVS blank - touch reel seat


"LOCK NUT" for double-nut system. Back stop mechanism to minimize the loosening


Fuji SIC stainless steel guide


Premium quality EVA material


FDCSC (Full Double Carbon Slit Cross)

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ENDORSED BY JACK FIN

Jack Fin® italian custom quality

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LIMITED EDITION AVAILABLE ONLY AT MOLIX PRO SHOP

MFS-JF-70T
Top Water Rod

Exclusive top water rod, developed with Jack Fin and specifically designed for WTD use. The blank is very light, fast and reactive and has been designed to guarantee long and precise casts. The perfect combination between components and raw material gives an extreme sensation of manageability and practicality. It is a rod with excellent power to safely handle oversized prey. The fast action also allows you to use not only WTD style baits but jerks and minnows. Its length makes it versatile for use when fishing both from the boat and along the shoreline. It is equipped with high quality components, such as salt-resistant Fuji SIC rings and premium quality EVA grip handle.

VENDUTA CON
SALTY DOG 100
LIMITED EDITION COLOR
FIORETTO SPECIALE
TOP WATER ROD:
PINK ANCHOVY



LENGTH: **7'0" MEDIUM LIGHT** LURE: **5-25 g** PE: **0.8-1.5**
MAX DRAG: **5 kg** WEIGHT: **125 g** ACTION: **FAST**

MFS-JF-76N
Needlefish Rod

Offset rod designed for topwater fishing, mainly for the management of "Needlefish" baits. The blank is fast and responsive and has been designed to guarantee long and precise casts. It's fast enough to battle fish at long distances. This rod has excellent power to handle and safely sail oversized prey. The extra fast action can be perfectly used for long jerk, poppers up to 40 grams in weight and of course needlefish baits. Due to its length it can be used from boat and coast fishing. It is equipped with high quality components, such as the salt-resistant Fuji SIC rings and handle with premium quality EVA grip.

VENDUTA CON
STYLO 210
LIMITED EDITION COLOR
FIORETTO SPECIALE
NEEDLEFISH ROD:
PINK ANCHOVY



LENGTH: **7'6" MEDIUM** LURE: **10-40 g** PE: **1.2-3**
MAX DRAG: **8 kg** WEIGHT: **188 g** ACTION: **EXTRA FAST**

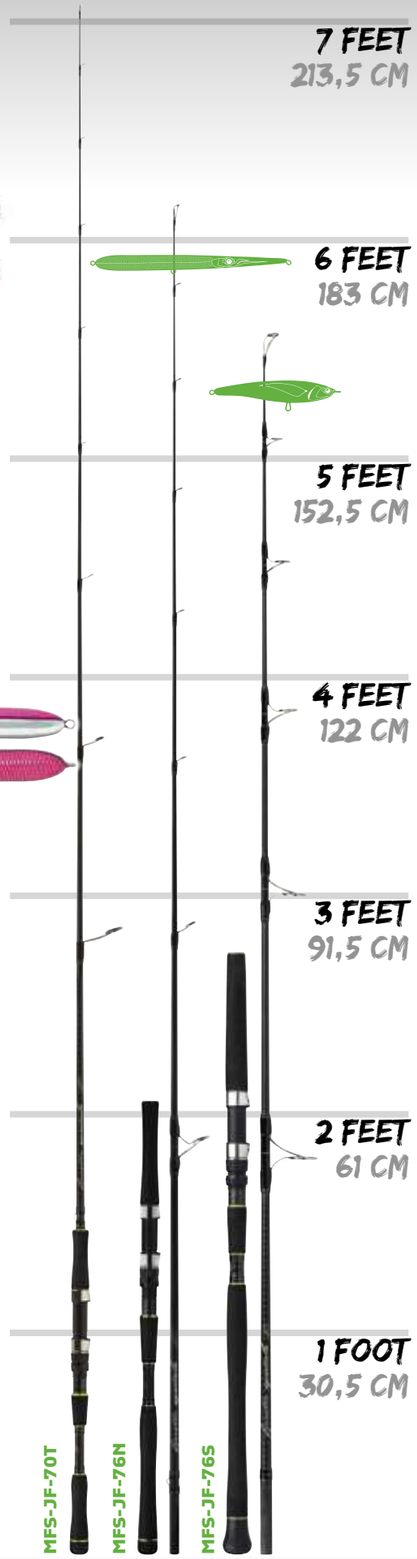
MFS-JF-76S
Stickbait Rod

A tuna rod developed with Jack Fin and specially designed for the use of sinking stickbaits for bluefin tuna. Fast and precise action, it is characterized by the sensitivity of the tip which allows you to better perceive and manage the movement of the bait even at great distances. The high max drag makes it perfect for fishing tuna from 30 to 50 kilos, guaranteeing an adequate reserve of power in case of larger fish. The suggested lure range and the particular action of the tip allow you to manage stickbaits of various sizes. The length, the perfect balance between components and blank, gives a great feeling of the rod and a pleasure to fish with. It's the essential rod for making quick casts on tuna fish and is equipped with high quality components, such as saltwater resistant Fuji SIC guides and handle with premium quality EVA grip.

VENDUTA CON
PELAGUS 165-S
LIMITED EDITION COLOR
FIORETTO SPECIALE
STICKBAIT ROD:
PINK ANCHOVY



LENGTH: **7'6" HEAVY** LURE: **MAX 120G** PE: **6-8**
MAX DRAG: **16 kg / 45°** ACTION: **REGULAR FAST**



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RODS
FIORETTO SPECIALE ENDORSED BY JACK FIN

MFS-SW-610G

Game 28

This rod is designed for long and precise casts with jerk minnow style lures, soft shads, wtd and small poppers. It is extremely fast and responsive, but it is also equipped with excellent power to safely catch over-sized predators.

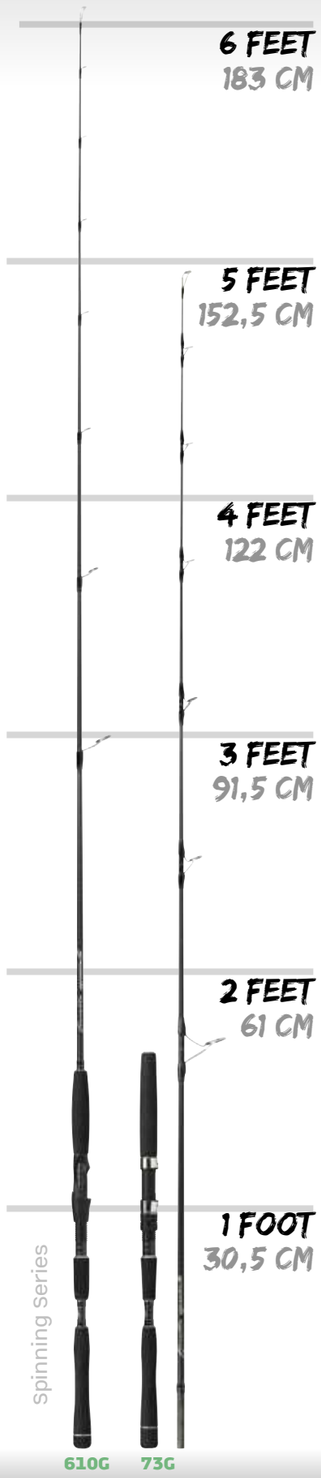
MFS-SW-73G

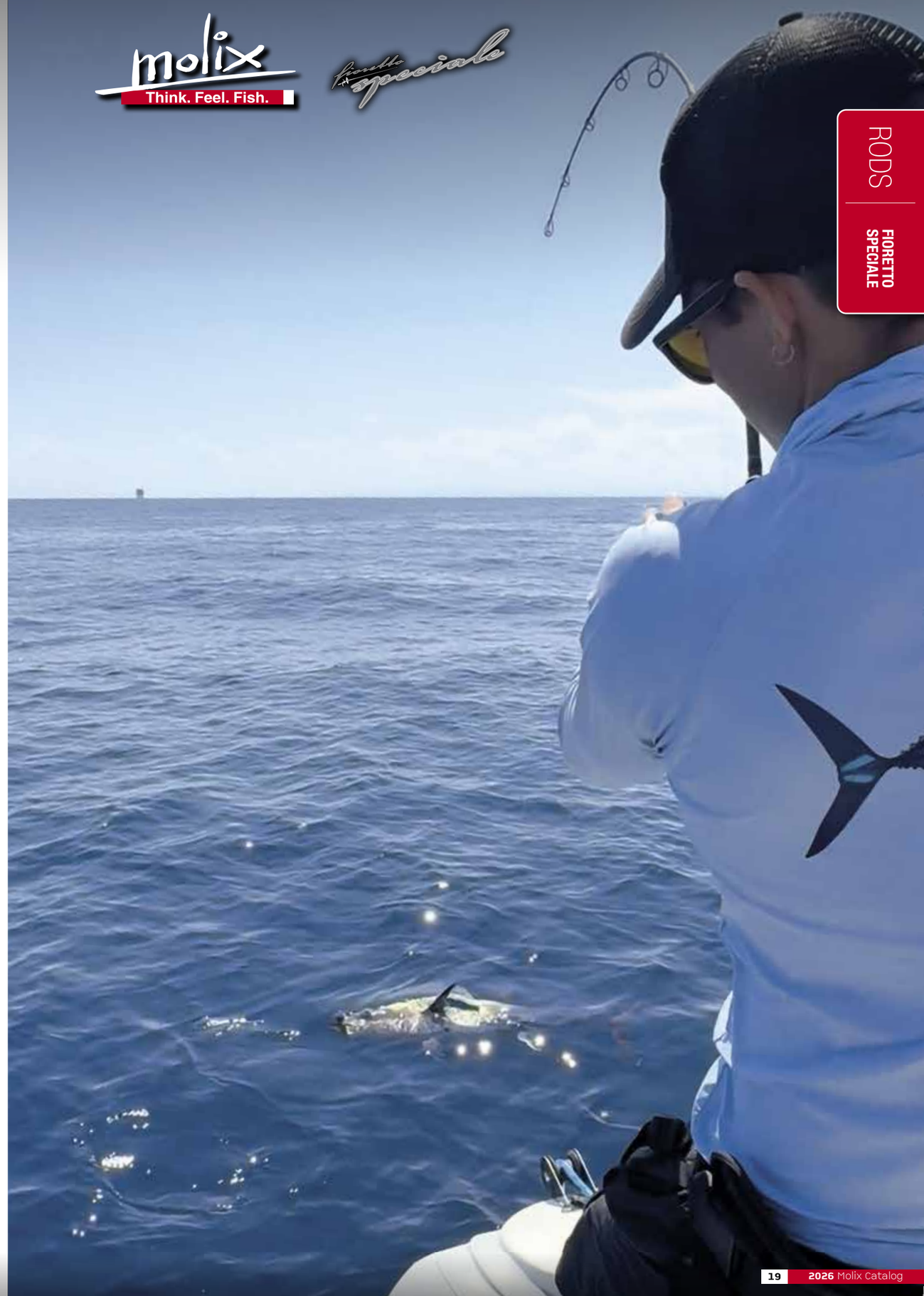
Game 60

Light and powerful offset rod. The action of the naked rod is precise, progressive and highly sensitive. These characteristics make it particularly suitable for searching big predators. It performs well in long and precise casts using reaction baits, such as topwaters, jerk minnows and metal jigs. It comes with a high handle, in order to face the hardest fights in complete safety. They are equipped with high-quality components such as the Fuji SIC salt resistant ringsand the handle with a grip made of EVA premium quality.

MODEL	TYPE	LENGTH	LURE	PE	DRAG	WEIGHT	ACTION
MFS-SW-610G	Game 28	6'10" MEDIUM LIGHT	7-28 g	1-2.5	MAX 6 kg	142 g	REGULAR FAST
MFS-SW-73G	Game 60	7'3" MEDIUM	15-60 g	1.5-3	MAX 8 kg	210 g	REGULAR FAST







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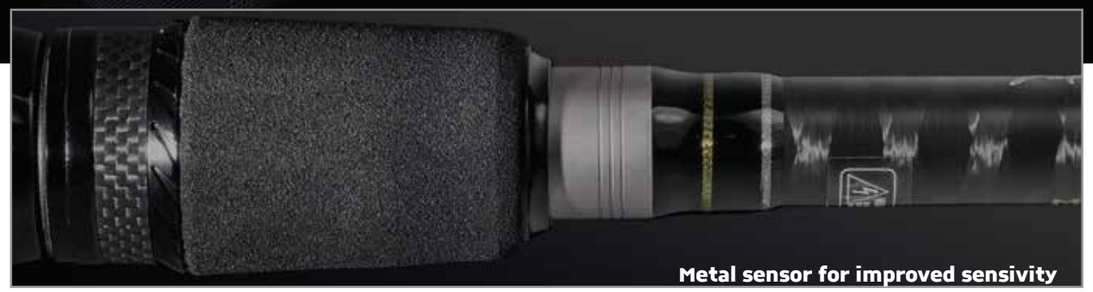
SiC GUIDE

DYNAMIC & SENSITIVE · BEST PROTECTION FOR ALL FISHING LINE

Tangle Free
K GUIDE



The series is characterized by its versatility, speed and power. The original reel seat transmits the vibrations and the energy directly to the palm of the angler. The ergonomic design gives more comfort and reduces the fatigue during long fishing sessions. The innovative construction system with a slit made of dual carbon and the results achieved, due to the gradual blank's conicity, increase the parameters of the casting accuracy, the sensitivity, the control and the hook set performance. They are equipped with high quality components, such as the Fuji SIC K-frame rings and handle with grip made of EVA premium quality.


Metal sensor for improved sensivity


Casting > Blank touch reel seat


Spinning > Blank touch reel seat


Casting > Slide hood with clicking system


Spinning > Slide hood with clicking system


Casting > Fuji SIC stainless steel K guide


Spinning > Fuji SIC stainless steel K guide

MODEL	TYPE	LENGTH	LURE	LINE	PE	WEIGHT	ACTION
MFS-S-69ML	Power Finesse	6'9" MEDIUM LIGHT	1/16-5/16 oz	4-10 lb	-	120 g	FAST
MFS-S-71M	Jig Head & Jerkbait	7'1" MEDIUM	1/8-3/8 oz	6-12 lb	-	127 g	EXTRA FAST
MFS-S-71MH	Soft Stickbait	7'1" MEDIUM HEAVY	1/8-1/2 oz	6-12 lb	-	122 g	EXTRA FAST
MFS-C-67MH	Fast Moving Lures	6'7" MEDIUM HEAVY	1/4-3/4 oz	8-16 lb	-	130 g	FAST
MFS-C-70H	Pitching & Slow Rolling	7'0" HEAVY	3/8-1.1/2 oz	12-25 lb	-	143 g	FAST
MFS-C-70FR	Frog	7'0" HEAVY	1/4-2 oz	14-30 lb	40-60 lb	133 g	FAST
MFS-C-76SB	Swimbait	7'6" HEAVY	1/2-4 oz	16-30 lb	40-80 lb	170 g	REGULAR FAST

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MFS-S-69ML
Power Finesse
This rod is designed to be used with soft stick baits, soft minnows, small worms and finesse jerk minnows. This rod is light, fast, responsive and powerful. It is suitable for many kinds of finesse rigs like finesse jig, split shot, finesse jig head, neko rig and weightless soft plastics.

MFS-S-71M
Jig Head & Jerkbait
This rod has been designed for long and precise castings with medium-light lures like soft stick baits, soft minnows, worms and jerk minnows. This rod is extremely fast, responsive and powerful. Its great power and the hook-set performances make it even more effective in spots that are full of obstacles.

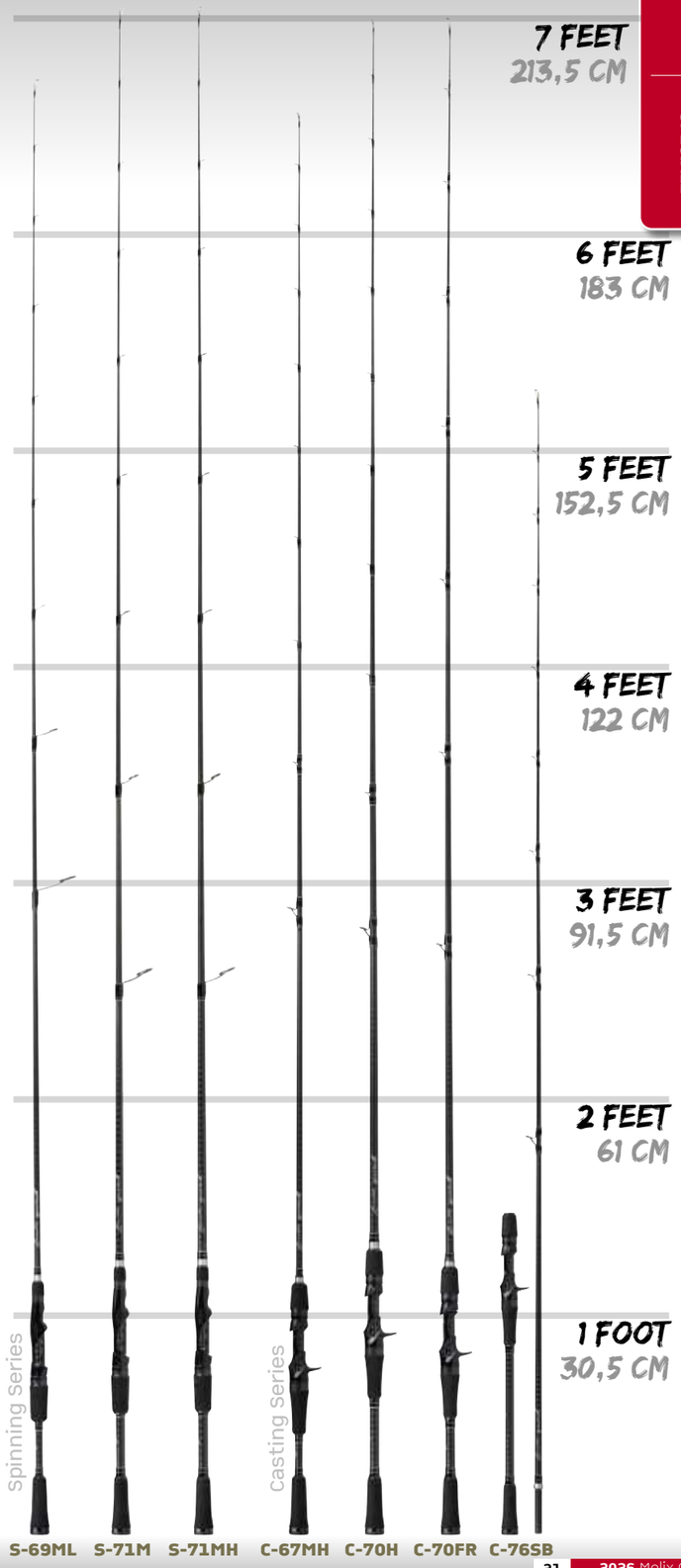
MFS-S-71MH
Soft Stickbait
This rod is designed for long and precise castings with soft stick baits, soft minnows and worms. It is extremely fast, powerful and responsive, but it is also powerful to safely catch over-sized predators.

MFS-C-67MH
Fast Moving Lures
This rod is the most versatile; it is designed for long and precise castings with lures like spinnerbaits, jerkbaits, crankbaits and medium-sized top waters. It is a lightweight rod with a progressive and sensitive tip and a body with a high power reserve. These features make this rod effective in many fishing situations specially where extreme precision and excellent hook-set skills are required.

MFS-C-70H
Pitching & Slow Rolling
This rod is surprisingly sensitive and powerful. It is designed to be effective in different kind of fishing techniques like pitching, flipping and casting with jigs, worms, small swimbaits and over-sized spinnerbaits. It is powerful and fast in deep-water fishing and heavy cover areas.

MFS-C-70FR
Frog
This rod is designed to be used in combination with hollow body Frog and Toad style baits. The differentiated blank design makes it extremely effective during the casting and during the hook sets.

MFS-C-76SB
Swimbait
This rod offset detachable handle is a perfect combination of sensitivity and power. It is designed and developed for fishing with swimbaits. It is light, it has a progressive tip and a black with a great power reserve that makes it effective when is required casting precision and an excellent bait management.



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SiC GUIDE

Tangle Free
K GUIDE



The series is dedicated to the Trout Area fishing and is characterized by the lightness and the sensitivity. It allows the fisherman to make long and precise castings. The progressive and deep action allows an optimum control of the fish during the fight and reduces the risk of slamming during the competitions. It was tested in Japan and in Italy by professional anglers. They are equipped with high quality components such as the Fuji SIC K-frame rings.


Combined EVA/cork butt cup


Ultra-light skeleton pipe reel seat


Premium quality cork material


Fuji SIC stainless steel K guide

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MFS-TA-602XUL
Glass Solid Tip Trout Area

This rod was specifically designed for the Area Fishing using the crankbait. It was manufactured using the best technologies available nowadays. The blank offers a distinctly-progressive action: fine-quality carbon and rod tip made of Glass Solid Tip. These materials combined and the use of high-end components give the rod the right technical peculiarities, suitable for retrieving and managing even small crankbaits. The report tests confirm a really high success rate in retrieving the prey thanks to its Moderate/Slow action, paired with the use of super-thin Nylon, which are typical of this fishing technique. They are equipped with high quality components such as the Fuji SIC K-frame rings.

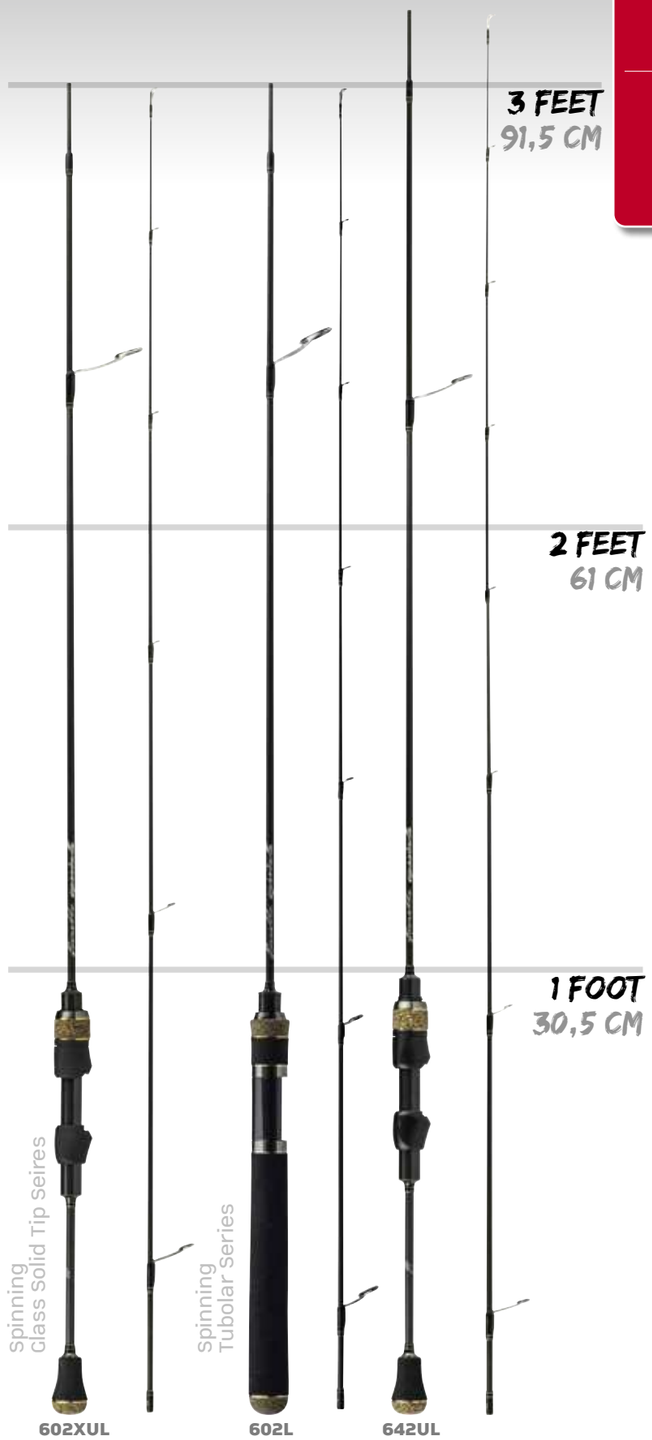
MFS-TA-602L
Trout Area

This rod is designed for the most demanding agonists and fishermen of Trout Area Fishing. It is perfect to use in the starting phases of a contest, with active and aggressive fish. It is extremely light, it has a precise casting and a great power. These characteristics, together with the non-split handle, allow the quick retrieval of the fish. It has all the essential features to give an immediate response to the hook setting and let the angler fight in safety with barbless hooks.

MFS-TA-642UL
Trout Area

The series is dedicated to the Trout Area fishing and is characterized by the lightness and the sensitivity. It allows the fisherman to make long and precise castings. The progressive and deep action allows an optimum control of the fish during the fight and reduces the risk of slamming during the competitions. It was tested in Japan and in Italy by professional anglers. They are equipped with high quality components such as the Fuji SIC K-frame rings.





MODEL	TYPE	LENGTH	LURE	LINE	WEIGHT	ACTION
MFS-TA-602XUL	Glass Solid Tip | Trout Area	6'0" EXTRA ULTRA LIGHT	0,5-5 g	1-5 lb	60 g	REGULAR SLOW
MFS-TA-602L	Trout Area	6'0" LIGHT	0,8-4 g	2-4 lb	105 g	FAST
MFS-TA-642UL	Trout Area	6'4" ULTRA LIGHT	1-4 g	2-4 lb	66 g	REGULAR


molix
fioretto trofeo

fioretto trofeo

Fuji Tangle Free K GUIDE + O RING

This Series is made of powerful and reliable rods, created following the toughest production processes combining carbon sheets with differentiated modulus, which give life to sensitive and fast blanks, capable to support the fish strength minimizing the risks of unhooking. Made according to the modern concept of fishing with large artificial baits, they were developed in Italy and subjected to significant stress test fighting record-breaking fish at any latitude. The ergonomic handles sand long to avoid tiring the arm during the casting and recovery phases, are made of Premium quality EVA to guarantee a firm and safe grip. The Fioretto Trofeo are equipped with Fuji O-Ring K-frame rings, designed for the use of braided lines.



ONLY FOR
TROPHY CATCHES



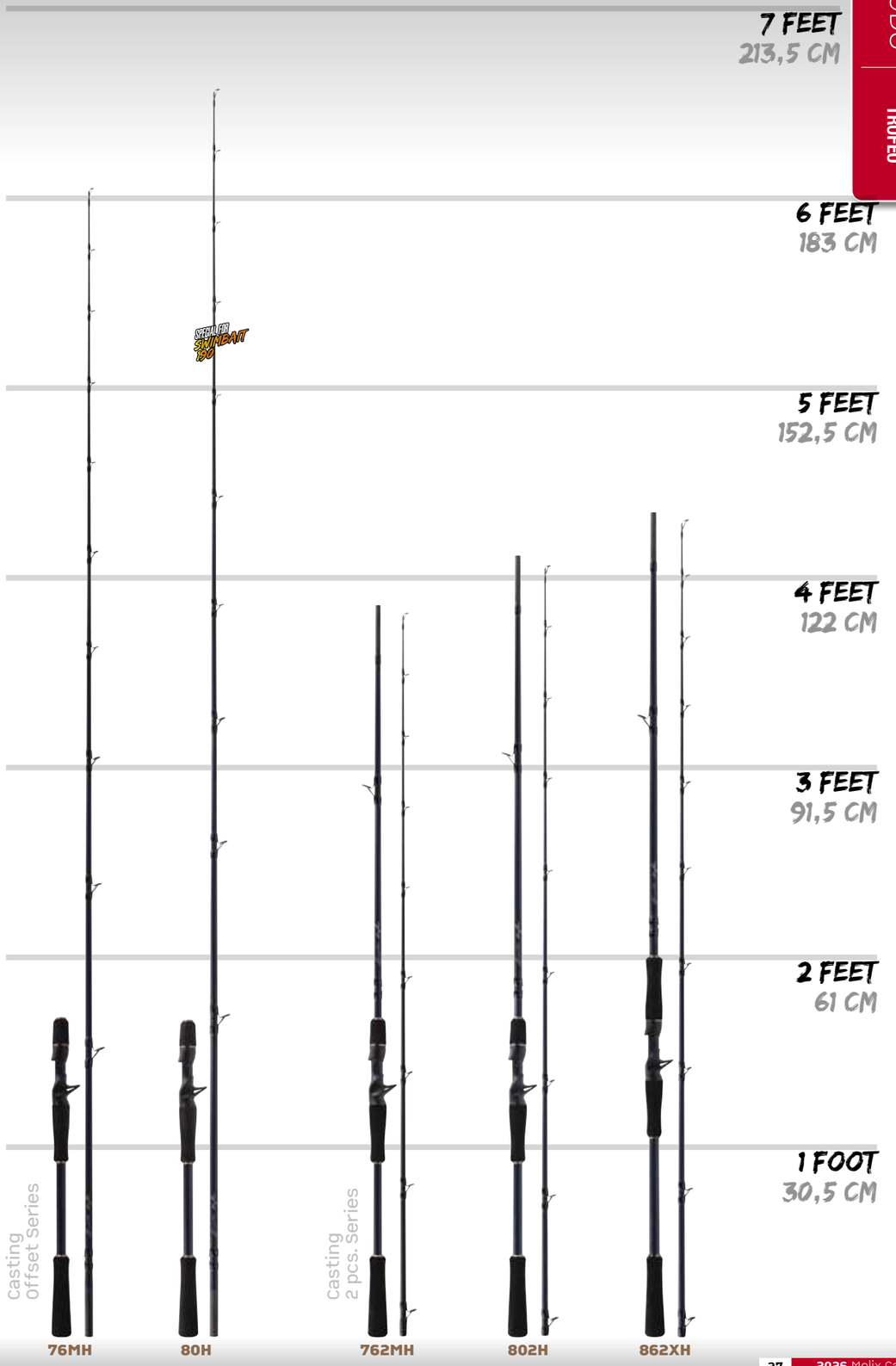




MODEL	TYPE	PCS.	LENGTH	LURE	LINE	WEIGHT	ACTION
MFT-C-76MH	Casting	OFFSET	7'6" I 229 cm	15-70 g I 1/2-2.1/2 oz	30-65 lb	183 g	Fast
MFT-C-80H	Casting	OFFSET	8'0" I 244 cm	30-110 g I 1-4 oz	30-65 lb	198 g	Fast
MFT-C-762MH	Casting	2 PCS.	7'6" I 229 cm	15-70 g I 1/2-2.1/2 oz	30-65 lb	205 g	Fast
MFT-C-802H	Casting	2 PCS.	8'0" I 244 cm	30-110 g I 1-4 oz	30-65 lb	220 g	Fast
MFT-C-862XH	Casting	2 PCS.	8'6" I 259 cm	70-170 g I 2.1/2-6 oz	40-80 lb	241 g	Fast

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fioretto trofeo



fiorentino selvatica

fioretto selvatica

Fuji Fazlite
CONCEPT GUIDE



The Fioretto Selvatica rods come with Fuji FazLite rings. Light and sturdy, designed to be used with braided lines and capable of enduring unfavourable environmental conditions. The special patented and eco-friendly "CC" (Corrosion Control) treatment that is used to manufacture the frames is sevenfold more resistant to corrosion than the old stainless-steel ones.

Lightness, precision, versatility. These the new Trout rods designed by Molix in pure vintage style. Tradition is combined with the exclusive Fioretto's "high carbon" coupling technology and Fuji Fazlite guides. The full collection feature rods with different actions and lengths designed for fishing Brown Trouts in small mountain streams to medium and big river's monster Marble Trouts. The more powerful versions have excellent performance for sea bass fishing in the river mouth. The Fioretto Selvatica are designed in Italy and tested in Europe by our pro staffs.



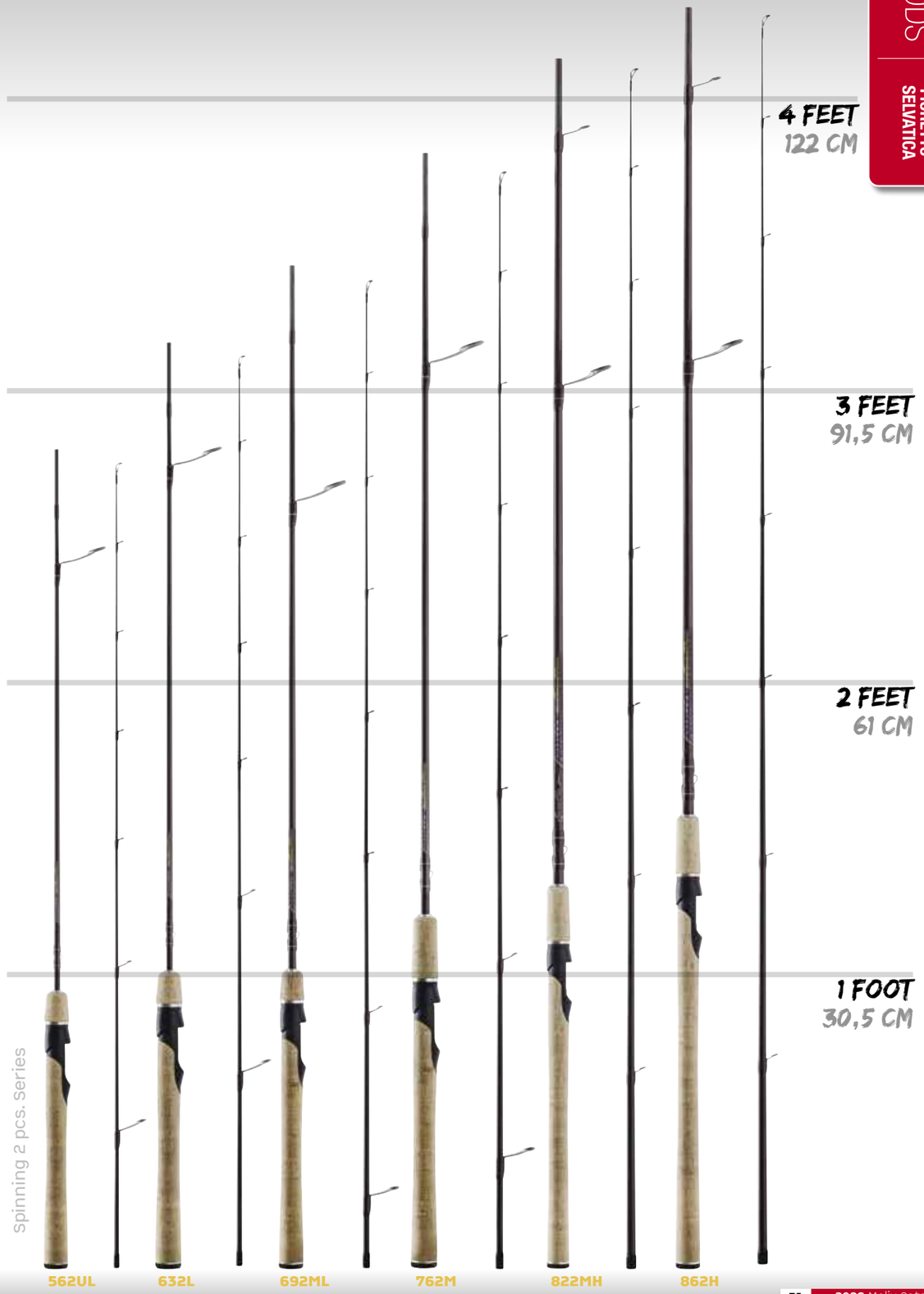




MODEL	LENGTH	LURE	PE MAX	LINE	WEIGHT	ACTION
MFW-S-562UL	5'6" I 168 cm	1-5 g	0.4	2-6 lb	100 g	MODERATE FAST
MFW-S-632L	6'3" I 190 cm	2-8 g	0.5	4-8 lb	111 g	FAST
MFW-S-692ML	6'9" I 206 cm	4-12 g	0.6	5-10 lb	125 g	FAST
MFW-S-762M	7'6" I 229 cm	7-21 g	0.8	6-12 lb	144 g	MODERATE FAST
MFW-S-822MH	8'2" I 249 cm	10-30 g	1	8-16 lb	158 g	MODERATE FAST
MFW-S-862H	8'6" I 259 cm	15-45 g	1.2	10-20 lb	177 g	FAST

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fioretto selvatica





fioretto essence

Ergonomics, thickness, gauge, balancing and coupling of different materials are the peculiarities characterising this project. The fusion between the best manufacturing processes as the exclusive HMSHM Technology, which was built up by mixing and shielding differentiated modulus carbon fibre sheets and the essentiality of the Molix design, whose function is to enhance the unique characteristics of these blanks are the signature elements of this product. The Fioretto Essence rods are entirely developed in Italy and tested worldwide by experienced fishermen.

The Fioretto Essence handles were designed to be ergonomic, functional and light. Made of Premium quality EVA, they ensure a strong and safe grip in any fishing condition. The exclusive reel seats amplify the feelings they generate and the sensitivity, improving its handiness.

The Fioretto Essence rods come with Fuji FazLite rings. Light and sturdy, designed to be used with braided lines and capable of enduring unfavourable environmental conditions. The special patented and eco-friendly "CC" (Corrosion Control) treatment that is used to manufacture the frames is sevenfold more resistant to corrosion than the old stainless-steel ones.

Fuji Fazlite CONCEPT GUIDE

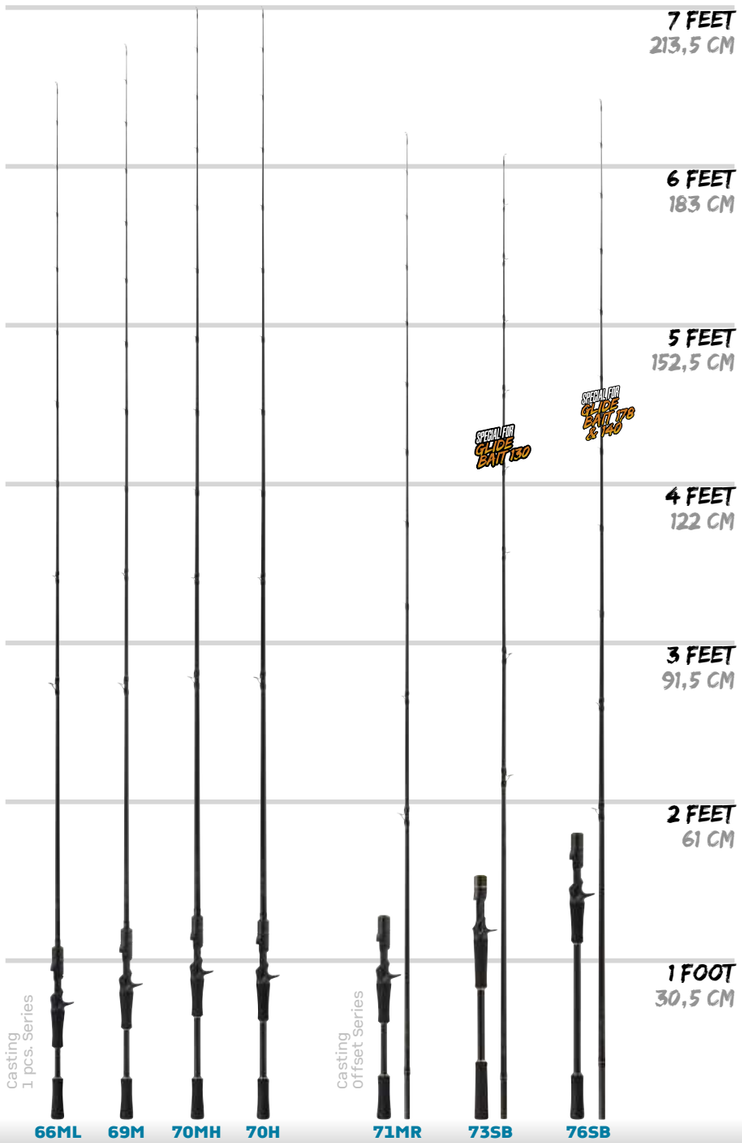




Casting series



MODEL	TYPE	PCS.	LENGTH	LURE	PE	LINE	WEIGHT	ACTION
MFE-C-66ML	-	1	6'6" | 198 cm	3,5-10 g | 1/8-3/8 oz	0.4-1	6-12 lb	118 g	FAST
MFE-C-69M	-	1	6'9" | 206 cm	7-14 g | 1/4-1/2 oz	0.6-1.2	8-16 lb	125 g	FAST
MFE-C-70MH	-	1	7'0" | 213 cm	7-28 g | 1/4-1 oz	0.8-2	10-20 lb	128 g	FAST
MFE-C-70H	-	1	7'0" | 213 cm	10-35 g | 3/8-1.1/4 oz	0.8-2	12-25 lb	141 g	FAST
MFE-C-71MR	Crankbait Special	OFFSET	7'1" | 216 cm	10-42 g | 3/8-1.1/2 oz	-	10-20 lb	125 g	REGULAR
MFE-C-73SB	Swimbait	OFFSET	7'3" | 220 cm	10-60 g | 3/8-2 oz	20-50	12-25 lb	149 g	REGULAR FAST
MFE-C-76SB	Swimbait	OFFSET	7'6" | 229 cm	14-110 g | 1/2-4 oz	40-80	16-30 lb	160 g	REGULAR FAST



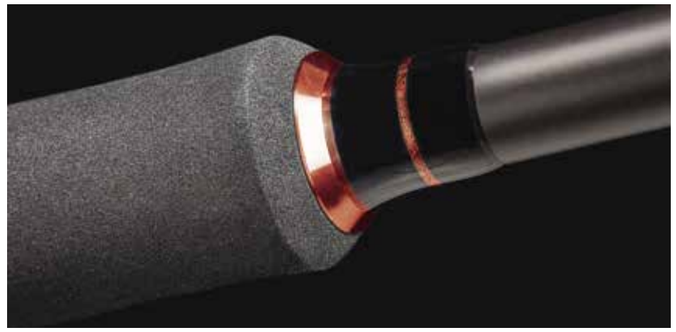
The Essence Casting series is characterized by its versatility, speed and power. The original reel seat transmits the vibrations and the energy directly to the hand of the angler. The ergonomic design gives more comfort and reduces the fatigue during long fishing sessions. The results achieved, due to the gradual blank's conicity, increase the parameters of the casting accuracy, the sensitivity, the control and the hook set performance. They are equipped with high quality components, such as the Fuji FazLite rings and handle with grip made of EVA premium quality.

Shore Jigging series



The series developed for Shore Jigging is characterized by power and lightness. The ergonomic design supplies more balance and comfort, while reducing the effort during long fishing sessions. The innovative blank structure provides all the models with rapidity and a specially sensitive fall, which enables an optimal metal jig and stickbait control. The results achieved, due to the gradual blank's conicity, increase the parameters of the casting accuracy, the sensitivity and hook set performance even at long distances.

MODEL	PCS.	LENGTH	LURE MAX	PE	WEIGHT	MAX DRAG	ACTION
MFE-SJ-962M	2	9'6" | 292 cm	60 g	1.5-2.5	253 g	6 kg	REGULAR FAST
MFE-SJ-1002H	2	10'0" | 305 cm	100 g	2.5-5	360 g	10 kg	REGULAR FAST









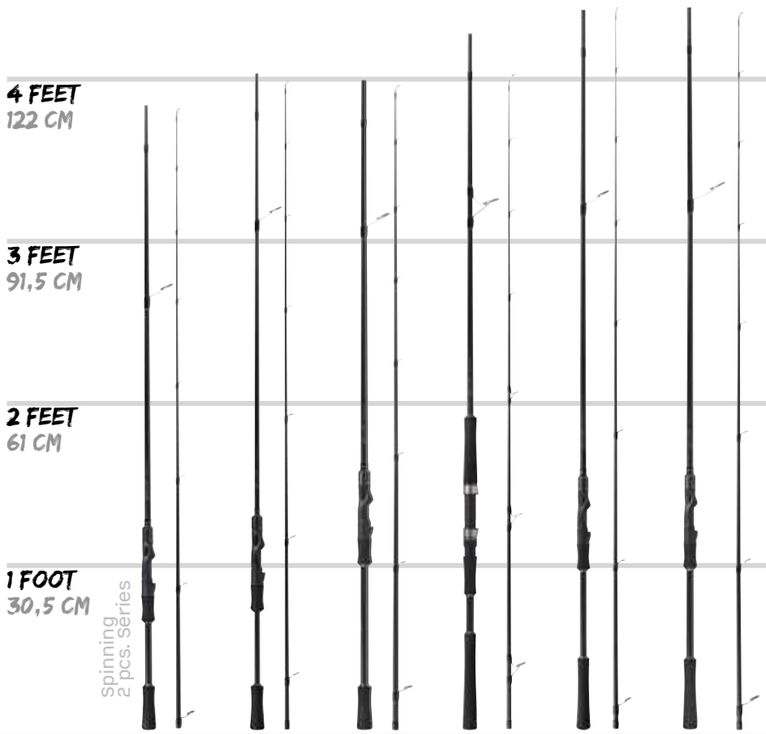
All Round series



The series is characterised by its versatility, rapidity and power. The original reel-holder enhances the vibration perception directly on the fisherman's hand. The ergonomic design supplies more balance and comfort, while reducing the effort during long fishing sessions. The innovative blank structure and the gradual conicity enables the maximum precision of the cast, sensitivity, hook set control and fishing performance. The series include one-piece and two-piece models that come with high max drags, suitable for both fresh and salt water fishing, as well as different predator breeds, such as Black Bass, Trout, Asp, SeaBass, Buefish and Atlantic bonito.

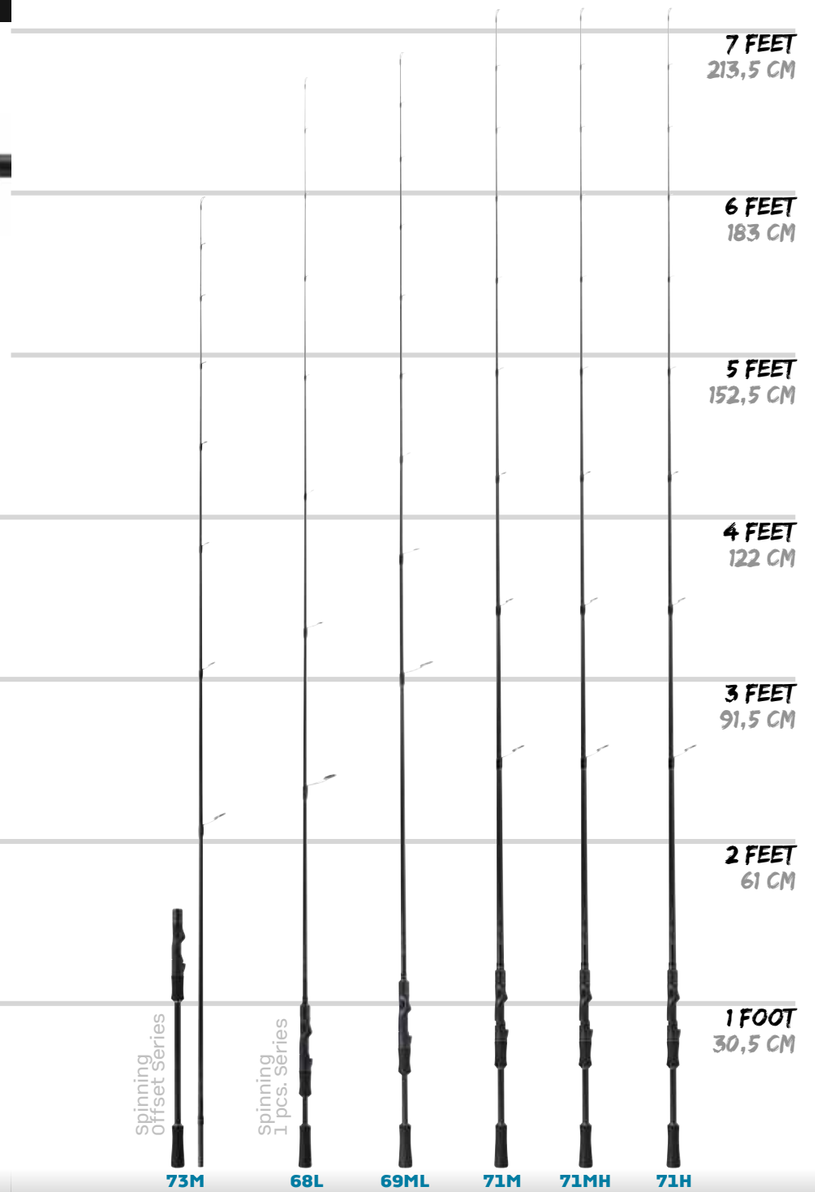






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MODEL	PCS.	LENGTH	LURE	PE	LINE	WEIGHT	MAX DRAG	ACTION
MFE-S-68L	1	6'8" I 203 cm	1,8-7 g I 1/16-1/4 oz	0.6-1	4-8 lb	114 g	-	FAST
MFE-S-69ML	1	6'9" I 206 cm	3,5-10 g I 1/8-3/8 oz	0.4-1	6-12 lb	115 g	-	FAST
MFE-S-71M	1	7'1" I 216 cm	5-14 g I 3/16-1/2 oz	0.4-1	8-14 lb	119 g	-	FAST
MFE-S-71MH	1	7'1" I 216 cm	5-21 g I 3/16-3/4 oz	0.6-1.2	8-16 lb	118 g	-	FAST
MFE-S-71H	1	7'1" I 216 cm	10-35 g I 3/8-1.1/4 oz	0.8-2	10-20 lb	123 g	-	EXTRA FAST
MFE-S-73M	OFFSET	7'3" I 220 cm	10-35 g I 3/8-1.1/4 oz	1-2	15-25 lb	130 g	6 kg	FAST
MFE-S-722MH	2	7'2" I 218 cm	7-28 g I 1/4-1 oz	0.6-1.5	8-18 lb	138 g	-	FAST
MFE-S-762M	2	7'6" I 229 cm	5-25 g I 3/16-7/8 oz	0.6-1.5	8-18 lb	130 g	-	REGULAR FAST
MFE-S-762MH	2	7'6" I 229 cm	10-35 g I 3/8-1.1/4 oz	1-2	15-25 lb	128 g	-	FAST
MFE-S-772MH	2	7'7" I 231 cm	10-60 g I 3/8-2 oz	1.5-3	10-30 lb	160 g	6 kg	REGULAR FAST
MFE-S-842H	2	8'4" I 250 cm	10-35 g I 3/8-1.1/4 oz	0.8-2	8-20 lb	150 g	6 kg	EXTRA FAST
MFE-S-842XH	2	8'4" I 250 cm	15-50 g I 1/2-1.3/4 oz	1.5-3	10-30 lb	166 g	6,5 kg	EXTRA FAST









Travel series



Ergonomic, carriable and above all reliable. These are the starting conceptions behind the development of the new Fioretto Essence Travel. Reliability and rigidness obtained by combining exclusively the HMSHM Technology and the solutions designed by Molix reduce the inconvenience without ruining the fishing performance.
The Travel series is composed of two rods with different powers. They were conceived to be carried easily and pleasant to use during long and demanding fishing sessions. They are characterised by their progressive action which allow a versatile use of the different types of baits. The ergonomic design of the handles enhances the feeling with the tool, providing a more immediate response to the bite and a safe control of the prey during the fight. The optimal balance enhances the casting performance.



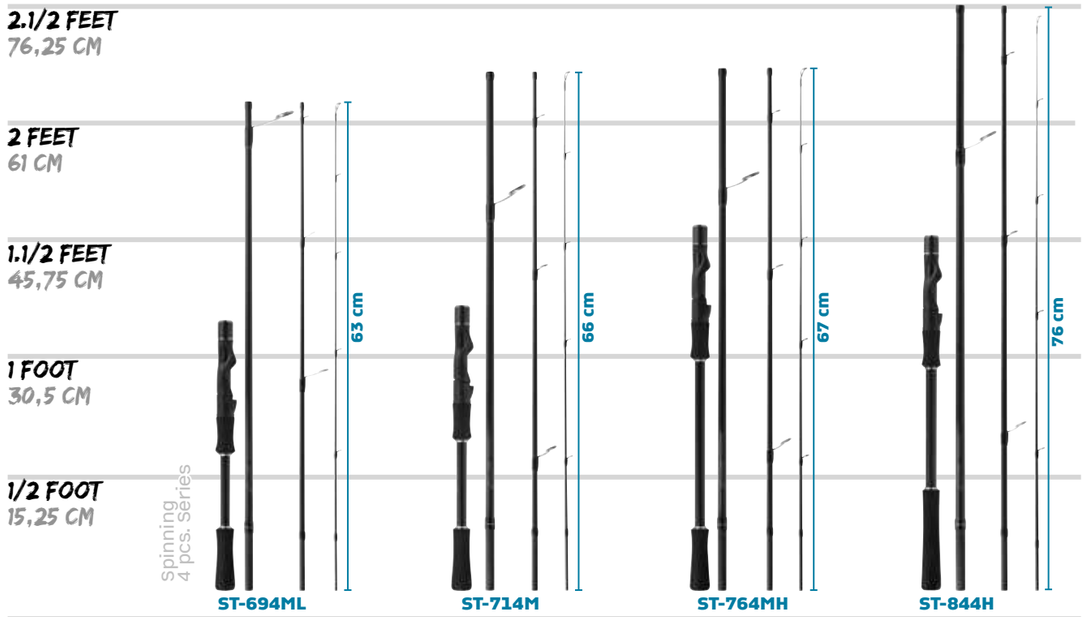


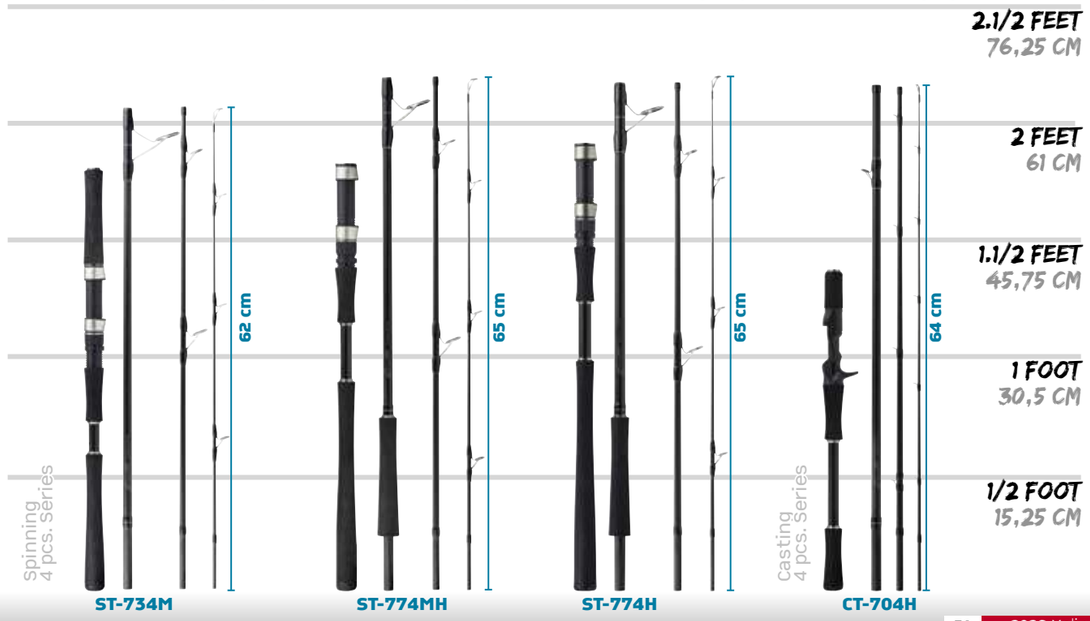
MODEL	PCS.	LENGTH	LURE	PE	LINE	WEIGHT	SIZE	MAX DRAG	ACTION
MFE-ST-694ML	4	6'9" I 206 cm	3,5-10 g I 1/8-3/8 oz	0.4-1	6-12 lb	113 g	63 cm	-	FAST
MFE-ST-714M	4	7'1" I 216 cm	5-18 g I 3/16-5/8 oz	0.6-1.2	8-14 lb	122 g	66 cm	-	FAST
MFE-ST-764MH	4	7'6" I 229 cm	10-30 g I 3/8-1 oz	1-2	15-25 lb	140 g	67 cm	6 kg	FAST
MFE-ST-844H	4	8'4" I 250 cm	10-35 g I 3/8-1.1/4 oz	0.8-2	8-20 lb	155 g	76 cm	6 kg	EXTRA FAST
MFE-ST-734M	4	7'3" I 220 cm	15-50 g	1.2-2.5	-	205 g	62 cm	8 kg	REGULAR FAST
MFE-ST-774MH	4	7'7" I 231 cm	20-70 g	2-4	-	258 g	65 cm	10 kg	REGULAR FAST
MFE-ST-774H	4	7'7" I 231 cm	40-100 g	3-5	-	268 g	65 cm	12 kg	REGULAR FAST
MFE-CT-704H	4	7'0" I 213 cm	10-42 g I 3/8-1.1/2 oz	-	12-25 lb	142 g	64 cm	-	FAST













Eging series

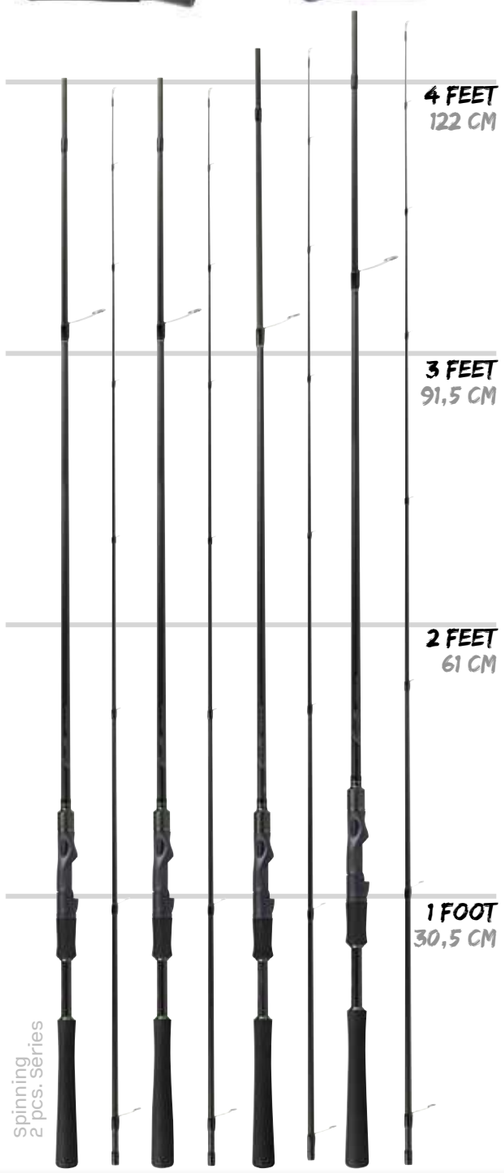


The series is composed of four different models which are extremely light and responsive, in order to face any possible fishing situation and spot. From the beach - where distance and precision are key - to the cliff - where you need handiness and power; from the boat - fishing with extra ballast - and in the stream. The original reel-holder enhances the fishing sensation and the vibration perception directly on the fisherman's hand. The ergonomic design supplies more balance and comfort, while reducing the effort during long fishing sessions. The innovative blank structure provides all the models with rapidity and a specially-sensitive fall, which enables an optimal EGI control.

MODEL	PCS.	LENGTH	EGI	PE	WEIGHT	ACTION
MFE-EG-802EL	2	8'0" I 244 cm	1.8-3.0	0.3-1	118 g	REGULAR FAST
MFE-EG-802E	2	8'0" I 244 cm	2.5-3.5	0.3-1.6	125 g	REGULAR FAST
MFE-EG-832E	2	8'3" I 252 cm	2.5-3.5	0.3-1.6	125 g	REGULAR FAST
MFE-EG-862E	2	8'6" I 258 cm	2.5-3.5	0.3-1.6	130 g	REGULAR FAST









Light Game series

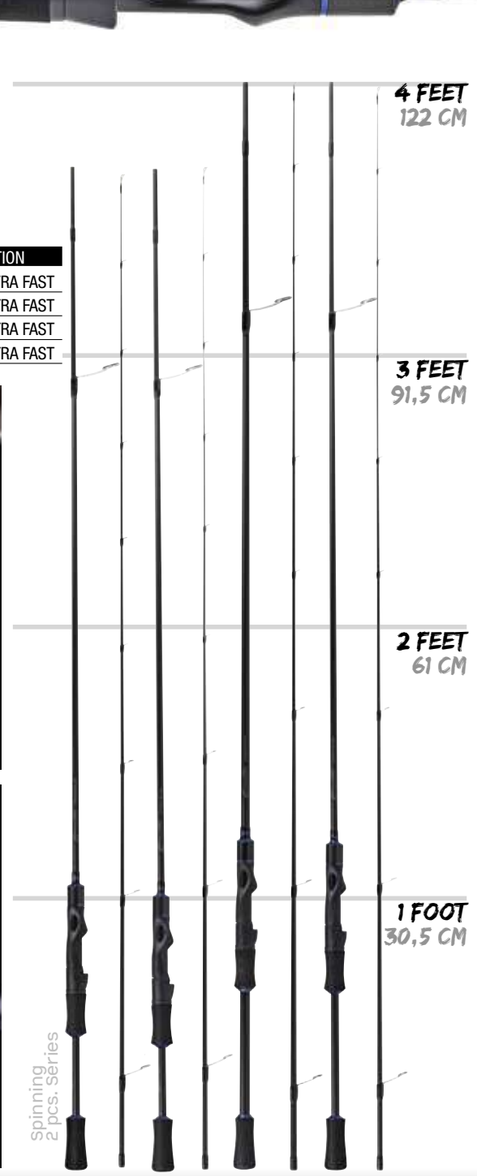


The series was developed by researching the best combination of materials and carbon to obtain the perfect balance between lightness and high performance. The original reel-holder enhances the vibration perception directly on the fisherman's hand.
Rapid, powerful and light. They are designed for both hard- and soft-bait fishing in any Light Game variation known, in fresh and salt water likewise, from Street Fishing to the Ajing Game.

MODEL	TYPE	PCS.	LENGTH	LURE	PE MAX	LINE	WEIGHT	ACTION
MFE-LG-732T	Tubolar	2	7'3" I 220 cm	0,5-7 g I 1/64-1/4 oz	0.4	2-5 lb	110 g	EXTRA FAST
MFE-LG-732S	Solid Tip	2	7'3" I 220 cm	0,5-7 g I 1/64-1/4 oz	0.4	2-5 lb	107 g	EXTRA FAST
MFE-LG-802T	Tubolar	2	8'0" I 244 cm	5-14 g I 3/16-1/2 oz	0.8	4-8 lb	111 g	EXTRA FAST
MFE-LG-802S	Solid Tip	2	8'0" I 244 cm	2-10 g I 1/16-3/8 oz	0.5	3-6 lb	116 g	EXTRA FAST







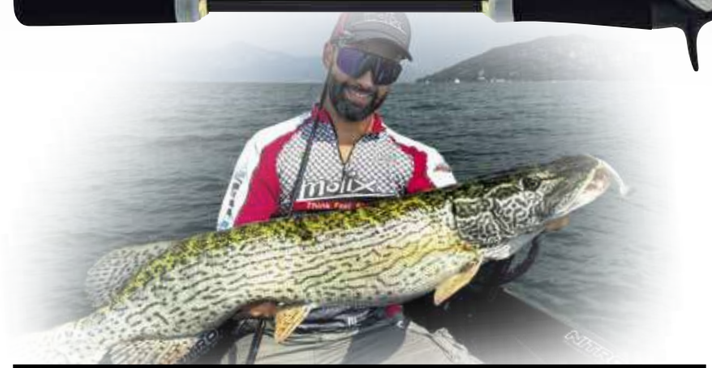




Molix designed the Outset series to offer a modern tool with high performance, highly accurate technical details, and an excellent quality/price ratio. The blanks are made using the best production processes, such as the exclusive HMSHM Technology, obtained from combining and shielding premium Toray carbon sheets with differentiated modulus. This process gives the blanks a gradual taper, a progressive increase in power and high resistance to torsion, raising the parameters of casting precision, sensitivity, control and hook setting performance. The handles of the Molix Outset have been designed to be ergonomic, functional and light. They amplify the sensations and the sensitivity improving the handling in fishing. The high-quality rings are made of stainless steel with titanium oxide stone and stainless steel tip-top with zirconia stone. These rings can adequately dissipate heat and therefore, also be used with modern braided lines. Like all Molix rods, the Outset series has been entirely developed in Italy and tested worldwide by expert professionals. Molix encompasses everything a fisherman looks for in this project: quality, design, and performance to satisfy the most experienced enthusiasts and those who want to undertake lure techniques with specialised tools.



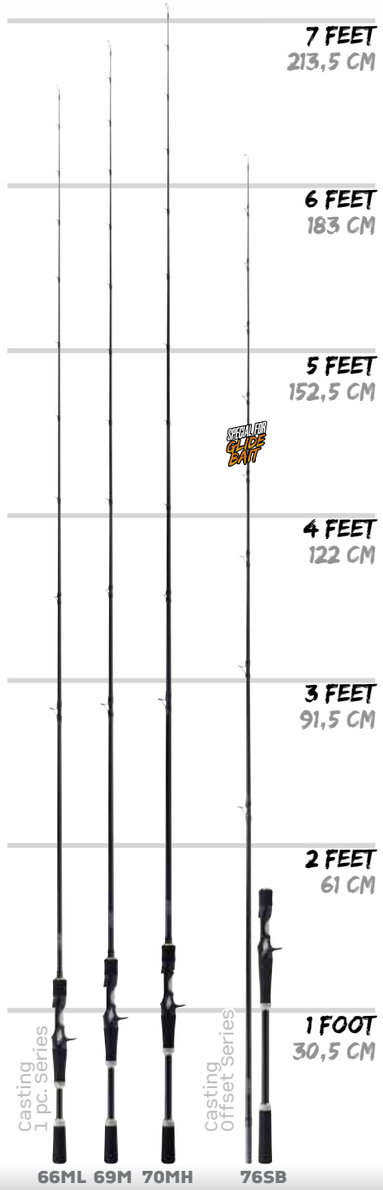
> CASTING SERIES



MODEL	PCS.	LENGTH	LURE	PE	LINE	WEIGHT	ACTION
MOR-C-66ML	1	6'6" (198 cm)	3,5-10 g (1/8-3/8 oz)	0.4-1	6-12 lb	120 g	Fast
MOR-C-69M	1	6'9" (206 cm)	7-14 g (1/4-1/2 oz)	0.6-1.2	8-16 lb	128 g	Fast
MOR-C-70MH	1	7'0" (213 cm)	7-28 g (1/4-1 oz)	0.8-2	10-20 lb	131 g	Fast
MOR-C-76SB	OFFSET	7'6" (229 cm)	14-110 g (1/2-4 oz)	40-80 lb	40-80 lb	163 g	Regular Fast









> PREDATOR SERIES

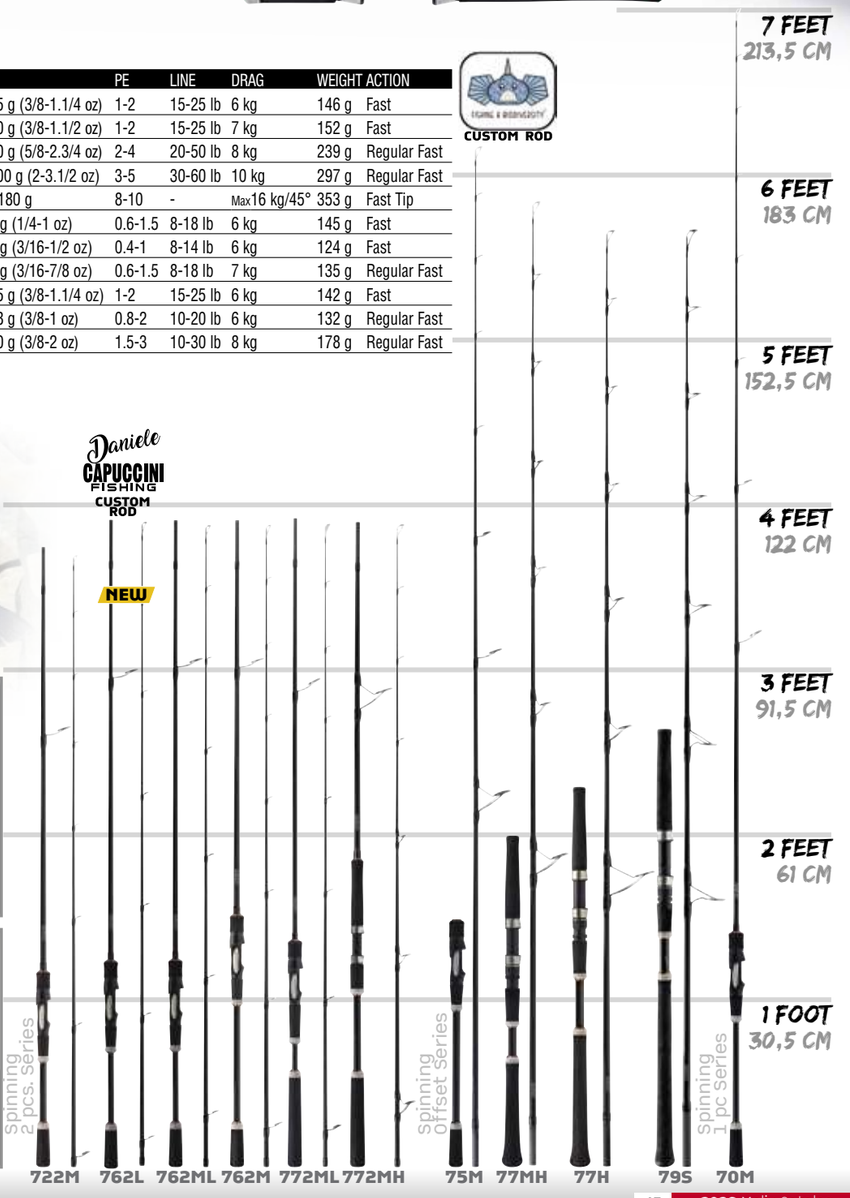
MODEL	PCS.	LENGTH	LURE	PE	LINE	DRAG	WEIGHT	ACTION
MOR-P-70M	1	7'0" (213 cm)	10-35 g (3/8-1.1/4 oz)	1-2	15-25 lb	6 kg	146 g	Fast
MOR-P-75M	OFFSET	7'5" (226 cm)	10-40 g (3/8-1.1/2 oz)	1-2	15-25 lb	7 kg	152 g	Fast
MOR-P-77MH	OFFSET	7'7" (231 cm)	20-80 g (5/8-2.3/4 oz)	2-4	20-50 lb	8 kg	239 g	Regular Fast
MOR-P-77H	OFFSET	7'7" (231 cm)	60-100 g (2-3.1/2 oz)	3-5	30-60 lb	10 kg	297 g	Regular Fast
MOR-P-79S Stickbait 180	OFFSET	7'9" (240 cm)	Max 180 g	8-10	-	Max16 kg/45°	353 g	Fast Tip
MOR-P-722M	2	7'2" (218 cm)	7-28 g (1/4-1 oz)	0.6-1.5	8-18 lb	6 kg	145 g	Fast
MOR-P-762L NEW	2	7'6" (229 cm)	5-14 g (3/16-1/2 oz)	0.4-1	8-14 lb	6 kg	124 g	Fast
MOR-P-762ML	2	7'6" (229 cm)	5-25 g (3/16-7/8 oz)	0.6-1.5	8-18 lb	7 kg	135 g	Regular Fast
MOR-P-762M	2	7'6" (229 cm)	10-35 g (3/8-1.1/4 oz)	1-2	15-25 lb	6 kg	142 g	Fast
MOR-P-772ML	2	7'7" (231 cm)	10-28 g (3/8-1 oz)	0.8-2	10-20 lb	6 kg	132 g	Regular Fast
MOR-P-772MH	2	7'7" (231 cm)	10-60 g (3/8-2 oz)	1.5-3	10-30 lb	8 kg	178 g	Regular Fast

CUSTOM ROD







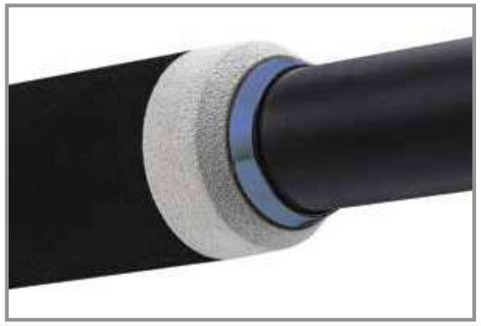


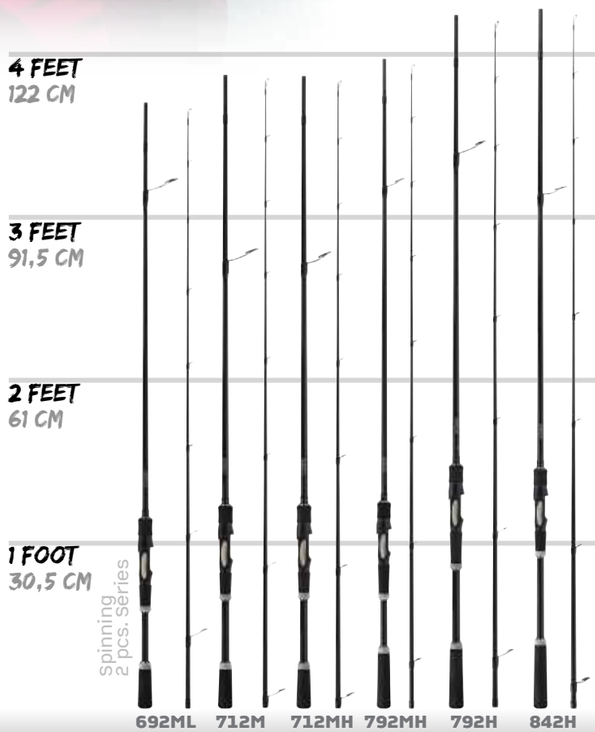


> ALL ROUND SERIES

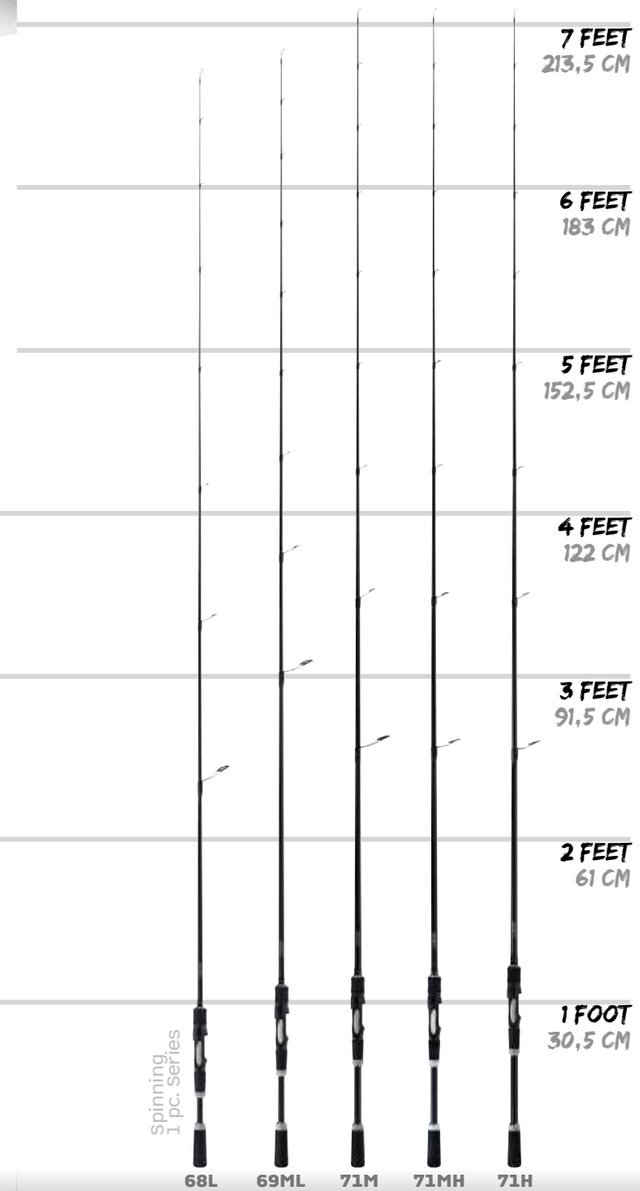








MODEL	PCS.	LENGTH	LURE	PE	LINE	WEIGHT	ACTION
MOR-S-68L	1	6'8" (203 cm)	1,8-7 g (1/16-1/4 oz)	0.6-1	4-8 lb	111 g	Fast
MOR-S-69ML	1	6'9" (206 cm)	3,5-10 g (1/8-3/8 oz)	0.4-1	6-12 lb	122 g	Fast
MOR-S-71M	1	7'1" (216 cm)	5-14 g (3/16-1/2 oz)	0.4-1	8-14 lb	124 g	Fast
MOR-S-71MH	1	7'1" (216 cm)	5-21 g (3/16-3/4 oz)	0.6-1.2	8-16 lb	130 g	Fast
MOR-S-71H	1	7'1" (216 cm)	10-35 g (3/8-1.1/4 oz)	0.8-2	10-20 lb	137 g	Extra Fast
MOR-S-692ML	2	6'9" (206 cm)	3,5-10 g (1/8-3/8 oz)	0.4-1	6-12 lb	116 g	Fast
MOR-S-712M	2	7'1" (216 cm)	5-14 g (3/16-1/2 oz)	0.4-1	8-14 lb	145 g	Fast
MOR-S-712MH	2	7'1" (216 cm)	5-21 g (3/16-3/4 oz)	0.6-1.2	8-16 lb	148 g	Fast
MOR-S-792MH	2	7'9" (236 cm)	10-28 g (3/8-1 oz)	0.8-2	10-20 lb	147 g	Fast
MOR-S-792H	2	7'9" (236 cm)	10-35 g (3/8-1.1/4 oz)	1-2.5	15-25 lb	159 g	Regular Fast
MOR-S-842H	2	8'4" (250 cm)	10-35 g (3/8-1.1/4 oz)	0.8-2	8-20 lb	152 g	Extra Fast









> EGING SERIES



MODEL	PCS.	LENGTH	LURE	PE	WEIGHT	ACTION
MOR-EG-802EL	2	8'0"	EGI 1.8-3.0	0.3-1	121 g	Regular Fast
MOR-EG-832E	2	8'3"	EGI 2.5-3.5	0.3-1.6	128 g	Regular Fast
MOR-EG-862E	2	8'6"	EGI 2.5-3.5	0.3-1.6	129 g	Regular Fast







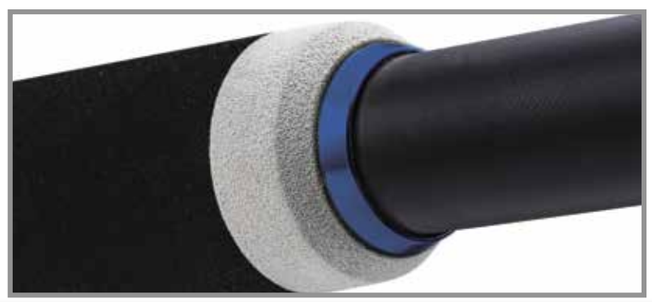


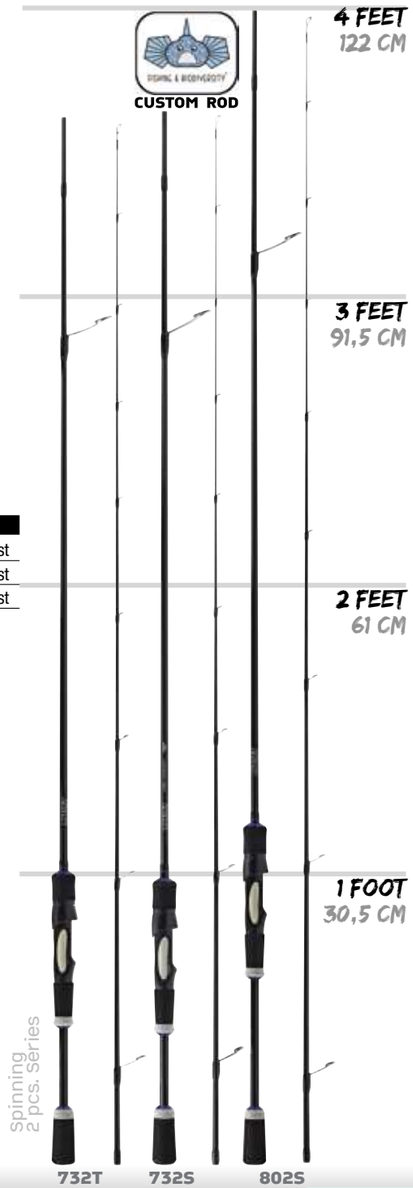
> LIGHT GAME SERIES



MODEL	PCS.	LENGTH	LURE	PE	LINE	WEIGHT	ACTION
MOR-LG-732T	2 / Tubolar	7'3" | 220 cm	0,5-7g I 1/64-1/4 oz	Max 0.4	2-5 lb	111 g	Extra Fast
MOR-LG-802S	2 / Solid tip	8'0" | 244 cm	2-10 g I 1/16-3/8 oz	Max 0.5	3-6 lb	117 g	Extra Fast
MOR-LG-732S	2 / Solid tip	7'3" (220 cm)	0,5-7g (1/64-1/4 oz)	Max 0.4	2-5 lb	97 g	Extra Fast







molix

HARD BAITS

GLIDE BAIT 178 BY BARONI BAITS

Gianmichele Baroni began creating his own lures when it was almost impossible to find specific artificial baits for large predators in Italy. He deepened this passion by studying modeling and taxidermy techniques, applying them to handmade lures to give them a high level of realism. Influenced by the rich artistic tradition of Florence, his hometown, Gianmichele experiments with traditional craftsmanship techniques, such as gold leaf gilding, blending them with classical artistic methods like brushes, acrylics, pencils, and airbrushes. The result is true works of art, admired by collectors and fishermen around the world.

FLOATING
WEIGHT APROX.: **74 g | 2.1/2 oz**
LENGTH: **17,8 cm | 7 in**
DEEP RANGE: **SURFACE**

100% hand painted & assembled IN ITALY

BARONI BAITS
HANDMADE IN FLORENCE




Ayu


Creek Chub


Golden Shiner


Green Gizzard Shad


Threadfin Shad


Wounded Albino Shad













NEW

GLIDE BAIT 178 LUREBUILDER

The Glide 178 series expands with an exclusive collection of unique color patterns, true works of art. A celebration of creativity and passion, handcrafted by renowned lure builders from around the world. Each bait tells a story, each color is an emotion to experience on the water.

SLOW SINKING
WEIGHT: **75 g | 2.3/4 oz -** LENGTH: **17,8 cm | 7 in**

NEW Lurebuilder's COLOR




721
Live Mullet


724
Sanguinerola


725
Streetlight Zander


726
Galactic Black

NEW

SWIMBAIT 190

The Swimbait 190F is a three-jointed lure with a smooth, natural swimming action, capable of perfectly replicating the movement of a real fish. Its segmented body enhances the signature S-shaped motion, offering superior realism and versatility - ideal for the most demanding anglers. When worked with jerks, pauses, and sudden retrieves, it takes on a more erratic and aggressive action, and its rolling motion can trigger strikes even from the most cautious predators. It comes equipped with chemically sharpened treble hooks, mounted on strong swivels to ensure a secure hold even during the toughest fights. 3D eyes and soft, lifelike fins complete the lure, giving it a highly realistic finish.

FLOATING
WEIGHT: **85 g | 3 oz -** LENGTH: **19 cm | 7.1/2 in**



NEW



GLIDE BAIT 130 DYING

The Glide Bait 130 "Dying" is designed to mimic the movements of a dying fish. Depending on the way in which it is retrieved, thanks to the hyper-realistic movement, it will take on an unpredictable swimming pattern which will stimulate the aggression of predators. You can jerk it then stop it or simply pause it on the water its appear like a real dying fish floating horizontally (dying side).The body is made in 3 sections to facilitate movement and accentuate the downward position of the tail. In combination with the treble hook positioned on the side of the bait it guarantees a more effective hook sets. The Glide Bait 130 Dying is equipped with quality treble hooks, 3D eyes and soft, realistic fins.

FLOATING
WEIGHT: **25 g | 7/8 oz -** LENGTH: **13 cm | 5 in**



ALESSANDRO VILLARI
signature baits

NEW COLORS



NEW



GLIDE BAIT

A step forward in the glide baits wonder world. It's a realistic and authentic baits moulded from an hand carved mother samples. It produces a realistic curve action when slow retrieved, but can get erratic and dart up-down-back with a jerking retrieve. The Molix Glide Bait is fitted with two swiveling ultra sharp treble hooks to resist with the most Big Bass fighting, realistic soft fins and 3D custom eyes. This is the glide's you need to have for the big predators hunting.

NEW **GLIDE BAIT 90 SLOW SINKING**
WEIGHT: **12,5 g | 7/16 oz -** LENGTH: **9 cm | 3.1/2 in**

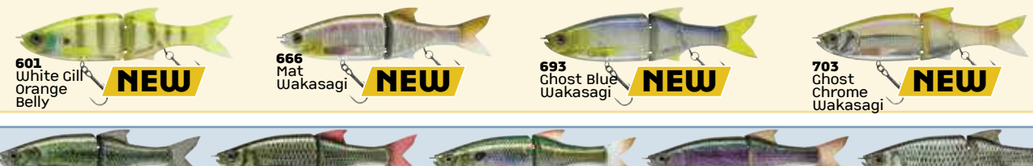
GLIDE BAIT 130 FLOATING
WEIGHT: **28 g | 1 oz -** LENGTH: **13 cm | 5 in**

GLIDE BAIT 130 SLOW SINKING
WEIGHT: **30 g | 1.1/13 oz -** LENGTH: **13 cm | 5 in**

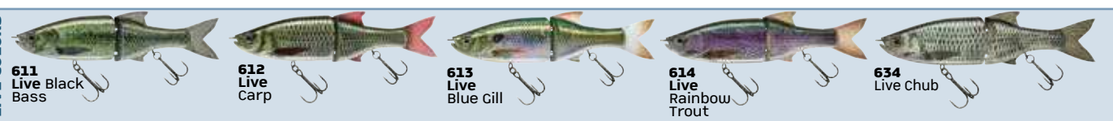
GLIDE BAIT 178 FLOATING
WEIGHT: **73 g | 2.1/2 oz -** LENGTH: **17,8 cm | 7 in**

GLIDE BAIT 178 SLOW SINKING
WEIGHT: **75 g | 2.3/4 oz -** LENGTH: **17,8 cm | 7 in**

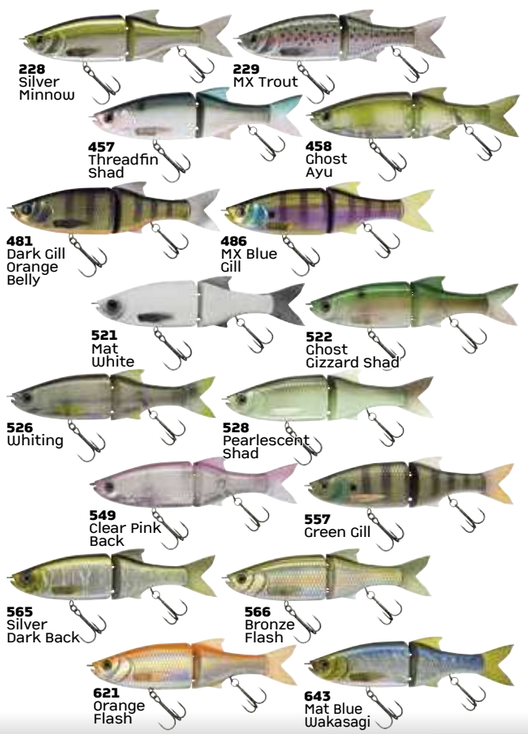
NEW COLORS



LIVE COLORS



COLOR CHART AVAILABILITY	NEW 90SS	130F	130SS	178F	178SS
228 Silver Minnow		✓	✓		
229 MX Trout		✓	✓	✓	
457 Threadfin Shad	✓	✓	✓		✓
458 Ghost Ayu	✓	✓	✓	✓	✓
481 Dark Gill Orange Belly	✓	✓	✓	✓	✓
486 MX Blue Gill		✓	✓		
521 Mat White	✓	✓	✓	✓	✓
522 Ghost Gizzard Shad		✓	✓		
526 Whiting	✓			✓	✓
528 Pearlescent Shad				✓	
549 Clear Pink Back				✓	
557 Green Gill		✓	✓	✓	
565 Silver Dark Back	✓	✓	✓		✓
566 Bronze Flash				✓	✓
601 White Gill Orange Belly	✓		✓ NEW		✓ NEW
621 Orange Flash		✓	✓		✓
643 Mat Blue Wakasagi		✓	✓		✓
666 Mat Wakasagi			✓ NEW		✓ NEW
693 Ghost Blue Wakasagi	✓	✓ NEW		✓ NEW	
703 Ghost Chrome Wakasagi		✓ NEW		✓ NEW	
611 Live Black Bass		✓	✓		✓
612 Live Carp			✓		✓
613 Live Blue Gill		✓	✓		✓
614 Live Rainbow Trout		✓	✓		✓
634 Live Chub		✓	✓		✓



GLIDE BAIT 140

The Glide Bait 140 is a swimbait with an attractive and functional look and finishes. It's realistic from laying in the water to swimming. This glide has a natural "S" style movement when it is retrieved slowly but become irregular if jerked. It is particularly suitable for stimulating the attack of finicky fishes. The Molix Glide Bait is equipped with quality treble hooks mounted on swivels to withstand the toughest fights. The 3D eyes and soft and realistic fins complete this lure dedicated to the search for large predators.



ALESSANDRO VILLARI
signature baits

FLOATING
WEIGHT: **56 g | 2 oz -** LENGTH: **14 cm | 5.1/2 in**
SLOW SINKING
WEIGHT: **63 g | 2.1/4 oz -** LENGTH: **14 cm | 5.1/2 in**



COLOR CHART AVAILABILITY	140F	140SS
123 Baby Bass	✓	
457 Threadfin Shad	✓	
458 Ghost Ayu	✓	✓
481 Dark Gill Orange Belly	✓	✓
486 MX Blue Gill		✓
526 Whiting	✓	
527 MX Carp	✓	✓
546 Bomboshad	✓	
557 Green Gill	✓	✓
621 Orange Flash		✓
643 Mat Blue Wakasagi		✓

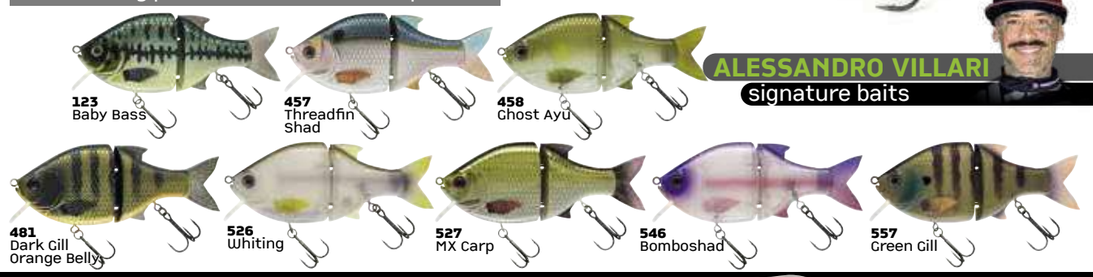
GLIDE BAIT 140 LIP

The Glide Bait 140 Lip is an extremely functional swimbait with a nice design and realistic aesthetic details. It's an extremely technical bait, starting from the still position in the water. It performs better with strong wind or accentuated wave motion where it is essential to give the bait a more nervous and recognizable movement. Retrieve it slowly in calm water conditions to trigger unexpected attacks. The Molix Glide Bait is equipped with quality treble hooks mounted on swivels to withstand the toughest fights. 3D eyes and soft and realistic fins complete this lure dedicated to the search for large predators.



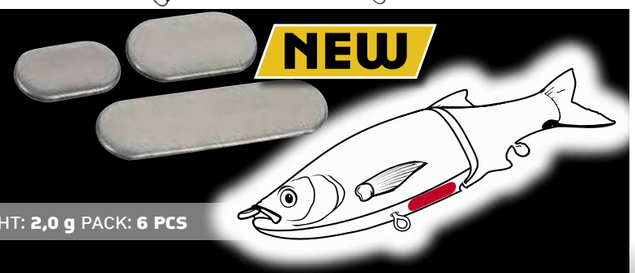
ALESSANDRO VILLARI
signature baits

FLOATING
WEIGHT: **58 g | 2.1/16 oz -** LENGTH: **14 cm | 5.1/2 in**



NEW SWIMBAIT LEAD STICKERS

Flat and flexible stickers designed to adjust the balance of swimbaits. Made of lead, they combine high durability with softness, allowing perfect adaptability to the lure's body without altering its structure. Easy to apply and remove, they are ideal for customizing the lure's action and adapting it to different fishing conditions and personal preferences.



WEIGHT: **0,5 g** PACK: **10 PCS** | WEIGHT: **1,0 g** PACK: **8 PCS** | WEIGHT: **2,0 g** PACK: **6 PCS**

GLIDE BAIT 178 LIP

The Glide 178 Lip lets you fish with a swimbait even in windy or cloudy water conditions. The lip gives the lure a nervous and erratic movement, making it more attractive and driving all predators crazy. It has two quality treble hooks, chemically sharpened and mounted on swivels to withstand the most demanding fights. It features 3D eyes and soft and realistic fins, making it a masterpiece for all predators.



ALESSANDRO VILLARI
signature baits

FLOATING
WEIGHT: **73 g | 2.1/2 oz -** LENGTH: **17,8 cm | 7 in**

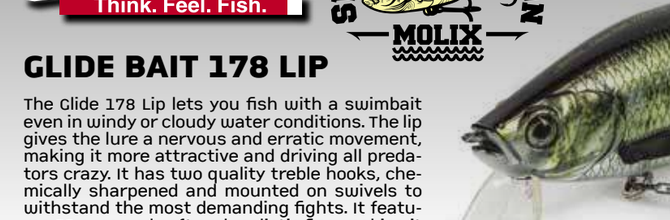


LIVE COLORS



SIGHT MARKER

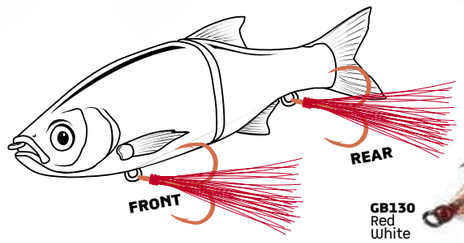
Practical and functional stickers ready to apply on the back of Swimbaits, ideal for always maintaining the visual of the bait even in low light conditions or cloudy sky. Made of high quality fluorescent vinyl, they are waterproof and resistant, guaranteeing long-lasting performance. The Sight Markers add a touch of color and increase the visibility of your Swimbaits.





FEATHERED TREBLE HOOKS

A pair of high-quality, dressed, and resin-coated treble hooks designed to withstand predator attacks over time. These hooks provide the Glide Bait with a more natural presentation and enhance its action during stop-and-go retrieves, boosting its effectiveness and triggering predator aggression. Each pack contains two hooks, in different sizes, for front and rear mounting. They are specifically designed for each size of Glide Bait as indicated on the package.





KIT FOR GLIDE BAIT 130
FRONT: **#4** REAR: **#6**
KIT FOR GLIDE BAIT 140
FRONT: **#1** REAR: **#2**
KIT FOR GLIDE BAIT 178
FRONT: **#1/0** REAR: **#1**

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TRAGO 65 SPYBLADE

It was designed by the B.A.S.S. champion Mike Iaconelli. The Molix Trago 65 Spyblade was developed to be a unique and newly designed spybait, which differs from any others of its class for the hybrid body made of ABS and metal. This Metal Blade Body concept developed by Molix accentuates the transmission of the vibrations generated by the propellers to the whole structure and emits flashes during movement. The special custom-tailored stainless steel propellers allow the lure to jump into action as soon as it touches the water. The balance of the body enhances the shimmy action both in the fall and in the recovery, making it highly effective on suspended and suspicious fish. Equipped with chemically sharpened treble hooks for excellent hook-set in all conditions.



Ike signature baits



WEIGHT: **7,5 g | 1/4 oz -** LENGTH: **6,5 cm | 2.1/2 in**



ROLLING MINNOW

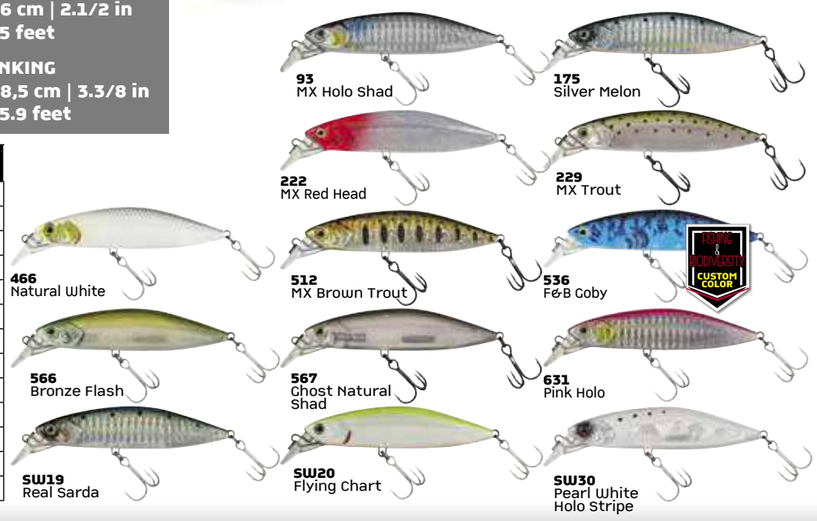
The Rolling Minnow features a tapered shape and a high weight in a compact body. This gives a great versatility, allowing it to reach excellent casting distances and perfect stability in waters with strong currents. The action is enhanced by a wide rolling even at high speeds, obtained through the distribution of the weights inside and a perfect balance. The Rolling Minnow is the extra weapon to search for predators who prefer fast retrieves in both fresh and salt water. It's built with full wire stainless steel armor for maximum strength.



ROLLING MINNOW 60 FAST SINKING
WEIGHT: **8,5 g | 5/16 oz -** LENGTH: **6 cm | 2.1/2 in**
DEEP RANGE: **120 to 150 cm | 4 to 5 feet**

ROLLING MINNOW 85 FAST SINKING
WEIGHT: **14,5 g | 1/2 oz -** LENGTH: **8,5 cm | 3.3/8 in**
DEEP RANGE: **130 to 180 cm | 4 to 5.9 feet**

COLOR CHART AVAILABILITY	60	85
93 MX Holo Shad	✓	✓
175 Silver Melon	✓	✓
222 MX Red Head		✓
229 MX Trout	✓	✓
466 Natural White	✓	✓
512 MX Brown Trout	✓	✓
536 F&B Goby	✓	✓
566 Bronze Flash	✓	✓
567 Ghost Natural Shad	✓	✓
631 Pink Holo	✓	✓
SW19 Real Sarda	✓	✓
SW20 Flying Chart		✓
SW30 Pearl White Holo Stripe	✓	✓



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JUBAR 70

The Jubar 70 has been designed to pursue small size predators. Effective in fresh as well as saltwater. Thanks to the distinct movement developed by the balance of two sections of which it is composed, will not disappoint the hardcore fans of articulated jerkbaits. Travels in a sinuous way even under the slower retrieve and has proven deadly when fishing for trout in stocked ponds. Can withstand the strongest jerks, to be alternated with short breaks that will give the chance for the lure to slightly sink, like a dying fish.



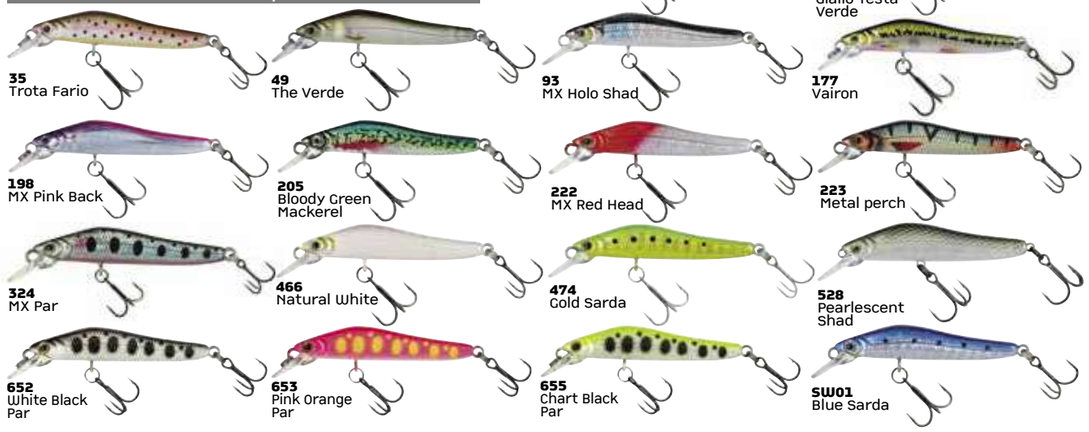
SINKING
WEIGHT: **5,5 g | 3/16 oz -** LENGTH: **7 cm | 2.3/4 in**
DEEP RANGE: **80 to 120 cm | 2.5 to 4 feet**

JUBARINO

Finesse sinking jerkbait with an extremely catchy and unusual action. Consent to successfully explore the subsurface and medium depth layers. Well balanced during unvarying retrieves, preserves an entirely natural swimming action even in strong currents or during faster retrievals. It's easy to use and, regardless of its weight, it casts easily. Jerked with short breaks can be lethal in lakes, still waters or with very little current, excellent for trout fishing in stocked lakes. In salt water is one of the most efficient bait for Light Game enthusiasts.



SINKING
WEIGHT: **2,5 g | 3/32 oz -** LENGTH: **5 cm | 2 in**
DEEP RANGE: **30 to 100 cm | 1 to 3.2 feet**



JUBARINO FS

Perfect for jerkbait fishing due to its extremely enticing fast sinking with an original, atypical movement. The Jubarino FS can be casted easily thanks to the increased weight, allowing you to successfully explore the subsurface and medium depth water's layers. This lure is well balanced during steady retrievals, it maintains a completely natural swimming action even in strong currents or with fast retrivals. In rivers, lakes, and waters with strong currents, jerking with small breaks is lethal for the fish especially with trout fishing.



NEW COLORS



FAST SINKING
WEIGHT: **4,5 g | 3/16 oz -** LENGTH: **5 cm | 2 in**
DEEP RANGE: **50 to 120 cm | 1.6 to 4 feet**



JUBAR SMART

The Jubar Smart is the perfect combination among casting performance, action and effectiveness. A new weight distribution now delivers the best results in every fishing situation. The many tests showed that the Jubar Smart responds with ease to any style of retrieve, either regular and stable or a less predictable jerking action. To guarantee the best casting performance we had to use a different resin and original finishing, the result is a suspending lure that swims up to one and a half meter of depth, where most of the forage fish is found.



SUSPENDING
WEIGHT: **9 g | 5/16 oz -** LENGTH: **8,5 cm | 3.3/8 in**
DEEP RANGE: **100 to 150 cm | 3.2 to 5 feet**



JUBAR SMART 70 FS

The high weight in relation to its volume improves casting performances of this compact ABS classic jerkbait. The fast sinking action speeds up the sinking phases, and allows you to probe even the deepest areas where the largest predators live. The Jubar Smart 70 Fast Sinking (FS) is characterized by a lively and attractive swimming action with every type of retrievals: linear and slow or more frenetic and jerked. It faces without problems the strong currents, and for this feature it can be used both in the sea and fresh waters. Is excellent for trout fishing in rivers.



FAST SINKING
WEIGHT: **10 g | 3/8 oz -** LENGTH: **7 cm | 2.3/4 in**
DEEP RANGE: **130 to 180 cm | 4 to 5.9 feet**



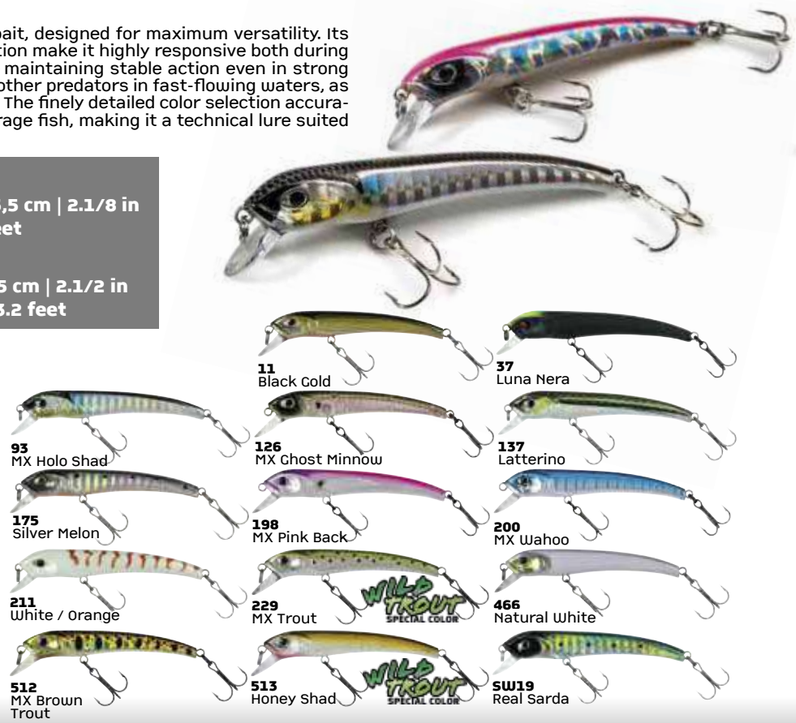
AUDACE

Compact and aerodynamic finesse jerkbait, designed for maximum versatility. Its slim profile and internal weight distribution make it highly responsive both during steady retrieves and sharp jerks, while maintaining stable action even in strong current. Perfect for targeting trout and other predators in fast-flowing waters, as well as light coastal trolling in saltwater. The finely detailed color selection accurately replicates the appearance of key forage fish, making it a technical lure suited to any fishing style or condition.

AUDACE 55 SINKING
WEIGHT: **2,5 g | 3/32 oz -** LENGTH: **5,5 cm | 2.1/8 in**
DEEP RANGE: **30 to 60 cm | 1 to 2 feet**

AUDACE 65 SUSPENDING
WEIGHT: **3,5 g | 1/8 oz -** LENGTH: **6,5 cm | 2.1/2 in**
DEEP RANGE: **50 to 100 cm | 1.6 to 3.2 feet**

COLOR CHART AVAILABILITY	55	65
11 Black Gold	✓	
37 Luna Nera		✓
93 MX Holo Shad	✓	✓
126 MX Ghost Minnow		✓
137 Latterino	✓	✓
175 Silver Melon		✓
198 MX Pink Back	✓	✓
200 MX Wahoo	✓	
211 White / Orange	✓	
229 MX Trout	✓	
466 Natural White	✓	✓
512 MX Brown Trout	✓	
513 Honey Shad	✓	
SW19 Real Sarda	✓	✓



AUDACE EVO 130

The turbulence generated among foam, current and natural and artificial structures is perfect for lightning strikes, a great advantage for predators, the best swimmers. The weight transfer inside the lure is obtained through a particular metal cylinder with a magnetic block in the front part, which guarantees long, precise casts and a perfect balance during retrieves, even at high speeds or in the presence of strong currents. A jerk designed to offer the best performance even in prohibitive conditions of strong headwind or sustained current. Built with the finest materials and a unique design in its kind, offers equally innovative action responding to any powerful jerk with wide side slides which can trigger the strike of the more wary predators. It is equipped with treble hooks treated with a special finishing which makes them more resistant to corrosion.



NEW COLORS



SLOW SINKING
WEIGHT: **15 g | 1/2 oz -** LENGTH: **13 cm | 5 in**
DEEP RANGE: **50 to 120 cm | 1.6 to 4 feet**







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NEW

FINDER JERK EVO

Extremely castable jerkbait with vibrant movements - a true game changer. The internal weight transfer system features a special metal cylinder with a magnetic front lock, ensuring long, accurate casts and optimal balance during retrieval, even at high speeds or in strong currents. This lure is designed to deliver top performance in the most challenging conditions, such as strong headwinds or heavy current. Equipped with high-quality corrosion-resistant treble hooks, it's suitable for both freshwater and saltwater, and effective on a wide variety of predators.



LONG CAST GUARANTEED

NEW **FINDER JERK EVO 90 SUSPENDING**
WEIGHT: **7 g | 1/4 oz -** LENGTH: **9 cm | 3.1/2 in**
DEEP RANGE: **50 to 130 cm | 1.6 to 4 feet**

FINDER JERK EVO 110 SUSPENDING
WIRE THROUGH CONCEPT
WEIGHT: **9,5 g | 3/8 oz -** LENGTH: **11 cm | 4.1/2 in**
DEEP RANGE: **50 to 130 cm | 1.6 to 4 feet**

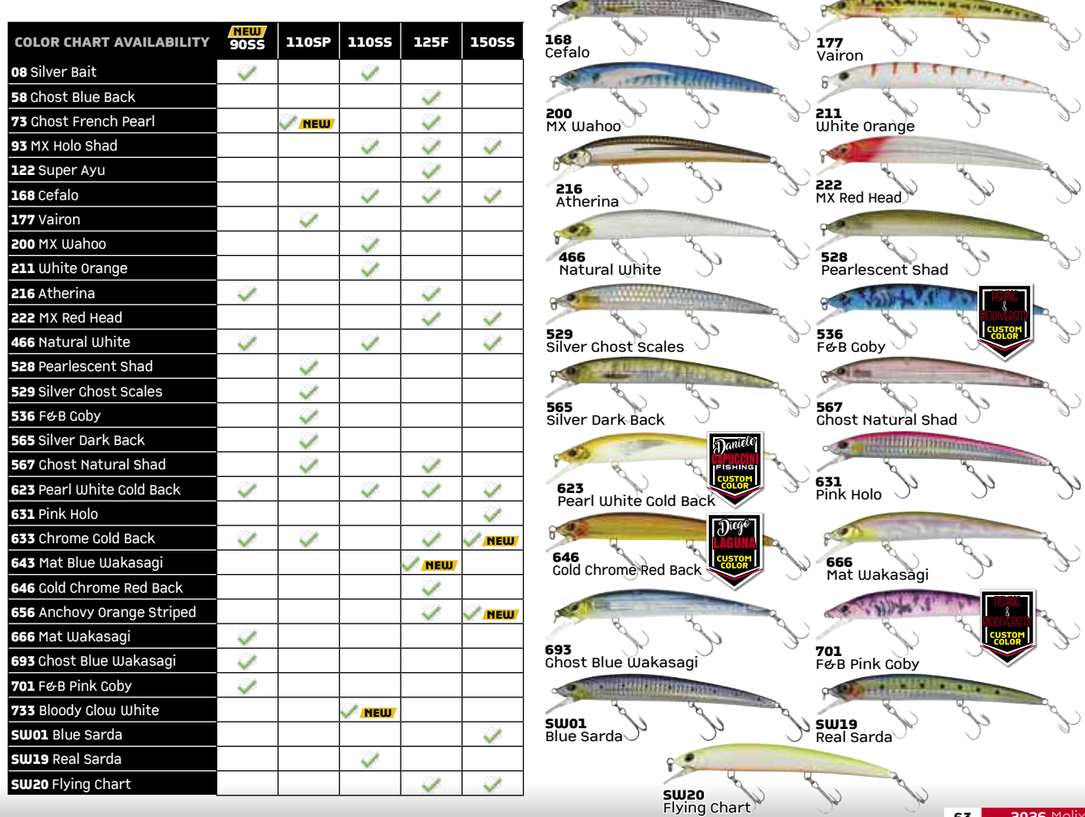
FINDER JERK EVO 110 SLOW SINKING
WIRE THROUGH CONCEPT
WEIGHT: **10 g | 3/8 oz -** LENGTH: **11 cm | 4.1/2 in**
DEEP RANGE: **50 to 130 cm | 1.6 to 4 feet**

FINDER JERK EVO 125 FLOATING
WIRE THROUGH CONCEPT
WEIGHT: **15 g | 1/2 oz -** LENGTH: **12,5 cm | 5 in**
DEEP RANGE: **50 to 130 cm | 1.6 to 4 feet**

FINDER JERK EVO 150 SLOW SINKING
WIRE THROUGH CONCEPT
WEIGHT: **24 g | 7/8 oz -** LENGTH: **15 cm | 6 in**
DEEP RANGE: **50 to 150 cm | 1.6 to 5 feet**

NEW COLORS





COLOR CHART AVAILABILITY	NEW 90SS	110SP	110SS	125F	150SS
08 Silver Bait	✓		✓		
58 Ghost Blue Back				✓	
73 Ghost French Pearl		✓ NEW		✓	
93 MX Holo Shad			✓	✓	✓
122 Super Ayu				✓	
168 Cefalo			✓	✓	✓
177 Vairon		✓			
200 MX Wahoo			✓		
211 White Orange			✓		
216 Atherina	✓			✓	
222 MX Red Head				✓	✓
466 Natural White	✓		✓		✓
528 Pearlescent Shad		✓			
529 Silver Ghost Scales		✓			
536 F&B Goby		✓			
565 Silver Dark Back		✓			
567 Ghost Natural Shad		✓		✓	
623 Pearl White Gold Back	✓		✓	✓	✓
631 Pink Holo					✓
633 Chrome Gold Back	✓	✓		✓	✓ NEW
643 Mat Blue Wakasagi				✓ NEW	
646 Gold Chrome Red Back				✓	
656 Anchovy Orange Striped				✓	✓ NEW
666 Mat Wakasagi	✓				
693 Ghost Blue Wakasagi	✓				
701 F&B Pink Coby	✓				
733 Bloody Glow White			✓ NEW		
SW01 Blue Sarda					✓
SW19 Real Sarda			✓		
SW20 Flying Chart				✓	✓

JUGULO JERK EVO

It is an innovative Jerk bait. It can be casted easily without flickering, maintaining a clean and linear position. You can use it, with excellent results, on shallow waters searching for seabass and bluefish. It is equally effective for pelagics in deeper water in offshore fishing. The armor is stainless steel and it is equipped with treble hooks treated with a special finishing which makes them more resistant to corrosion. The weight transfer inside the lure is obtained through a particular metal cylinder with a magnetic block in the front part, which guarantees long, precise casts and a perfect balance during retrieves, even at high speeds or in the presence of strong currents. A jerk designed to offer the best performance even in prohibitive conditions of strong headwind or sustained current. During linear retrievals the combination of rolling and wobbling characterize a very natural swimming action. During the twitching action the skids are large and irregular.



JUGULO JERK EVO 140LC SUSPENDING
WEIGHT: **14 g | 1/2 oz -** LENGTH: **14 cm | 5.1/2 in**
DEEP RANGE: **60 to 120 cm | 2 to 4 feet**

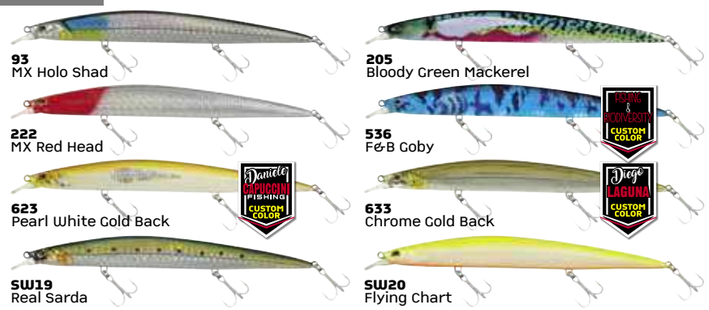
JUGULO JERK EVO 180LC SUSPENDING
WEIGHT: **30 g | 1 oz -** LENGTH: **18 cm | 7 in**
DEEP RANGE: **60 to 180 cm | 2 to 6 feet**

NEW COLORS



733 Bloody Glow White

COLOR CHART AVAILABILITY	140LC	180LC
93 MX Holo Shad	✓	✓
205 Bloody Green Mackerel	✓	✓
222 MX Red Head	✓	✓
536 F&B Coby	✓	✓
623 Pearl White Gold Back	✓	✓
633 Chrome Gold Back	✓	✓
733 Bloody Glow White	✓ NEW	✓ NEW
SW19 Real Sarda	✓	✓
SW20 Flying Chart	✓	✓



BRUGAS R

Excellent combination of high performance, compact size and weight balance. The hydrodynamic "flat" design and the unique shimmy action that happens during the fall, allow you to work it with ease, even under extreme weather conditions, strong wind, heavy currents, undertow and foam. The Brugas R is a compact, sinking lure and can reach considerable casting distances. Stainless steel thru wire armor and the solid construction quality allows it to be used with any sizable predators. The main tags of this bait are Sea Bass, Bluefish and Leerfish, but also Black Bass, Pike and Zander in fresh water. The Brugas R is a lead free bait because its internal weights are made of bismuth to respect the environment.



SINKING
WEIGHT: **20 g | 3/4 oz -** LENGTH: **8,5 cm | 3.3/8 in**
DEEP RANGE: **100 to 250 cm | 3.2 to 8 feet**



PENCIL MINNOW 110B

It's a Pencil sub-walk sinking which, thanks to its hydrodynamic profile, allows you to obtain a "walking the dog" movement under the water's surface. Also, through a quick and jerked retrieve, it can simulate a forage prey fish. The descent of the lure has been calibrated to enhance a balanced rolling action to increase the strike percentages already in the first seconds after entering the water. The transfer of the mobile weight inside the bait is obtained through a particular metal cylinder with a magnetic block in front. This guarantees long, precise casts and an optimal and silent set-up in the recovery phase. This pencil is perfect in conditions where predators are finicky and suspicious. It has been equipped with treble hooks treated with a special finish, making them more corrosion-resistant. A bait that will make the difference from shore fishing on sea bass and bluefish or offshore looking for bonito dorado and small finned fish.



SINKING
WEIGHT: **20 g | 3/4 oz -** LENGTH: **11 cm | 4.1/4 in**
DEEP RANGE: **SUB-SURFACE**

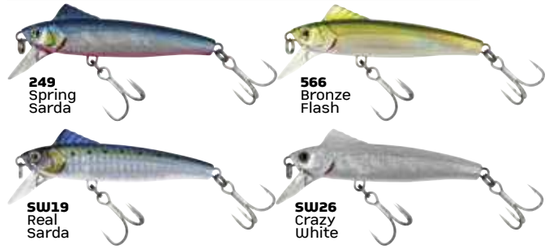
HDM 90B

HEAVY DUTY MINNOW 90 BAITFISH

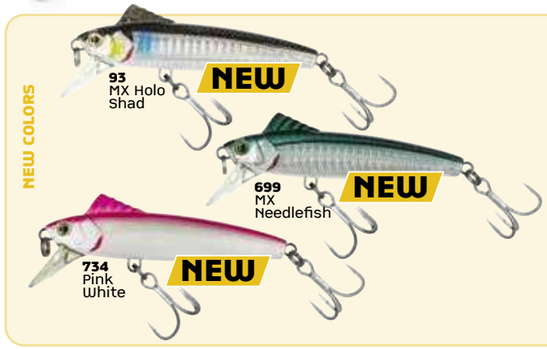
A compact and resistant lure made of reinforced ABS, and a stainless steel "wire through" construction. The high weight in relation to its volume allows it to easily reach considerable casting distances even in the most extreme situations, such as strong headwind. Thanks to the particular front dorsal fin, the internal weights partition, and the size of the lip this lure lends itself to quick retrievals. Its sinking action is very natural as well as its wobbling and the extraordinary rolling. These features make HDM90 a perfect bait for fishing on feeding frenzies or on the reefs.



SINKING
WEIGHT: **44 g | 1.1/2 oz -** LENGTH: **9 cm | 3.1/2 in**
DEEP RANGE: **100 to 500 cm | 3.3 to 16.5 feet**



NEW COLORS



SB 120B

STICK BAIT 120 BAITFISH

Stick Bait 120 Baitfish is an exclusive sinking "subwalk" bait. Thanks to the special hydrodynamic profile it allows to obtain a "walking the dog" movement under the surface of the water. The transfer of the mobile weight inside the bait is obtained through a special metal cylinder with a magnetic block in the front part; it guarantees long and precise castings and an optimal and ultra silent setting during the retrieval phase. The SB120B is designed with a full-wire armour made of stainless steel and it features two strong treble hooks. The colors are made with UV coating finish.



SINKING SILENT
WEIGHT: **26 g | 7/8 oz -** LENGTH: **12 cm | 4.5/8 in**
DEEP RANGE: **SUB-SURFACE**

LIPLESS CRANK
LIPLESS CRANKBAIT

"A modern lure with a unique and inimitable swimming action". The new balanced system of internal tungsten weights (20 gr. or 3/4oz) and the original aerodynamic shape of the body make this bait easy to use. Cover a lot of water in a short time with excellent performance. The most important change is in the special high-frequency sound produced by tungsten balls that combined with the innovative ABS Special Grade body gives this lure an excellent attractive power.
Designed and developed to face the wind and strong currents. But excel especially with large freshwater predators such as pike, black bass, catfish, Zander, Perch Royal and big trout. For salt or freshwater. Use it with confidence when predators are stationed in areas rich of obstacles and its effectiveness will surprise you.

SINKING
WEIGHT: **20 g | 3/4 oz -** LENGTH: **7 cm | 2.3/4 in**



05 Alqueva Craw
128 MX Blue Back
130 Mud Craw
133 Dark Craw
146 Brown Cream Purple Tiger

FC 45
FINESSE CRANK 45

The FC45 is a small compact bait made it for finesse cranking and sneaky presentations. With the proper sized fishing line it can dive until 2 meters and works right there where most of predators live. It has a tight wobbling action perfect for those situations where you need to imitate the right forage fish.

MR FLOATING
WEIGHT: **5 g | 3/16 oz -** LENGTH: **4,5 cm | 1.3/4 in**
DEEP RANGE: **100 to 200 cm | 3.2 to 7 feet**



122 Super Ayu



125 Sun Fish
128 MX Blue Back
446 Mud Craw Orange Belly
528 Pearlescent Shad
623 Pearl White Gold Back

TAC 30 DR TOURNAMENT AREA Crank
It is developed to meet the needs of the competitive fishermen. The Tournament Area Crank allow you to face the different stages of the competition by searching for the fish in the different water's layers according to their activity. The particular design of the body and the lip, combined with the perfect balance, create a variable wobbling depending on the retrieval: a large and erratic wobbling if retrieved fast, a tight and sinuous wobbling if retrieved slowly. The Tournament Area Cranks are equipped with two Custom OMTD Hooks designed specifically for these cranks.

TAC 30 SR TOURNAMENT AREA CRANK
It is developed to meet the needs of the competitive fishermen. The Tournament Area Crank allow you to face the different stages of the competition by searching for the fish in the different water's layers according to their activity. The particular design of the body and the lip, combined with the perfect balance, create a variable wobbling depending on the retrieval: a large and erratic wobbling if retrieved fast, a tight and sinuous wobbling if retrieved slowly. The Tournament Area Cranks are equipped with two Custom OMTD Hooks designed specifically for these cranks.



Equipped with a Custom OMTD Hooks

TAC 30 DR
SLOW SINKING SILENT - WEIGHT: **2,4 g | 3/32 oz**
FLOATING SILENT - WEIGHT: **2,1 g | 1/13 oz**
LENGTH: **3 cm | 1.1/4 in**
DEEP RANGE: **70 to 150 cm | 2.3 to 5 feet**

TAC 30 SR
SLOW SINKING SILENT - WEIGHT: **2,4 g | 3/32 oz**
FLOATING SILENT - WEIGHT: **2,1 g | 1/13 oz**
LENGTH: **3 cm | 1.1/4 in**
DEEP RANGE: **0 to 70 cm | 0 to 2.3 feet**

COLOR CHART AVAILABILITY	DR - SS	DR - F	SR - SS	SR - F
84 Clear	✓	✓	✓	✓
514 Night Sky	✓	✓	✓	✓
515 Clear Blue Sky	✓	✓	✓	✓
516 Brown Par	✓	✓	✓	✓
517 Green Par	✓		✓	✓
518 Clear Brown Camo	✓		✓	✓
519 Clear Green Camo	✓		✓	✓
520 Glow Gray Splatter	✓		✓	✓



84 Clear
514 Night Sky
515 Clear Blue Sky
516 Brown Par
517 Green Par
518 Clear Brown Camo
519 Clear Green Camo
520 Glow Gray Splatter

NEW

SCULPO XD R RATTLIN'

Designed for deep water fishing, this crankbait is both unique and innovative. The SCULPO XD Rattlin' features a low-profile body and an irresistible wobbling action, the result of extensive testing and research on internal weight distribution (B.E.S.). These features provide a distinctive swimming motion and outstanding snag resistance among rocks and submerged structures. It's the perfect lure for targeting big bass. The Sculpo XD R is a lead-free crankbait: its internal weights are made of environmentally friendly bismuth.

FLOATING RATTLIN'
WEIGHT: **27 g | 1 oz -** LENGTH: **6,5 cm | 2.1/2 in**
DEEP RANGE: **300 to 450 cm | 10 to 15 feet**



05 Alqueva Craw
122 Super Ayu
125 Sunfish
133 Dark Craw
146 Brown Cream Purple Tiger
589 Yellow Black Back
590 MX Red Craw
704 Natural Blue Gill



SCULPO DR RATTLIN'

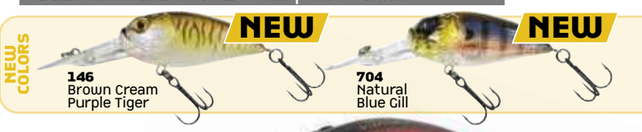
The Sculpo is a crank developed to make the angler's life easier. This special U.S.A. Edition is tuned and colored to face the toughest fishing condition found over the UnitedStates. This lure possesses a proper weight balance system that gives it extra buoyancy and movements that are irresistible to large predatory game fish. The Sculpo has an unique wobbling action that match perfectly the movement of a real forage bait or a madden crawfish and is readily suited to be fished in various conditions. Is a "low profile" crankbait with the innovative lip design that makethis lure swimming smooth and snagless even among the heaviest cover. The lip is build with a new high density PolyCarbonate which give more durability to the lure even during retrieves under rocky and hard bottoms. The Sculpo's "rattlin" is build with glass-ceramic balls. But the main feature of the Sculpo is the innovative B.E.S. (Balanced Emersion System) a combination between internal weights and volume that allow it to trigger more bites during the natural buoyancy of the lure.



05 Alqueva Craw
446 Mud Craw Orange Belly
528 Pearlescent Shad
577 Silver Ghost Green
589 Yellow Black Back
590 MX Red Craw

FLOATING RATTLIN'
WEIGHT: **14 g | 1/2 oz -** LENGTH: **5,5 cm | 2.1/4 in**
DEEP RANGE: **200 to 250 cm | 6 to 8 feet**

NEW COLORS



NEW
146 Brown Cream Purple Tiger
NEW
704 Natural Blue Gill

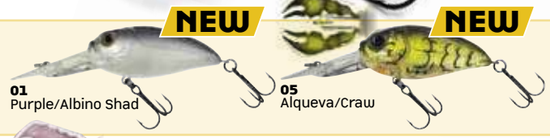
SCULPO DR SILENT

Sculpo is a high technical crankbait that embodies all the most important features that the fisherman require in a lure of this category.It has a unique action, innovation, and care of details. The Sculpo has a low profile, one of its features is a unique and very marked wobbling obtained by extensive tests and thorough studies of the distribution of the weights inside it (B.E.S.). These features give to Sculpo a unique swimming motion and outstanding anti-stranding performances among the rocks.



FLOATING SILENT
WEIGHT: **14 g | 1/2 oz -** LENGTH: **5,5 cm | 2.1/4 in**
DEEP RANGE: **200 to 250 cm | 6 to 8 feet**

NEW COLORS



NEW
01 Purple/Albino Shad
NEW
05 Alqueva/Craw

NEW COLORS



NEW
201 Moss Brown Craw
NEW
208 Spring Craw
NEW
446 Mud Craw Orange Belly
NEW
589 Yellow Black Back

PENCIL 185 RATTLIN'

A topwater lure with an above-average length and a slim profile, capable of reaching great distances and overcoming the apathy and wariness of predators even in rough sea conditions. It boasts all the advantages of reinforced ABS construction, a generous through-wire stainless steel frame, and high-quality extra-strong SW treble hooks. Effective for fishing both from shore and boat, its action is easily customizable thanks to the perfect internal weight positioning, which not only enables long casts but also allows for varied retrieval techniques: a classic wide WTD (walk-the-dog) retrieve, letting the lure glide almost silently over the water, or a tight and nervous retrieve to move a large amount of water on the surface. Alternatively, retrieving it more quickly and making it skip across the water generates the classic, attractive splashes typical of a fish fleeing a predator. Developed for Mediterranean predators such as Bluefish, Barracuda, and Leerfish, it is also capable of withstanding the strong demands of medium/heavy fishing in tropical waters.

FLOATING RATTLIN'
WEIGHT: **33 g | 1.3/16 oz -** LENGTH: **18,5 cm | 7.1/4 in**
DEEP RANGE: **SURFACE**



NEW COLORS



633 Chrome Gold Back
656 Anchovy Orange Striped
699 MX Needlefish
733 Bloody Glow White
734 Pink White



93 MX Holo Shad
178 Pearl White Orange
665 Purple Shad
SW19 Real Sarda
SW26 Crazy White

TW95B

TOP WATER 95 BAITFISH SUPER SOUND

The Top Water 95 Baitfish Super Sound is a "walking the dog" bait designed to stimulate the most lethargic predators. The tapered shape of the body allows long and precise casts as well as making it very easy to animate with the classic WTD retrieval. The metal balls inside the special resin body of the bait, they create an exclusive "sound" of great impact. The TW95B is armed with two strong treble hooks and the colors are made with UV coating finish.

FLOATING RATTLIN'
WEIGHT: **14 g | 1/2 oz -** LENGTH: **9,5 cm | 3.3/4 in**
DEEP RANGE: **SURFACE**



08 Silver Bait
37 Luna Nera
93 MX Holo Shad
327 Chrome
540 Mat Lemon Chart



TW110B

TOP WATER 110 BAITFISH SUPER SOUND

The Top Water 110 Baitfish Super Sound is a "walking the dog" bait designed to stimulate the most lethargic predators. The tapered shape of the body allows long and precise casts as well as making it very easy to animate with the classic WTD retrieval. The metal balls inside the special resin body of the bait, they create an exclusive "sound" of great impact.
The TW110B is armed with three strong treble hooks and the colors are made with UV coating finish.

FLOATING RATTLIN'
WEIGHT: **23 g | 3/4 oz -** LENGTH: **11 cm | 4.1/4 in**
DEEP RANGE: **SURFACE**

08 Silver Bait
540 Mat Lemon Chart

PJB PROPELLER JERKBAIT



Molix' prop bait has been strongly demanded by the top water fishing fans, never tired of the adrenalizing strikes and endless fun that make of this technique one of the most spectacular. Is a hard bait qualified to perform in multiple missions making the most of its main features: the tapered shape and hydrodynamics, the internal distribution of weights, a small bib and the tail propeller can trigger different actions all equally good. Worked slowly and with the tip of the rod up, remains on the surface zigzagging creating mayhem with the propeller, when jerked, plunges with great extravaganza of bubbles and noise to immediately return to the surface as soon as the tension of the line is loosen. The support on which is placed the treble hook is not in axis with respect to the propeller to make sure it will not obstacle the rotation.

PJB95 FLOATING
WEIGHT: **9 g | 5/16 oz -** LENGTH: **9,5 cm | 3.3/4 in**
DEEP RANGE: **SURFACE**

PJB110 FLOATING
WEIGHT: **14 g | 1/2 oz -** LENGTH: **11 cm | 4.1/2 in**
DEEP RANGE: **SURFACE**

COLOR CHART AVAILABILITY	95	110
28 Verde Tempesta		✓
37 Luna Nera	✓	
93 MX Holo Shad	✓	
106 Purple Albino Holo	✓	
139 Ghost Chart		✓



28 Verde Tempesta



37 Luna Nera
93 MX Holo Shad
106 Purple Albino Holo
139 Ghost Chart

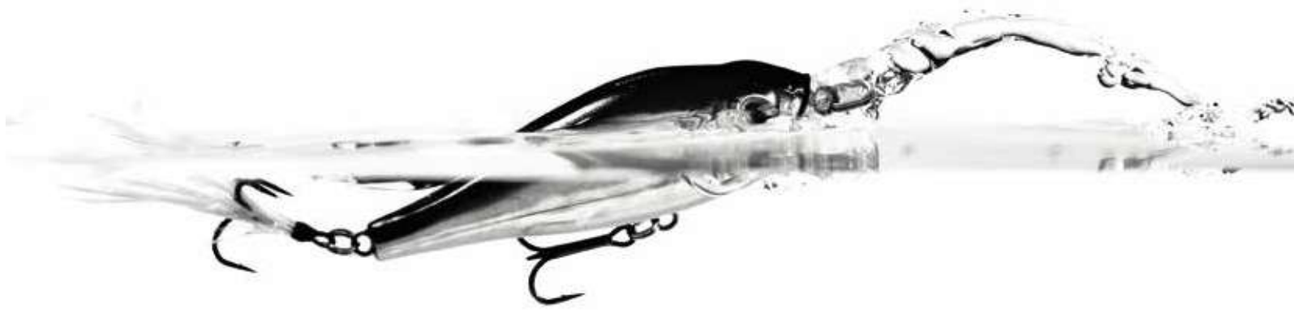
SHAMAN POPPER

Are all poppers the same? Only apparently! Just think about so many high quality poppers, all of them are top water baits right? Right! All of them are excellently finished with super treble hooks right? Right! So all these lures are the same right? Wrong! Because only Molix is designed and developed totally in Italy sharing experiences and ideas with several European anglers that made their hobby a real lifestyle. The Shaman is an innovative high performances lure, original, easy to cast and created by anglers for anglers. What else?

FLOATING
WEIGHT: **12 g | 1/2 oz -** LENGTH: **8 cm | 3.1/4 in**
DEEP RANGE: **SURFACE**



08 Silver Bait
33 Tigre Ardente
49 The Verde
53 Shinner Shad
55 Ghost Shell NC
57 US Blue Gill



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italian custom quality

molix

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HANDCRAFTED DEVELOPED BY JACK FIN
FOR NEW MOLIX 3D TECHNOLOGY

Jack Fin®

POPPER 85T

The popper 85T is versatile and with different retrevials fits many situations. If you are searching for predators, powerful jerks that create intense "pops" on the surface; with softer and linear jerks, it produces tunnels of bubbles, that attract predators from long distance. The main feature that distinguishes it is the sound that emits when it is "popping", obtained thanks to the innovative design of the mouth and to the tapered shape of the body. The armor is made of stainless steel, the body is made of ABS, coating and paints are extra durable with high quality treble hooks that allow a safe usage even on large predators.



FLOATING
WEIGHT: **11,5 g | 7/16 oz -** LENGTH: **8,5 cm | 3.3/8 in**
DEEP RANGE: **FLOATING**


182
Tarpon


NEW
216
Atherina

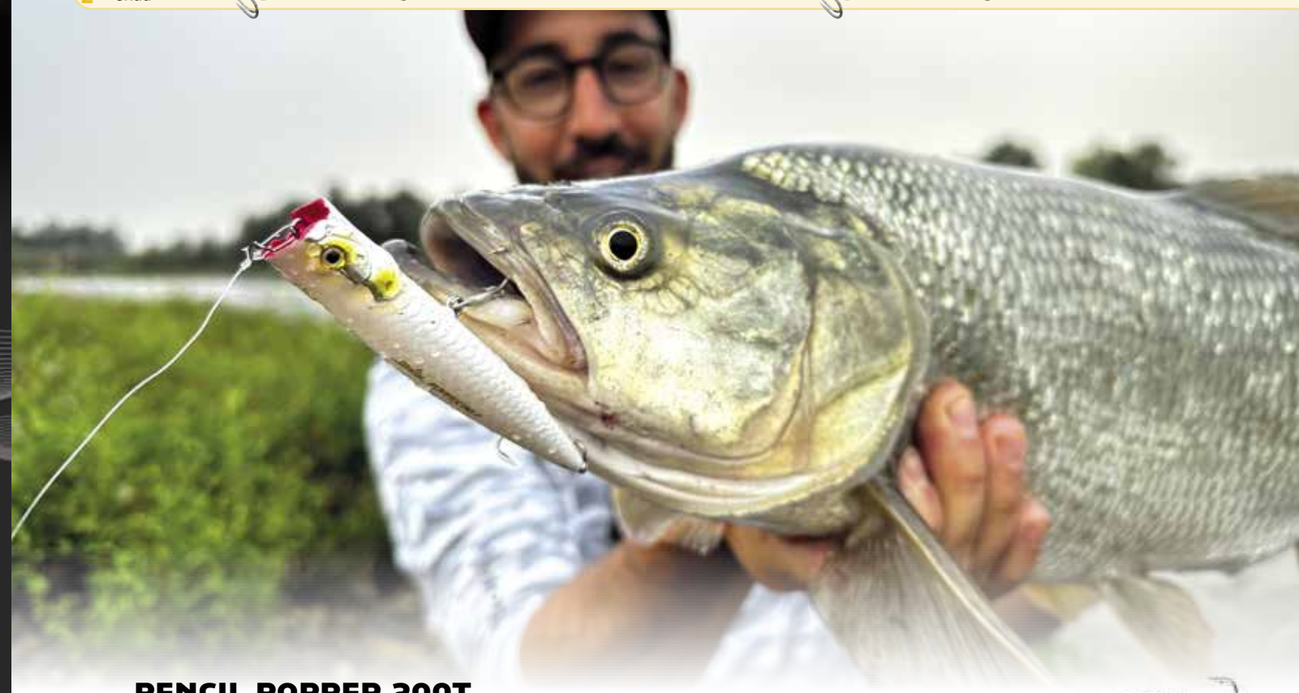
NEW COLORS


NEW
567
Ghost Natural Shad


NEW
622
Brown Back Prey Fish


NEW
631
Pink Holo


NEW
694
White Moon



PENCIL POPPER 200T

It's the new born of the "Tarpon" topwater series and satisfies the need for a lure of above average length and a thin profile. Thanks to the particular shape of the mouth, it produces turbulence that attract the predators. It has all the benefits of a reinforced ABS construction, 1.5mm stainless steel through armor and high quality extra strong SW treble hooks. It is effective both shore and boat fishing and its action is customizable through long bubble tunnels or short "pop and stop" which produce a distinctive attractive sound. Despite being a pencil-popper, it also lends itself to being used with the classic WTD retrieval. Carved and developed in the Jack Fin workshop with artisan techniques, it has all the features and details of a collector's bait. Developed for Mediterranean predators such as Bluefishes, Barracudas and Leerfishes, it is also able to withstand the strong stresses of medium / heavy fishing in tropical waters.




181
Sardine


182
Tarpon



188
Tropical Chart

FLOATING
WEIGHT: **44 g | 1.1/2 oz -** LENGTH: **20 cm | 8 in**
DEEP RANGE: **SURFACE**

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HARD BAITS | TOP WATER

T-POPPER EVO

100% HAND MADE IN ITALY

Jack Fin® x molix

Designed and produced in Italy at the Jack Fin laboratory, the TPopper, Tropical Popper, has been built with the best raw materials and high standard handicraft production. The resins used for the body construction guarantee the required sturdiness and is matched with the thru-wire construction, an armored mix to withstand the most dramatic shocks. A serious number of two-components epoxy resins layers is in charge of protecting the insanely detailed patterns of this lure.



582
JF Natural blue



583
JF Fusilier



584
JF Black Purple



585
JF White

FLOATING

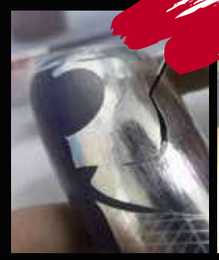
LENGTH
18,5 cm | 7.1/4 in

WEIGHT
100 g | 4 oz









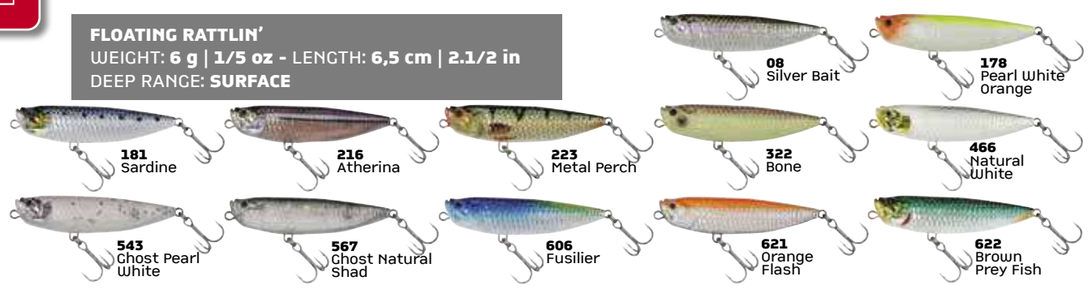


WTD 65T

This small topwater was born from the collaboration between Molix and Jack Fin. The "Fat" profile allows you to move a lot of water even with a small compact profile. Smooth, traditional and versatile walking-the-dog action. It's created for scenarios where the predators reject fast, triggering presentations. Excellent in saltwater from the coast, searching for sea bass, dorado and other small pelagics. It's also very effective in freshwater, with predators such as black bass, chub, perch and asp, thanks to its small size, which perfectly imitates a small forage fish. The WTD65T has been equipped with treble hooks treated with a special finish, making them more corrosion-resistant.



FLOATING RATTLIN'
WEIGHT: **6 g | 1/5 oz -** LENGTH: **6,5 cm | 2.1/2 in**
DEEP RANGE: **SURFACE**



WTD TARPON

Developed industrially respecting the original design, it has become an optimal synthesis between the artisan talent and all the advantages of an ABS construction with millimetric tolerances typical of an industrial production. The traditional walking the dog action, an innovative fluidity and a typical pencil bait action allows many customizations of the retrieval action. The transfer of the mobile weight inside the lure is obtained through a particular metal cylinder with a magnetic block in the front; it guarantees long and precise casts and an optimal set-up during the retrieval. Important details, such as the scales in relief, are worthy of a handcrafted and collectionable bait. High-quality armor and SW treble hooks. It is developed for the Mediterranean predators such as sea bass, bluefish and dorado.



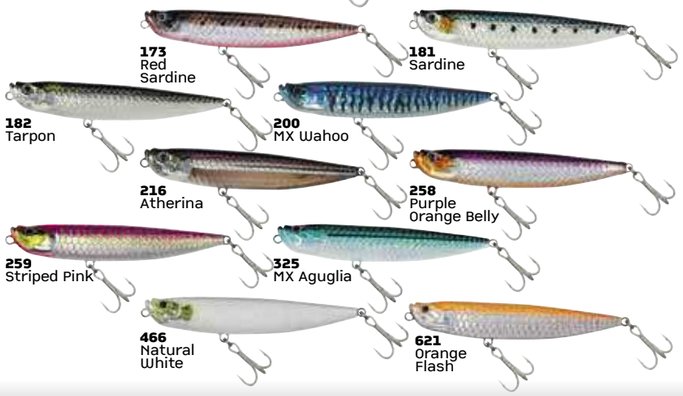
WTD90T FLOATING RATTLIN'
WEIGHT: **10 g | 3/8 oz -** LENGTH: **9 cm | 3.1/2 in**
DEEP RANGE: **SURFACE**

WTD120T FLOATING
WEIGHT: **25 g | 7/8 oz -** LENGTH: **12 cm | 4.5/8 in**
DEEP RANGE: **SURFACE**

WTD150T FLOATING
WEIGHT: **45 g | 1.1/2 oz -** LENGTH: **15 cm | 6 in**
DEEP RANGE: **SURFACE**



COLOR CHART AVAILABILITY	90	120	150
173 Red Sardine	✓		✓
180 Silver Albino		✓ NEW	
181 Sardine	✓		
182 Tarpon	✓	✓	
188 Tropical Chart		✓ NEW	
200 MX Wahoo			✓
216 Atherina	✓		
258 Purple Orange Belly		✓	
259 Striped Pink			✓
325 MX Aguglia	✓		
466 Natural White	✓		
543 Ghost Pearl White	✓ NEW		
567 Ghost Natural Shad	✓	✓ NEW	
621 Orange Flash	✓		
694 White Moon		✓ NEW	



WTD 185T

It is the perfect lure if you need a WTD greater than the average and with a slim profile, that accomplish wide winks to overcome the apathy and the distrust of the predators. It includes all the benefits of a reinforced ABS construction, equipped with 1,5 mm stainless steel through wire and with SW treble hook extra strong of high quality. It is effective both from the shore and offshore. Atypical walking the dog action: incredibly wide and curvaceous for classic retrievals or for a pencil bait action, that allows many customizations during the retrieval. Important details, like the scales in relief, are worthy of an artisan and of a collectible bait. It is developed for Mediterranean predators like Bluefish, Barracuda and Lecce Amia, due to its great strength it can also be used for large predators and tropical fishing.





FLOATING SILENT
WEIGHT: **34 g | 1.1/4 oz -** LENGTH: **18,5 cm | 7.1/4 in**
DEEP RANGE: **SURFACE**

JS
JOINTED SANDEEL

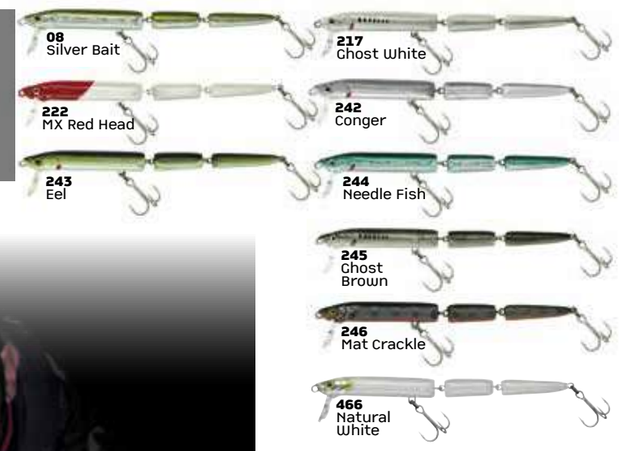
It is the imitation of a small eel, preferred prey of many saltwater and freshwater predators. The mouths of rivers and brackish environments are definitely its best spots. Its special action is successful in many different environments. It does not need to be retrieved particularly fast to be attractive; linear retrievals are those that enhance his sinuous swimming and vibrant action. It is excellent when you use it used in shallow water. The main target is sea bass but it is also effective on other predators in both fresh and salt water.



DESIGNED AND ENGINEERED
BY JACK FIN IN ITALY

JS 95S SINKING
WEIGHT: **7,5 g | 1/4 oz -** LENGTH: **9,5 cm | 3.3/4 in**
DEEP RANGE: **15 to 100 | 0.5 to 3.2 feet**

JS 135S SINKING
WEIGHT: **15 g | 1/2 oz -** LENGTH: **13,5 cm | 5.1/4 in**
DEEP RANGE: **15 to 150 | 0.5 to 5 feet**





COLOR CHART AVAILABILITY	95	135
08 Silver Bait		✓
217 Ghost White		✓
222 MX Red Head	✓	✓
242 Conger	✓	
243 Eel	✓	✓
244 Needle Fish	✓	✓
245 Ghost Brown		✓
246 Mat Crackle		✓
466 Natural White		✓

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MILLERIGHE NUDE

The Millerighe Nude is a unique Egi in terms of materials, design and colors, designed to be versatile, effective and easy to use. The Nude series is produced with top quality materials, including the introduction of the innovative "Silky Effect Coating" which gives the bait a silky effect and increases the retention time of the cephalopods through the sucker cups placed on the tentacles. Long Cast Guaranteed thanks to the perfect ratio between weight and volume allows you to reach great distances on the cast. The hooks are finished with a special long-lasting anti-rust and corrosion treatment, adapted to the dimensions of the Egi to give a better set-up even in the most difficult conditions and guarantee maximum results in terms of catches. The eyes with the luminescent outline and the lower edge of the glow bait improve the appearance of the bait and its performance even in low light conditions. The special shape of the lead lip offers an irregular action and a perfect balance of the bait as well as allowing the insertion of additional weight.



EGI 2.5 RATTLIN'
WEIGHT: **11 g | 3/8 oz -** LENGTH: **8 cm | 3.1/4 in**
SINK RATE: **2.6 to 2.8 sec/m**

EGI 3.0 RATTLIN'
WEIGHT: **17,5 g | 5/8 oz -** LENGTH: **10 cm | 4 in**
SINK RATE: **2.8 to 3.0 sec/m**



MILLERIGHE VINTAGE SERIES

Discover a new frontier for Egi fishing with Molix Millerighe. Shaped, dressed, rigged and crafted with top quality prime materials the Millerighe is designed to be versatile and easy to use for everybody. The "Vintage" series of Millerighe are the combination of colors that made the history of the eging; it is a combination obtained by coupling the special upholstery to the "Solid Pink"shells. The carbon hooks are finished with a special treatment for a long lasting rust proof life. The eyes and the Strip on the tail, are GLOW and give to the bait a more eye-catching look and it is visible even in low-light conditions or in complete absence of light. It is available in 2.5 and 3.0 measures, to meet all requirements according to spot, currents and season. Have been improved and upgraded in size to achieve a better balance even in the most difficult conditions to guarantee maximum catching results. The special shape of the weighted lip, exclusively designed for Molix, gives erratic action and a perfect balance to the lure.



EGI 3.0 RATTLIN'
WEIGHT: **16,5 g | 5/8 oz -** LENGTH: **10 cm | 4 in**
SINK RATE: **2.5 to 2.6 sec/m**

EGI 3.5
WEIGHT: **25 g | 7/8 oz -** LENGTH: **11,5 cm | 4.1/2 in**
SINK RATE: **2.4 to 2.5 sec/m**

COLOR CHART AVAILABILITY	3.0 RATTLIN'	3.5
309 Vintage Black	✓	✓
310 Vintage Dorado		✓
451 Vintage Yellow	✓	
1021 Vintage Green	✓	✓
1022 Vintage Pink	✓	
1023 Vintage Blue		✓
1024 Vintage Purple	✓	✓
1025 Vintage Orange	✓	



molix

SOFT BAITS

STICK FLEX

Made with the special MOLIX FORMULA developed by Molix, a floating blend that is extremely soft and flexible, with enhanced resistance to tearing. It is enriched with salt and shrimp scent for added effectiveness. Highly effective with multiple rigging styles such as Neko rig, Texas rig, Wacky rig, and Jig head. The swimming action, combined with the unique buoyancy of the material, ensures an excellent stand-up effect when the bait is hopped along the bottom. MOLIX FORMULA baits not only feature specific designs but also offer greater durability than traditional soft plastics.
The 4.5" version includes two slots: one in the front and one in the center, ideal for inserting weights or rattles.

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ORIGINAL MOLIX FORMULA PHTHALATE FREE

DO NOT MIX MOLIX FORMULA BAITS WITH STANDARD SOFT PLASTIC

MADE USING THE NEW MOLIX FORMULA MATERIAL

STICK FLEX 2.75"
LENGTH: **7 cm | 2.3/4 in -** PACK: **6 pcs**

STICK FLEX 4.5"
LENGTH: **11,4 cm | 4.1/2 in -** PACK: **4 pcs**

COLOR CHART AVAILABILITY	2.75"	4.5"
01 Green Pumpkin	✓	✓
02 Watermelon Red/Black Flake	✓	✓
07 White Shad	✓	✓
23 Pumpkin Ispanico	✓	✓
33 Chartreuse	✓	
67 Watermelon Gold / Chart	✓	✓
69 Watermelon Silver / Shad	✓	✓
98 Cola	✓	✓
102 Alewife Laminate	✓	✓
138 Wakasagi	✓	✓
139 Gold Ayu	✓	✓
156 Watermelon Candy	✓	✓
313 Cinnamon / Purple & Black Flake	✓	✓
610 UV Chartreuse / Wakasagi	✓	
630 Red / Red Flake	✓	
635 UV Motoroil		✓
651 Morning Dawn Red Dust	✓	✓
657 Worm	✓	
658 Bubble Gum	✓	



FREAKY FLEX 3"

MADE USING THE NEW MOLIX FORMULA MATERIAL

ORIGINAL MOLIX FORMULA PHTHALATE FREE

DO NOT MIX MOLIX FORMULA BAITS WITH STANDARD SOFT PLASTIC

Freaky Flex is a small creature that perfectly combines the details and the functionalities. It is made of a new MOLIX FORMULA developed by Molix, it is an extremely soft and flexible floating compound, which is more cut resistant and it is enriched with salt and shrimp scent. The special appendices create micro vibrations during the swimming action which, combined with the floating characteristics of the material, guarantee a stand up effect of the bait while it is jumping off the bottom. The Freaky Flex allows different kind of rigs, it is suitable both for finesse fishing and for big predators.

LENGTH: **7,5 cm | 3 in -** PACK: **6 pcs**



NEW COLORS



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NEW

MADE USING THE NEW MOLIX FORMULA MATERIAL

ORIGINAL MOLIX FORMULA PHTHALATE FREE

DO NOT MIX MOLIX FORMULA BAITS WITH STANDARD SOFT PLASTIC

NEW
RT PADDLE FLEX 4"

Extremely realistic soft shad developed with the exclusive MOLIX FORMULA, a floating, highly flexible blend that is exceptionally soft yet more resistant to cuts and stress.
Enhanced with salt and natural scent, it increases its appeal to predators even under tough fishing conditions.
The hydrodynamic body design combined with the large paddle tail generates a natural, vibrant swimming action with a strong rolling effect.
Designed for maximum versatility, it performs well even at very slow retrieve speeds, adapting to a wide range of presentations.

LENGTH: **10 cm | 4 in -** PACK: **4 pcs**



RT FORK FLEX

It is made using the exclusive MOLIX FORMULA; this formula is made of an extremely buoyant compound, soft and flexible. It is more resistant to cutting and it is enriched with salt and scent. It is a perfect lure for multiple types of rigs and for different predators both in fresh and saltwater. Its particular shape and the V-tail allows a sinuous and attractive movement, giving this lure various possibilities of use: drop shot presentations, armed with jig heads or with weedless hooks for fishing in areas full of obstacles, and for vertical presentations such as those required by the Pelagic technique. It is erratic if retrieved like a classic walking the dog bait or slow and sinuous while you are researching for the fish. The floating compound with which it is made makes it more visible in the stop phases on the bottom. The RT FORK is equipped with a small pocket where can be entered an insert weight or a rattler to increase its attractive power.

ORIGINAL MOLIX FORMULA PHTHALATE FREE

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MADE USING THE NEW MOLIX FORMULA MATERIAL

DO NOT MIX MOLIX FORMULA BAITS WITH STANDARD SOFT PLASTIC



NEW COLORS



NEW

502 Olive Shad



NEW

647 Blue Herring

RT FORK FLEX 3”
LENGTH: **7,5 cm** | **3 in -** PACK: **4 pcs**

RT FORK FLEX 4”
LENGTH: **10 cm** | **4 in -** PACK: **4 pcs**

RT FORK FLEX 5”
LENGTH: **12,7 cm** | **5 in -** PACK: **4 pcs**

RT FORK FLEX 6”
LENGTH: **15,25 cm** | **6 in -** PACK: **4 pcs**



07 White Shad | **69** Watermelon Silver Shad | **85** Glowing Pink | **92** Pearl White | **138** Wakasagi | **148 UV** Clear Chart Multicolor Flake



493 UV Metallic Back Orange | **537** Acid Pink | **538** Pilchard | **544 UV** Blue Back Chart | **681** Electric Smoke Shad

COLOR CHART AVAILABILITY	3”	4”	5”	6”
07 White Shad	✓	✓		✓
69 Watermelon Silver Shad	✓		✓	
85 Glowing Pink	✓	✓	✓	✓
92 Pearl White			✓	✓
138 Wakasagi	✓	✓	✓	✓
148 UV Clear Chart Multicolor Flake				✓
493 UV Metallic Back Orange				✓
502 Olive Shad	✓ NEW	✓	✓	✓
537 Acid Pink				✓
538 Pilchard		✓	✓	✓
544 UV Blue Back Chart	✓	✓	✓	✓
647 Blue Herring	✓ NEW	✓ NEW	✓ NEW	
681 Electric Smoke Shad	✓	✓	✓	
MP1 Mixed Pack	✓		✓	✓
MP2 Mixed Pack			✓	
MP3 Mixed Pack			✓	✓
MP4 Mixed Pack			✓	✓

RT FORK FLEX 3”



MP1
MIXED PACK 1
CONTAINS COLORS:
85, 148, 493, 544
MIXED PACK

RT FORK FLEX 4”- 5”- 6”



MP1
MIXED PACK 1
CONTAINS COLORS:
85, 148, 493, 538
MIXED PACK



MP2
MIXED PACK 2
CONTAINS COLORS:
69, 92, 138, 537
MIXED PACK



MP3
MIXED PACK 3
CONTAINS COLORS:
85, 148, 493, 544
MIXED PACK



MP4
MIXED PACK 4
CONTAINS COLORS:
69, 92, 138, 502
MIXED PACK

CRAW FLEX 3”

The Craw Flex is a small craw that perfectly combines the details and the functionalities. It is made of a new MOLIX FORMULA developed by Molix, it is an extremely soft and flexible floating compound, which is more cut resistant and it is enriched with salt and shrimp scent. The special appendices create micro vibrations during the swimming action which, combined with the floating characteristics of the material, guarantee a stand up effect of the bait while it is jumping off the bottom. The Craw Flex allows different kind of rigs such as jig head, Wacky-rig, Texas-rig and Ned-rig, it is suitable both for finesse fishing and for big predators.

LENGTH: **7,5 cm** | **3 in -** PACK: **6 pcs**

DO NOT MIX MOLIX FORMULA BAITS WITH STANDARD SOFT PLASTIC



MADE USING THE NEW MOLIX FORMULA MATERIAL

ORIGINAL MOLIX FORMULA PHTHALATE FREE



01 Green Pumpkin

MP2
MIXED PACK 2
CONTAINS COLORS:
03, 51, 100, 108, 137, 493
MIXED PACK



MP3
MIXED PACK 3
CONTAINS COLORS:
01, 02, 30, 98, 156, 177
MIXED PACK







02 Watermelon Red/ Black Flake | **03** Dark Red/Black Flake | **07** White Shad | **30** Orange Pumpkin | **51** Blue Notte Black Blue | **98** Cola

100 Okee Craw | **108** Watermelon Pepper | **137** Candy Craw | **156** Watermelon Candy | **177** Black Blue Flake | **493 UV** Metallic Back Orange

FREAKY ROCK

One of the most interesting creatures for the Black Bass fisherman is now available for rockfishing and finesse fishing and is called Freaky Rock. A lure with several limbs cannot help but produce a lot of vibrations, both on the fall and in action, an advantage when predators are active. You can rig it with a small jig head like the MX Rock and once it gets to the bottom, you can jump it as if it was a small larva or a shrimp.



LENGTH: **5 cm | 2 in -** PACK: **8 pcs**

NEW COLORS



30 Orange Pumpkin
138 Wakasagi
651 Morning Dawn Red Dust
657 Worm
692 Molting Blue Craw

MP3
MIXED PACK 3
CONTAINS COLORS:
30, 138, 651, 657 (2 PCS. EACH)



07 White Shad
61 Savetta
83 Glowing Lemon
84 Glowing Orange
85 Glowing Pink
87 Light Watermelon

FREAKY CRAW

The Freaky Craw is the perfect combination of a creature bait and a craw imitation. Its extreme liveliness upon hitting the water and the vibrations it emits during retrieve are its main strengths. These results are achieved thanks to its exclusive, highly detailed design featuring flaps, micro legs, and variable-edged claws, making it truly one of a kind. The special ultra-soft blend, enriched with Molix's exclusive scent, gives the bait outstanding fish-attracting power.

MP2
MIXED PACK 2
CONTAINS COLORS:
84, 85, 87, 496
(2 PCS. EACH)



PHTHALATE FREE MOLIX



01 Green Pumpkin
02 Watermelon/Red & Black Flake
30 Orange Pumpkin
137 Candy Craw
138 Wakasagi
156 Watermelon Candy
177 Black Blue Flake
452 UV Orange Pumpkin
453 UV Watermelon Gold Chart
478 UV Brown Cream Pepper
493 UV Metallic Back Orange
495 UV Green Shimmering
496 UV Special Alewife
497 UV Magic Bug
610 UV Chartreuse / Wakasagi
619 Electric Watermelon
620 Black Multicolor Flake
657 Worm

FREAKY CRAW 2.8"
LENGTH: **7 cm | 2.8 in -** PACK: **6 pcs**

FREAKY CRAW 4"
LENGTH: **10 cm | 4 in -** PACK: **5 pcs**

FREAKY CRAW 5.5"
LENGTH: **14 cm | 5.5 in -** PACK: **4 pcs**

COLOR CHART AVAILABILITY	2.8"	4"	5.5"
01 Green Pumpkin	✓	✓	✓
02 Watermelon/Red & Black Flake	✓	✓	
30 Orange Pumpkin			✓
137 Candy Craw	✓		
138 Wakasagi	✓		
156 Watermelon Candy	✓	✓	✓
177 Black Blue Flake	✓	✓	
452 UV Orange Pumpkin	✓		
453 UV Watermelon Gold Chart		✓	
478 UV Brown Cream Pepper		✓	✓
493 UV Metallic Back Orange		✓	
495 UV Green Shimmering	✓	✓	
496 UV Special Alewife		✓	
497 UV Magic Bug		✓	✓
610 UV Chartreuse / Wakasagi	✓		
619 Electric Watermelon	✓		✓
620 Black Multicolor Flake			✓
657 Worm	✓		



The Molix Freaky Flip features a medium density mineral plastic blend that allows the Freaky Flip to better penetrate into heavy cover and vegetation with natural movement. Ideal for flipping and pitching, it is also poured with micro salt crystals and enhanced with Bio-Amino scent, an exclusive natural extract base formula - for added fish attraction. Available in several colors, the Molix Freaky Flip is used by Molix US pro staffers, Bassmaster Elite Series.



01 Green Pumpkin
04 Black Red/Flake
25 Green Pumpkin Red/Flake

LENGTH: **10 cm | 4 in -** PACK: **8 pcs**



30 Orange Pumpkin
51 Blue Notte / Black Blue
67 Watermelon Gold Chart
100 Okee Craw
137 Candy Craw



478 UV Brown Cream Pepper
494 UV Black Blue/ Purple Flake
497 UV Magic Bug

SV CRAW

SUPER VIBRATION CRAW

If a crawfish imitation is what you're looking for - look no further. Designed by Italian lure company Molix, the SV Craw offers ingenuity and responsiveness you just can't find with standard baits. Featuring two realistic claw-like arms, the SV Craw is specifically engineered to catch water, resulting in extreme flapping action. A perfect trailer for the Molix Tenax and Kento Jigs, it's loaded with Molix's exclusive crawfish scent for added fish attraction. Molix also understands the importance of protecting your investment. That's why every bait is laid out and packaged in an individual clamshell pocket. Molix is a relative new comer to the United States, but their baits have already been used with great success by veteran Bassmaster Elite Series anglers.

LENGTH: **7 cm | 2.75 in -** PACK: **6 pcs**



MP1
MIXED PACK 1
CONTAINS COLORS:
02, 18, 51, 67, 478, 493



02 Watermelon Red/Black Flake
18 Bloody Pumpkin
51 Blue Notte / Black Blue
67 Watermelon Gold Chart
478 UV Brown Cream Pepper
493 UV Metallic back Orange

CREATURE 4”

The new Molix Creature is a perfect combination of details and funtionality. The special appendices give it a kind of microvibrations that combined with the flap action make it a special lure. A real unique Molix lifelike action that can let you conceive soft bait fishing from a differenct prespecti-ve.

LENGTH: **10 cm | 4 in -** PACK: **5 pcs**

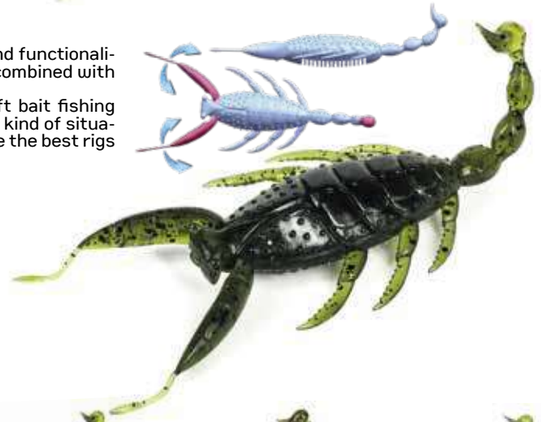


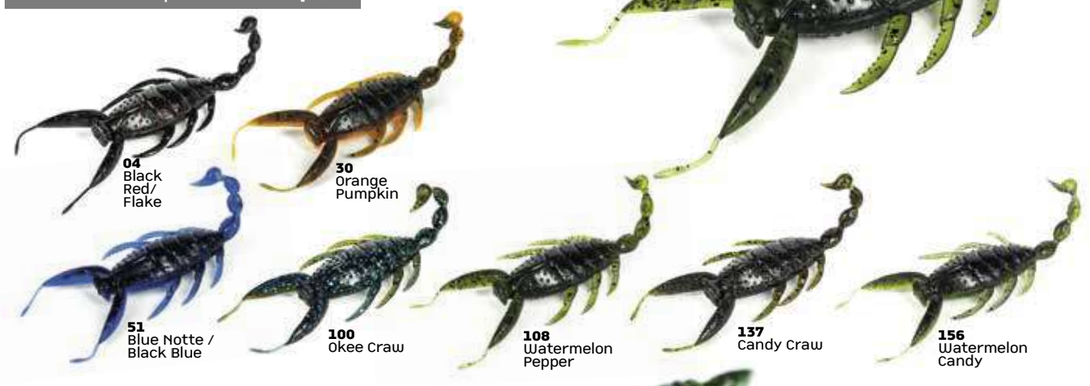


SC BUG

The innovative Molix SC Bug is a perfect combination of details and functionality. The special appendices give it a kind of micro-vibrations that combined with the hollow ball on the tail make it a special lure.
A real unique Molix lifelike action that can let you conceive soft bait fishing from a differenct prespective. Incredible swimming action in any kind of situations. Texas rig, jig head, insert weight, Carolina rig, drop shot are the best rigs for this modern soft bait.

LENGTH: **10 cm | 4 in -** PACK: **5 pcs**





SWD 3.5”

SWIMMING DRAGONFLY

The new SWD Worm is the closest Dragonfly imitation from the Italian designs of Molix Workshop. It features double thickness flaps to enhance the floating power. The heavy density plastic mix increase casting distance and lifelike legs that trigger aggressive bites during steady retrieves. The SWD Worm is two baits in one, just cut the head to use it as an insect and the body as jig trailer. The SWD Worm can be used swimming, Texas rig or with your favorite jig and jig head.

LENGTH: **8,9 cm | 3.1/2 in -** PACK: **8 pcs**



CALEO CRAW

The Caleo Craw is designed to imitate the crawfish found into most body of water. The Caleo Craw body is realized with a “variable” plastic mix: high density in his body and low density in his clamps. This allow us to have a consistent and dense body, thick enough to penetrate inside the heavy cover, and a pair of natural attractive clamps with a stand-up effect typical of the crawfish in defensive position. Another important feature are the “flaps” located below the body. They produce strong vibrations that can be heard by the lateral line of the fish and catch the air during the cast to release it during the fishing action. The Caleo Craw is poured with micro salt crystals and enhanced with Bio-Amino Scent, an exclusive natural extracts base formula. The Caleo Craw is the perfect lure for pitching and flipping. It can be rigged with jig head, Carolina style, as jig trailer or weightless for a natural falling action.



COLOR CHART AVAILABILITY	3”	4”
01 Green Pumpkin	✓	✓
02 Watermelon/Red & Black Flake		✓
30 Orange Pumpkin		✓
33 Chartreuse	✓	
51 Blue Notte / Black Blue		✓
100 Okee Craw		✓
156 Watermelon Candy		✓
493 UV Metallic Back Orange	✓	✓
495 UV Green Shimmering	✓	✓

CALEO CRAW BABY
LENGTH: **7,6 cm | 3 in -** PACK: **10 pcs**

CALEO CRAW
LENGTH: **10 cm | 4 in -** PACK: **8 pcs**





SNEAKY WORM 5”

One-of-a-kind slim profile worm made of high-density rubber enriched with salt and a scent based on shrimp extract. The surface is covered with rings that allow you to create volume and guarantee maximum mobility. At both ends, the unmistakable Molix shad tail gives this lure the movement in the recovery phase. In the centre, a ringless segment perfectly mimics the body of a worm and provides a solid trigger point for hooks and jig heads. The versatility of this lure is its strong point. It can be hooked in the centre and used for the wacky rig, or remove one or both tails to use it Texas style or finesse weightless. This innovative worm guarantees endless customisation possibilities.

LENGTH: **13 cm | 5 in -** PACK: **8 pcs**





01 Green Pumpkin
02 Watermelon Red/Black Flake
23 Pumpkin Ispanico
37 Smoke Pepper
98 Cola
313 Cinnamon / Purple & Black Flake
608 Shiny Shad
619 Electric Watermelon
657 Worm

SIDUS 145

The Sidus is poured with an exclusive mix of “variable density plastic” used for this bait and formulated to give this lure more consistency, longer castability and better penetration into the heavy cover. It’s also well balanced with a more natural movement underwater. These features make the Sidus 120 an excellent lure for skipping and flipping, as well as where long casts are required. The Sidus 145 is perfect for finesse presentation where the natural movement is a must and for pitching where a more compact head is important to penetrate the cover. The “flaps” along the body of both version catch the air during the cast and release it in action to attract more fish. Also they give a life like action to the lure and create vibrations just like the real forage fish does. They are poured with micro salt crystals and enhanced with Bio-Amino Scent, an exclusive natural extracts base formula. It’s another great Molix soft lure for Sea Bass and other salty predator.

LENGTH: **14,5 cm | 5.7 in -** PACK: **10 pcs**



02 Watermelon Red/Black Flake
08 Alburno Shad
20 Salvia
23 Pumpkin Ispanico
31 Cinnamon Pepper
37 Smoke Pepper
138 Wakasagi
177 Black Blue Flake
313 Cinnamon / Purple & Black Flake



SATOR WORM

It is available in four different sizes, the lure was developed according to a new concept that allows to create a great mobility and a body enriched with fine details. The combination of technical improvements and the air inner tube of spherical shape on the end of the tail create a suspending effect and an absolutely natural swimming. The smaller size of 2.5 “is very effective in rock fishing, Trout Pond and in finding the Real Perch. In larger sizes is versatile in various techniques for sea bass in salrwater and Black Bass fishing in freshwaters.



01 Green Pumpkin
02 Watermelon Red/ Black Flake
21 Watermelon
25 Greenpumpkin Red/Flake
31 Cinnamon Pepper
51 Blue Notte / Black Blue
61 Savetta
63 Glowing
79 Orange Lemmon
82 Solid Glow
83 Glowing Lemon
84 Glowing Orange
85 Glowing Pink
87 Light Watermelon
148 **UV** Clear Chart / Multy Color Flake
452 **UV** Orange Pumpkin
471 **UV** Plum
472 **UV** Orange Tail
473 **UV** Ghost Blue Gill
588 Earthworm
604 Lime Chart Pepper

SATOR WORM 2.5”
LENGTH: **6,35 cm | 2.5 in -** PACK: **15 pcs**

SATOR WORM 4”
LENGTH: **10 cm | 4 in -** PACK: **10 pcs**

SATOR WORM 5”
LENGTH: **12,5 cm | 5 in -** PACK: **8 pcs**

SATOR WORM 5.8”
LENGTH: **14,7 cm | 5.8 in -** PACK: **8 pcs**

SATOR WORM 4”

MP1
MIXED PACK 1
CONTAINS COLORS:
25, 452, 471, 472
(2 PCS. EACH)



SATOR WORM 2.5”

MP2
MIXED PACK 2
CONTAINS COLORS:
21, 61, 471, 472, 588
(3 PCS. EACH)



AVAILABILITY	2.5”	4”	5”	5.8”
01				✓
02				✓
21	✓			
25		✓		
31	✓			
51			✓	✓

AVAILABILITY	2.5”	4”	5”	5.8”
61	✓			
63	✓			
79	✓			
82	✓			
83	✓			
84	✓			

AVAILABILITY	2.5”	4”	5”	5.8”
85	✓			
87				✓
148	✓			
452		✓		
471	✓	✓		
472	✓			

AVAILABILITY	2.5”	4”	5”	5.8”
473	✓			
588	✓			
604		✓		
MP1		✓		
MP2	✓			

NEW

RA SHAD 4” FLAT

Soft swimbait made from a special high-density blend, developed to ensure durability, elasticity, and optimal hydrodynamic performance.
The “flat” body profile and specially designed tail generate a realistic, sinuous swimming action, maintaining perfect stability at any retrieve speed and allowing controlled sinking.
Compatible with heavy rigs for long casting or deep rigging setups.
Engineered for maximum versatility, it performs equally well in both freshwater and saltwater environments.

LENGTH: **10 cm | 4 in -** PACK: **5 pcs**

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NEW



07 White Shad
61 Savetta
103 Citrus

138 Wakasagi
139 Gold Ayu
647 Blue Herring
649 Green Herring
681 Electric Smoke Shad
689 Gold Herring
719 Chartreuse Wakasagi



RA SHAD 3” FAT

The Molix RA Shad Swimbait is a super dense soft plastic swimbait enriched with a fish scented formula for added fish attraction. The “Fat” version increases its volume making it more visible despite its small size. Very durable, it generates an extremely natural swimming action - no matter what retrieve speed - thanks to its thin tail and ribbed body. Rig it weighted, weightless, or on a jig head, the Molix RA Shad is also an excellent swimbait for any Umbrella style rig.

LENGTH: **7,5 cm | 3 in -** PACK: **6 pcs**



NEW COLORS

103 Citrus
139 Gold Ayu
647 Blue Herring
649 Green Herring
681 Electric Smoke Shad
689 Gold Herring
719 Chartreuse Wakasagi

07 White Shad
08 Alburno Shad
61 Savetta
138 Wakasagi
472 UV Orange Tail
581 UV Bloody White
635 UV Motoroil

MP3
MIXED PACK 3
CONTAINS COLORS:
472, 610, 635
(2 PCS. EACH)



MP4
MIXED PACK 4
CONTAINS COLORS:
07, 08, 138
(2 PCS. EACH)





RA SHAD
REAL ACTION SHAD

The Molix RA Shad Swimbait is a super dense soft plastic swimbait enriched with a craw and fish scented formula for added fish attraction. Very durable, it generates an extremely natural swimming action - no matter what retrieve speed - thanks to its thin tail and ribbed body. Rig it weighted, weightless, or on a jig head, the Molix RA Shad is also an excellent swimbait for any Umbrella style rig.



RA SHAD 2”
LENGTH: **5 cm | 2 in -** PACK: **12 pcs**

RA SHAD 2.5”
LENGTH: **6,35 cm | 2.5 in -** PACK: **8 pcs**

RA SHAD 3”
LENGTH: **7,5 cm | 3 in -** PACK: **8 pcs**

RA SHAD 3.5”
LENGTH: **9 cm | 3.5 in -** PACK: **6 pcs**

RA SHAD 3.8”
LENGTH: **9,65 cm | 3.8 in -** PACK: **6 pcs**

RA SHAD 4.5”
LENGTH: **11,45 cm | 4.5 in -** PACK: **6 pcs**

AVAILABILITY	2”	2.5”	3”	3.5”	3.8”	4.5”
00					✓	
07	✓	✓	✓		✓	✓
08		✓				✓
61	✓	✓	✓		✓	✓
82			✓			
85	✓					
87						✓
97					✓	✓
103			✓		✓	✓ NEW
107	✓ NEW					
138	✓ NEW	✓	✓		✓	✓
139		✓ NEW	✓		✓	✓

AVAILABILITY	2”	2.5”	3”	3.5”	3.8”	4.5”
145					✓	
147		✓			✓	
148	✓	✓	✓			✓
149	✓					
452	✓		✓	✓	✓	
453		✓	✓	✓	✓	✓
470		✓				
472		✓			✓	
473	✓	✓		✓		
476			✓	✓	✓	✓
581			✓	✓		
610						✓
647	✓ NEW	✓ NEW	✓		✓	✓
648			✓		✓	
649	✓ NEW	✓	✓ NEW		✓	✓
681		✓ NEW			✓ NEW	✓ NEW
689		✓ NEW	✓ NEW		✓ NEW	✓ NEW
697	✓					
719		✓ NEW	✓ NEW		✓ NEW	✓ NEW
MP1	✓					
MP2		✓			✓	
MP3			✓			
MP4						✓
MP5	✓ NEW		✓		✓	✓
MP6			✓	✓	✓	

NEW COLORS



RA SHAD 2”
MP5
MIXED PACK 5
CONTAINS COLORS:
87, 107, 138, 647, 649, 697
(2 PCS. EACH)





RA SHAD 2”
MP1
MIXED PACK 1
CONTAINS COLORS:
07, 61, 87, 148, 149, 473
(2 PCS. EACH)



RA SHAD 2.5”
MP2
MIXED PACK 2
CONTAINS COLORS:
138, 470, 472, 649
(2 PCS. EACH)



RA SHAD 3”
MP3
MIXED PACK 3
CONTAINS COLORS:
07, 148, 453, 476
(2 PCS. EACH)



RA SHAD 3”
MP5
MIXED PACK 5
CONTAINS COLORS:
148, 452, 476, 581
(2 PCS. EACH)



RA SHAD 3”
MP6
MIXED PACK 6
CONTAINS COLORS:
61, 138, 139, 148, 453, 647, 648, 648



RA SHAD 3.5”
MP6
MIXED PACK 6
CONTAINS COLORS:
138, 139, 148, 452, 476, 581



RA SHAD 3.8”
MP2
MIXED PACK 2
CONTAINS COLORS:
146, 147, 148, 452, 453, 472



RA SHAD 3.8”
MP5
MIXED PACK 5
CONTAINS COLORS:
07, 73, 139, 148, 476, 581



RA SHAD 3.8”
MP6
MIXED PACK 6
CONTAINS COLORS:
07, 73, 139, 148, 476, 581



RA SHAD 4.5”
MP5
MIXED PACK 5
CONTAINS COLORS:
139, 472, 581
(2 PCS. EACH)



RA SHAD 4.5”
MP4
MIXED PACK 4
CONTAINS COLORS:
08, 138, 472, 610, 647, 649



NEW

RT PINTAIL 3.9”

Soft jerkbait with a tapered tail designed to produce subtle, natural vibrations—particularly effective in high-pressure fishing environments with inactive predators.
The body design is optimized to generate a pronounced rolling action when used with “hover strolling” and “mid strolling” rigs.
It’s ideal for use with FFS (Forward-Facing Sonar) technology, but the detailed features on the back also allow for offset rigging, enabling weedless presentations.

LENGTH: **9,9 cm | 3.9 in -** PACK: **5 pcs**

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NEW



07 White Shad

08 Alburno Shad



61 Savetta

138 Wakasagi

139 Gold Ayu

624 Natural Wakasagi

647 Blue Herring

681 Electric Smoke Shad



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RT SHAD 4” SLIM

The RT Shad Slim 4” represents an evolution of the classic model, maintaining its versatility while introducing significant innovations. It is crafted with a new components blend, enriched with additional salt and shad scent, making it softer, increasing its specific weight, and enhancing its appeal. The new slim profile, combined with the tight action of the paddle tail, enables lighter approaches with minimal or no weight and very slow retrieves. These features make it ideal for challenging fishing conditions, where fish are apathetic or cautious. The hyper-realistic details mimic forage fish perfectly, making the RT Shad Slim 4” effective for a wide range of predators, both in freshwater (Black Bass, Trout, Pike, Barbel, Asp) and saltwater (Sea Bass and coastal predators).



NEW COLORS

NEW

681 Electric Smoke Shad

NEW

689 Gold Herring

LENGTH: **10 cm | 4 in -** PACK: **5 pcs**



07 White Shad

08 Alburno Shad

61 Savetta

138 Wakasagi

148 Clear Chart Multicolor Flake

647 Blue Herring

648 Orange White

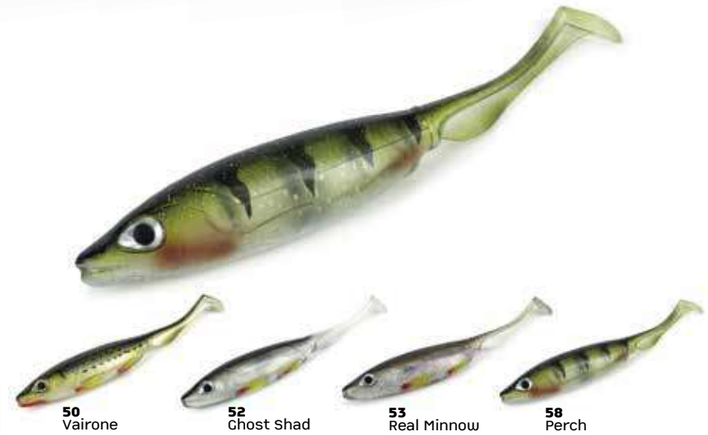
649 Green Herring

VIRAGO 5”

SHADS TAIL

The Molix Virago is a versatile bait with a thin lively tail, and a unique hollow body construction. An excellent baitfish imitator, it has an extremely lifelike swimming action on a variety of rigs, and also features incredibly realistic detailing and finishes. Constructed from super soft yet durable plastic that allows it to come to life with the slightest movement, the Molix Virago is available in a range of colors for all types of fishing conditions.

LENGTH: **12,5 cm | 5 in -** PACK: **4 pcs**



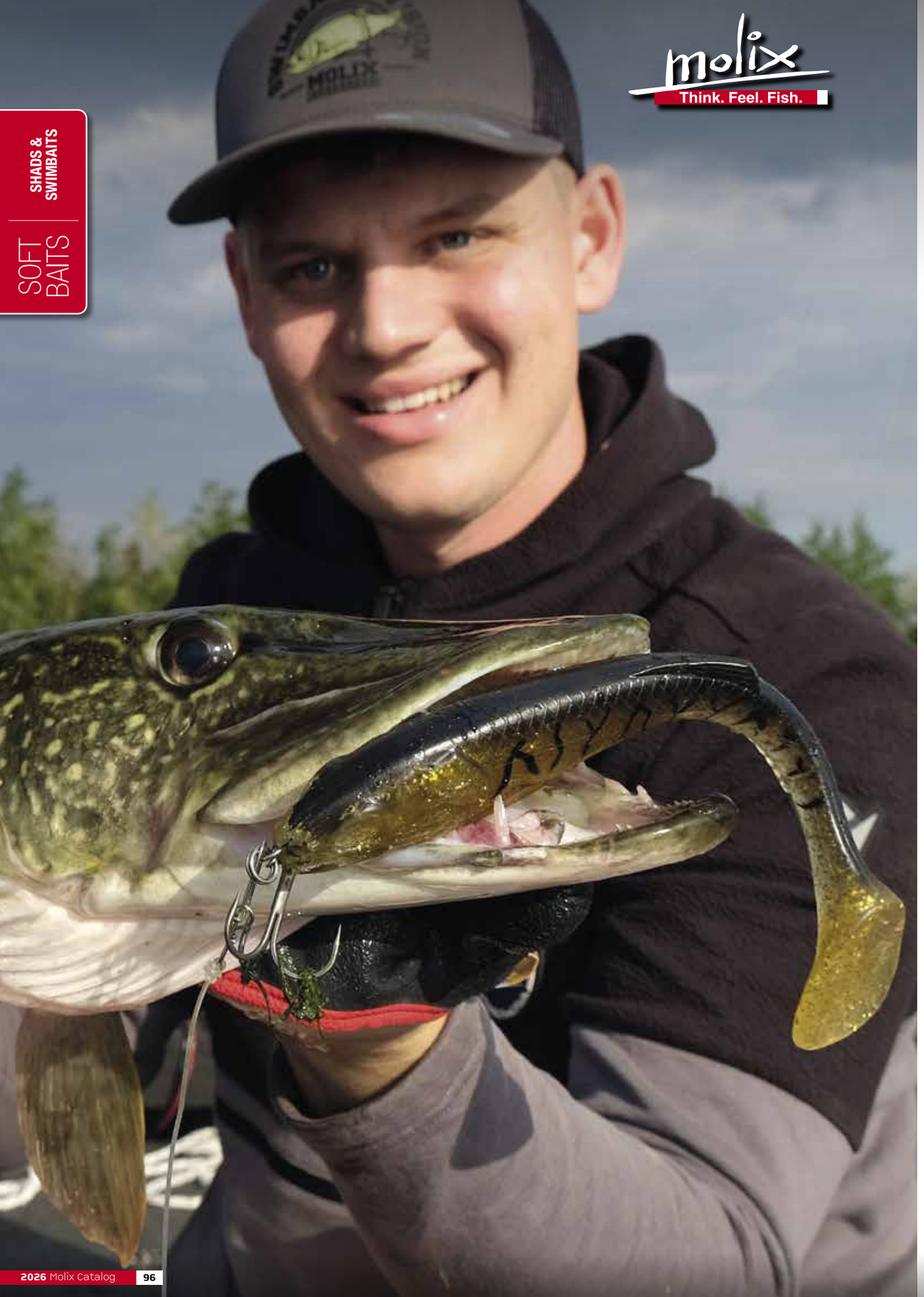
50 Vairone

52 Ghost Shad

53 Real Minnow

58 Perch

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RT SHAD

REAL THING SHAD

Soft shad made from a high-density, soft blend, designed to deliver an extremely realistic and engaging action. Its carefully crafted design replicates the shape and swimming behavior of a small baitfish, triggering strikes even from the most reluctant or pressured predators. The hydrodynamic profile combined with a large paddle tail gives the lure a natural, vibrant movement with a strong and consistent rolling effect at any retrieve speed. Highly versatile, it performs well with various rigging styles and in multiple conditions. Suitable for both freshwater and saltwater, it targets a wide range of predators: black bass, trout, pike, barbel, and asp in rivers and lakes, as well as sea bass and other coastal predators around rocky shores and estuaries, where it truly excels. Available in a range of natural and classic color patterns, enriched with a high-density glitter insert that enhances flash and visibility during retrieve, boosting its appeal.

AVAILABILITY	2.8"	3.5"	NEW 3.5" BULK	4.5"	NEW 4.5" BULK	5.5" BULK	7" BULK	9" BULK
50		✓						
92		✓	✓	✓	✓	✓ NEW	✓ NEW	✓
138		✓	✓	✓	✓	✓	✓	✓
163				✓				
164		✓				✓	✓	
166				✓				
173		✓	✓	✓	✓	✓ NEW	✓ NEW	✓ NEW
176							✓	
472		✓		✓		✓	✓	
476	✓	✓						
477	✓							
502		✓						
544						✓	✓	
578				✓		✓	✓	
579			✓		✓	✓ NEW	✓ NEW	✓ NEW
608						✓	✓	✓
635		✓	✓		✓	✓ NEW	✓ NEW	✓ NEW
647			✓		✓	✓	✓	✓
649			✓		✓	✓ NEW	✓ NEW	✓ NEW
PS01		✓	✓	✓	✓	✓	✓	✓ NEW
PS03			✓		✓	✓	✓	✓ NEW
PS07			✓		✓	✓ NEW	✓ NEW	✓ NEW
MP6		✓						

RT SHAD 2.8"
LENGTH: **7 cm | 2.8 in -** PACK: **6 pcs**

RT SHAD 3.5"
LENGTH: **9 cm | 3.5in -** PACK: **5 pcs -** BULK: **36 pcs**

RT SHAD 4.5"
LENGTH: **11,4 cm | 4.5 in -** PACK: **4 pcs -** BULK: **32 pcs**

RT SHAD 5.5"
LENGTH: **14 cm | 5.5 in -** BULK: **24 pcs**

RT SHAD 7"
LENGTH: **18 cm | 7 in -** BULK: **15 pcs**

RT SHAD 9"
LENGTH: **23 cm | 9 in -** BULK: **9 pcs**

NEW COLORS



92 Pearl White
173 Gardon
579 UV Hot Zander
635 **UV** Motoroil
649 **UV** Green Herring
PS01 Perch
PS03 **UV** Jamaika
PS07 **UV** Silver Minnow

INJECTION COLORS



138 Wakasagi
163 Ghost Silver Flake
164 Yellow Back Gold Flake
166 Ayu Silver Flake
176 **UV** Brown Back Silver Flake
476 **UV** Goldfish
477 **UV** Lime Gold Flake
502 Olive Shad
544 **UV** Blue Back Chart
608 **UV** Shiny Shad
647 **UV** Blue Herring

SPRAY COLORS



50 Vairone
472 **UV** Orange Tail
578 Zander

RT SHAD 3.5"
MP6
MIXED PACK 6
CONTAINS COLORS:
138, 138, 476, 635, 635



RA GRUB
REAL ACTION GRUB

Soft bait developed from the body of the RA Shad, designed for targeting predators in both fresh and saltwater environments. Its iconic hydrodynamic profile ensures excellent stability and transfers movement to the generous sickle-shaped tail, which thanks to the new high-performance blend generates intense and immediate vibrations even with the slightest retrieve.
The design has been optimized with slots on the back and belly to accommodate large offset or swimbait hooks, allowing the bait to be used effectively even in heavy cover or vegetation.
Versatile and functional, it adapts to various rigging styles and, in its smaller size, is also perfect as a trailer for spinnerbaits.

RT GRUB 4”
LENGTH: **10 cm | 4 in -** BULK: **36 pcs**

RT GRUB 8”
LENGTH: **20,3 cm | 8 in -** BULK: **24 pcs**

COLOR CHART AVAILABILITY	4”	8”
07 White Shad	✓	
18 Bloody Pumpkin	✓	
48 Bianco Latte		✓
64 Marron Glacé	✓	✓
67 Watermelon Gold / Chart	✓	
86 MX June Bug		✓
97 Ghost Blue Gill		✓
126 Yellow Chart		✓
138 Wakasagi	✓	
487 Hot Perch	✓	✓



RA TWIN
REAL ACTION TWIN

Soft bait developed from the RA Shad body, designed for predator fishing in both freshwater and saltwater. The distinctive feature of the RA Twin is its twin tails, which emit ultra-tight vibrations highly enticing even at very slow retrieve speeds thanks to the soft yet durable blend.
The design has been optimized with slots on the back and belly to accommodate large offset or swimbait hooks, allowing the bait to be used effectively in areas with heavy cover or vegetation.
Versatile and functional, it adapts to various rigging styles and, in its smaller size, is also perfect as a trailer for spinnerbaits.

RT TWIN 4”
LENGTH: **10 cm | 4 in -** BULK: **36 pcs**

RT TWIN 8”
LENGTH: **20 cm | 8 in -** BULK: **24 pcs**

COLOR CHART AVAILABILITY	4”	8”
07 White Shad	✓	
18 Bloody Pumpkin	✓	
48 Bianco Latte		✓
64 Marron Glacé	✓	✓
67 Watermelon Gold / Chart	✓	
86 MX June Bug		✓
97 Ghost Blue Gill		✓
126 Yellow Chart		✓
138 Wakasagi	✓	
487 Hot Perch	✓	✓



RT FLIP TAIL
WEEDLESS INVERTED PADDLE TAIL

The new Molix RT FLIP TAIL is extremely lifelike, the perfect lure to stimulate aggressive strikes from all kind of predator. It’s made with “lead free” Zinc Alloy weight armed with a premium quality weedless hook. The wire weedguard allows this swimbait to walk easily on top of the weed pads and through heavy covers. The softness of the plastic body enhance the lifelike appeal of the baits and increase vibrations during any retrieval speed. The reverse position of the tail induces an original swimming action to this bait enticing tremendous reaction bites even from the most suspicious fish.

RT FLIP TAIL 3” SINKING
LENGTH: **7,6 cm | 3 in -** WEIGHT: **10,5 g | 3/8 oz**

RT FLIP TAIL 3” SINKING
LENGTH: **7,6 cm | 3 in -** WEIGHT: **14 g | 1/2 oz**

RT FLIP TAIL 3.8” SINKING
LENGTH: **9,65 cm | 3.8 in -** WEIGHT: **21 g | 3/4 oz**

COLOR CHART AVAILABILITY	3” 3/8 oz	3” 1/2 oz	3.8” 3/4 oz
07 White Shad	✓	✓	✓
18 Bloody Pumpkin	✓	✓	
102 Alewife Laminate	✓	✓	✓
138 Wakasagi	✓	✓	✓
311 Blueback Herring	✓	✓	✓
489 Gizzard Shad	✓	✓	
490 Chart Blue Back	✓	✓	
502 Olive Shad	✓	✓	✓
550 Brown Gold	✓	✓	✓
557 Green Gill			✓
PS01 Perch	✓	✓	



SOFT LIPLESS VIB 55

“Soft” evolution of the Molix Lipless Crank, maintaining the vibrating action in a soft and extremely resistant body. It is made using a unique and extremely durable flexy elastomer. The blade with the unmistakable Molix design gives the lure a strong visual appeal through flashes of light and additional vibrations. This feature, associated with the particular movement of the tail, visually recalls the actions of the forage fish. The perfect bait for all fishing situations is slow rolling, keeping contact with the structures or ripping free of vegetation. It allows you to cover and probe a lot of water from the surface to the bottom, right into the best strike zone.



LENGTH: **5,5 cm | 2.1/8 in -** WEIGHT: **14 g | 1/2 oz**



SS SHAD 4”
SPECIAL SWIMMING SHAD

The SS Shad 4” means “Special Swimming Shad” because with this new soft swimbait we worked to provide you with a very special bait. It’s made with a premium flavored plastic blend that gives the lure a natural action and increases its attractive power. The special flat shape comes from the study of hydrodynamic flows. It’s made to enhance the movement and the narrow irregular oscillations of the lure. The main news lies in a system of interchangeable weights inside EWC (Easy Weights Change) Pat P. which allow you to easily change the weight inside the bait with a couple of simple operations. “A modern soft swimbait easy to use and effective with any size of Black Bass”.



LENGTH: **10 cm | 4 in**
WEIGHT: **5 g | 3/16 oz +** WEIGHT: **7 g | 1/4 oz**
PACK: **3 Body + 1 Jig Head 3/16 oz + 1 Jig Head 1/4 oz**



MOLIX SHAD
SWIMBAIT

It is a soft swimbait, for the great predators that live in deeper waters where jerkbaits and spinnerbaits don't arrive and where a traditional soft bait struggle to be attractive. The high frequency vibrations, produced by the blade inserted under the belly, recall even the fishes that swim far from this lure, even in murky waters. The position of the ring in the head allows it to be used effectively also vertically. It's made with a new blend that makes it resisten and durable.



LEAD FREE

Equipped with a Custom OMTD Hooks

MOLIX SHAD 100 SINKING
WEIGHT: **24,5 g | 7/8 oz -** LENGTH: **10 cm | 4 in**
DEEP RANGE: **30 to 100 cm | 1 to 3.2 feet**

MOLIX SHAD 120 SINKING
WEIGHT: **35 g | 1.1/4 oz -** LENGTH: **12 cm | 4.3/4 in**
DEEP RANGE: **40 to 130 cm | 1.3 to 4 feet**

MOLIX SHAD 140 SINKING
WEIGHT: **60 g | 2 oz -** LENGTH: **14 cm | 5.1/2 in**
DEEP RANGE: **50 to 150 cm | 1.7 to 5 feet**

COLOR CHART AVAILABILITY	100	120	140
92 Pearl White	✓	✓	✓
136 Live Rainbow Trout	✓	✓	✓
138 Wakasagi	✓	✓ NEW	✓
483 UV Purple Shad		✓	
503 Rudd	✓		
578 Zander		✓	
618 Dark Perch	✓	✓	
634 Live Chub	✓ NEW	✓	✓
636 Live Albino Trout		✓	
637 Live Perch	✓ NEW	✓	✓
647 Blue Herring	✓ NEW	✓ NEW	✓ NEW
689 Gold Herring	✓ NEW	✓ NEW	✓ NEW
PS01 Perch	✓	✓	✓
PS03 Jamaika	✓	✓	✓
PS04 Carp	✓		
PS07 Silver Minnow	✓	✓	✓

NEW COLORS







HYBRID SWIMMER 165

The Hybrid Swimmer it's a soft plastic hybrid swimbait designed and developed to search for large predatory fish. It's easy to cast and helps to cover a lot of water. Through his particular shape of the tail, it generates a very attractive vibration, featuring a tight swimming action that stimulates the most suspicious predators who tend to follow the bait before attacking it. The Hybrid Swimmer is perfect for probing all water levels as it is made with an internal foam core that allows the bait to maintain the perfect balance even down deep where large fish often park. It is equipped with a quality treble hook chemically sharpened, which guarantees resistance to the most demanding fights. The hook is kept in position along the body by a magnet and makes easier to fight the fish thanks to a built in swivel.a





ALESSANDRO VILLARI
signature baits



LENGTH: **16,5 cm | 6.1/2 in**
WEIGHT: **70 g | 2.1/2 oz**



SPIN SHAD 160

This lure is specifically designed for pike and catfish fishing with a custom-tail-blade that has proven to be super attractive for these predators. The heavy Zinc-Alloy weight allows the lure to be fished in deeper water both casting and jigging. Unlike the lighter baits with the Spin Shad you can precisely vertical jig even with strong currents or wind, always been able to detect even the most subtle strike. It has two different eyelets depending on the intended use: the front one is ideal for trolling, casting to shallower waters and stop-and-go retrievals, the one in the back makes the lure tilt head-down, swimming close to the bottom during slow retrievals. This is also the most suitable setting for vertical jigging because this way the Spin Shad is perfectly balanced during the rise-and-fall movement of the bait.



LEAD FREE

SPIN SHAD 110
LENGTH: **11 cm | 4.1/2 in -** WEIGHT: **55 g | 2 oz**

SPIN SHAD 160
LENGTH: **16 cm | 6.1/4 in -** WEIGHT: **160 g | 5.1/2 oz**

COLOR CHART AVAILABILITY	110	160
92 Pearl White	✓	
104 Blue Shad		✓
136 Live Rainbow Trout		✓
503 Rudd	✓	✓
PS03 Jamaika		✓
PS07 Silver Minnow		✓



JUGULO SOFT SHAD

The Jugulo Soft Shad is the new rubber shad for large predators. It is made of an ultra resistant blend that makes up the body.The body is equipped with a full and rounded paddle thet gives a closed and vibrant movement even in fast retrievals. The Jig head's weight is 60 grams and it has a hydrodynamic profile that determines an optimum balance of the bait.It is made of a full stainless steel armor and it is equipped with an innovative system that allows you to easily attach the tail of the shad without the risk that it can pull off while you are fishing. The ring at the bottom serves to equip it with a trebble hook or an optional assist hook. The hook is perfect for large predators and it is fixed to the jig head through a sturdy split ring that allows a greater mobility. The jig head is essential for a better management of the predators in case of prolonged fighting it may decrease the risk of loose the fish.
From tuna and amberjack fishing in saltwater, to Pike and wels catfishes in freshwater it can be the perfect fishing buddy.



JUGULO SOFT SHAD COMPLETE SINKING
WEIGHT: **64 g | 2.1/4 oz -** LENGTH: **18,5 cm | 7.1/4 in -** PACK: **1 pcs**

JUGULO SOFT SHAD JIG HEAD
WEIGHT: **64 g | 2.1/4 oz -** PACK: **1 pcs**

JUGULO SOFT SHAD SPARE PARTS
LENGTH: **14 cm | 5.1/2 in -** PACK: **2 pcs**

COLOR CHART AVAILABILITY	FULL	HEAD	TAIL
07 White Shad	✓	✓	✓
129 Sarda		✓	✓
132 Green Mackerel	✓	✓	✓
133 Pink Sarda		✓	✓
134 Solid Pink		✓	✓
135 Tropical Chartreuse	✓	✓	✓





molix

WIRE BAITS & BLADE JIGS

WATERSLASH R

A spinnerbait with a compact design, extremely suitable for fishing in areas with high fishing pressure. The slightly flattened shape of the head responds to the need to obtain a perfect "shimmy" action at each recovery speed with an unique swimming position. The weight of the blades is calibrated to avoid overloading the spinnerbait and ensure that it is already in action as soon as it touches the water. The head of the WaterSlash R is lead free because it is made of bismuth material which respect the environment. The wire is built with a tapered steel alloy which has variable taper and diameter and favors the emission of strong vibrations. The high resistance of steel also makes it suitable for heavy-duty uses in areas full of obstacles. The eyelet connecting the arm to the main blade is welded and minimizes the risk of losing the blade. The "fine cut" silicone skirt is hand tied and adds naturalness to the swimming of the lure. The high quality hook features a wire's worm keeper to securely hold any soft trailers.



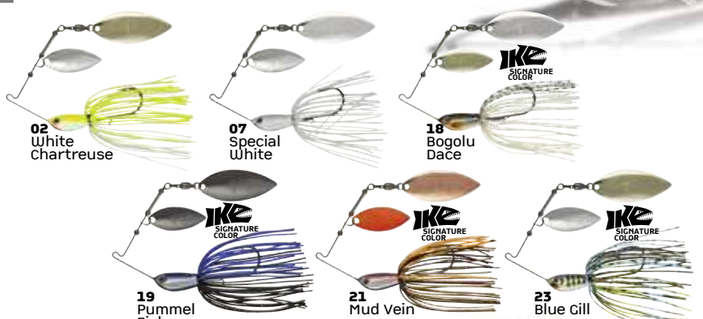
LEAD FREE

DOUBLE WILLOW
WEIGHT: **3/8 oz -** WEIGHT: **1/2 oz**

Ike signature baits



COLOR CHART AVAILABILITY	3/8 oz	1/2 oz
02 White Chartreuse	✓	✓
07 Special White	✓	✓
18 Bogolu Dace	✓	✓
19 Pummel Fish	✓	✓
21 Mud Vein	✓	✓
23 Blue Gill	✓	✓



MUSCLE ANT

The compact size of the Muscle Ant is the perfect combination between design and functionality. It allows each angler to succeed in the most challenging fishing conditions, requiring a finesse spinner bait presentation to catch more fish. It's an "innovation machine" full of exclusive features starting from the original Molix custom design, lead-free Zinc-Alloy head construction, and 17/7 stainless steel wire which is more flexible than standard SS wires. The weight of the blades is calibrated to avoid overloading the spinnerbait, which immediately springs into action upon contact with water. The "fine cut" silicone skirt is assembled by hand, adding naturalness to the lure's swimming. The Muscle Ant is a Mike Iaconelli signature bait in a complete "Mike's tournament-tested" colour selection.

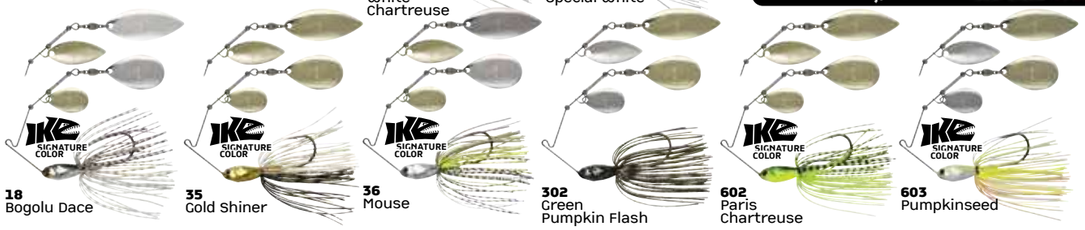


DOUBLE WILLOW
WEIGHT: **3/8 oz -** WEIGHT: **1/2 oz**

DOUBLE INDIANA
WEIGHT: **3/8 oz -** WEIGHT: **1/2 oz**

Ike signature baits





COLOR CHART AVAILABILITY	DW 3/8 oz	DW 1/2 oz	DI 3/8 oz	DI 1/2 oz
02 White Chartreuse	✓	✓	✓	✓
07 Special White	✓	✓	✓	✓
18 Bogolu Dace	✓	✓	✓	✓
35 Gold Shiner	✓	✓	✓	✓

COLOR CHART AVAILABILITY	DW 3/8 oz	DW 1/2 oz	DI 3/8 oz	DI 1/2 oz
36 Mouse	✓	✓	✓	✓
302 Green Pumpkin Flash	✓	✓	✓	✓
602 Paris Chartreuse	✓	✓	✓	✓
603 Pumpkinseed	✓	✓	✓	✓

LOVER SHORT ARM SPINNERBAIT

The new Molix Short Arm spinnerbait is the real game changer. It's an "innovation machine" full of exclusive features starting from the original Molix custom design, lead free Zinc-Alloy head construction, 17/7 stainless steel wire which is more flexible than standard SS wires. This bait is completely hand tied made with fine cut silicon skirt and a custom double stripes built-in silicon trailer. It's equipped with a *4/0 OMTD hook and *4.5 or *5.5 single willow blade accordingly with the weight. The Short Arm is a Mike Iaconelli signature bait and it's offered in a complete "Mike's tournament tested" color selection.



LEAD FREE

Ike signature baits







WEIGHT: **3/8 oz -** WEIGHT: **1/2 oz -** WEIGHT: **3/4 oz**

COLOR CHART AVAILABILITY	3/8 oz	1/2 oz	3/4 oz
02 White Chartreuse	✓	✓	✓
03 Louisiana Craw	✓	✓	
07 Special White	✓	✓	
18 Bogolu Dace	✓	✓	✓
20 Purple Sinsay	✓	✓	
22 Neon Charmer	✓	✓	✓
35 Gold Shiner	✓	✓	



VENATOR

The Venator is built with a "tapered" stainless steel wire. It's made with a thinner and flexible upper arm to trigger more vibrations right on the blades and a thicker lower arm to give more strength when you need to swing the fish right into the boat. The hook is made with a heavy wire and its very high quality compared with other spinnerbaits sold on the market. All those features make the new Venator one of the strongest and sought after lures ever build. Molix also paid serious attention to the head form. It is designed with a special "Flat Head" shape that gives the perfect balance during any retrieve to go with a super attractive side to side action. The oversized 3D eye is proven to attract the fish and give a natural appeal to this lure. The skirt is made with "fine cut" silicon and features a real life like action typical of schooling baitfish. The wide profile blade used on Venator helps to increase vibrations even during low speed and slow rolling retrieves.

DOUBLE WILLOW
WEIGHT: **1/2 oz** - WEIGHT: **5/8 oz**





11 Black Moon
19 Pummel Fish
20 Purple Sinsay
21 Mud Vein
22 Neon Charmer
01H Killer Ayu Heritage
02H White Chartreuse Heritage
07H Special White Heritage
10H Hot Craw Heritage
18H Bogolu Dace Heritage
23H Blue Gill Heritage
532H Purple Shiner Heritage
533H Blue Smoke Shiner Heritage

COLOR CHART AVAILABILITY	1/2 oz	5/8 oz
11 Black Moon		✓
19 Pummel Fish	✓	✓
20 Purple Sinsay		✓
21 Mud Vein		✓
22 Neon Charmer		✓
01H Killer Ayu Heritage	✓	✓
02H White Chartreuse Heritage		✓
07H Special White Heritage		✓
10H Hot Craw Heritage	✓	✓
18H Bogolu Dace Heritage	✓	✓
23H Blue Gill Heritage	✓	✓
532H Purple Shiner Heritage	✓	✓
533H Blue Smoke Shiner Heritage	✓	✓

VENATOR SR

The SR code for this version of the Venator means Slow Rolling and has been specifically designed for anglers looking for big predators that live in deep waters and hunt near the bottom. The Venator SR is obviously easy to fish slow rolling but also delivers a great performance for power fishing, when large baits are required.
The blades are developed following an exclusive Molix design and perfectly calibrated to balance with the rest of the structure. The vibrations of the blades are amplified by the ultra flexible "double intensity" arm wire, which does not lose strength when stressed under severe pressure. The Molix's Venator has been developed thanks to the suggestions and tests done by the professional American angler Randy Howell.

DOUBLE WILLOW
WEIGHT: **3/4 oz** - WEIGHT: **1 oz**





01H Killer Ayu Heritage
02H White Chartreuse Heritage
07H Special White Heritage
10H Hot Craw Heritage
18H Bogolu Dace Heritage
23H Blue Gill Heritage
532H Purple Shiner Heritage
533H Blue Smoke Shiner Heritage

COLOR CHART AVAILABILITY	1/2 oz	5/8 oz
01H Killer Ayu Heritage	✓	✓
02H White Chartreuse Heritage	✓	✓
07H Special White Heritage	✓	✓
10H Hot Craw Heritage	✓	✓
18H Bogolu Dace Heritage	✓	✓
23H Blue Gill Heritage	✓	✓
532H Purple Shiner Heritage	✓	✓
533H Blue Smoke Shiner Heritage	✓	✓



10H Hot Craw Heritage
532H Purple Shiner Heritage
533H Blue Smoke Shiner Heritage

VENATOR BIG BLADE

The Venator is built with a "tapered" stainless steel wire. It's made with a thinner and flexible upper arm to trigger more vibrations right on the blades and a thicker lower arm to give more strength when you need to swing the fish right into the boat. The hook is made with a heavy wire and its very high quality compared with other spinnerbaits sold on the market. All those features make the new Venator one of the strongest and sought after lures ever build. Molix also paid serious attention to the head form. It is designed with a special "Flat Head" shape that gives the perfect balance during any retrieve to go with a super attractive side to side action. The oversized 3D eye is proven to attract the fish and give a natural appeal to this lure. The skirt is made with "fine cut" silicon and features a real life like action typical of schooling baitfish. The wide profile blade used on Venator helps to increase vibrations even during low speed and slow rolling retrieves. The oversize blade increases the vibrations and the flash lights by giving a massive presence to this spinnerbait.

DOUBLE WILLOW
WEIGHT: **1/2 oz**

LOVER TITANIUM SPINNERBAIT

After over two years of studies and tests under any fishing condition, the Lover Titanium spinnerbait come true. Developed with a new assembling concept that use a special wire-head connection, this spinnerbait guarantee an high security level with enhanced capability power. The special Titanium-Nickel wire used to build it will amplify the vibrations emitted by the blades, this will make this spinnerbait particularly effective on finicky fish and in high pressured waters. The special colors for the USA market have been selected by U.S. pros like Mike Iaconelli. Available as DW (Double Willow).

DOUBLE WILLOW
WEIGHT: **1/2 oz**



07 Special White
18 Bogolu Dace



19 Pummel Fish
20 Purple Sinsay
21 Mud Vein
22 Neon Charmer
23 Blue Gill



FS SPINNERBAIT

FINESSE SPINNERBAIT

A compact, finesse presentation for those times when fishing pressure is heavy or the water is extremely clear, the Molix FS Spinnerbait features extra light special grade aluminum blades that start flashing and vibrating the moment they hit the water. Its wider head design also gives it a wiggling action unlike any other spinnerbait on the market, which helps it trigger strikes from the finickiest of fish. Equipped with an ultra-fine cut silicone skirt as well for a more realistic and natural action.

WILLOW TANDEM WEIGHT: **5/16 oz**
DOUBLE COLORADO WEIGHT: **5/16 oz**
DOUBLE WILLOW WEIGHT: **1/2 oz**

Equipped with a Custom OMTD Hooks





COLOR CHART AVAILABILITY	WT 5/16 oz	DC 5/16 oz	DW 1/2 oz
02 White Chartreuse	✓		
16 Hot Tiger	✓		
19 Pummel Fish			✓
01H Killer Ayu Heritage	✓	✓	✓
02H White Chartreuse Heritage	✓		✓
07H Special White Heritage	✓	✓	✓
10H Hot Craw Heritage	✓	✓	✓
18H Bogolu Dace Heritage	✓		
23H Blue Gill Heritage	✓		
532H Purple Shiner Heritage	✓	✓	✓
533H Blue Smoke Shiner Heritage	✓	✓	✓





LOVER BUZZ SS

SUPER SQUEAKY

The result of a collaboration between Mike Iaconelli and Molix, the LOVER BUZZ SS is an inline buzzbait that's effective against any type of predator and in any condition. It casts accurately at exceptional distances, even against headwinds. It features a special rivet that emits the characteristic "Squeaky" noise to attract fish.

Equipped with a Custom OMTD Hooks



LOVER BUZZ SS JR.
WEIGHT: **7 g | 1/4 oz**
LOVER BUZZ SS
WEIGHT: **14 g | 1/2 oz**





Ike signature baits



COLOR CHART AVAILABILITY	1/4 oz	1/2 oz
02 White Chartreuse	✓	
07 Special White	✓	✓
10 Hot Craw	✓ NEW	
18 Bogolu Dace	✓	✓
20 Purple Sinsay	✓	✓
21 Mud Vein	✓	✓
22 Neon Charmer	✓	✓
37 Luna Nera	✓	✓
533 Blue Smoke Shiner	✓ NEW	



COMPACT BLADE JIG

The Compact Blade Jig has some exclusive feature that are quite tough to find on other blade jigs on the market today. Custom designed shovel blade, compact and heavy nano head, clear weed guard and wire trailer keeper are just some of the main feature of this new bait. It's made with a premium quality VMC hook and a fine cut silicone skirt which make it extremely real and lifelike.



WEIGHT: **10,5 g | 3/8 oz**
WEIGHT: **14 g | 1/2 oz**

COLOR CHART AVAILABILITY	3/8 oz	1/2 oz
03 Louisiana Craw	✓	✓
07 Special White		✓
104 Black Blue	✓	✓
109 Spanish Craw	✓	✓
134 Missouri Craw		✓
135 Green Pumpkin Special	✓	✓
302 Green Pumpkin Flash	✓	✓
456 Chart Glimmer		✓
551 Blue Gill Special	✓	✓



LOVER

Part of the "Special Vibration Jigs" category, the Lover was developed through the collaboration between Molix and American pro angler Mike Iaconelli. It's a one-of-a-kind lure, made with cutting-edge, innovative materials.
The body is entirely built with Special Grade ABS, and the uniquely angled reverse blade creates an intense, vibrant swimming action that makes it extremely effective for targeting predators.
Thanks to its compact structure and functional design, the Lover can be used safely even in snag-filled environments, ensuring top-level performance in a wide range of fishing situations.



Equipped with a Custom OMTD Hooks

Ike signature baits



LOVER
RATTLIN' WEIGHT: **10,5 g | 3/8 oz**
SILENT WEIGHT: **14 g | 1/2 oz**

LOVER MAGNUM
SILENT WEIGHT: **44 g | 1.1/2 oz**

COLOR CHART AVAILABILITY	3/8 oz	1/2 oz	1.1/2 oz
06 Hot Chart		✓	
07 Special White	✓	✓	
16 Hot Tiger	✓	✓	✓
124 Perch	✓	✓	
PS03 Jamaika	✓	✓	✓
PS09 Red Tiger	✓	✓	✓
PS10 Pike	✓	✓	



LOVER SPARE HOOK

The dressed omtd hooks series with extra soft skirt of the lover and the addition of a split ring of the serie hyper molix. It is usable as replacement for the .5 oz and 3/8 oz for lover, both as punching hook. In the package there are two hooks one dressed and one naked with the bait stopper.

PACK: **2 pcs**



molix

HOLLOW BAITS

SUPERNATO FROG R

Hybrid bait developed by Molix, it was conceived by exploiting the hydrodynamics and the buoyancy of the realistic body of a classic frog bait. The double tail made of a high density mixture creates high frequency vibrations. The two parts of the bait are joined by a solid mechanism fixed in the back part of the body of the frog. The fastening system allows a quick and precise assembly and the possibility to use customized tails of any type and shape. The inward-facing appendages can move during the retrieval phases like a true propeller. It lends itself to slow and fast retrieval over the vegetation or also to powerful jerks-strokes. The Supernato Frog is armed with a double and strong OMTD Custom hook. The Supernato Frog R is a lead free because its internal weights are made of bismuth respecting the environment.



SUPERNATO FROG R FLOATING
WEIGHT: **22 g | 3/4 oz -** TOTAL LENGTH: **11,5 cm | 4.1/2 in**
BODY LENGTH: **6,3 cm | 2.1/2 in -** DEEP RANGE: **SURFACE**

SPARE LEGS TAIL LENGTH: **5,2 cm | 2 in -** PACK: **2 pcs**

NEW SUPERNATO FROG R BABY FLOATING
WEIGHT: **7 g | 1/4 oz -** TOTAL LENGTH: **7,5 cm | 3 in**
BODY LENGTH: **4 cm | 1.3/4 in -** DEEP RANGE: **SURFACE**

SPARE LEGS TAIL LENGTH: **3,5 cm | 1.3/8 in -** PACK: **2 pcs**

COLOR CHART AVAILABILITY	S.FROG	S.FROG LEGS	NEW S.FROG BABY	NEW S.FROG BABY LEGS
72 Leopard Frog	✓	✓	✓	✓
109 Grey Frog	✓	✓	✓	✓
141 Ila Frog		✓		
180 Silver Albino	✓	✓	✓	✓
239 Black Mamba	✓	✓	✓	✓
267 Snakehead	✓	✓	✓	✓
280 Python		✓		
281 Peakock Bass		✓		
523 Northern Snakehead	✓	✓	✓	✓
524 Wicked Gill	✓	✓	✓	✓
525 Poison Dart Frog	✓	✓	✓	✓



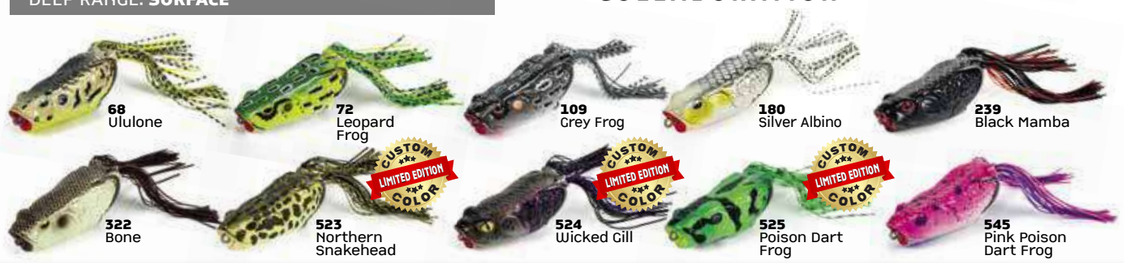
POP FROG

The new "Rattlin'" Pop Frog is an innovative hollow body frog that stands out for its exclusive design and attention to detail that make it versatile and suitable for different styles of fishing and action. Unique for the dual possibility of being used as a classic pop frog, creating a strong sound recall on the surface or as a WTD, obtaining a sinuous and enticing swimming. It is equipped with a double strong OMTD Custom Hook, characterized by an additional eyelet that allows you to further customize the bait: with a blade to create additional vibrations and flashes of light, or with an additional treble hook if you are fishing in waters free and unobstructed.



FLOATING RATTLIN'
WEIGHT: **18 g | 5/8 oz -** LENGTH: **6,5 cm | 2.1/2 in**
DEEP RANGE: **SURFACE**

FROG FEATHERS COLLABORATION



molix
Think. Feel. Fish.

SNEAKY FROG EVO

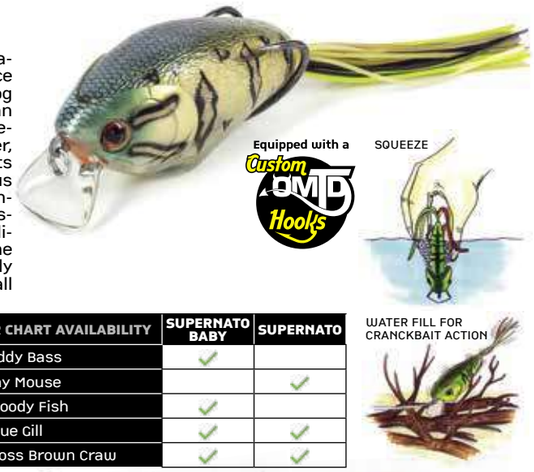
The Sneaky Frog EVO perfectly combines the strengths of a "frog bait" with the strengths of a topwater bait. Designed to be used as a Walking The Dog lure or to be skipped inside the covers. The body shape and the hidden weight helps the wtd action and gives a perfect over balance. The heavy duty inclined double hook gives an improved hookset performance. A captivating and realistic design is guarantee by the "natural skin" effect on the body and by the 3D scales pattern.



FLOATING
WEIGHT: **26 g | 7/8 oz -** LENGTH: **9 cm | 3.1/2 in**
DEEP RANGE: **SURFACE**

SUPERNATO

Designed to overcome the limitations of traditional lures, this innovative crankbait has been developed to deliver outstanding performance even in heavy cover and vegetation. Molix reimagined the classic frog bait concept, creating a hybrid and highly versatile solution that can operate effectively not only on the surface but also at medium and deeper depths. With a simple squeeze on its sides, the lure fills with water, allowing you to adjust its buoyancy and fish at the desired depth. Its action is highly enticing, featuring a pronounced wobble and a sinuous swimming motion on the surface. During "stop & go" retrieves, it maintains a natural suspending posture. When fully filled, it glides effortlessly across complex bottom structures, unlocking new fishing possibilities in previously unreachable spots. The soft silicone tail enhances the lifelike undulation during both retrieve and descent, while the soft body improves hook-up effectiveness. A revolutionary lure, built to explore all water layers and trigger even the most cautious predators.



SUPERNATO BABY
WEIGHT: **10,5 g | 7/8 oz -** LENGTH: **4,5 cm | 1.3/4 in**
DEEP RANGE: **VARIABLE**

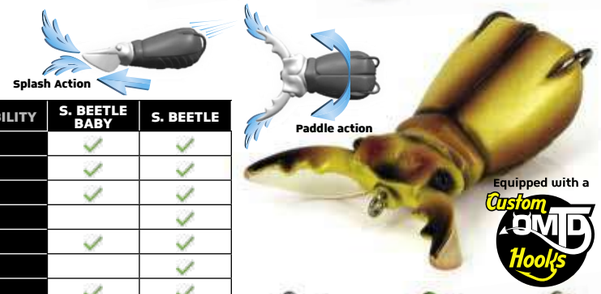
SUPERNATO
WEIGHT: **20 g | 3/4 oz -** LENGTH: **7 cm | 2.3/4 in**
DEEP RANGE: **VARIABLE**

COLOR CHART AVAILABILITY	SUPERNATO BABY	SUPERNATO
54 Daddy Bass	✓	
91 Gray Mouse		✓
140 Bloody Fish	✓	
145 Blue Gill	✓	✓
201 Moss Brown Craw	✓	✓



SUPERNATO BEETLE

The Supernato Beetle comes from an intuition of Mike "Ike" Iaconelli, Elite Pro Angler and Bassmaster Classic Champion, and is designed by Molix in Italy. It's unique and extraordinarily versatile. Easy to fish and good for all the open waters as well as heavy cover or intense vegetation. Its natural "paddle and splash" action during retrieves drives the fish crazy!. It's built with a special soft body and a double hook for an easy hook-up.



COLOR CHART AVAILABILITY	S. BEETLE BABY	S. BEETLE
190 Black Scrabble	✓	✓
191 Chart Beetle	✓	✓
192 White Beetle	✓	✓
193 Stag Beetle		✓
194 Metallic Orange	✓	✓
195 Metallic Green		✓
220 Pink Beetle	✓	✓
221 Black Red Stripe		✓

SUPERNATO BEETLE BABY FLOATING
WEIGHT: **5,5 g | 3/16 oz -** LENGTH: **5 cm | 2 in**
DEEP RANGE: **SURFACE**

SUPERNATO BEETLE FLOATING
WEIGHT: **17 g | 5/8 oz -** LENGTH: **7,5 cm | 3 in**
DEEP RANGE: **SURFACE**



molix

Jigs



NEW

NANO JIG R

Perfect for finesse applications, it is designed to deliver natural and effective presentations in the most technical conditions. It stands out for its ability to precisely penetrate cover and structure, sliding smoothly into the most challenging spots without snagging.
The head is made of bismuth, an eco-friendly alternative to lead, fully respecting the environment. The double weed guard, spaced in two points, provides excellent hook protection without covering the point, maintaining strong hook-setting performance. The fine-cut silicone skirt is hand-tied and gives the lure a highly natural movement, while the high-quality hook is equipped with a metal worm keeper for secure soft trailer attachment. Extremely versatile, the Nano Jig R adapts to any fishing environment and is the ideal ally for handling complex situations and highly selective fish.

WEIGHT: **2,5 g | 3/32 oz -** WEIGHT: **3,5 g | 1/8 oz**
HOOK SIZE: **#2**

WEIGHT: **5 g | 3/16 oz -** WEIGHT: **7 g | 1/4 oz**
HOOK SIZE: **#1/0**

WEIGHT: **9 g | 5/16 oz -** WEIGHT: **10,5 g | 3/8 oz**
HOOK SIZE: **#2/0**

COLOR CHART AVAILABILITY	3/32 oz	1/8 oz	3/16 oz	1/4 oz	5/16 oz	3/8 oz
591 Electric Shad	✓	✓	✓	✓	✓	✓
667 PB&J	✓	✓	✓	✓	✓	✓
669 Blue Shadow Craw	✓	✓	✓	✓	✓	✓
671 Bama Craw	✓	✓	✓	✓	✓	✓
673 Rusty Craw	✓	✓	✓	✓	✓	✓
674 Dark Watermelon Shad	✓	✓	✓	✓	✓	✓
730 Seasoned Craw	✓	✓	✓	✓	✓	✓
735 Natural Goby	✓	✓	✓	✓	✓	✓

LEAD FREE

NEW



Equipped with a Custom OMTD Hooks



591 Electric Shad
667 PB&J
669 Blue Shadow Craw
671 Bama Craw
673 Rusty Craw
674 Dark Watermelon Shad
730 Seasoned Craw
735 Natural Goby

KENTO JIG DG

The Kento Jig is a masterpiece of the entire Molix product's line. Each jig head has been perfectly shaped and balanced for an easy penetration and perfect swimming. The number of fibers of the weed guard is calibrated on the jig weight and combines a perfect snagless effect for safer hook sets. The Kento Jig offers a very fine cut silicone skirt (Live Skirt System), providing natural movement a life like action and a solid bait keeper for soft plastic trailers. The new redesigned and chemically sharpened hook is produced with high-quality steel (Steel Special Grade) and forged with an innovative thermal process. These processes and the unique DG COATING finish guarantee an high penetration and a smooth surface with a matt appearance.

DG coating

Equipped with a Custom OMTD Hooks



WEIGHT: **1/4 oz | 7 g** HOOK SIZE: **#3/0**
WEIGHT: **3/8 oz | 10,5 g** HOOK SIZE: **#4/0**
WEIGHT: **1/2 oz | 14 g** HOOK SIZE: **#4/0**

COLOR CHART AVAILABILITY	1/4 oz	3/8 oz	1/2 oz
667 PB&J	✓	✓	✓
668 Big O Craw	✓	✓	✓
669 Blue Shadow Craw	✓	✓	✓
670 Ozark Craw	✓	✓	✓
671 Bama Craw	✓	✓	✓
672 Fiery Craw	✓	✓	✓
673 Rusty Craw	✓	✓	✓
674 Dark Watermelon Shad	✓	✓	✓
723 Blue Mutant Craw	✓ NEW	✓ NEW	✓ NEW

NEW COLORS

NEW



667 PB&J
668 Big O Craw
669 Blue Shadow Craw
670 Ozark Craw
671 Bama Craw
672 Fiery Craw
673 Rusty Craw
674 Dark Watermelon Shad
723 Blue Mutant Craw

Armed with VMC

GT FOOTBALL JIG
GOLDEN TEAM SERIES

The GT Football-Jig is a classic Jig rich in details, like the skirt mixed with finesse rubber and the fine silicon filaments to make it ultra natural during the swimming action and in the stop phases. The worm keeper is made of resin to not unbalance the jig and ensures a perfect seal of the trailer. It is equipped with a VMC hook, placed horizontally respecting the weight, and with an eyelet positioned at 60 degrees.

WEIGHT: **3/8 oz | 10,5 g -** HOOK SIZE: **4/0**
WEIGHT: **1/2 oz | 14 g -** HOOK SIZE: **4/0**
WEIGHT: **3/4 oz | 21 g -** HOOK SIZE: **5/0**



104 Black Blue
109 Spanish Craw
120 Green Pumpkin/ Chart
126 Wild Craw
127 Green Pumpkin Red/Purple
133 Blue Craw
134 Missouri Craw
136 Brown Purple
301 Black Blue Purple
302 Green Pumpkin Flash

COLOR CHART AVAILABILITY	3/8 oz	1/2 oz	3/4 oz
104 Black Blue	✓	✓	✓
109 Spanish Craw	✓	✓	✓
120 Green Pumpkin/Chart	✓	✓	✓
126 Wild Craw	✓	✓	✓
127 Green Pumpkin Red/Purple	✓	✓	✓
133 Blue Craw	✓	✓	✓
134 Missouri Craw	✓	✓	✓
136 Brown Purple	✓		
301 Black Blue Purple	✓	✓	
302 Green Pumpkin Flash	✓	✓	✓

GT SWIM JIG
GOLDEN TEAM SERIES

The GT Swim-Jig was conceived to offer the maximum fishing performances in areas with obstacles such as submerged trees, docks or piers. Spots where you need to explore wider areas with the maximum effectiveness.
The high anti-algae performance is guaranteed by the calibrated weed guard fibers based on the weight of the jig, which reduce the risk of stranding without compromising the effectiveness of the hook set. The worm keeper is made of resin to not unbalance the jig and ensures a perfect seal of the trailer. The skirt is made of silicone and gives a very realistic and natural movement in water.

Armed with VMC



WEIGHT: **5/16 oz | 9 g -** HOOK SIZE: **5/0**
WEIGHT: **3/8 oz | 10,5 g -** HOOK SIZE: **5/0**
WEIGHT: **1/2 oz | 14 g -** HOOK SIZE: **5/0**



104 Black Blue
126 Wild Craw
132 Fantastic Gill
302 Green Pumpkin Flash
456 Chart Glimmer

COLOR CHART AVAILABILITY	5/16 oz	3/8 oz	1/2 oz
104 Black Blue			✓
126 Wild Craw	✓		✓
132 Fantastic Gill			✓
302 Green Pumpkin Flash	✓	✓	✓
456 Chart Glimmer	✓		✓

MF JIG
MOLIX FOOTBALL JIG

The MF Jig it's made with tungsten composite which is an environmentally safer material. Its extremely sensible and durable. It's made with a new "Bi-Round" head, studied to give this jig a unique action making it more versatile. It's realized with fine cut silicon skirt and heavy duty weed-guard. The special hook design improves lure penetration.

WEIGHT: **3/8 oz | 10,5 g**
WEIGHT: **1/2 oz | 14 g**

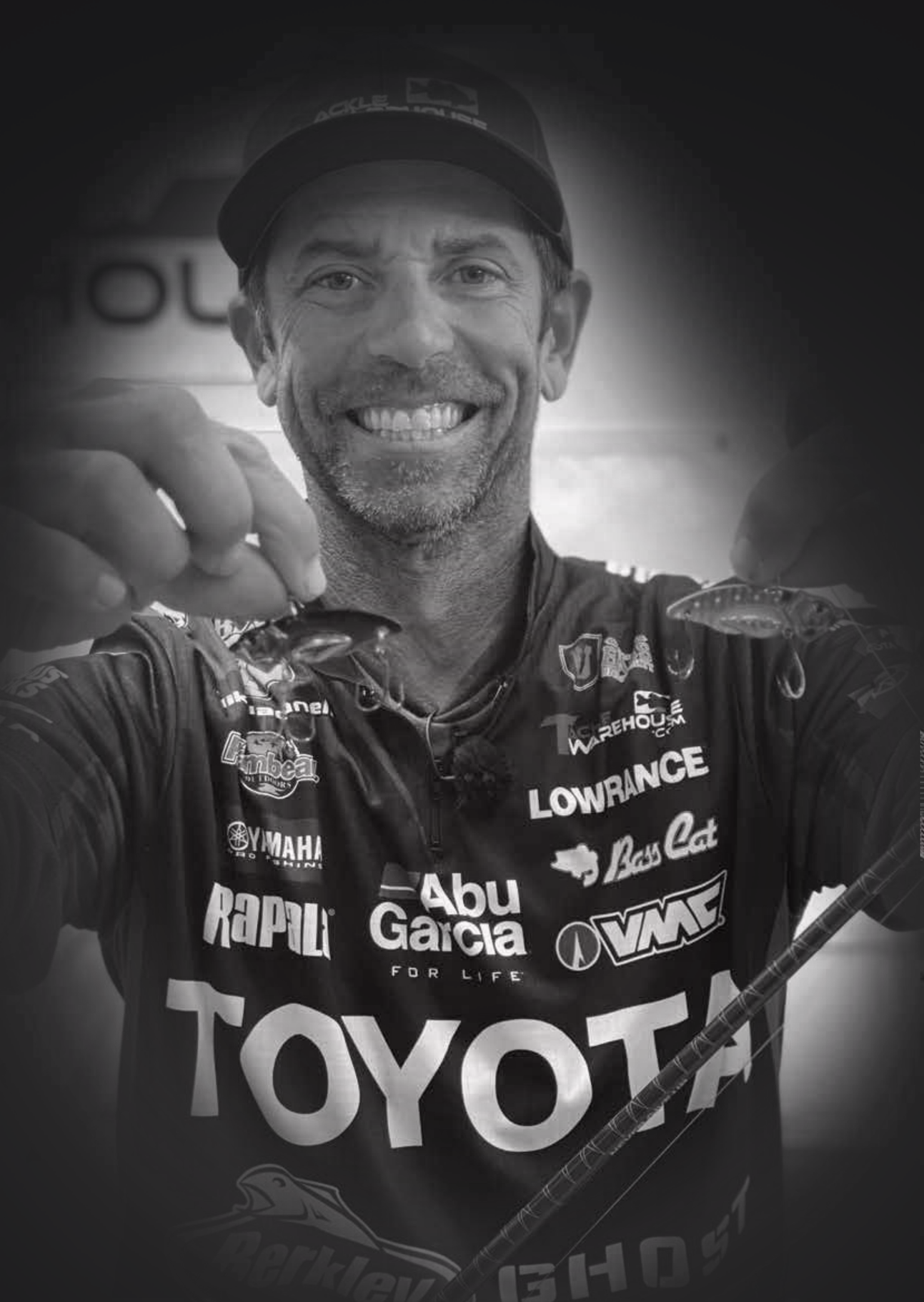


102 Brown
107 Pumpkin
110 Watermelon Special
115 Tigre Porpora
302 Green Pumpkin Flash

COLOR CHART AVAILABILITY	3/8 oz	1/2 oz
102 Brown	✓	
107 Pumpkin	✓	✓
110 Watermelon Special	✓	✓
115 Tigre Porpora	✓	✓
302 Green Pumpkin Flash		✓

molix

METAL BAITS



TRAGO SPIN TAIL WILLOW

Innovative lure with a compact profile and ultra-realistic shape and action. Custom 3D eyes, equipped with a high quality swivel to improve the rotation and vibrations emitted by the Willow blade placed in the tail. It is perfect for search fishing, casting long distances and vertical fishing. The Trago Spin Tail Willow is more suitable in clear waters and with suspicious fish. The Willow Blade generates low frequency vibrations and takes advantage of the strong visual appeal generated by the blade. It can be used successfully both in FW and SW and for different types of predators. It is made of zinc alloy with respect for nature and ecosystems.



LEAD FREE

WEIGHT: **7 g | 1/4 oz -** LENGTH: **2,4 g | 1 oz**
WEIGHT: **10,5 g | 3/8 oz -** LENGTH: **2,7 g | 1 oz**
WEIGHT: **14 g | 1/2 oz -** LENGTH: **3 g | 1.1/4 oz**
WEIGHT: **21 g | 3/4 oz -** LENGTH: **3,5 g | 1.3/8 oz**

COLOR CHART AVAILABILITY	1/4 oz	3/8 oz	1/2 oz	3/4 oz
05 Alqueva Craw	✓	✓	✓	✓
43 Giallo Metal	✓	✓	✓	✓
45 Viola Metal	✓	✓		✓
46 GT	✓	✓	✓	✓
59 WCC Red Craw		✓	✓	✓
93 MX Holo Shad		✓	✓	
112 Pearl White	✓	✓	✓	✓
124 Perch		✓	✓	✓
146 Brown Cream Purple Tiger	✓	✓	✓	✓
311 Blueback Herring	✓	✓	✓	✓
326 MX Tennessee Shad	✓	✓		✓
468 Fire Tiger	✓	✓	✓	✓
469 Blue Back Tiger	✓	✓	✓	✓
536 F&B Goby	✓			✓
PS02 Red Yellow Tiger	✓	✓	✓	✓



FISHING & BIODIVERSITY CUSTOM COLOR

TRAGO VIB

The Trago Vib is a "metal concept lure " excellent for vertical presentations or fast retrieves, made possible thanks to the excellent balance and irregular wobbling action during the fall. The special paint finished through the "electro-painting" process ensures maximum strength and durability even under extreme fishing use, both freshwater and saltwater, a territory yet to be explored for this category of baits. The double hooks offer a wider opening angle so as to allow ready and safe hook ups. During our tests the Trago Vib, during winter and autumn, was effective with slow vertical presentations while it is recommended a faster retrieve in the warmer months when predators are active. We understand that this little deadly bait have come in its own right among the favorite of many spinners that currently do not seem to have found its limit. Works with black bass, pike, asps, chubs, perch, sea bass, sea bream, wels catfish (yes, you red it right) and other predators both in fresh and salt waters.

WEIGHT: **5,5 g | 3/16 oz -** LENGTH: **3,8 g | 1.1/2 oz**
WEIGHT: **10,5 g | 3/8 oz -** LENGTH: **5 g | 2 oz**
WEIGHT: **14 g | 1/2 oz -** LENGTH: **5,4 g | 2.1/8 oz**
WEIGHT: **21 g | 3/4 oz -** LENGTH: **6 g | 2.1/2 oz**



Equipped with a Custom OMB Hooks

NEW COLORS

NEW

59 WCC Red Craw



TRAGO SPIN TAIL COLORADO

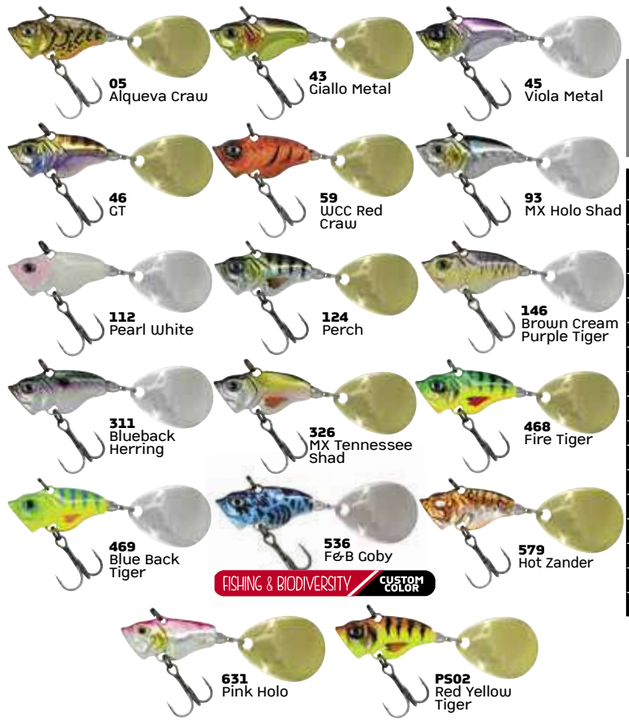
New innovative Trago Spin Tail. Handy compact profile. Ultra realistic shape and action. 3D custom eyes. Built in tail hi-quality swivel for enhanced Colorado blade action and vibrations. It's perfect for casting, jigging steady or vertical presentation the Trago Spin Tail can be successfully used in any body of water and for different kind of predators. It's made with Zinc Alloy with respect of nature and ecosystems.



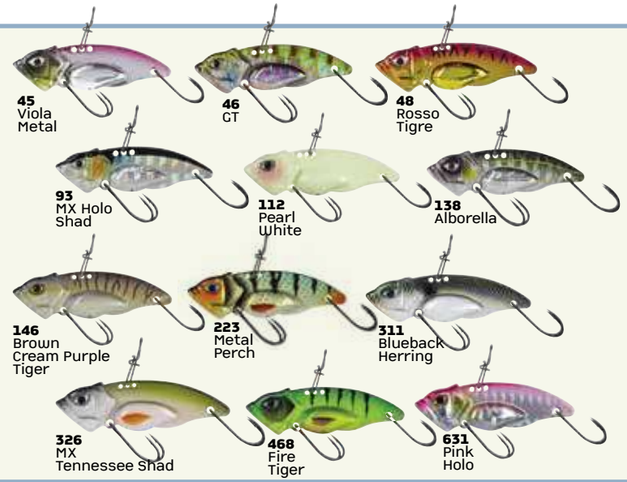
LEAD FREE

WEIGHT: **7 g | 1/4 oz -** LENGTH: **2,4 g | 1 oz**
WEIGHT: **10,5 g | 3/8 oz -** LENGTH: **2,7 g | 1 oz**
WEIGHT: **14 g | 1/2 oz -** LENGTH: **3 g | 1.1/4 oz**
WEIGHT: **21 g | 3/4 oz -** LENGTH: **3,5 g | 1.3/8 oz**

COLOR CHART AVAILABILITY	1/4 oz	3/8 oz	1/2 oz	3/4 oz
05 Alqueva Craw	✓	✓	✓	✓
43 Giallo Metal	✓	✓	✓	✓
45 Viola Metal	✓	✓	✓	✓
46 GT	✓	✓	✓	✓
59 WCC Red Craw	✓	✓	✓	✓
93 MX Holo Shad	✓	✓	✓	✓
112 Pearl White	✓	✓	✓	✓
124 Perch	✓	✓	✓	✓
146 Brown Cream Purple Tiger	✓	✓	✓	✓
311 Blueback Herring	✓	✓	✓	✓
326 MX Tennessee Shad	✓	✓	✓	✓
468 Fire Tiger	✓	✓	✓	✓
469 Blue Back Tiger	✓	✓	✓	✓
536 F&B Goby		✓	✓	✓
579 Hot Zander	✓	✓	✓	✓
631 Pink Holo	✓	✓	✓	
PS02 Red Yellow Tiger	✓	✓	✓	✓



FISHING & BIODIVERSITY CUSTOM COLOR



COLOR CHART AVAILABILITY	1/4 oz	3/8 oz	1/2 oz	3/4 oz
28 Verde Tempesta	✓	✓	✓	✓
37 Luna Nera		✓	✓	
43 Giallo Metal		✓	✓	✓
45 Viola Metal		✓	✓	✓
46 GT		✓	✓	✓
48 Rosso Tigre	✓			
59 WCC Red Craw		✓ NEW	✓	✓
93 MX Holo Shad		✓	✓	✓
112 Pearl White	✓	✓	✓	✓
138 Alborella		✓	✓	
146 Brown Cream Purple Tiger	✓	✓	✓	
223 Metal Perch		✓	✓	✓
311 Blueback Herring		✓	✓	✓
326 MX Tennessee Shad		✓	✓	✓
468 Fire Tiger	✓	✓	✓	
631 Pink Holo		✓	✓	

LOVER SPOON

The Lover Spoon "Ike Signature" bait is made with specific "curve" and personalized "fish skin" hammered body.
Front double hook with special magnet holding system.
Strong U.S. approved rear treble hook.

Equipped with a Custom OMTD Hooks

WEIGHT: **21 g** | **3/4 oz** - LENGTH: **9,5 g** | **3.3/4 oz**
WEIGHT: **28 g** | **1 oz** - LENGTH: **10,8 g** | **4 oz**



DOUBLE HOOK SYSTEM

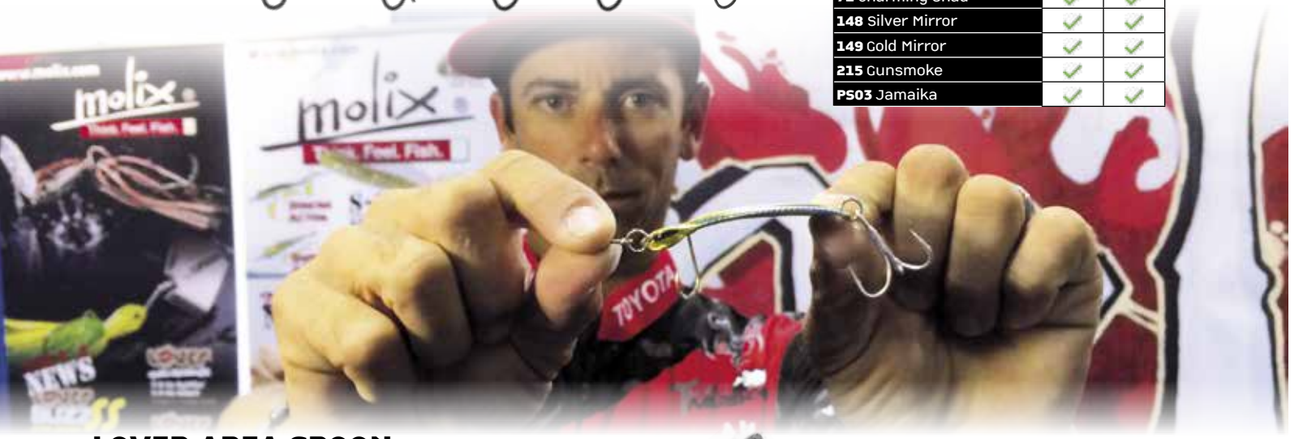


"try the brand new lover spoon and you gonna catch way more fish..."
Mike Iaconelli

Ike signature baits



COLOR CHART AVAILABILITY	3/4 oz	1 oz
71 Charming Shad	✓	✓
148 Silver Mirror	✓	✓
149 Gold Mirror	✓	✓
215 Gunsmoke	✓	✓
PS03 Jamaika	✓	✓



LOVER AREA SPOON

It is a spinner bait specifically designed for use in the Trout Area Game. The peculiar shape and the rod body slightly curved into the tale allow you to animate it also with very slow retrievals. It allows you to make long casts when you want to catch trouts that are positioned in the middle of the lake. It is excellent in the initial stages of the competitions. The three sizes and the wide range of colors available allow you to choose the right combination depending on the light and water conditions. It comes with a top-notch barbless hook.



Equipped with a Custom OMTD Hooks

WEIGHT: **1,8 g** | **1/16 oz**
WEIGHT: **2,4 g** | **3/32 oz**
WEIGHT: **3,2 g** | **1/8 oz**

COLOR CHART AVAILABILITY	1,8 g	2,4 g	3,2 g
328 Frosted Blue	✓	✓	
329 Aquamarine	✓		
330 Mat Brown / Green Splatter	✓	✓	
331 Orange Top / Gold	✓	✓	✓
332 Chartreuse Top / Black	✓	✓	✓
333 Pink Striped Cream		✓	✓
334 Metallic Green Flash	✓	✓	
335 Mat White / Black Splatter	✓	✓	✓
336 Pink Fluo & Orange		✓	✓
337 Cream Splatter	✓		
338 Mat Brown & Orange Splatter		✓	✓
339 Black Red Flk / White Splatter	✓	✓	✓



ELITE AREA SPOON

Elite Spoon Area is a specific spoon for Trout Area Game realized by Molix. The curvature allows the spoon to be enlivened even at low speeds, making it extremely responsive to the stress transmitted by the fisherman. It is equipped with a barbless hook and is available in 3 weights to meet your needs.

Equipped with a Custom OMTD Hooks



WEIGHT: **0,8 g** | **1/32 oz**
WEIGHT: **1,5 g** | **1/20 oz**
WEIGHT: **2,5 g** | **3/32 oz**

COLOR CHART AVAILABILITY	0,8 g	1,5 g	2,5 g
231 Chart Pellet			✓
232 Red / Yellow Spot	✓	✓	✓
233 Green Gold Flake	✓	✓	✓
234 Mat Black / Red Spot	✓	✓	
235 Yellow / Orange Spot	✓	✓	
236 Lime Spot / Black	✓	✓	✓
237 Chic Spoon	✓		
238 Blue Sky / Silver	✓		
268 Silver White Blue Spot		✓	✓
270 Pink Fluo Orange Spot		✓	
271 Blue White Purple Spot		✓	
272 Green Orange Black Spot		✓	
273 Gold Orange		✓	
275 Lime White Metal Flake		✓	



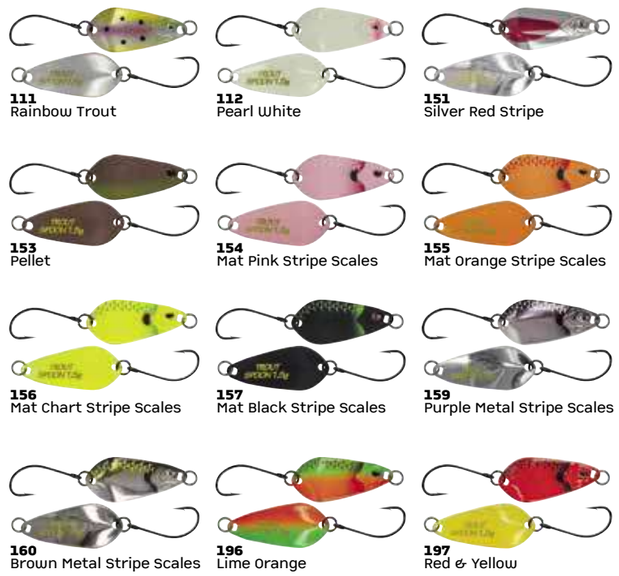
TROUT SPOON

The Trout Spoon is a special spoon for small and medium predators. It flashes and swims with just a slight movement of the rod tip. It's made with high visible and imitative fishing colors, both realistic and not, the latters to be used with farmed trouts in reservoirs. Made with electro-painted stainless steel and rigged with single OMTD hook.



WEIGHT: **1,5 g** | **1/20 oz**
WEIGHT: **2,5 g** | **3/32 oz**
WEIGHT: **3,5 g** | **1/8 oz**
WEIGHT: **5 g** | **3/16 oz**

COLOR CHART AVAILABILITY	1,5 g	2,5 g	3,5 g	5 g
111 Rainbow Trout	✓		✓	
112 Pearl White	✓		✓	
151 Silver Red Stripe	✓		✓	
153 Pellet	✓	✓	✓	✓
154 Mat Pink Stripe Scales	✓	✓		
155 Mat Orange Stripe Scales	✓	✓	✓	
156 Mat Chart Stripe Scales	✓			
157 Mat Black Stripe Scales	✓		✓	
159 Purple Metal Stripe Scales	✓	✓		
160 Brown Metal Stripe Scales		✓		
196 Lime Orange	✓			
197 Red & Yellow	✓	✓		



molix

METAL JIGS

NEW

JUGULO WIDE TG

TUNGSTEN CONSTRUCTION

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Metal jig made of tungsten, a material that allows for a more compact body at the same weight compared to traditional lead. In fishing action, this results in longer casts and a faster, more controlled sinking, even in strong current conditions. Designed for modern coastal spinning and ultra light jigging techniques, it becomes essential during periods of inactivity and proves excellent when predators are feeding on small baitfish. Every detail of the construction is carefully refined: high-quality materials, durable coatings, and color patterns finished with UV coating to enhance visibility and resistance to wear. Equipped with double assist hooks, offering excellent hooking performance even in the toughest conditions, and featuring glow accents on the hook ties for added attraction.

NEW



LEAD FREE

WEIGHT: **22 g | 3/4 oz** - LENGTH: **4,8 cm | 1.7/8 in**
WEIGHT: **33 g | 1.1/4 oz** - LENGTH: **5,5 cm | 2.3/16 in**
WEIGHT: **44 g | 1.1/2 oz** - LENGTH: **6,1 cm | 2.3/8 in**


93 MX Holo Shad


623 Pearl White Gold Back


SW03 Gold Fish


SW19 Real Sarda


SW26 Crazy White


SW27 Crazy Pink

COLOR CHART AVAILABILITY	22 g	33 g	44 g
93 MX Holo Shad	✓	✓	✓
623 Pearl White Gold Back	✓	✓	✓
SW03 Gold Fish	✓	✓	✓
SW19 Real Sarda	✓	✓	✓
SW26 Crazy White	✓	✓	✓
SW27 Crazy Pink	✓	✓	✓

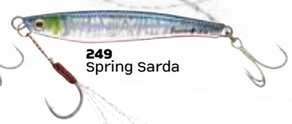
JUGULO PLUS CASTING JIG

Made with high quality materials and with an high resistant surface finishing and paint. The aerodynamic body, has a special weight distribution that causes an action very similar to the behavior of a schooling pray fish. Thanks to its shape and design its casts farther and has an unique swimming action that makes it one of the most sought after casting jig of the recent times outperforming most of the competitor. The Jugulo has been designed to be a perfect inshore and offshore bait. It does not require, in fact, high experience to bring results for Tuna, Bonito, Little tunny, Dolphin Fish, Sea Bass and Amberjack but it's also used for jigging most of the fresh water species. It's equipped with treble and assist hook.

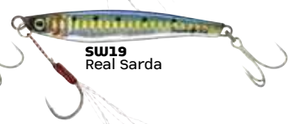


WEIGHT: **10 g | 3/8 oz** - LENGTH: **5,7 cm | 2.1/4 in**
WEIGHT: **20 g | 3/4 oz** - LENGTH: **7 cm | 2.3/4 in**
WEIGHT: **30 g | 1 oz** - LENGTH: **8 cm | 3.1/4 in**
WEIGHT: **40 g | 1.3/8 oz** - LENGTH: **9 cm | 3.1/2 in**
WEIGHT: **60 g | 2 oz** - LENGTH: **10,5 cm | 4 in**
WEIGHT: **80 g | 2.3/4 oz** - LENGTH: **11,5 cm | 4.1/2 in**


93 MX Holo Shad


249 Spring Sarda


659 MX Latterino


SW19 Real Sarda


SW26 Crazy White


SW27 Crazy Pink

COLOR CHART AVAILABILITY	10 g	20 g	30 g	40 g	60 g	80 g
93 MX Holo Shad	✓	✓	✓	✓	✓	✓
249 Spring Sarda	✓	✓	✓	✓	✓	✓
659 MX Latterino	✓	✓	✓	✓	✓	✓
SW19 Real Sarda	✓	✓	✓	✓	✓	✓
SW26 Crazy White	✓	✓	✓	✓	✓	✓
SW27 Crazy Pink	✓	✓	✓	✓	✓	✓

JUGULO FAST SINKING

It gets into action in a blink of an eye and holds in the tuna and pelagic feeding area for a longer time. The weight distribution pays back in terms of how fast is on the strike zone, and allows for fast retrieves with the jig skidding right below the water surface.



WEIGHT: **22 g | 3/4 oz** - LENGTH: **6,5 cm | 2.1/2 in**
WEIGHT: **33 g | 1.1/4 oz** - LENGTH: **7,8 cm | 3 in**
WEIGHT: **42 g | 1.1/2 oz** - LENGTH: **8 cm | 3.1/4 in**

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JUGULO WIDE CASTING JIG

It is a metal jig designed for the modern spinning and the ultra light jigging techniques. Swimming is erratic and natural, the wide profile allows a slow fall action (slow fall action). It gives good results in situations of apathy, it is excellent when the predators hunt on small prey fish. Jugulo Wide is made of high quality materials and paints; all the colors are finished with a UV coating. Equipped with treble hook and dressed assist hook.


11 Black Gold


46 GT


93 MX Holo Shad


124 Perch


137 Latterino


249 Spring Sarda


260 Green Sarda


536 F&B Goby


568 Crazy Zebra White


569 Pink Zebra Sarda


572 Blue Zebra Sarda


622 Brown Back Prey Fish


623 Pearl White Gold Back


SW01 Blue Sarda


SW02 Pink Sarda


SW19 Real Sarda


SW25 Dorado


SW26 Crazy White

COLOR CHART AVAILABILITY	3 g	5 g	7 g	10 g	15 g	20 g	30 g	40 g	60 g
11 Black Gold			✓	✓	✓	✓	✓		
46 GT			✓	✓	✓	✓			
93 MX Holo Shad	✓	✓	✓	✓	✓	✓	✓	✓	✓
124 Perch	✓	✓	✓	✓	✓	✓			
137 Latterino			✓	✓	✓	✓	✓	✓	✓
249 Spring Sarda	✓	✓	✓	✓	✓	✓	✓	✓	✓
260 Green Sarda	✓	✓			✓	✓		✓	✓
536 F&B Goby	✓	✓	✓	✓	✓	✓	✓		
568 Crazy Zebra White			✓					✓	✓
569 Pink Zebra Sarda			✓					✓	✓
572 Blue Zebra Sarda			✓	✓	✓	✓		✓	✓
622 Brown Back Prey Fish	✓	✓	✓			✓			
623 Pearl White Gold Back				✓	✓	✓	✓	✓	✓
SW01 Blue Sarda			✓	✓	✓	✓	✓	✓	✓
SW02 Pink Sarda	✓	✓	✓	✓	✓	✓	✓	✓	✓
SW19 Real Sarda			✓	✓	✓	✓	✓	✓	✓
SW25 Dorado			✓	✓	✓	✓		✓	✓
SW26 Crazy White	✓	✓	✓	✓	✓	✓	✓	✓	✓

JUGULO CASTING JIG

It is built with high quality materials and paints, very resistant to the stresses of the the different saltwater conditions. The body is aerodynamic. The center of gravity gives to it a decentralized movement similar to forage fish movement. You can cast it effectively and it has an oscillating swimming action. You can use from the shore and offshore. Good results with tuna, serra, sea bass, yellowtail and with other tropical species. You have to try it in freshwaters for trout and perch fishing!



WEIGHT: **5 g | 3/16 oz** - LENGTH: **4,5 cm | 1.3/4 in**
WEIGHT: **15 g | 1/2 oz** - LENGTH: **6,5 cm | 2.1/2 in**
WEIGHT: **20 g | 3/4 oz** - LENGTH: **7 cm | 2.3/4 in**
WEIGHT: **25 g | 4/5 oz** - LENGTH: **7,8 cm | 3 in**
WEIGHT: **40 g | 1.3/8 oz** - LENGTH: **9 cm | 3.1/2 in**
WEIGHT: **60 g | 2 oz** - LENGTH: **10,5 cm | 4 in**


28 Verde Tempesta


29 Med Sgombro


SW05 Silver White


SW27 Crazy Pink

COLOR CHART AVAILABILITY	22 g	33 g	42 g
28 Verde Tempesta	✓	✓	
29 Med Sgombro	✓	✓	
SW05 Silver White	✓		
SW27 Crazy Pink			✓


28 Verde Tempesta

124 Perch LIVE COLOR

137 Latterino LIVE COLOR

138 Alborella LIVE COLOR

260 Green Sarda

SW02 Pink Sarda

SW04 Silver Flash Sarda

SW14 Luna Gialla

COLOR CHART AVAILABILITY	5 g	15 g	20 g	25 g	40 g	60 g
28 Verde Tempesta						✓
124 Perch	✓					
137 Latterino					✓	
138 Alborella			✓		✓	
260 Green Sarda					✓	✓
SW02 Pink Sarda				✓	✓	
SW04 Silver Flash Sarda					✓	
SW14 Luna Gialla		✓				

THEOS SHORE JIGGING

From the legendary Theos comes this version dedicated to the Shore Jigging technique. Versatile as in the VJ version, this Theos was conceived to be a highly customisable hybrid jig in terms of retrieving, profile and weight distribution. Made in Zinc alloy with reduced specific weight compared to the classic lead, this material increases its surface and gives the bait has a greater "flicker" effect when falling. It's movements feature a remarkable side-to-side action which makes the jig way more attractive. It can be retrieved in short and long jerks slowly and with speed. It features eye-catching holographic inserts. Excellent when fishing close to the bottom in search of snapper, grouper and amberjack or in mid-water retrieved with wide jerks to accentuate the strong flashing and attract tuna (bonito, fine tuna, tuna) even from great distances. The Theos Shore Jigging has been equipped with a double assist hook; the generously sized hooks have been chemically sharpened and treated with a special finish that makes them more resistant to corrosion.

LEAD FREE



136 Calamaro



249 Spring Sarda

623 Pearl Cold Back
CAPUCCINI FISHING CUSTOM COLOR



632 Shaman Orange
LEONARDO TICCI CUSTOM COLOR

656 Anchovy Orange Striped
CAPUCCINI FISHING CUSTOM COLOR



SW19 Real Sarda

SW25 Dorado



SW26 Crazy White

SW27 Crazy Pink

WEIGHT: **60 g | 2 oz -** LENGTH: **12,6 cm | 5 in**
CORD Ø / SIZE : **0,8 mm | 120 lbs**

WEIGHT: **80 g | 2.3/4 oz -** LENGTH: **14 cm | 5.1/2 in**
CORD Ø / SIZE : **1 mm | 120 lbs**

WEIGHT: **100 g | 3.3/8 oz -** LENGTH: **15 cm | 6 in**
CORD Ø / SIZE : **1 mm | 120 lbs**

COLOR CHART AVAILABILITY	60 g	80 g	100 g
136 Calamaro	✓	✓	✓
249 Spring Sarda	✓	✓	✓
623 Pearl Gold Back	✓	✓	✓
632 Shaman Orange	✓	✓	✓
656 Anchovy Orange Striped	✓	✓	✓
SW19 Real Sarda	✓	✓	✓
SW25 Dorado	✓		✓
SW26 Crazy White	✓	✓	✓
SW27 Crazy Pink	✓	✓	✓

KIKU EVO

The Kiku is Molix' inchiku. Its undeniable versatility makes it ideal for small and large marine predators. The unique design boost the speed during the fall and contributes to a natural and fluctuating movement during the retrieve. The painting is done with high strength "Molicoat" finishing and the dressing on the assist hook, enhanced with "Flashabou", and the fluorescent large diameter eye make the lure more attractive for the predators.



WEIGHT: **130 g | 4.3/4 oz**
LENGTH: **8 cm | 3.1/4 in**

WEIGHT: **160 g | 5.3/4 oz**
LENGTH: **8,7 cm | 3.1/2 in**

COLOR CHART AVAILABILITY	130 g	160 g
135 Camo Cuttlefish		✓
136 Calamaro	✓	✓
556 Cuttlefish Crackle	✓	✓
SW03 Gold Fish	✓	✓
SW07 MX Sarda	✓	
SW17 Seppia	✓	✓



135 Camo Cuttlefish
136 Calamaro
556 Cuttlefish Crackle
SW03 Gold Fish
SW07 MX Sarda
SW17 Seppia

molix

LINES

FC PLUS

High-quality Japanese fluorocarbon, made using the latest production technologies and the best materials available. This provides lower line visibility thanks to an improved refractive index closer to that of water. It offers greater sensitivity with minimal stretch, enhanced breaking strength, thinner diameters, superior abrasion resistance even under extreme stress, and incredible compactness in knot tying. The controlled-tension and parallel spooling process helps maintain the extraordinary qualities of this line, whether spooled as often used in freshwater fishing or utilized for leader construction in all types of fishing techniques, from light to heavy.

SPOOL: **70 m | 76.5 yds**

Ø	Kg	Lbs
0,170	2,18	4,00
0,190	2,74	5,00
0,210	2,85	6,00

Ø	Kg	Lbs
0,240	4,15	8,00
0,270	5,07	10,00
0,290	6,05	12,00

Ø	Kg	Lbs
0,310	7,45	14,00
0,330	8,05	16,00
0,380	9,22	20,00



FLUORO COATED APS

A modern super-premium quality fishing line with high strength, controlled stretch, low memory, and excellent knot strength. The fluorocarbon coating process developed in Japan helps to enhance and maintain its original characteristics over time, providing complete waterproofing, preventing water absorption, and consequently avoiding strength loss. The controlled-tension and parallel spooling system helps preserve the extraordinary qualities of this monofilament. Designed for various artificial lure fishing techniques, it serves well both as a reel line and for leader construction. Its softness makes it easy to tie strong connection knots with braided lines.

SPOOL: **150 m | 164 yds**

Ø	Kg	Lbs
0,133	1,60	3,00
0,151	1,91	4,00
0,185	2,77	6,00
0,210	3,53	8,00

Ø	Kg	Lbs
0,223	4,11	9,00
0,263	5,58	12,00
0,291	6,81	15,00

Ø	Kg	Lbs
0,311	8,07	17,00
0,334	9,16	20,00
0,400	12,96	25,00



FLUOROCARBON

The new Molix's Fluorocarbons made in Japan are high-performances lines,manufactured using the latest production technologies and the best available materials. The production process assures a greater sensitivity and an increased strength, in relation to a minimized stretch.Abrasion resistant even under extremly stressing conditions and an incredible firmness in the creations of knots. The new and exclusive spooling process in measured tension helps to preserve the outstanding features of this line,whether you decide to spool it on fixed spool reels or multipliers reels, as in many cases happens, for example, in bass fishing and in freshwater fishing. 'Molix Fluorocarbon' also lends itself to create rigs for all fishing techniques, both light or hard.

SPOOL: **70 m | 76.5 yds**

Ø	Kg	Lbs
0,200	2,30	5,00
0,218	3,00	6,00
0,258	4,00	8,00

Ø	Kg	Lbs
0,278	5,00	10,00
0,308	6,00	12,00

Ø	Kg	Lbs
0,348	7,50	15,00
0,398	9,00	19,00



POLYESTER

It is a line for Trout Area made in Japan with latest production technologies and the best materials available. It is featured by high sensitivity due to low stretch and by its high specific weight that makes it sinking and improves the casting distance. These qualities makes it suitable for fishing with micro-spoon and ultra-light baits.

SPOOL: **150 m | 164 yds**

#	Ø	Kg	Lbs
0.3	0,090	0,70	1,50

#	Ø	Kg	Lbs
0.35	0,098	0,80	1,80

#	Ø	Kg	Lbs
0.4	0,106	0,95	2,10



TROUT AREA PREMIUM NYLON

The new Trout Area Premium Nylon made in Japan are high-performances lines. Manufactured using the latest production technologies and the best available materials. Low visibility, greater sensitivity and softness, in relation to a minimized stretch. Abrasion resistant even under extremly stressing conditions and an incredible firmness in the creations of knots. Developed for micro spoon and micro hard baits.

SPOOL: **110 m | 110 yds**

Ø	Kg	Lbs
0,104	1,00	2,20
0,117	1,40	3,00

Ø	Kg	Lbs
0,128	1,60	3,50
0,145	2,00	4,50



TROUT AREA SHOCK LEADER FLUOROCARBON

The new Fluorocarbons Trout Area Shock Leader made in Japan are high-performances lines, manufactured using the latest production technologies and the best available materials. The production process assures a greater sensitivity and an increased strength, in relation to a minimized stretch. Abrasion resistant even under extremly stressing conditions and an incredible firmness in the creations of knots.

SPOOL: **30 m | 32.80 yds**

Ø	Kg	Lbs
0,140	1,40	3,00

Ø	Kg	Lbs
0,180	2,00	4,50

Ø	Kg	Lbs
0,200	2,30	5,00



SUPER OFFSHORE SHOCK LEADER FLUOROCARBON

The new Molix's Fluorocarbons made in Japan are high-performances lines,manufactured using the latest production technologies and the best available materials Super Offshore Shock Leader Fluorocarbon, comes for the extreme needings; designed for anglers who need a high quality Premium Fluorocarbon to create reliable rigs to catch big predators,whether in saltwater or freshwater. From Pike to tuna, for spinning, vertical jigging, big game and wherever there is a need for an invisible and strong leader. Super Offshore Shock Leader Fluorocarbon is softer compared to the lines of same diameters and strength. Available in four different sizes between 30 and 80 lbs.The line is in spools of 25 metres, very practical, that preserve the line from UV rays and dirt.

SPOOL: **25 m | 27.34 yds**

Ø	Kg	Lbs
0,500	13,600	30
0,600	22,680	50

Ø	Kg	Lbs
0,700	27,220	60
0,800	36,290	80



TOOLS

SG MULTI PLIERS

The SG MULTI PLIERS are multifunctional pliers made entirely of stainless steel, with an elegant black titanium finish. The special treatment against rust and corrosion with which it is finished increases its resistance to salt, ensuring strength and durability over time.
Thanks to the two clamps it is possible to easily open large split rings and crimp steel and nylon terminals without effort. The ergonomic soft rubber handle ensures a firm and comfortable grip. The tungsten cutters allow you to cut braided lines and fluorocarbon with precision and cleanliness. Finally, the practical locking lever allows you to store the pliers in total safety.



SIZE S: **160 mm | 6.3 in**
SIZE M: **190 mm | 7.5 in**





BIG GAME PLIERS

The perfect tool for those who love to chase the biggest inhabitants of the ocean and trophy hunters. Big Game Pliers to open the strongest and thickets split ring usually rigged to the largest lures. Made of high quality aluminum alloy. Corrosion resistant with interchangeable SUS420J2 tip, in extra strong stainless steel. Tungsten Carbide cutting blades with 70 + HRC strength. Easily cuts any mono, fluorocarbon or braid. Ergonomically designed handle for maximum comfort. The pliers come with sheath and security elastic chord. Selected by Molix for the Big Game specialists.



MINI SPLIT RING PLIERS

The new Mini Lure Pliers are suitable for light fishing both in fresh and saltwater. They are built with rust proof stainless steel. The Mini Lure Pliers are easy to use to dislodge hooks and open spilt rings, guarantee a precision grip, blades to cut mono, braid and wire and ergonomic handle for the comfort of use.





FLOATING GRIP

Is built in high quality durable plastic, carries skid proof handle and extra strong clamps for a secure grip into the fish' mouth. In order not to damage the fish please hold it under its belly with your free hand while lifting it with the grip and never use with fish whose mouth is more cartilaginous rather than bony.

FISH RULER 140

The FISH RULER is a practical meter for measuring fish up to 140 cm in length. Made of resistant plastic material, it offers a smooth surface on which to place the prey without risking damaging it. Easy to carry because it is foldable, it is equipped with an eyelet to attach it to the belt or bag. Ideal for fishermen who need a reliable and durable tool.



MAGNETIC CLIP & LINE CUTTER

The Magnetic clip and the Line Cutter assembled together are a unique accessory that meets the need to have a handy line cutter. The line cutter has a metal PIN in one side to free the rings.Due to the magnetic clip it can be placed on the visor of the hat or where you prefer to have the cutter ready to use.

DISPLAY: **24 pcs**





ELASTIC ROD WRAPS

The Elastic Rod Wraps are a set of two bands with a practical closure and an eyelet made of thin rope to open them with ease. It allows you to block more rods and carry them safely and comfortably; the wraps are made of a new elastic and resistant material and are enriched of rubberized patches by Molix.

LENGTH (ELASTIC WRAP): **300 x 36 mm | 11.8 x 1.4 in**

ELASTIC SPOOL WRAPS

The Elastic Spool Wraps is a set consisting of two neoprene elastic strip bands. They allow to keep in place and protect the line inside the reel's spools during transport, preventing the line from accidentally coming out or being damaged when it is blocked in the line clip stop. Practical, functional and personalized with Molix patches, they will be essential to keep the line protected and tidy.



LENGTH (ELASTIC WRAP): **220 x 18 mm | 8.66 x 0.71 in**

ROD TIP GUARD

The Rod Tip Guard is an accessory made of neoprene to protect the tip of the rods. It comes with an elastic band and with a practical closure to block the individual sections of the rods into more pieces for a safety and an easy transport.



LENGTH (ELASTIC WRAP): **220 x 25 mm | 8.66 x 1 in**

LINE SCISSOR

The Line Scissors are scissors designed for cutting with ease monofilaments and braided lines. The blades are made of stainless steel with microteeth that guarantee a clean and precise cut. The large holes for fingers make it ergonomic. A cavity along the blades will help you to place the line making these scissors easier to use with lines of generous diameters.



BUCKET: **36 pcs**

molix

TERMINAL TACKLES

RACING JIG HEAD

Detail and functionality wasn't over looked when it comes to the Molix Racing Jighead. Each jighead provides a perfect balance during retrieves and enhances the natural "stand up" posture of creature/craw soft plastics. The weedguard is composed of nylon fibers, offering solid hook-ups

WEIGHT: **1,5 g | 1/20 oz**
PACK: **4 pcs**
WEIGHT: **2,5 g | 3/32 oz**
PACK: **4 pcs**
WEIGHT: **3,5 g | 1/8 oz**
PACK: **4 pcs**
WEIGHT: **5 g | 3/16 oz**
PACK: **4 pcs**
WEIGHT: **7 g | 1/4 oz**
PACK: **3 pcs**
WEIGHT: **9 g | 5/16 oz**
PACK: **3 pcs**



WT JIG HEAD

The WT Jighead has been designed for the SHRIMP 2.5" but you can use it with any bait that need a similar presentation, lying on the bottom in a natural position tickling the hostility of predators.

WEIGHT: **4 g | 5/32 oz**
PACK: **4 pcs**



MX ROCK JIG HEAD

The MX Rock replicates the head's shape of a small fish, and you can combine it in an original way with various finesse baits. The special tilted shape allows the use of this jighead both with linear retrieve with small worms and stick both with vibrant presentations on the bottom when using creatures and shrimps. On the hook's shank there is a unique fluorescent bubble that keeps the bait in site and that in the absence of light will grant clear or semi-transparent rigs a tempting glow.

WEIGHT: **1,75 g | 1/16 oz**
PACK: **4 pcs**
WEIGHT: **2,62 g | 3/32 oz**
PACK: **4 pcs**



LIGHT GAME ASSIST HOOK

A series of dressed Assist hooks. The hook is versatile, specially designed to be placed both in the front and in the back of the jig. They are made with a sturdy stainless steel hook, treated to resist the corrosion. The bright filaments increase its attractiveness and confer a more fluctuating movement. The length of the assists is ideal for small casting jigs and slow jigs.

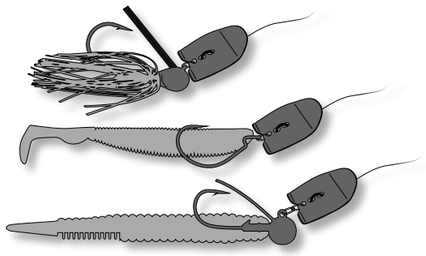
SIZE	ASSIST LINE	PACK
8	80 lb test	3 pcs
6	80 lb test	3 pcs
4	80 lb test	3 pcs
2	80 lb test	3 pcs
1	120 lb test	3 pcs
1/0	120 lb test	3 pcs
2/0	120 lb test	3 pcs



JIG BLADES

Through a simple and quick assembly it allows to customize the classic baits making them more attractive in situations where the fish is less cooperative. It enhance jig heads, dressed jigs and various soft bait giving a new erratic and unique movement.

PACK: **2 pcs**



DOUBLE HOOK SPARE PARTS

Hook Size	Q.ty
10	6
7	6
5	6
4	6





SOFT BAIT STINGER

The Soft Bait Stinger is a "ready to go" rig. It can be used with soft baits and shad. It has an easy screw in system for the tip and pin realized with a long and strong arm which can be used to fix the rig to the belly or to the back of the bait. The quality triple swivel makes everything moving smoothly and reduces the unhooking problems during fish fighting.

SINGLE HOOK
HOOKS: **#4 -** PACK: **2 pcs**



TANDEM HOOKS
HOOKS: **#3 -** PACK: **1 pcs**



TANDEM HOOKS
HOOKS: **#1-** PACK: **1 pcs**



TANDEM HOOKS
HOOKS: **#1-** PACK: **1 pcs**



TANDEM HOOKS
HOOKS: **#2/0 -** PACK: **1 pcs**



TANDEM HOOKS
HOOKS: **#2/0 -** PACK: **1 pcs**



DART SNAP

Dart shaped lure snap. This particular shape gives a more precise response to the bait during the recovery action. Made of stainless steel for maximum strengthen and finished in nickel to increase resistance to oxidation. Extremely simple and intuitive unlock, an essential accessory for fishing in the sea and fresh waters.



Size	Kg	Lbs
00	6	13
0	10	22
1	15	32
2	18	39

PACK: **8 pcs**

ELITE SNAP

Lightweight, resistant and safe, the particular rounded shape guarantees maximum freedom of movement to the lures. It is made of hi-grade steel, perfect for any technique where its use is necessary; spinning f in the fresh and salt waters, eging and trout area game.



Size	Kg	Lbs
000	4	8
00	9	19
0	9	19
1	12	26

PACK: **10 pcs**

HYPER SNAP

These “egg shaped” Hyper Snaps are suitable for heavy duty purpose. Deliver consistent robustness, maximum tensile strength, resistance to abrasion and rust, an accessory that can be used both in fresh and saltwater



Size	Kg	Lbs
1	21	46
1.5	26	57
2	33	72
3	54	119
4	62	136
5	65	143

PACK: **10 pcs**

STAY LOCK SNAP

It is an extremely robust and strong fishing snap,it is made of stainless steel and finished in black nickel. The closing mechanism determines a double safety and tends to prevent, with great effectiveness, the accidental opening of the snap during the fight with the fish. Their reliability has made them the first choice for pike and wels catfish fishermen. The snaps are available in different sizes and can be used with medium and oversized baits.



Size	Kg	Lbs
S	40	88
M	55	121
L	70	154

PACK: **10 pcs**

SUPER SNAP

Classic snap for a moderate use in freshwater applications. Built with stainless steel.



Size	Kg	Lbs
000	4	8
00	9	19
0	12	26
1	18	39
2	25	55
3	30	66
4	35	77
5	40	88

PACK: **10 pcs**

V TOURNAMENT SNAP

These shaped and rounded snap give maximum movement to the lure. The “V” profile reduces the movement of the leader’s knot for a more precise response of the lure during the retrieval action. Deliver consistent robustness, maximum tensile strength, resistance to abrasion. Made of stainless steel and finished in nickel to increase resistance to oxidation. An indispensable accessory for fishing in fresh and saltwater.



Size	Kg	Lbs
00	3	6
0	4	8
1	9	19
2	12	26
3	18	39

PACK: **8 pcs**

INSERT TUNGSTEN

Tungsten weights improve the fishing performance and respect the eco standards of the careful fisherman.



g	oz	pcs
0,44	1/64	12
0,88	1/32	12
1,5	1/20	10
1,77	1/16	8
2,5	1/11	6
3,5	1/8	5

LIGHT GAME SPLIT RING

BLACK NICKEL

Stainless steel split ring, finished with a black nickel treatment for freshwater use either with small lures.



Size	Kg	Lbs
00	3	6.50
0	4	9
1	5	11

PACK: **10 pcs**

STAINLESS SPLIT RING

We suggest the Stainless Split Ring for freshwater use either with small, medium and large size lures.



Size	Kg	Lbs
5	8	17
6	12	25
7	15	32
8	20	44

PACK: **10 pcs**

HYPER SPLIT RING

The Hyper Split Rings are recommended for the any heavy duty application when chasing large predators in saltwater and freshwater. They are manufactured using the highest grad marine stainless steel guaranteed for maximum strength and resistance to abrasion and rust. Size *9 is perfect for extreme tropical application



Size	Kg	Lbs
3	20	44
4	25	55
5	29	62
6	36	79
7	44	97
8	57	125
9	110	242

SIZE 3>8
PACK: **10 pcs**
SIZE 9
PACK: **8 pcs**

HD SPLIT RING

HEAVY DUTY SPLIT RING

“Heavy Duty” split ring for fishing big predators in salt and fresh water. The particular flattened shape increases its reliability and reduces the mechanical stress on opening. They are made of high quality stainless steel for maximum strength and resistance to oxidation.



Size	Kg	Lbs
5	17	37
6	23	51
7	27	60
8	39	86
9	70	154
10	90	198
11	110	242

PACK: **10 pcs**

STICK STOPPER

The new Stick Stoppers are proposed for those situations when total firmness is requested. Longer and thinner than the classic rise grain shaped stoppers, the Stick Stoppers provide the highest performances even on the thinnest lines.



Size	Suggested Line (lbs)	ø mm
XL	14-25	0,285-0,370
L	12-18	0,260-0,330
M	6-12	0,165-0,235
S	3-8	0,117-0,185

PACK: **9 pcs**

SUPER STOPPER

The Super Stopper is a classic rice grain shaped stopper. Delivers great performances and grip even on the thinnest lines.



Size	Suggested Line (lbs)	ø mm
XL	14-25	0,285-0,370
L	12-18	0,260-0,330
M	6-12	0,165-0,235
S	3-8	0,117-0,185

PACK: **9 pcs**

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STORAGE

ROLL UP LURE BAG

Practical and functional bait holder with 6 large pockets that can be closed with Velcro, to quickly store bait and transport it in complete safety. Equipped with an upper compartment in plastic mesh for small parts, quick release closure and handle for transport. The side ring also allows you to attach it to your belt or bag.

SLOT LENGTH: **23 cm | 9 in**



HOOK STOCKER

Practical organizer containing 6 compartments with zip closure, to store hooks and small parts. Compact and easy to carry, Hook Stocker is the essential accessory for every angler who wants to keep their terminal tackles in order.





PRO LURE BAG

The Pro Lure Bag is a practical shoulder bag for carrying hard baits. It is equipped with 15 vertical and separate compartments, allowing you to store and transport the baits safely. It has heat-sealed seams, salt-resistant zippers and a detachable shoulder strap.

DIMENSION: **23 x 10 x 18,5 h cm | 9.05 x 3.94 x 7.28 h in**

WATERPROOF DRY BAG

The Waterproof Dry Bag is a practical bag made of high quality PVC. It is a reliable accessory for carrying everything that needs to stay dry. The seams are high pressure sealed and the bag is equipped with a sturdy shoulder strap. The roller closure allows you to secure what is stored inside and protects it from external agents.

SIZE: **10 lt**
DIMENSION: **ø 20 x 47,5 h cm | ø 7.87 x 18.70 h in**
SIZE: **25 lt**
DIMENSION: **ø 26 x 61 h cm | ø 10.23 x 24.01 h in**





EVA TACKLE BAG

The EVA Tackle Bag is a small bag with handle, it is ideal for storing and carrying lures, accessories and terminal tackles. The upper part is transparent to facilitate the identification of the contents without having to open the bag. It is made of high quality EVA.

SIZE: **M**
DIMENSION: **24 x 16 x 16 h cm | 9.45 x 6.30 x 6.30 h in**
SIZE: **L**
DIMENSION: **28 x 19 x 19 h cm | 11.02 x 7.48 x 7.48 h in**

WAIST BAG

The Waist Bag is a fishing bag made of 100% Premium Quality PVC. It is equipped with 5 pockets with inside some additional dividers. It is enriched with several solutions to fix any accessory to the bag. The handle, the shoulder strap and the waist fixing system allow the angler to wear it in his favourite way. This fishing bag features a large amount of details that make it unique, versatile and customizable. Despite its small size it has a large capacity that allows the angler to carry comfortably inside anything he needs.











TANK BAG

The Tank Bag is a handy multipurpose waterproof bag,made of Eva, for sea fishing and freshwater fishing. The robust design allows you to store inside a large amount of accessorie and tackle box. You can turn it into a practical tub for transportation of live baits with the ability to insert an Oxygenator. It has a shoulder strap for transportation, salt water resistant zip, four rod holders, pliers holder and a large storage Pocket complete the equipment of the Tank Bag. Available in two different capacities: 40 and 50 litres.
• Waterproof • Saltwater resistent Zip • 4 rod holders • 1 Pliers holder • 1 Pocket for objects and accessories • Shoulder strap

SIZE: **40 cm**
EXTERNAL DIMENSION: **46 x 28 x 28 h cm**
INTERNAL DIMENSION: **34 x 21 x 25 h cm**

WALLET LURE CASE

The Wallet Lure Case is a small lure tackle box, specific for Street fishing, trout area and rock fishing where light and essential equipment is a necessity. It is made of resistant and first choice materials, the carbon look style is unique and the practical shoulder strap is provided with a carabiner so that it can be worn comfortably around the neck. Thanks to its small size it can also be transported in your pocket. Inside the case, the baits are housed in the EVA slots and the small accessories are housed inside the transparent PVC pocket.



BK/C
Black/Camo

LURE CASE

The Molix Lure Case is a lure tackle box born from the request of accessories specific for Street fishing, trout area and rock fishing where a light and essential equipment is a necessity. The construction with durable materials, like the cover in carbon look and the large zippers ready to sustain the continuous openings, guarantees solidity. The sturdy carabiner ensures the "case" to passersby of jackets, pants or on street bags to get the bait right at your fingertips. Inside there are two neoprene sheets that may contain Spoons andminnow; small soft baits or the hardware can be housed in the transparent pocket with a zip, placed between the two sheets. It is available in two sizes S and M.

SIZE: **S**
DIMENSION: **17,5 x 8,5 x 4 h cm | 6.89 x 3.35 x 1.57 h in**
SIZE: **M**
DIMENSION: **20 x 15 x 4,5 h cm | 7.87 x 5.90 x 1.77 h in**



SIZE S
BK
Black

SIZE M
BK
Black



ELITE LURE CASE

The Elite Lure Case is a new version of the appreciated Molix Lure Case. Inside it are placed 4 neoprene sheets. On these sheets there are engravings to put the lures with the single hook, ideal for the Trout Area Game lures. In addition to the cover in carbon black is also available in camouflage fabric.

DIMENSION: **17 x 13 x 4 h cm | 6.70 x 5.12 x 1.57 h in**



BK/C
Black/Camo

PRO SLIM SMALL

It is a storage box designed to ensure the perfect accommodation of compact baits and terminal tackles. It is made with a special interlocking closure system that ensures the perfect separation between different contents.

COMPARTMENTS: **from 4 to 16**
DIMENSION: **20,6 x 14,7 x 2,7 h cm | 8.11 x 5.78 x 1.06 h in**



EGI BOX EVO

The new EGI Box EVO is an exclusive and practical hermetically sealed box in polypropylene, 100% made in Italy. It has been designed to easily store and transport EGIs. Practice in fishing, for one comfortable and fast choice of the bait! The EGI Box EVO can contain up to 10 Egi measuring between 2.0 and 3.5 thanks to the special shaped foam dividers.

DIMENSION: **24,5 x 16,5 x 4 h cm | 9.65 x 6.50 x 1.57 h in**



WATERPROOF ELITE

It is a storage box designed to ensure the maximum protection of the baits and their perfect accommodation. The box, watertight and equipped with an automatic valve of pressurization, got the certified IP67 International (International Protection 67) for the high degree of resistance to shocks, dust, atmospheric agents and to immersion up to 1 mt. depth for 30 minutes.

SIZE: **04 C -** COMPARTMENTS: **3 Large**
DIMENSION: **35 x 23 x 8,6 h cm | 13.77 x 9.05 x 3.38 h in**
SIZE: **02 C -** COMPARTMENTS: **from 3 to 15**
DIMENSION: **23 x 17,5 x 5,3 h cm | 9.05 x 6.88 x 2.08 h in**



IP67 INTERNATIONAL PROTECTION
WATERPROOF | DUSTPROOF | SHOCKPROOF | WEATHERPROOF



04 Compartments

100% MADE IN ITALY



02 Compartments

PRO LURE BOX

Series of polypropylene lure boxes with opening on both sides and compartments for storing bait individually. The holes of each single compartment and allow you to wash the bait after use without removing them from the box and allow the ventilation necessary for drying moisture. Available in two different sizes.

SIZE: **S -** WEIGHT: **0,142 kg**
DIMENSION: **17,6 x 10,4 x 3,7 h cm | 6.92 x 4.09 x 1.45 h in**
SIZE: **M -** WEIGHT: **0,40 kg**
DIMENSION: **27,5 x 18,5 x 4,8 h cm | 10.82 x 7.28 x 1.88 h in**



100% MADE IN ITALY



SIZE M

SIZE S

molix

OFFICIAL APPAREL

COLLECTION WAS BEEN FISHED WITH LOVE

The Swimbait Division collection is the result of continuous research, technological innovation in the production process, high quality fabrics and design to guarantee functionality and comfort. Designed and finished in Italy; these garments are the result of the work of many people, of their professionalism and passion for fishing.

SWIMBAIT DIVISION HOODIES

Hoodie with hood and large front pocket. Hoodie in ecological fabric 85% organic cotton / 15% recycled polyester. 3-thread LSF (Low Shrinkage Fleece) fleece fabric, resistant and resistant to washing. Enzyme wash. Central kangaroo pocket. 100% cotton lined hood. STANDARD 100 certified by OEKO-TEX®. European fit



col. BLACK | col. DARK GREEN | col. GREY



T-SHIRT SWIMBAIT DIVISION

T-shirt printed with Swimbait Division logo on front and back. Unisex crew neck short sleeve t-shirt 100% Certified Organic Cotton 190 gr. Ribbed round collar with double stitching across the seam. Tone-on-tone reinforcement tape on the neck. Tubular structure for greater freedom of movement. STANDARD 100 Certified by OEKO-TEX® N° CQ 1007/7, IFTH. European fit.



col. BLACK | col. DARK GREEN | col. GREY

T-SHIRT SWIMBAIT DIVISION OCTOPUS

T-shirt printed with Swimbait Division drawing on front. Unisex crew neck short sleeve t-shirt 100% Certified Organic Cotton 190 gr. Ribbed round collar with double stitching across the seam. Tone-on-tone reinforcement tape on the neck. Tubular structure for greater freedom of movement. STANDARD 100 Certified by OEKO-TEX® N° CQ 1007/7, IFTH. European fit.



col. BLACK | col. PURPLE | col. GREY



col. BLACK | col. KHAKI | col. GREY

SWIMBAIT DIVISION TRUCKER FLEXFIT CAP WITH MESH

Col. Black/Black, Grey/Grey, Khaki/Khaki. High quality cap with medium profile visor and hard front panels. Adjustable plastic closure. ONE size adjustable on the back.

NEW

HIGH GRIP GLOVE

Technical fishing gloves designed to take on the challenges of big predator fishing, ideal for heavy spinning, popping, and shore jigging. Made with high quality materials and breathable fabrics, they provide outstanding comfort even during long sessions.
Equipped with silicone reinforcements on the palm for a firm and secure grip on the rod, even in wet conditions, and excellent resistance to wear. Designed to offer protection and support during powerful casts and intense fights, these gloves combine functionality, ergonomics, and modern design, making them an essential accessory for every saltwater fishing enthusiast.

SIZES: **M - L - XL - 2XL**





TECHNICAL SHIRT FIORETTO X AIRFLOW

Long-sleeve shirt made from high-quality technical fabric, designed for fishing in extreme conditions.
It offers top-level UPF 50+ sun protection while ensuring excellent ventilation and cooling.
Side panels in perforated AirFlow technical fabric provide superior breathability.
Elastic cuffs and collar ensure maximum comfort with every movement.
100% MADE IN ITALY
Material: 90% polyester - 10% elastane

SIZES: **M - L - XL - 2XL**



NEW



MODEL
Molix Beanie 2025
col. DARK GREEN



CERTIFIED RECYCLED POLYESTER

MODEL
Lifestyle Beanie



CERTIFIED RECYCLED POLYESTER

MODEL
Fisherman Beanie

MODEL
Streetlife Beanie

molix
Think. Feel. Fish.

Sport & Style
COLLECTION

NEW



MODEL
Molix Trucker Hat
Black Bass
Navy/Cream

NEW



MODEL
Molix Trucker Hat
Black Bass
Brown/Black



MODEL
Molix Trucker Hat
Black Bass



MODEL
Molix Trucker Hat
Perch



MODEL
Molix Trucker Hat
Sea Bass




MoliX
2026


FISH
MoliX
2026

Molix lures 100% Italian designed

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Think. Feel. Fish.

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