

**molix**<sup>®</sup>  
Think. Feel. Fish.

**USA** 2017/18  
catalog preview



**CARL  
JOCUMISEN**



**IKE**  
*Mike Iaconelli*

## About us...

Molix is a dynamic brand from Italy and established itself worldwide with 100% Italian designed, innovative and originals fishing lures. Every single lure is manufactured following our high quality standards which easily rivals the toughest and finest world's standards.

## Think. Feel. Fish...

This means respect for the anglers, for fishing and for the fish as well. We strongly believe that build a lure is making the anglers happy to enjoy the outdoors and share with them a common lifestyle. The Italian lifestyle! Every time we develop a new lure we always "think" about how it can improve our fishing skills, how the anglers "feel" going for it and what's "fish" reaction to it. Enjoy Molix, enjoy your life and respect the environment around you.

## About our lures...

100% Italian design - in a country where living is style, attention to details and design.

High Quality Standards and innovation - Produced with high tech performance machinery, innovative materials and a strictly enforced quality control. Our lures feature a unique action as result of a combination of factors that make them noticeably different and innovative.

Attention to Details and Finishing - As Mike Iaconelli states about Molix wire baits: "really fine details, and when talking about details on a wire bait, I am not just talking about the lead head, but actual details on that head, a baitfish-looking head, with gills, with eyes, with color patterns"

Used successfully by Pros' - Professional anglers all over the world think that Molix makes unbelievable 100% quality baits.



S E R I E S

“these lures are your next secret fish catching weapon!”  
*Mike Cocorelli*

Ike signature baits



**IKE**  
*Mike Cocorelli*





Ike signature baits



02 | White Chartreuse



07 | Special White



18 | Bogolu Dace



19 | Pummel Fish



20 | Purple Sinsay



21 | Mud Vein



22 | Neon Charmer



23 | Blue Gill

Weight: 1/2 oz - Hook size 3/0

After over two years of studies and tests under any fishing condition, the Lover Titanium spinnerbait come true. Developed with a new assembling concept that use a special wire-head connection, this spinnerbait guarantee an high security level with enhanced capability power. The special Titanium-Nickel wire used to build it will amplify the vibrations emitted by the blades, this will make this spinnerbait particularly effective on finicky fish and in high pressured waters. The special colors for the USA market have been selected by U.S. pros like Mike Iaconelli. Available as DW (Double Willow).



Super flat bottom for side to side action



Realistic fish head and precision balance

**NEW**  
**LOVER**  
**TITANIUM**  
*Spinnerbait*  
 PAT.P.



# feel fish.



02 | White Chartreuse



07 | Special White



18 | Bogolu Dace



19 | Pummel Fish



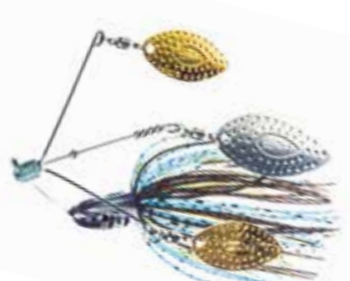
20 | Purple Sinsay



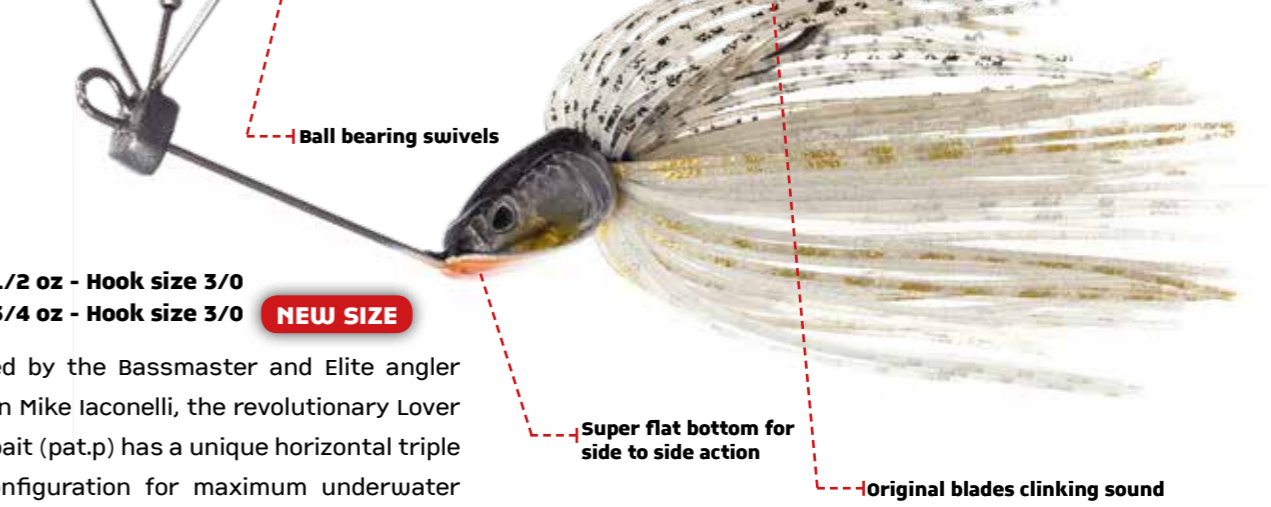
21 | Mud Vein



22 | Neon Charmer



23 | Blue Gill



Weight 1/2 oz - Hook size 3/0  
 Weight 3/4 oz - Hook size 3/0 **NEW SIZE**

Developed by the Bassmaster and Elite angler Champion Mike Iaconelli, the revolutionary Lover Spinnerbait (pat.p) has a unique horizontal triple blade configuration for maximum underwater vibration and flash on the exclusive umbrella style presentation. The realistic fish head also offers precise balance during any retrieve and is killer when fished as a drop bait. From it's profile and head shape, to every cosmetic detail like lifelike eyes and fine-cut, color grading skirt patterns, this bait will mesmerize the fish! The Lover Spinnerbait is also available in the special "Ike" signature color and the skirts are hand tied, providing a more natural profile and flow! Equipped with a high performance OMTD super strong U.S. approved single hook, these lures are your next secret fish catching weapon!





Ike signature baits



02 | White Chart



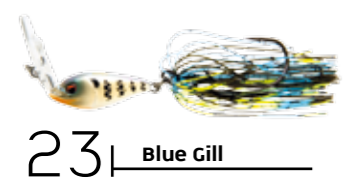
07 | Special White



08 | Bait Fish



15 | Charming Shad



23 | Blue Gill



104 | Black Blue



109 | Spanish Craw



120 | Green Pumpkin Chart



124 | Perch



126 | Wild Craw



127 | Green Pumpkin Red Purple



128 | Green Pumpkin Sunfish

NEW COLOR



129 | Black Red Bug

NEW COLOR



130 | Black Blue Bug

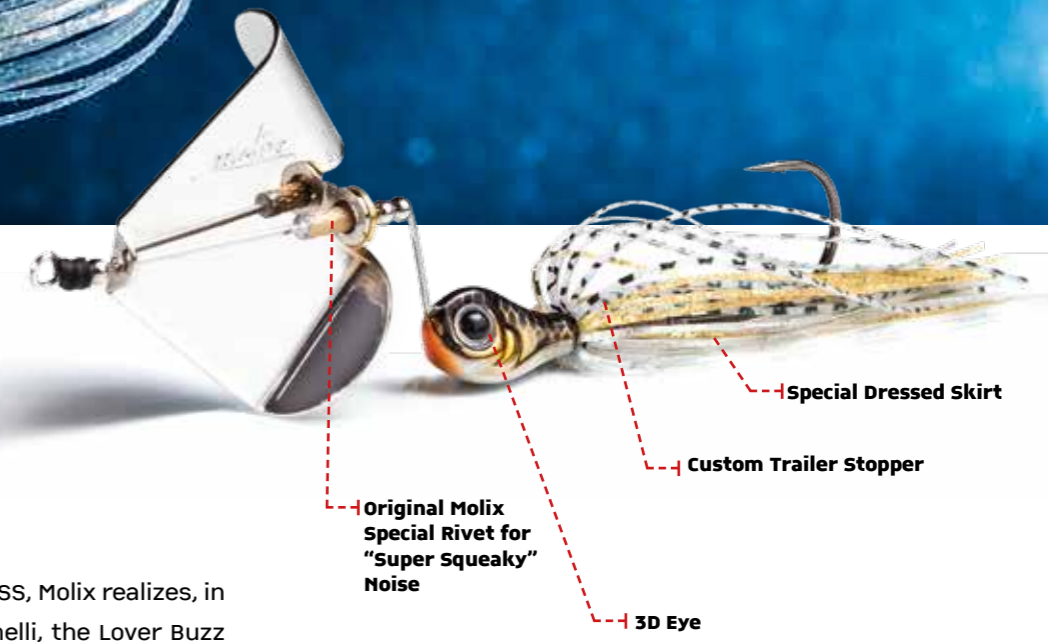
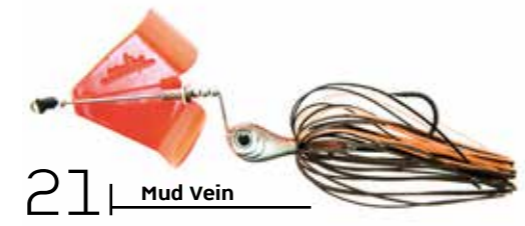
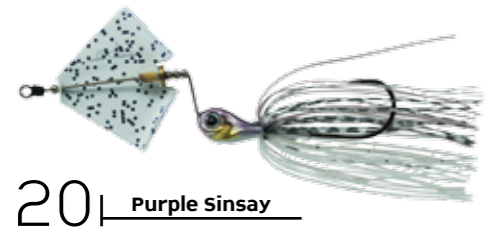
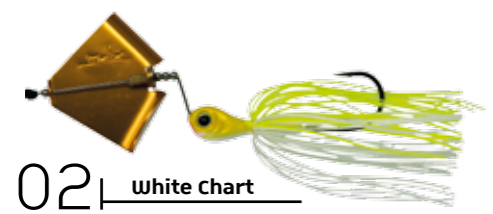
NEW COLOR

Exclusive Reverse Shovel Lip for Special Vibration Action

Weight 1/2 oz - Hook size 3/0  
Weight 3/8 oz - Hook size 3/0 Rattlin'

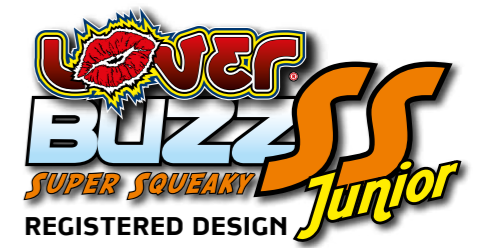
The Lover is a Mike Iaconelli signature lure built with the latest and most performing materials available, such as the special grade ABS body. When matched with our exclusive "reverse shovel lip," the Lover exceeds any known action when it comes to scanning the water and searching for predators. It can be used with ease in heavy cover with the single high performance hook rigged with a special stop for trailers. For structure free water or short striking fish, use the version with the special dressed treble hook. The Molix Lover Skirted Vibration Jig can accommodate a wide range of soft plastic trailers. However, the Molix RA Shad Swim-bait is the recommended soft plastic trailer. Available in a range of proven colors, the Molix Lover Skirted Vibration Jig is perfect for fishing around timber, rip rap, boat docks or other aquatic vegetation. Sinking with slow retrieve and shallow with fast retrieve.





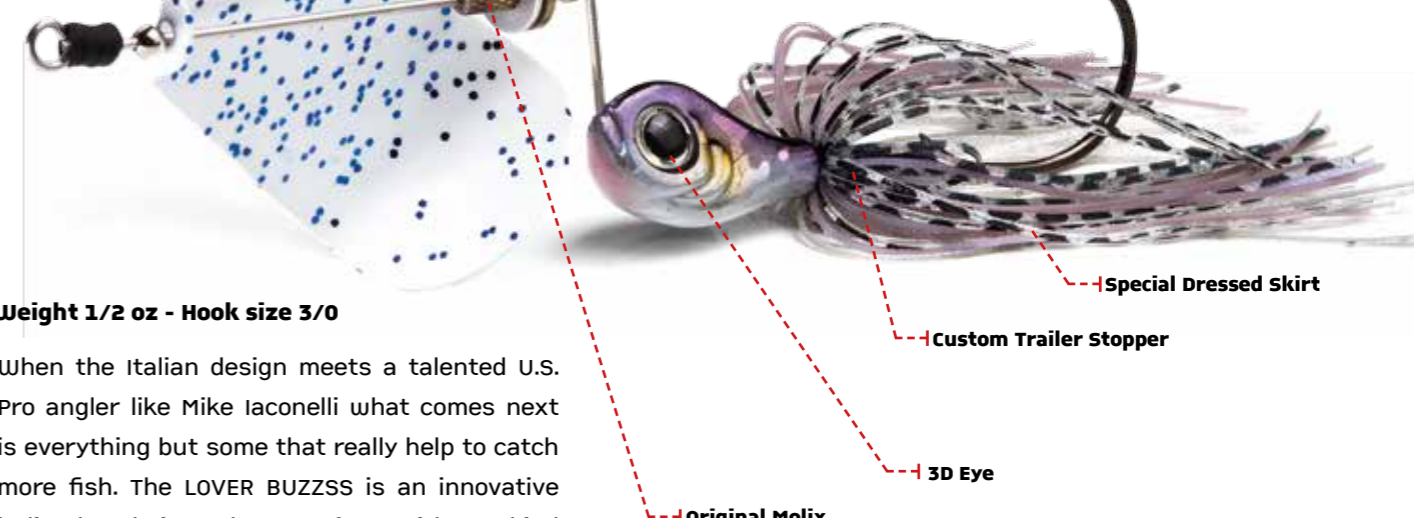
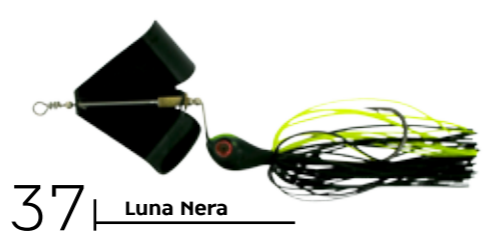
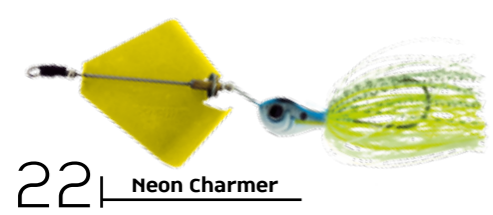
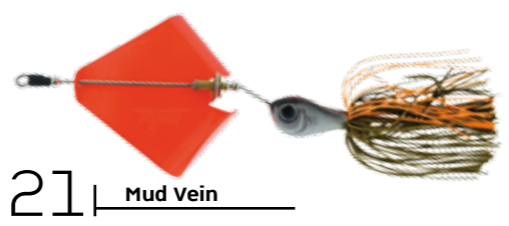
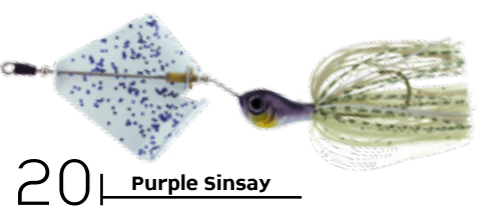
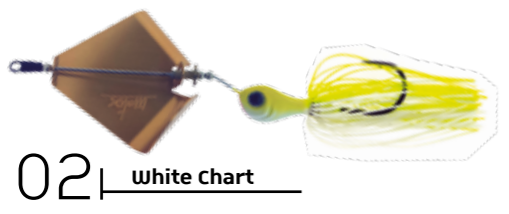
**Weight: 1/4 OZ - Hook size 2/0**

After the famous Lover Buzz SS, Molix realizes, in collaboration with Mike Iaconelli, the Lover Buzz SS Junior. Compared to the first, the body and the lip appear greatly reduced to obtain an inline buzz to be used with a light equipment, for an approach less invasive than a traditional buzz bait. Its vibrations on the surface, more discreet, the special "squeaky" noise, and its compact size can stimulate the attack of apathetic and mistrustful fishes. It is effective in spots with high fishing pressure.





Ike signature baits



Weight 1/2 oz - Hook size 3/0

When the Italian design meets a talented U.S. Pro angler like Mike Iaconelli what comes next is everything but some that really help to catch more fish. The LOVER BUZZSS is an innovative in-line buzzbait made to perform with any kind of predator and conditions. Precise casts and excellent distances even with strong wind. It features a special loud sounds underwater that attract lot more fish.

- Special Dressed Skirt
- Custom Trailer Stopper
- 3D Eye
- Original Molix Special Rivet for "Super Squeaky" Noise







Ike signature baits



“try the brand new lover spoon and you gonna catch way more fish...” *Mike Iaconelli*



71 | Charming Shad



145 | Blue Gill



148 | Silver Mirror



149 | Gold Mirror



215 | Gunsmoke



Weight 3/4 oz - Length 3.3/4 in  
Weight 1 oz - Length 4 in

The Lover Spoon "Ike Signature" bait is made with specific "curve" and personalized "fish skin" hammered body.

Front double hook with special magnet holding system. Strong U.S. approved rear treble hook.



# Mike Deaconelli



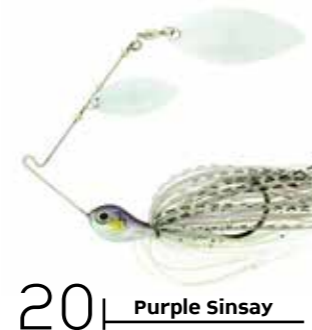
Equipped with a  
**Custom GMP Hooks**



This color was modeled from the small minnow, chub, and dace forage species that bass love to eat! The skirt and head colors enhance the blade flash and vibration and cause the fish to react! This is a really versatile color that really shines in clearer water and stream and river situations!



This was based off of the classic black and blue color that is so effective in other type of lures like jigs and vibration jigs. The toned down black blades make this one really special! It is perfect for low light conditions and for fishing at night! It's also a sleeper when fishing in extremely clear water!



This color was taken from the fact that most bait fish forage species have a white and purple sheen to their coloration. Shad, Alewife, Herring, White Perch, Crappie, White Bass and many other types of forage have these same color attributes. This color is also an amazing color in rivers and tidal water!



This is really cool color combination that is normally hard to find. It has several applications. First, for extremely muddy or stained water, the front orange blade and copper blade combination allows the bass to find it more easily. Also, it is a perfect match when fishing in tannic based water color where forage species like golden shiners and roach are present. The copper blade makes this one stand out!



This loud color spinnerbaits has been one of my favorite colors for many years! It has several applications. First, for extremely aggressive fish and species like smallmouth or spotted bass, the bright Chartreuse blades act as a aggravator and trigger an impulse strike; especially when retrieved very fast! The skirt color and flat mat finish head, make it a perfect match for many perch and panfish forage species that have a lot of Chartreuse and pale orange coloration. Finally, like Mud Vein, it's also an amazing dirty water color and helps the bass track down the bait.



This color was created to match one of the most KEY forage species that bass eat: panfish, bluegill, sunfish, shell crackers and war mouths. The combination of blues, greens, and yellows in addition to the bar patterned head, make this a perfect match for all water conditions. This is a super versatile color that I love to fish any time I'm fishing around these panfish species!



59 | WCC Red Craw



72 | Leopard Frog



91 | Grey Mouse



180 | Silver Albino



182 | Tarpon



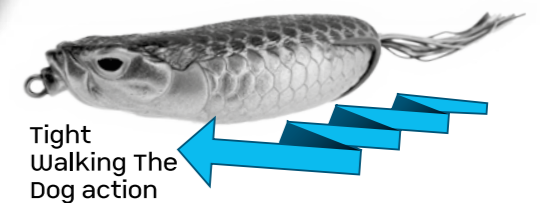
239 | Black Mamba

**Weight: 3/4 oz - Length: 3.1/2 in**

The Sneaky Frog perfectly combines the points of strength of a frog lure with the topwater bait it's born to be used skipping, walking the dog, or simply letting it slide on top of the water. A unique and innovative swimming action. The lifelike skin and 3D colors give it a captivating and particularly attracting pattern.

**Weight: 3/8 oz - Length: 2.3/8 in**

The Sneaky Frog Baby perfectly combines the points of strength of a frog lure with the finesse topwater bait it's born to be used skipping, walking the dog, or simply letting it slide on top of the water. A unique and innovative swimming action. The lifelike skin and 3D colors give it a captivating and particularly attracting pattern.



Tight Walking The Dog action





**MATTHEW MATTINGLY**  
USA Staff

Ike signature baits



107 | **Brown Frog**  
Supernato Beetle  
Supernato Beetle

190 | **Black Scrabble**  
Supernato Beetle  
Supernato Beetle

192 | **White Beetle**  
Supernato Beetle  
Supernato Beetle

193 | **Stag Beetle**  
Supernato Beetle  
Supernato Beetle

194 | **Metallic Orange**  
Supernato Beetle

195 | **Metallic Green**  
Supernato Beetle

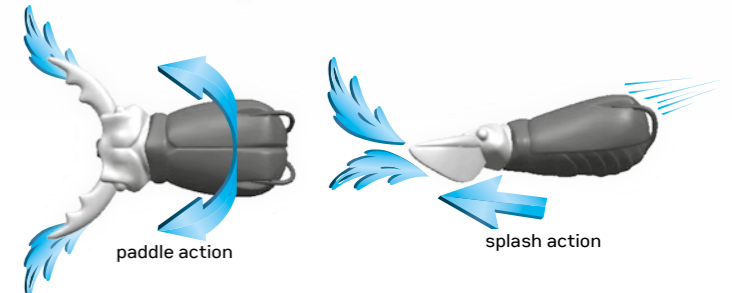
221 | **Black Red Stripes**  
Supernato Beetle  
Supernato Beetle

250 | **NEW COLOR** Bumblebee  
Supernato Beetle  
Supernato Beetle



Weight 5/8 oz - Length 3 in

The new Supernato Beetle is unique and extraordinarily versatile. Easy to fish and good for all the open waters as well as heavy cover or intense vegetation. Its natural "paddle and splash" action during retrieves drives the fish crazy!. It's built with a special soft body and a strong double hook for an easy hook-up. The Supernato Beetle has been tested and approved by the Elite Pro Angler and Bassmaster Classic Champion Mike Iaconelli.



Weight: 3/16 oz - Length: 2 in

The Supernato Beetle Baby is the smaller version of the Supernato Beetle, another creation of Molix in collaboration with Mike Iaconelli. It retains the same characteristics and the same swimming action of his older brother, all in a body of only 4 cm. The best way to use it is with light equipment, in open water or in spot with vegetation. High speed and linear retrievals are the best way to use this lure, without hesitation and with a good trim. It can be used with an action of twitching that imitate a small insect that has fallen into the water, it also stimulates the most apathetic and suspicious bass predatory instinct. The double hook, small but tough, will help you to fight large fishes, despite the very small size of the lure.





Ike signature baits



54 | Daddy Bass  
**Supernato**

59 | WCC Red Craw  
**Supernato**  
**Supernato BABY**

71 | Charming Shad  
**Supernato**  
**Supernato BABY**

72 | Leopard Frog  
**Supernato**  
**Supernato BABY**

90 | Florida Turtle  
**Supernato**  
**Supernato BABY**

91 | Grey Mouse  
**Supernato**

92 | Rainforest Frog  
**Supernato**

140 | Bloody Fish  
**Supernato**

145 | Blue Gill  
**Supernato**  
**Supernato BABY**

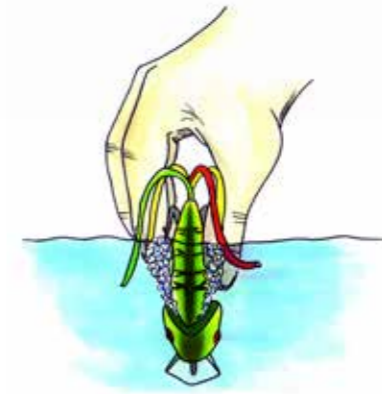
201 | Moss Brown Craw  
**Supernato**  
**Supernato BABY**



**SUPERNATO** Weight 3/4 oz - Length 2.3/4 in  
**SUPERNATO BABY** Weight 3/8 oz - Length 1.3/4 in

The Molix Supernato and new 2013 Baby model is a hybrid crankbait offering a whole new level of versatility. The idea was to have a crankbait that you can use inside heavy cover and thick vegetation as well as open water, and that also works at a variety of depths (depending on retrieve speed). Created with the best materials and assembled by hand, piece-by-piece by selected craftsmen, it is built with two different sections - one hard and one soft. Available in several colors, the Molix Supernato was developed by Molix, a cutting-edge lure company from Italy, which boasts a pro staff including the likes of Bassmaster Elite Series veterans.

The Supernato is coated with a special film that provides the bait with a very realistic skin effect. It will be available in eight unbeatable color patterns. It is 2.75 in long and weighs about 3/4 oz.



**Supernato**  
REGISTERED DESIGN

**Supernato**  
BABY  
REGISTERED DESIGN



04 | Black Red Flake



18 | Bloody Pumpkin



30 | Orange Pumpkin



51 | Black Blue / Blue Notte



100 | Okee Craw



108 | Watermelon Pepper



137 | Candy Craw



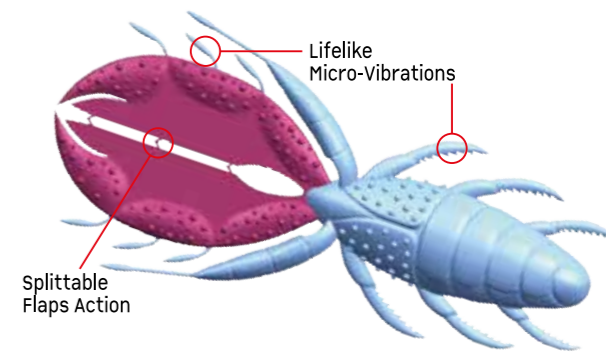
156 | Watermelon Candy

**NEW COLOR**

**Length: 4 in 5 pcs. per pack**

The new Molix Creature is a perfect combination of details and functionality. The special appendices give it a kind of micro-vibrations that combined with the flap action make it a special lure.

A real unique Molix lifelike action that can let you conceive soft bait fishing from a different perspective.



**CREATURE 4"**  
REGISTERED DESIGN



think. fish.



04 | Black Red Flake



18 | Bloody Pumpkin



30 | Orange Pumpkin



51 | Black Blue / Blue Notte



100 | okee Craw



108 | Watermelon Pepper



137 | Candy Craw



156 | Watermelon Candy



Hollow ball keeps the air

Lifelike Micro-Vibrations

Lenght: 4 in

The innovative Molix SC Bug is a perfect combination of details and funtionality. The special appendices give it a kind of micro-vibrations that combined with the hollow ball on the tail make it a special lure.

A real unique Molix lifelike action that can let you conceive soft bait fishing from a differencnt prespective. Incredible swimming action in any kind of situations. Texas rig, jig head, insert weight, Carolina rig, drop shot are the best rigs for this modern soft bait.

**NEW**

**SC BUG**

PAT.P.



01 | Green Pumpkin



08 | Alburno Shad



65 | Sexy Shad / Seducente



97 | Ghost Blue Gill



139 | Gold Ayu



Length 3 in 8 pcs. per pack  
 Length 3.8 in 6 pcs. per pack  
 Length 4.5 in 6 pcs. per pack

The Molix RA Shad Swimbait is a super dense soft plastic swimbait enriched with a craw and fish scented formula for added fish attraction. Very durable, it generates an extremely natural swimming action - no matter what retrieve speed - thanks to its thin tail and ribbed body. Rig it weighted, weightless, or on a jig head, the Molix RA Shad is also an excellent swimbait for any Umbrella style rig.

**RASHAD**  
 REGISTERED DESIGN





think feel fish



01 | Green Pumpkin



02 | Watermelon Red Black Flake



51 | Black Blue / Blue Notte



100 | Okee Craw



108 | Watermelon Pepper



137 | Candy Craw



Length 4" 8 pcs. per pack

The Molix Freaky Flip features a medium density mineral plastic blend that allows the Freaky Flip to better penetrate into heavy cover and vegetation with natural movements. Ideal for flipping and pitching, it is also poured with micro salt crystals and enhanced with Bio-Amino scent, an exclusive natural extract base formula - for added fish attraction. Available in several colors, the Molix Freaky Flip is used by Molix US pro staffers, Bassmaster Elite Series.



# FREAKY FLIP





05 | Alqueva Craw



59 | WCC Red Craw



71 | Charming Shad



126 | MX Ghost Minnow



145 | Blue Gill



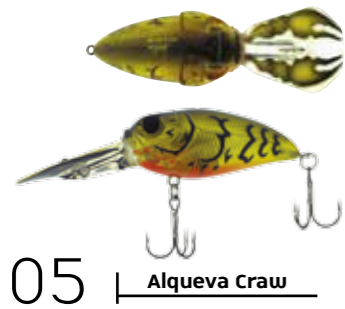
**Action: Floating**  
**Weight: 1 oz**  
**Length: 2.1/2 in**  
**10 to 15 Feet Deep Range**

**RATTLIN'**

The SCULPO XD Rattlin' is a high technical crankbait that embodies all the most important features that the fisherman requires in a lure of this category. Created for deep fishing, it has a unique action, innovation, and care of details. The SCULPO XD Rattlin' has a low profile, one of its features is a unique and very marked wobbling obtained by extensive tests and thorough studies of the distribution of the weights inside it (B.E.S.). These features give to Sculpo XD a unique swimming motion and outstanding anti-stranding performances among the rocks and stump for Big Bass.



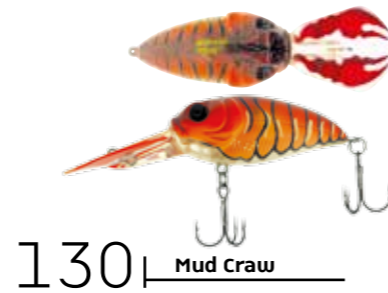
**NEW**  
**SCULPO XD**



05 | Alqueva Craw



126 | MX Ghost Minnow



130 | Mud Craw



145 | Blue Gill



201 | Moss Brown Craw



208 | Spring Craw



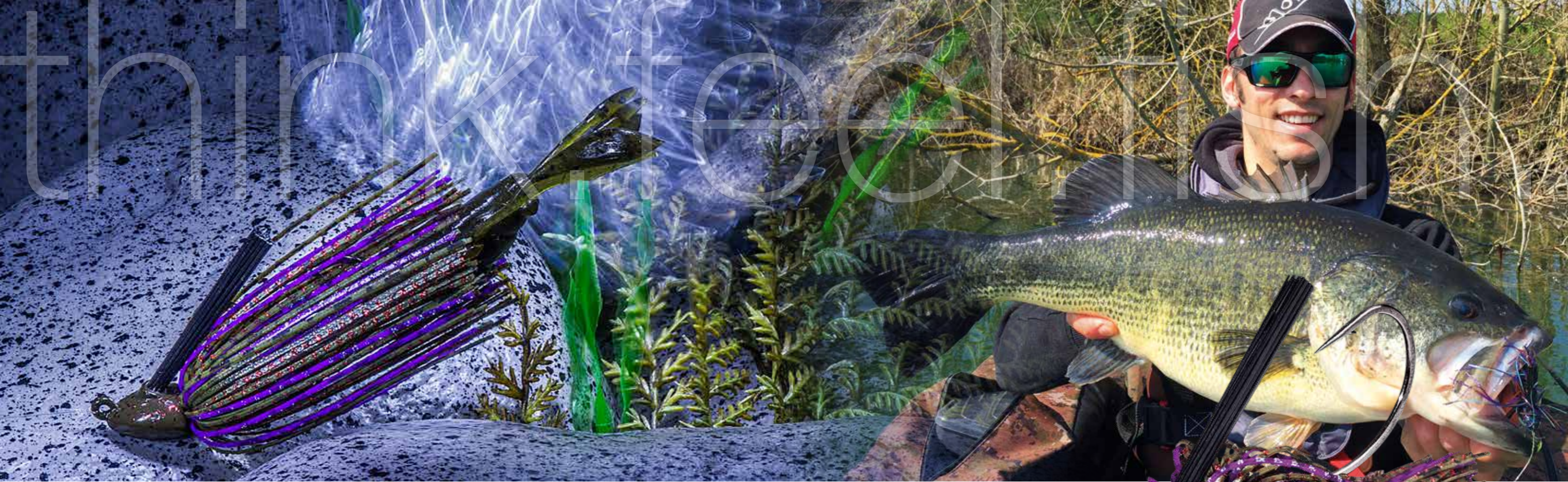
**Action: Floating**  
**Weight 1/2 oz**  
**Length 2.1/4 in**  
**6 to 8 Feet Deep Range**

**RATTLIN'**

The Sculpo is a crank developed to make the angler's life easier. This special U.S.A. Edition is tuned and colored to face the toughest fishing condition found over the United States. This lure possesses a proper weight balance system that gives it extra buoyancy and movements that are irresistible to large predatory game fish. The Sculpo has a unique wobbling action that matches perfectly the movement of a real forage bait or a madden crawfish and is readily suited to be fished in various conditions. Is a "low profile" crankbait with the innovative lip design that makes this lure swimming smoothly and snagless even among the heaviest cover. The lip is built with a new high density PolyCarbonate which gives more durability to the lure even during retrieves under rocky and hard bottoms. The Sculpo's "rattlin" is built with glass-ceramic balls. But the main feature of the Sculpo is the innovative B.E.S. (Balanced Emersion System) a combination between internal weights and volume that allow it to trigger more bites during the natural buoyancy of the lure.



**SCULPO**  
**DR Rattlin'**



101 | Black



104 | Black Blue



109 | Spanish Craw



120 | Green Pumpkin chart



126 | Wild Craw



127 | Green Pumpkin Red Purple



129 | Black Red Bug

**NEW COLOR**



130 | Black Blue Bug

**NEW COLOR**

**Weights 1/2 oz - 3/8 oz**

The Tenax is a jig designed to operate at its best in the densest vegetation and thickest cover. The head, an exclusive bullet-shaped design, facilitates a greater penetration even in the most intricate fishing conditions. The high efficiency of the weed guard is guaranteed by the fibers adjusted to the weight of the jig in order to reduce the risk of snagging. This U.S. Edition Tenax is built with the OMTD OH1900 hook featuring a wider gap which performs also with big trailers that give a visible stand up effect. The hook point design allows better hook up and reduces the lost of the fish during the fight and retrieve. The skirt is made with an innovative "fine cut" silicone, which provides it a very realistic and natural motion, called "LSS" (Live Skirt System).



**[TENAX - JIG]**  
 FLIPPING & HEAVY COVER  
*Wide Gap*



- |   |   |  |  |
|---|---|--|--|
|  101   Black                              |  104   Black Blue                          |  107   Pumpkin   |  109   Spanish Craw             |
|  110   Watermelon Special                 |  120   Green Pumpkin Chart                 |  126   Wild Craw |  127   Green Pumpkin Red Purple |
|  129   Black Red Bug<br><b>NEW COLOR</b> |  130   Black Blue Bug<br><b>NEW COLOR</b> |  |  |



**Weights 1/2 oz - 3/8 oz - 1/4 oz**

The Molix Kento Jig is built with versatility in mind. Each jig head has been perfectly shaped and balanced for an easy penetration and perfect swimming. The number of fibers of the weedguard is based on the jig weight and combines a perfect weedless effect for solid hook sets. Offering a bait keeper, soft plastic trailers will be firmly held. The Kento Jig offers a very fine cut silicone skirt (Live Skirt System), providing natural movement and life like action.



**[KENTO-JIG]**  
SWIMMING & HEAVY COVER



**NEW SIZES**

Weights 1/8 oz - 3/16 oz - 1/4 oz - 5/16 oz

The Nano Jig is designed for finesse applications when a subtle and natural presentation is required. It is an evolution of the Racing Jig head with the addition of an ultra-fine silicone skirt and reinforced the weed guard. It's ideal for a perfect presentation inside thick covers or to let it slip between the surfacing structures. The versatility of its head allows the use of it in any environment. The Nano Jig is recommended when you need smaller and effective jigs, and a more "finesse" approach helps sorting out even the most difficult days.



**[NANO-JIG]**  
FINESSE & STILL PRESENTATION

**OFFICINE  
MOLIX**  
ricerca sviluppo o design  
research development design





**Molix lures 100% Italian designed**



**MOLIX USA CORP.**

591 Mantua Blvd STE 201 - Sewell, NJ 08080-1032 - USA | [info@molixusa.com](mailto:info@molixusa.com)

[molixusa.com](http://molixusa.com)

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